



PSO-Served Oklahoma Counties



BOUNDLESS ENERGY™

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Report Parameters

43 Counties

40005	Atoka County, OK	40031	Comanche County, OK
40009	Beckham County, OK	40033	Cotton County, OK
40015	Caddo County, OK	40035	Craig County, OK
40023	Choctaw County, OK	40039	Custer County, OK
40029	Coal County, OK	<i>See Appendix A for all 43 Counties</i>	

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

1,828,044

Population (2019)

Population **grew by 16,930** over the last 5 years and is projected to **grow by 13,097** over the next 5 years.

796,476

Total Regional Employment

Jobs **grew by 12,052** over the last 5 years and are projected to **grow by 32,598** over the next 5 years.

\$54.8K

Avg. Earnings Per Job (2019)

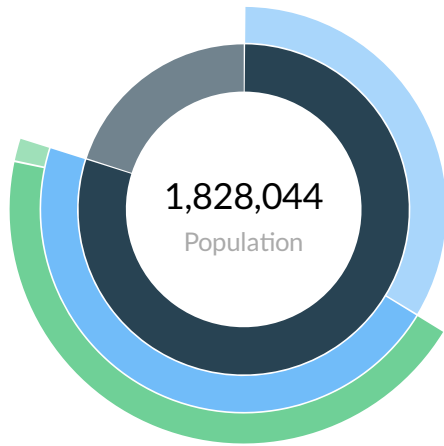
Regional average earnings per job are **\$12.5K below** the national average earnings of \$67.3K per job.

Takeaways

- As of 2019 the region's population **increased by 0.9%** since 2014, growing by 16,930. Population is expected to **increase by 0.7%** between 2019 and 2024, adding 13,097.
- From 2014 to 2019, jobs **increased by 1.5%** in PSO-Served Oklahoma Counties from 784,424 to **796,476**. This change **fell short of the national growth rate of 6.9% by 5.4%**. As the number of jobs increased, the **labor force participation rate increased from 57.0% to 57.9% between 2014 and 2019**.
- Concerning educational attainment, **15.4% of the selected regions' residents possess a Bachelor's Degree** (3.4% below the national average), and **8.0% hold an Associate's Degree** (0.1% below the national average).
- The top three industries in 2019 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	1,828,044	845,529	796,476	92.4	\$88.40B	\$92.63B	\$100.90B
State	3,964,054	1,866,887	1,827,703	93.5	\$197.60B	\$191.37B	\$241.11B

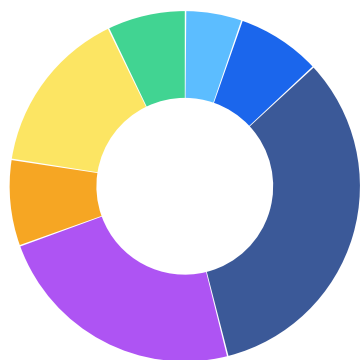
2019 Labor Force Breakdown



	Population
● Total Working Age Population	1,460,212
● Not in Labor Force (15+)	614,683
● Labor Force	845,529
● Employed	815,432
● Unemployed	30,097
● Under 15	367,832

Educational Attainment

Concerning educational attainment, **15.4% of the selected regions' residents possess a Bachelor's Degree** (3.4% below the national average), and **8.0% hold an Associate's Degree** (0.1% below the national average).

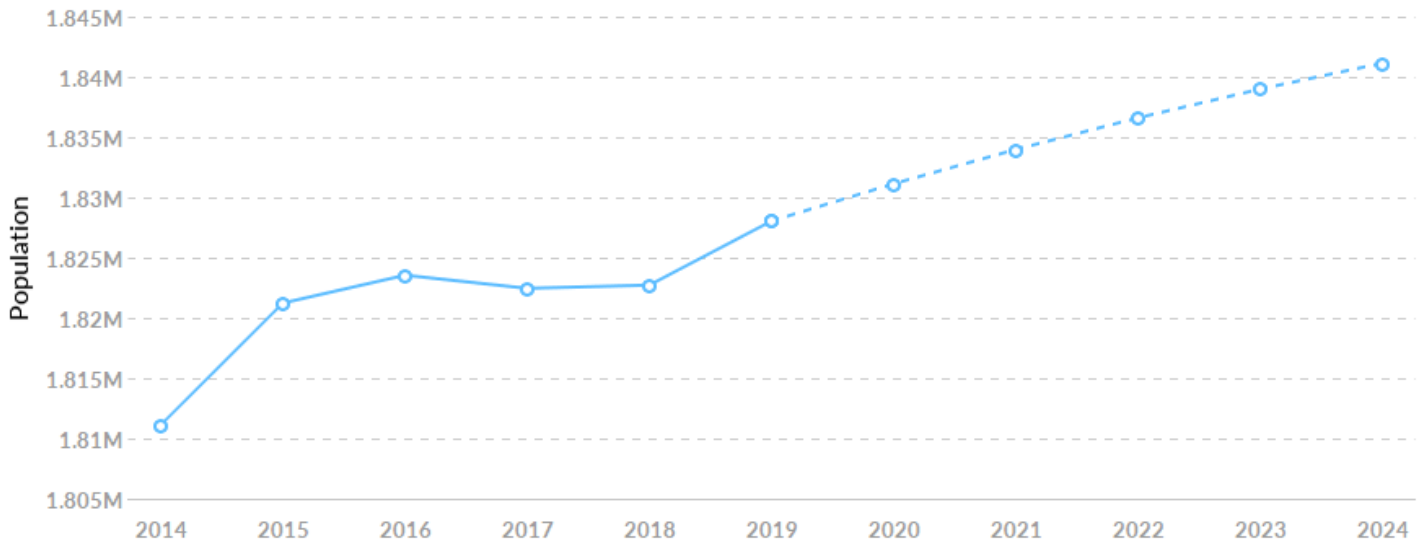


	% of Population	Population
● Less Than 9th Grade	5.2%	64,074
● 9th Grade to 12th Grade	7.8%	95,599
● High School Diploma	33.0%	404,590
● Some College	23.4%	287,462
● Associate's Degree	8.0%	97,832
● Bachelor's Degree	15.4%	188,729
● Graduate Degree and Higher	7.2%	88,754

Historic & Projected Trends

Population Trends

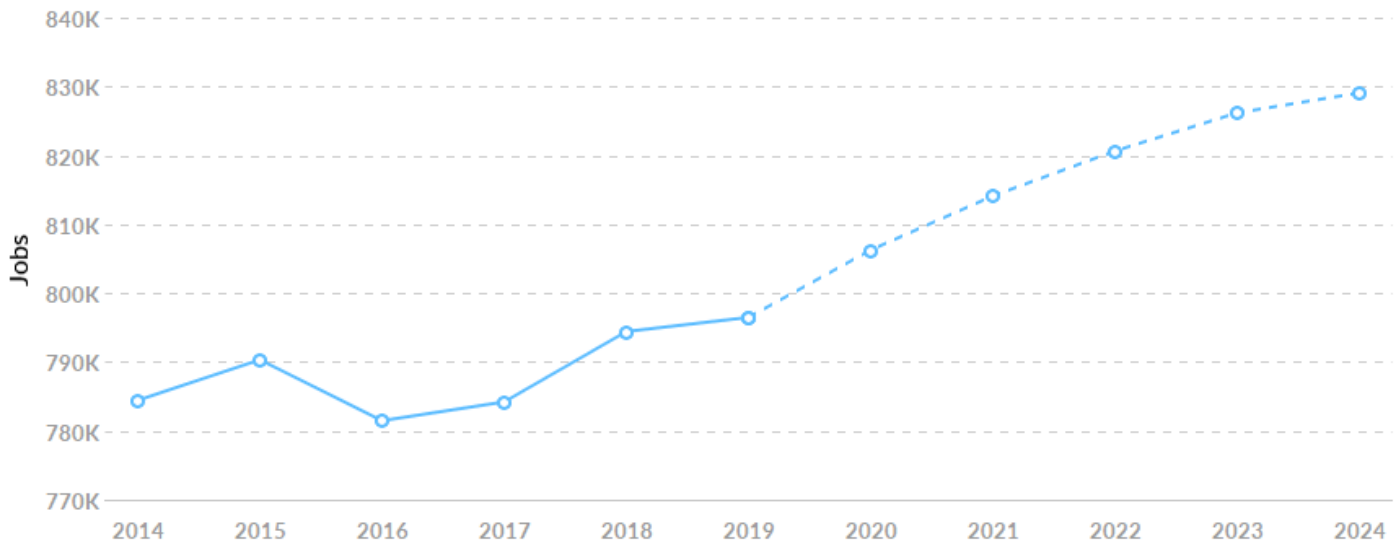
As of 2019 the region's population increased by 0.9% since 2014, growing by 16,930. Population is expected to increase by 0.7% between 2019 and 2024, adding 13,097.



Timeframe	Population
2014	1,811,114
2015	1,821,233
2016	1,823,545
2017	1,822,457
2018	1,822,724
2019	1,828,044
2020	1,831,131
2021	1,833,980
2022	1,836,603
2023	1,838,990
2024	1,841,142

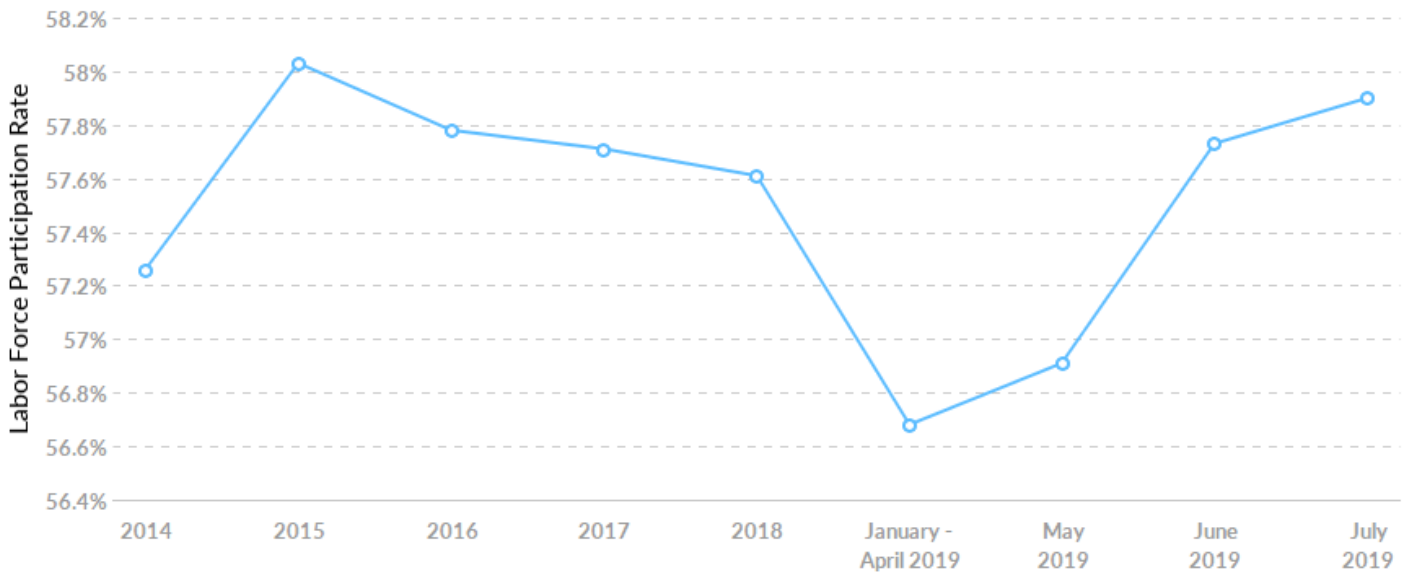
Job Trends

From 2014 to 2019, jobs increased by 1.5% in PSO-Served Oklahoma Counties from 784,424 to 796,476. This change fell short of the national growth rate of 6.9% by 5.4%.



Timeframe	Jobs
2014	784,424
2015	790,325
2016	781,473
2017	784,203
2018	794,423
2019	796,476
2020	806,259
2021	814,109
2022	820,640
2023	826,180
2024	829,074

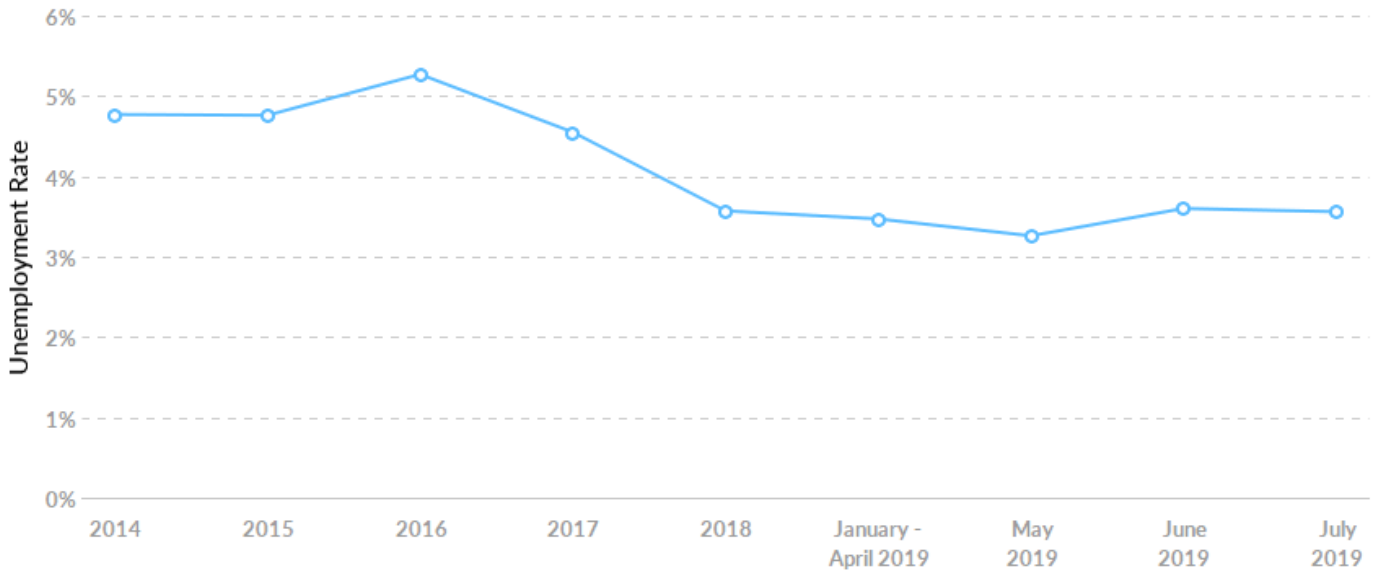
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2014	57.26%
2015	58.03%
2016	57.78%
2017	57.71%
2018	57.61%
January - April 2019	56.68%
May 2019	56.91%
June 2019	57.73%
July 2019	57.90%

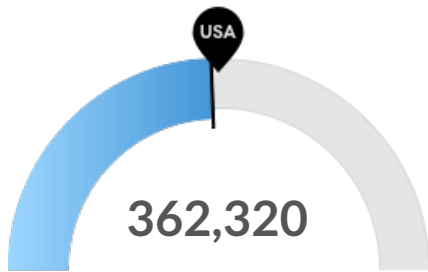
Unemployment Rate Trends

Your areas had a July 2019 unemployment rate of 3.56%, decreasing from 4.77% 5 years before.



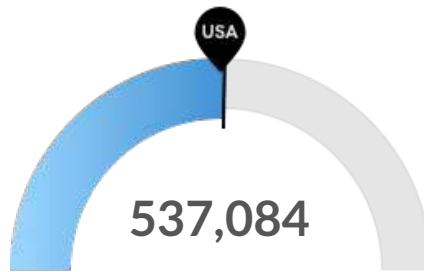
Timeframe	Unemployment Rate
2014	4.77%
2015	4.76%
2016	5.27%
2017	4.55%
2018	3.57%
January - April 2019	3.47%
May 2019	3.26%
June 2019	3.60%
July 2019	3.56%

Population Characteristics



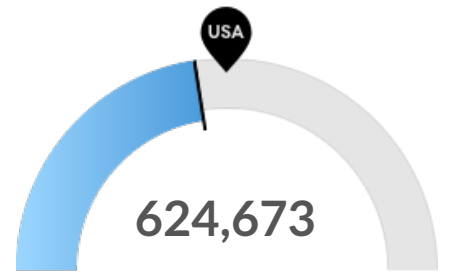
Millennials

Your area has 362,320 millennials (ages 25-39). The national average for an area this size is 374,728.



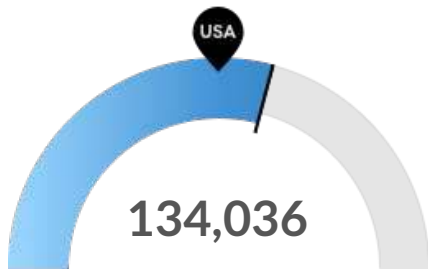
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 527,617 people 55 or older, while there are 537,084 here.



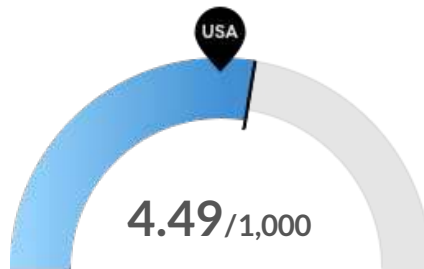
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 722,148 racially diverse people, while there are 624,673 here.



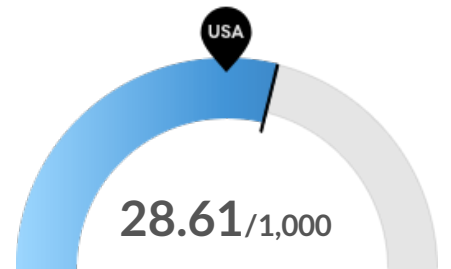
Veterans

Your area has 134,036 veterans. The national average for an area this size is 106,155.



Violent Crime

Your area has 4.49 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

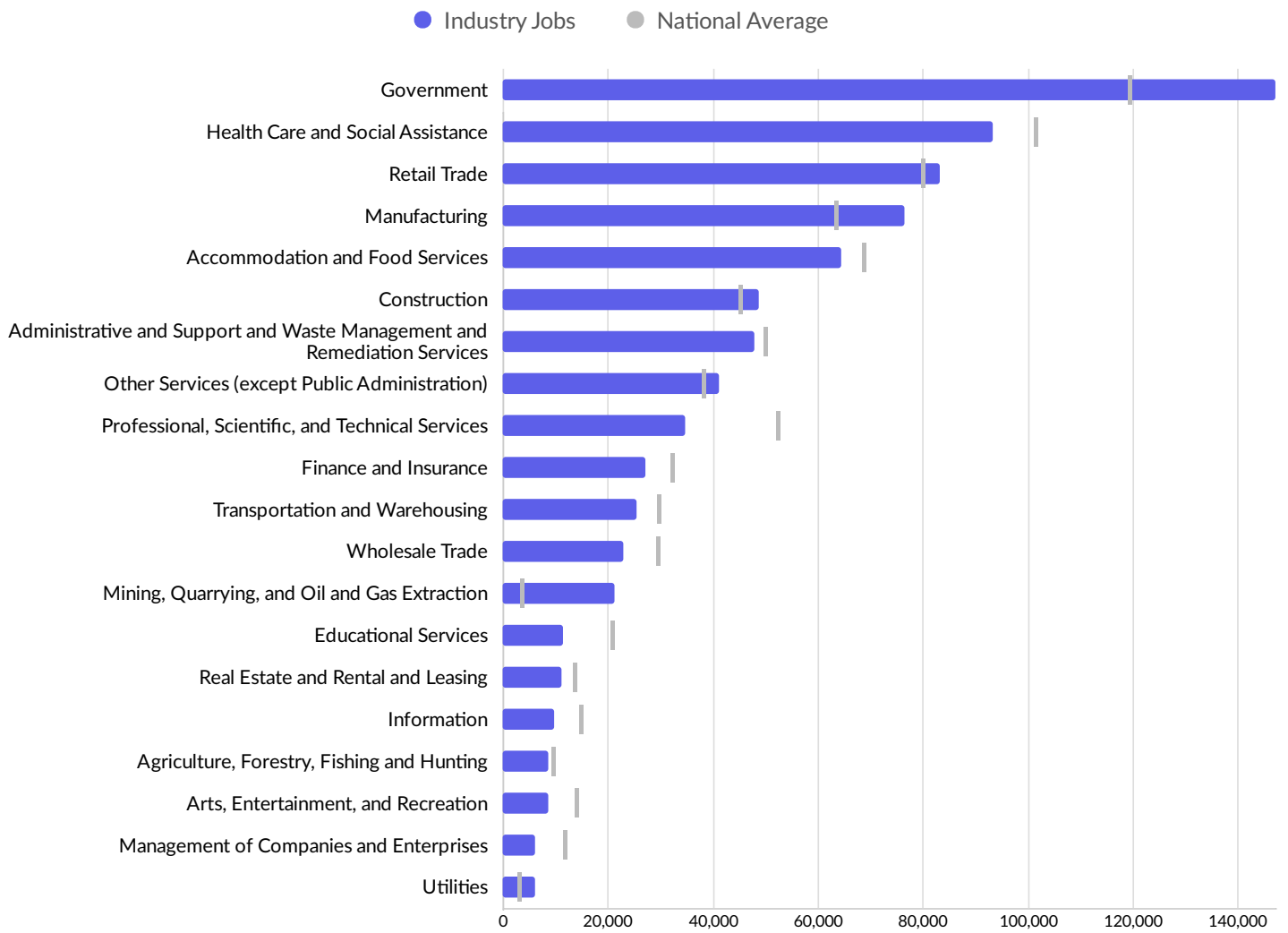


Property Crime

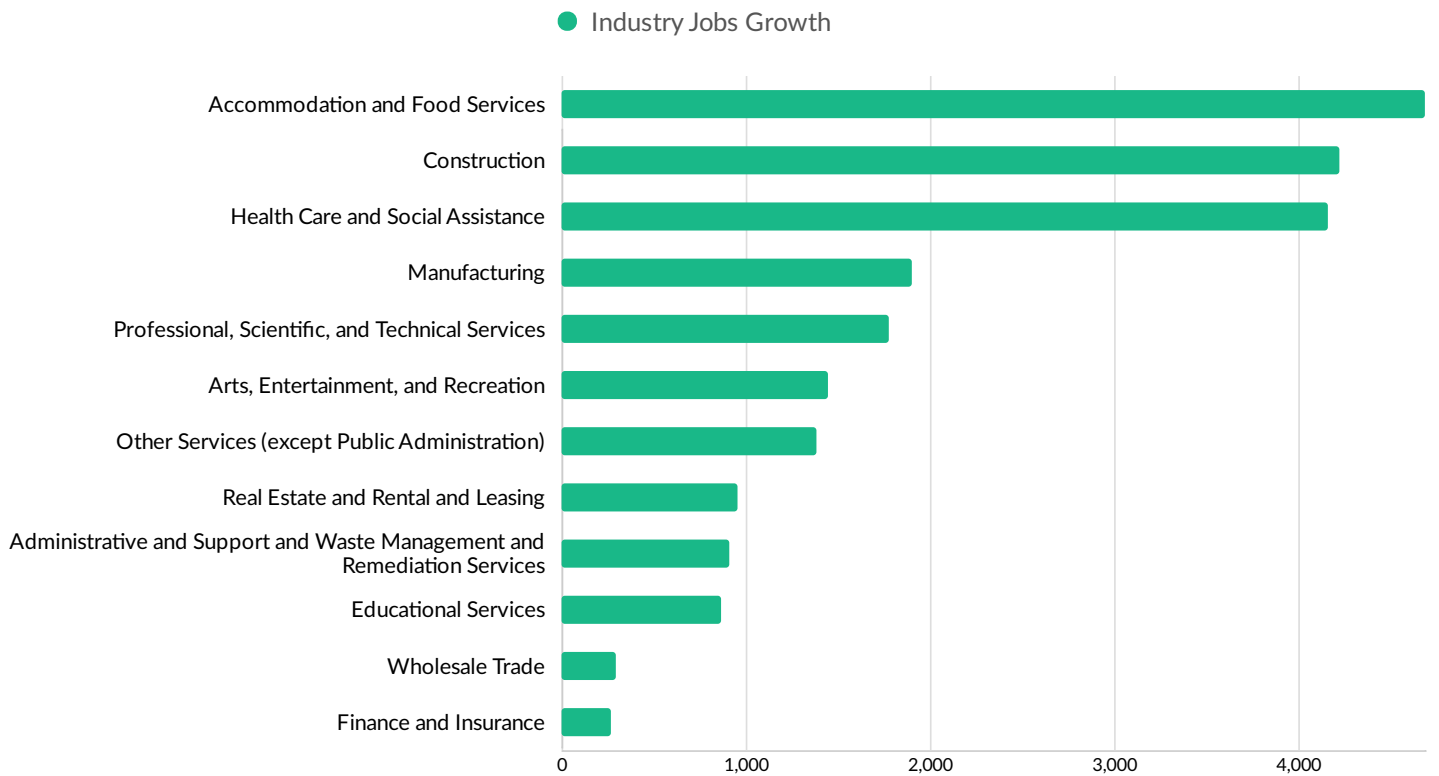
Your area has 28.61 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

Industry Characteristics

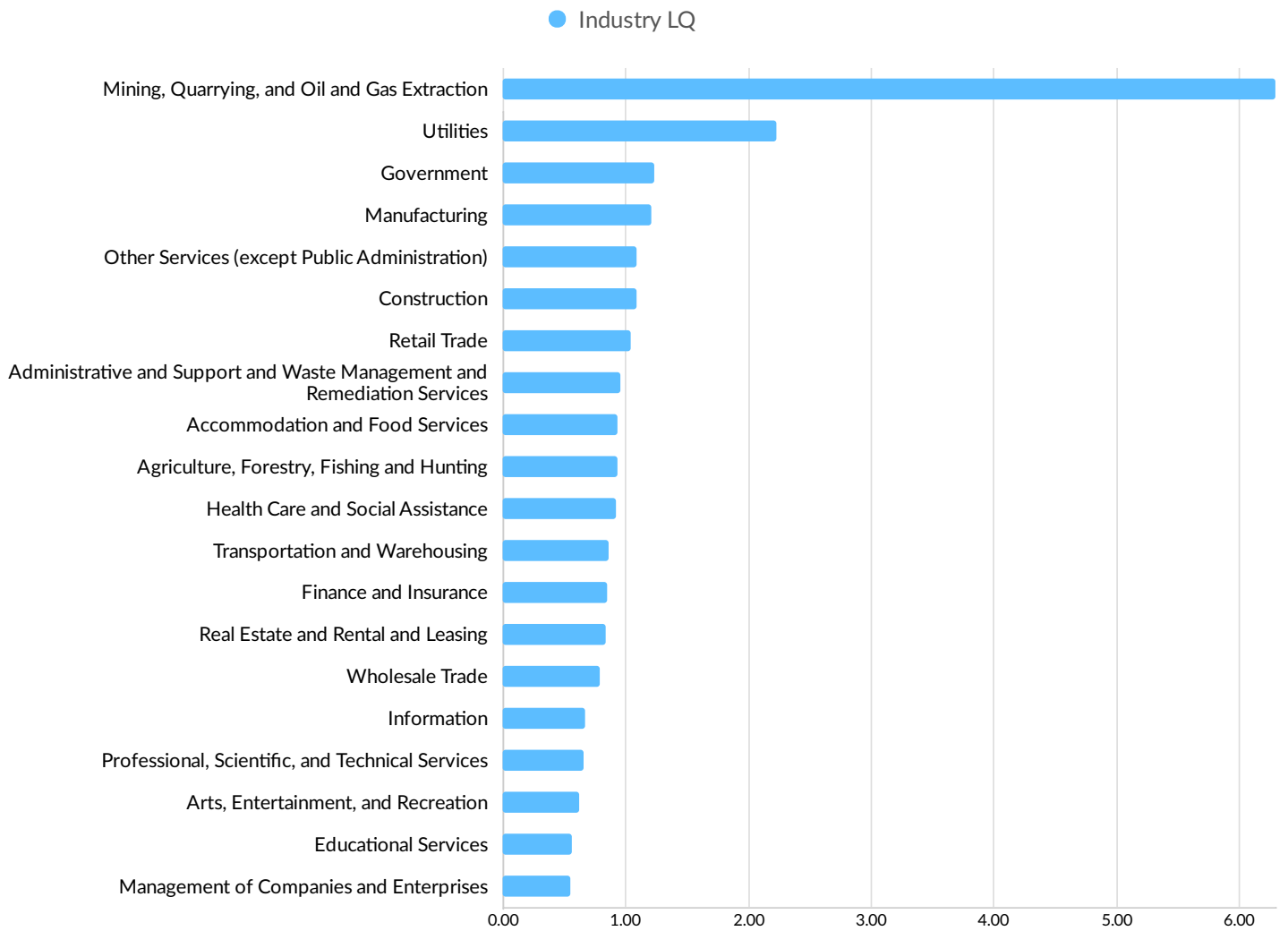
Largest Industries



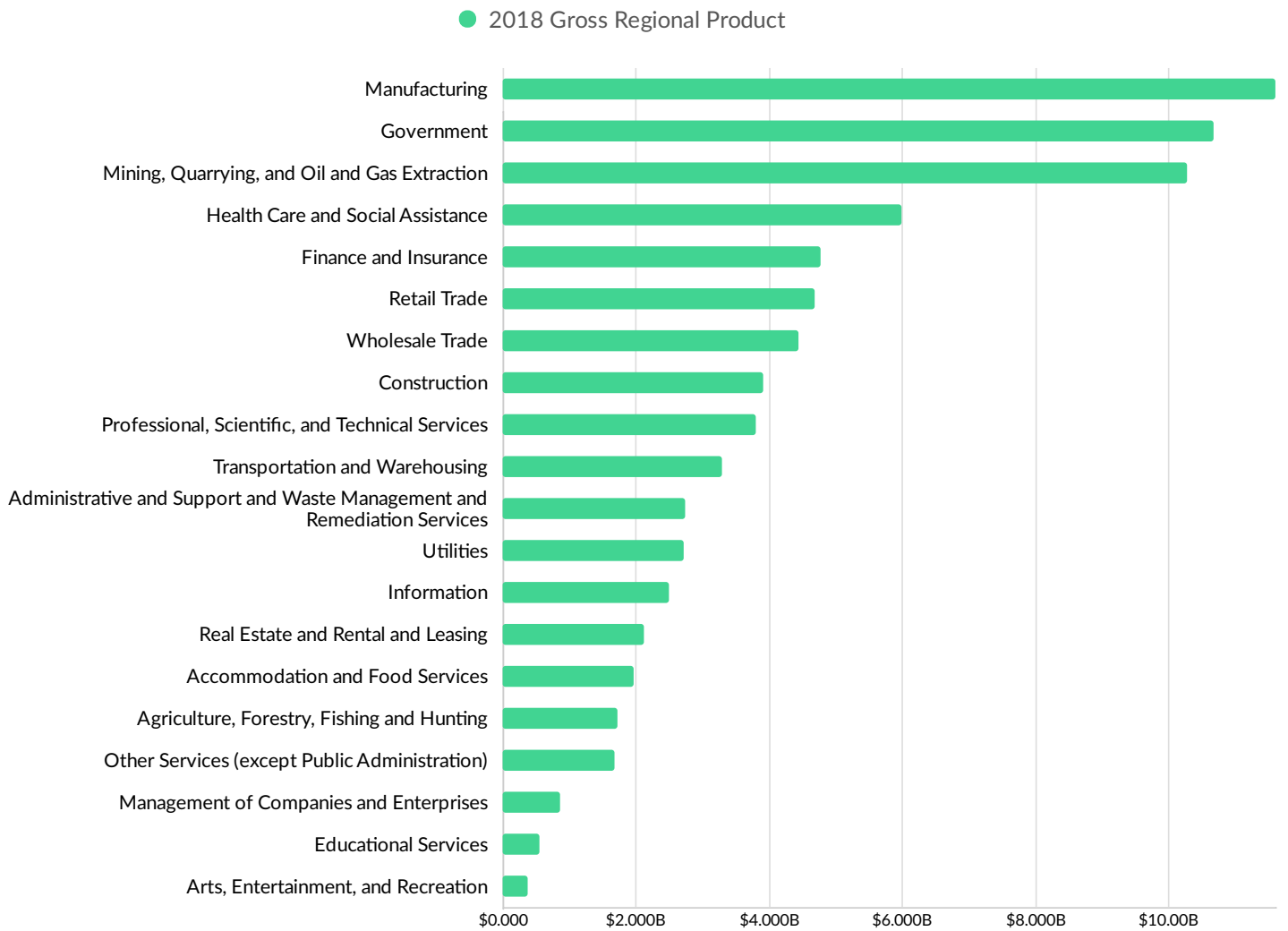
Top Growing Industries



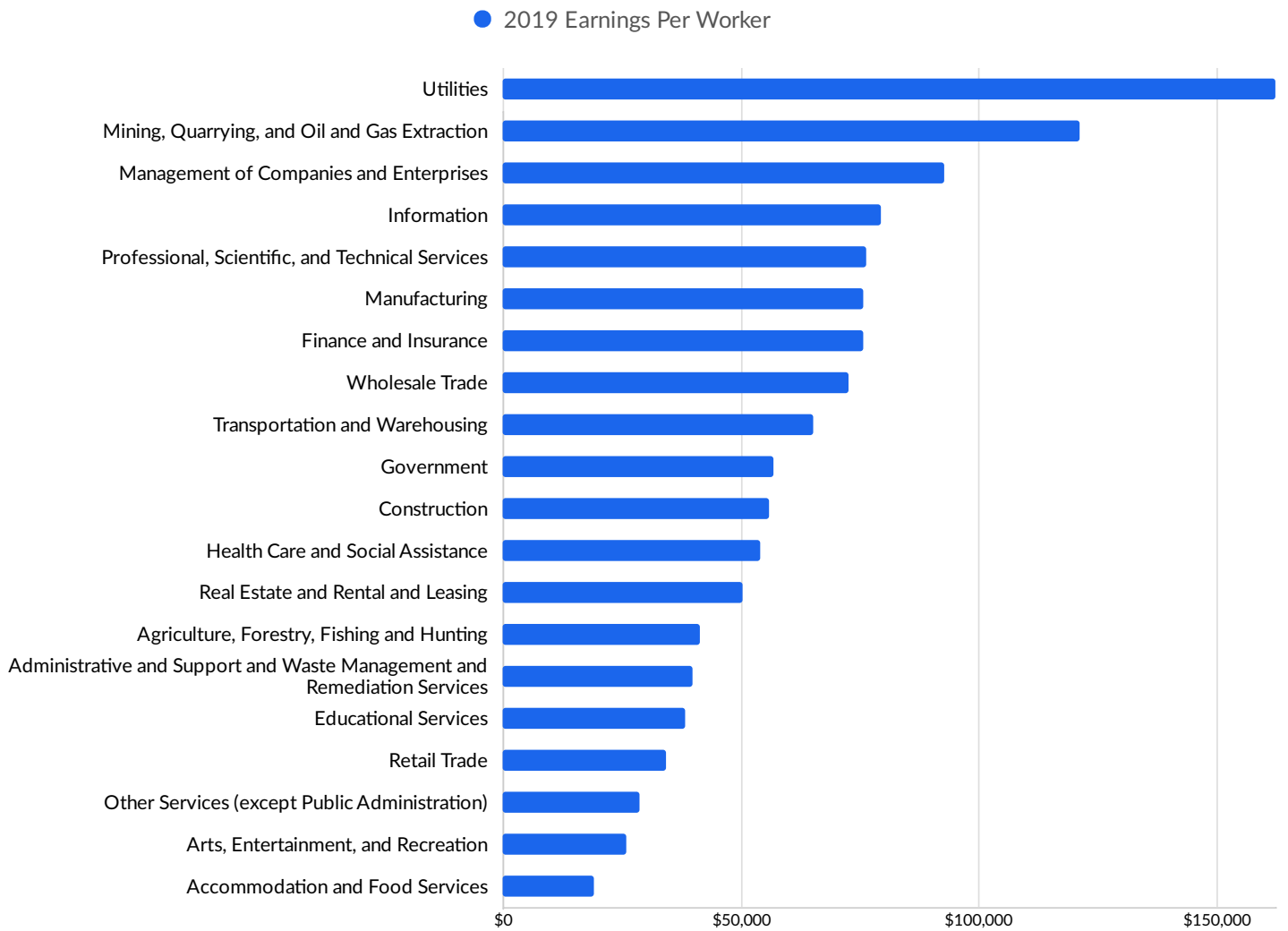
Top Industry LQ



Top Industry GRP



Top Industry Earnings



















Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2018 GRP
Government	149,374	147,251	-2,123	-1%	1.24	\$56,748	\$10.67B
Health Care and Social Assistance	89,120	93,277	4,157	+5%	0.92	\$54,196	\$5.98B
Retail Trade	84,532	83,421	-1,111	-1%	1.05	\$34,185	\$4.68B
Manufacturing	74,623	76,526	1,903	+3%	1.21	\$75,885	\$11.60B
Accommodation and Food Services	59,727	64,414	4,687	+8%	0.94	\$19,315	\$1.96B
Construction	44,663	48,886	4,223	+9%	1.09	\$55,905	\$3.92B
Administrative and Support and Waste Management and Remediation Services	46,923	47,830	907	+2%	0.96	\$39,961	\$2.75B
Other Services (except Public Administration)	39,822	41,202	1,380	+3%	1.09	\$28,639	\$1.67B
Professional, Scientific, and Technical Services	32,858	34,639	1,781	+5%	0.66	\$76,233	\$3.80B
Finance and Insurance	26,982	27,253	271	+1%	0.85	\$75,676	\$4.78B
Transportation and Warehousing	26,955	25,396	-1,559	-6%	0.87	\$65,369	\$3.30B
Wholesale Trade	22,748	23,044	296	+1%	0.79	\$72,686	\$4.44B
Mining, Quarrying, and Oil and Gas Extraction	25,733	21,214	-4,519	-18%	6.30	\$121,065	\$10.28B
Educational Services	10,615	11,477	862	+8%	0.56	\$38,235	\$556.91M
Real Estate and Rental and Leasing	10,356	11,310	954	+9%	0.84	\$50,521	\$2.12B
Information	10,284	9,771	-513	-5%	0.67	\$79,296	\$2.50B
Agriculture, Forestry, Fishing and Hunting	8,826	8,629	-197	-2%	0.94	\$41,343	\$1.73B
Arts, Entertainment, and Recreation	7,166	8,614	1,448	+20%	0.62	\$25,816	\$373.81M
Management of Companies and Enterprises	6,758	6,273	-485	-7%	0.55	\$92,718	\$862.24M
Utilities	6,360	6,048	-312	-5%	2.23	\$162,290	\$2.72B

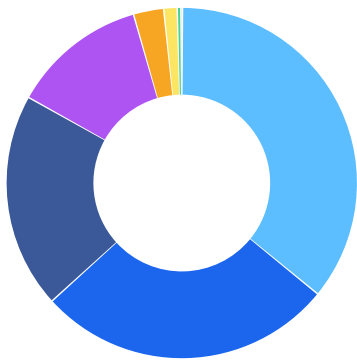
Business Characteristics

132,461 Companies Employ Your Workers

Online profiles for your workers mention 132,461 companies as employers, with the top 10 appearing below. In the last 12 months, 18,124 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
United States Department of th...	3,953 	CRST International, Inc.	10,352 
Wal-Mart Stores, Inc.	2,944 	HealthCare Employment Netwo...	6,504 
Tulsa Public Schools	2,797 	Dollar General Corporation	5,256 
American Airlines Group Inc.	2,421 	J.B. Hunt Transport Services, Inc.	4,175 
Conocophillips	1,606 	Teach For America, Inc.	4,013 
Oklahoma State University	1,555 	HomeAdvisor, Inc.	3,574 
St. Francis Hospital, Inc.	1,525 	Telereach Inc	3,296 
Hillcrest Healthcare System	1,386 	K.B. Transportation, Inc.	3,290 
Halliburton Company	1,343 	Chalk Mountain Services of Tex...	3,128 
City of Tulsa	1,313 	Ascension Health	2,942 

Business Size

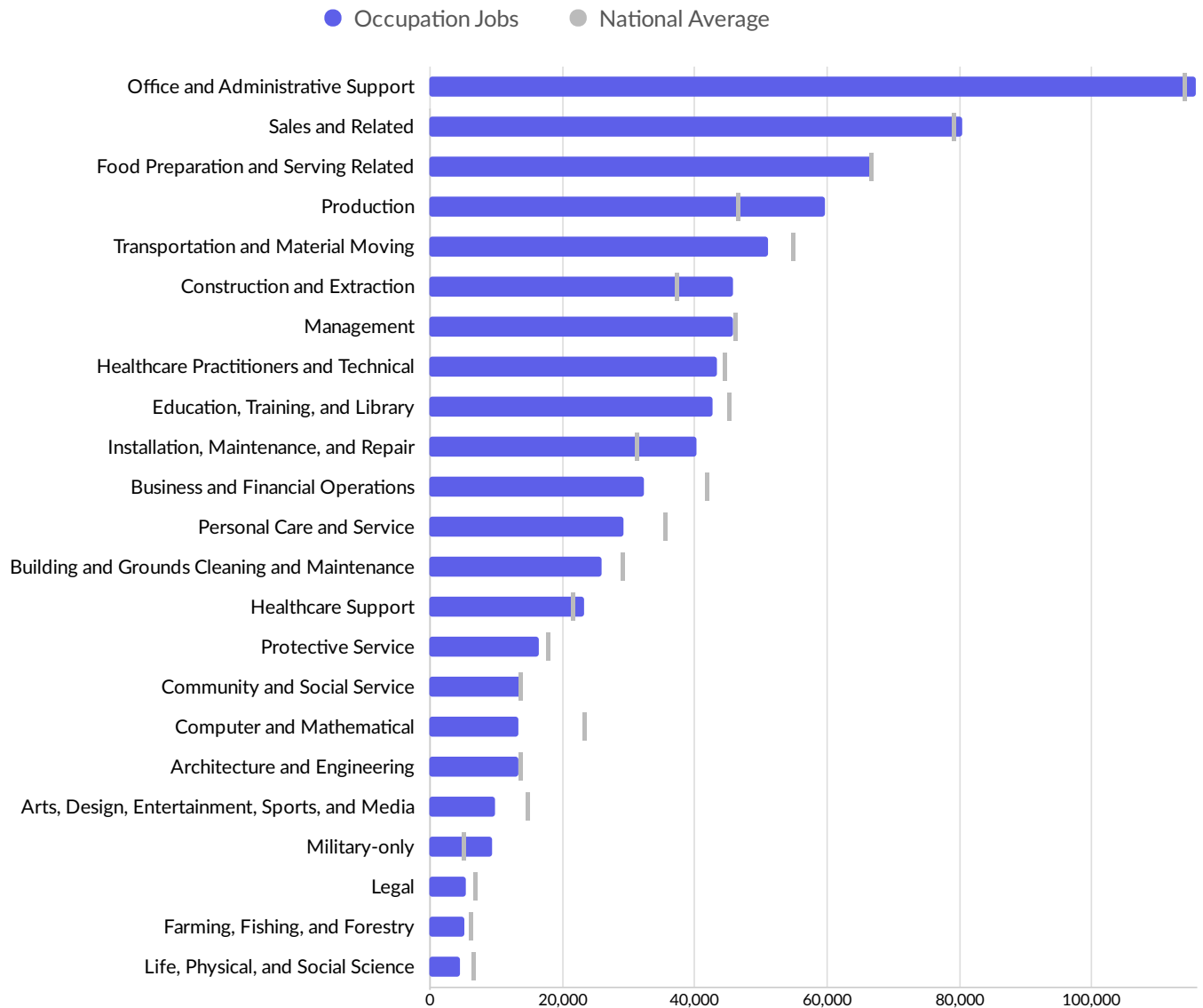


	Percentage	Business Count
1 to 4 employees	35.8%	23,571
5 to 9 employees	27.4%	18,005
10 to 19 employees	19.9%	13,061
20 to 49 employees	12.5%	8,192
50 to 99 employees	2.8%	1,833
100 to 249 employees	1.2%	814
250 to 499 employees	0.3%	222
500+ employees	0.1%	98

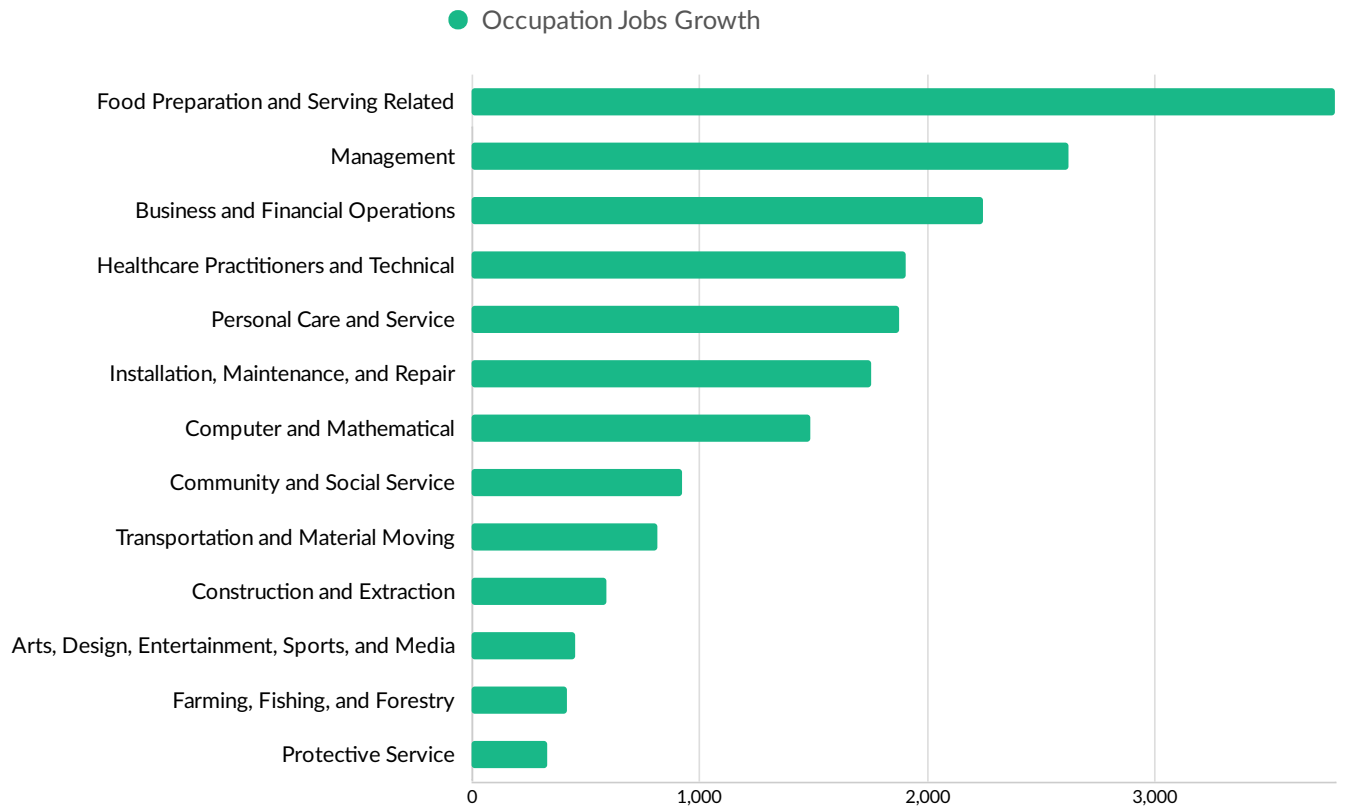
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

Largest Occupations



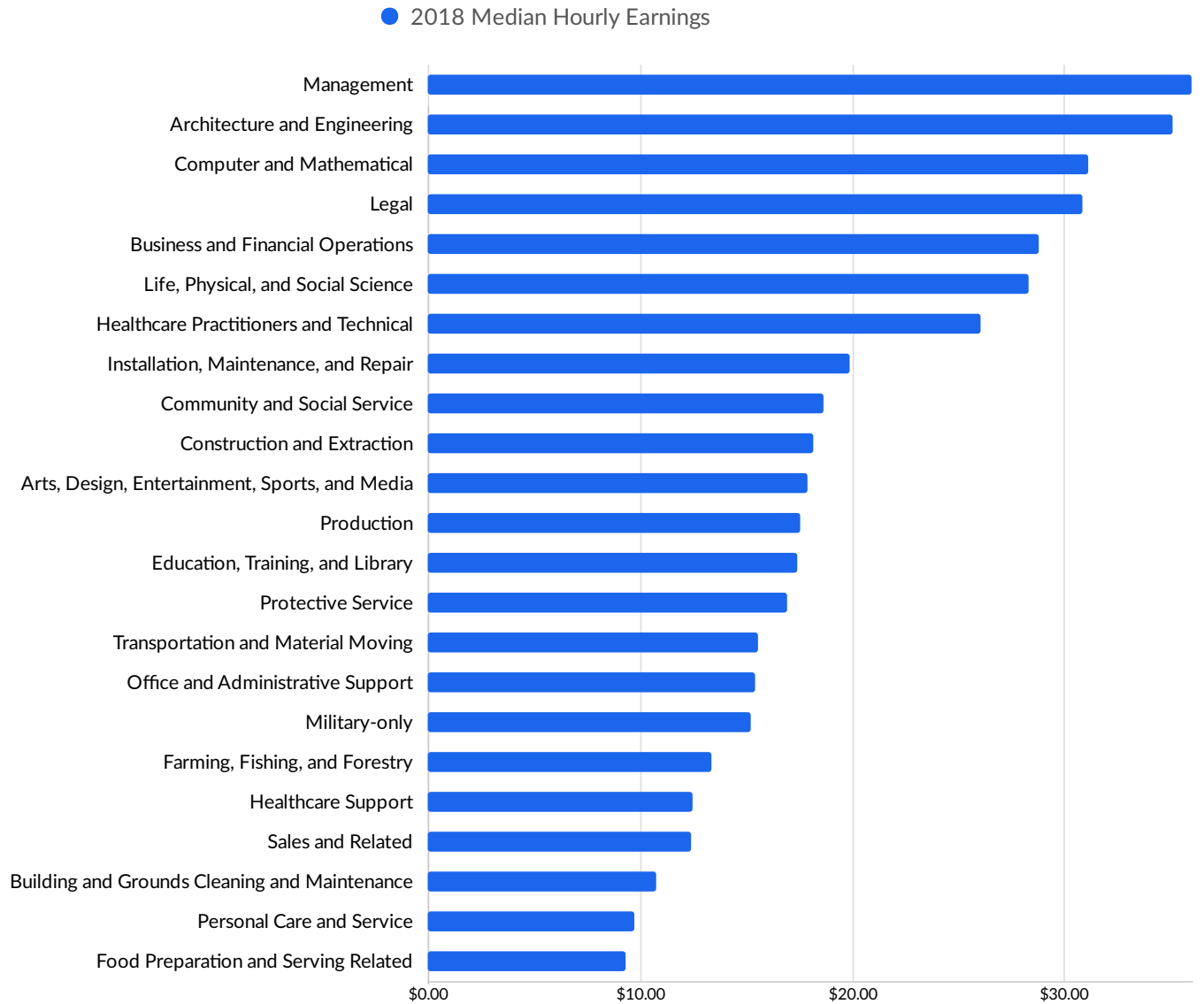
Top Growing Occupations



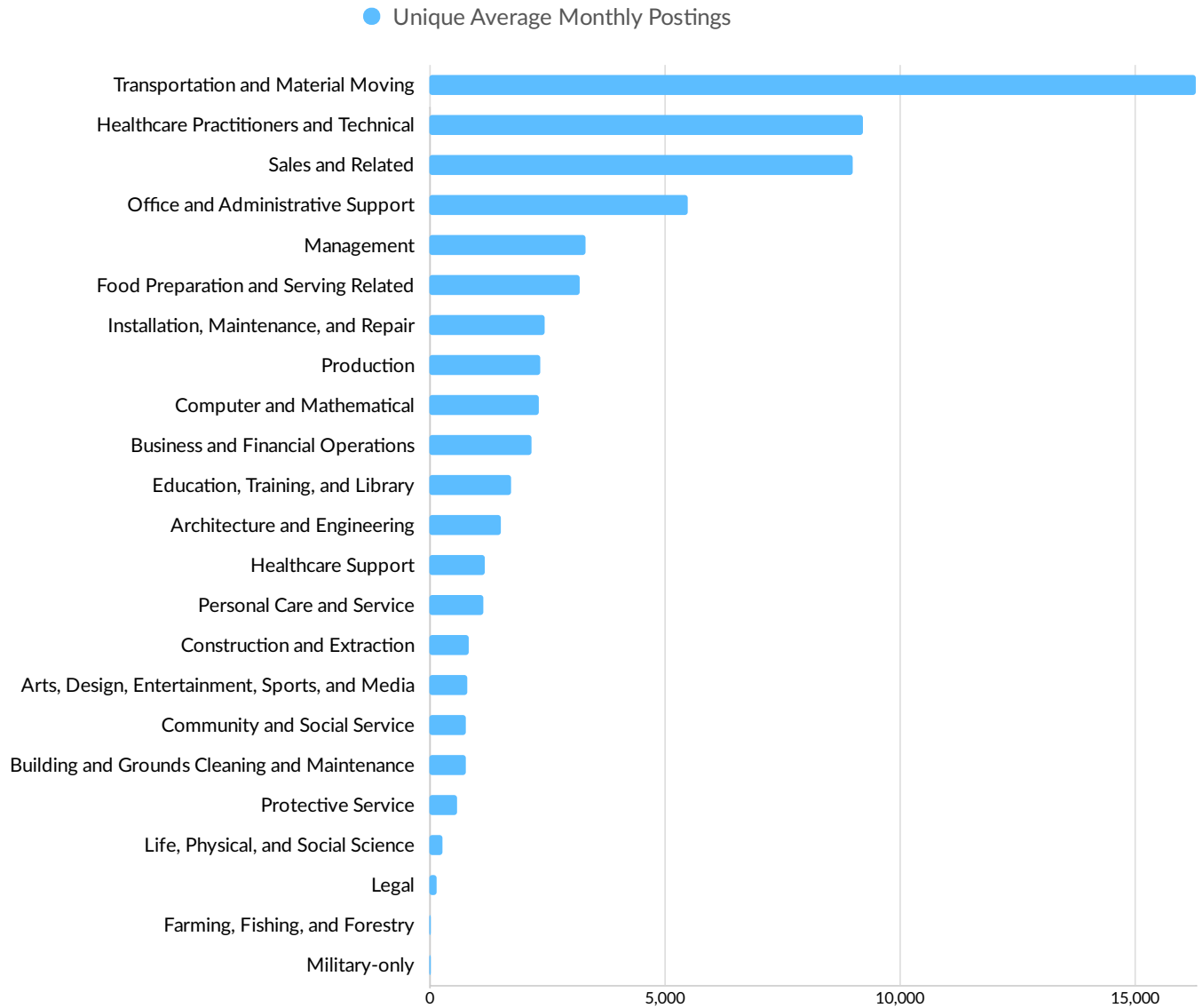
Top Occupation LQ



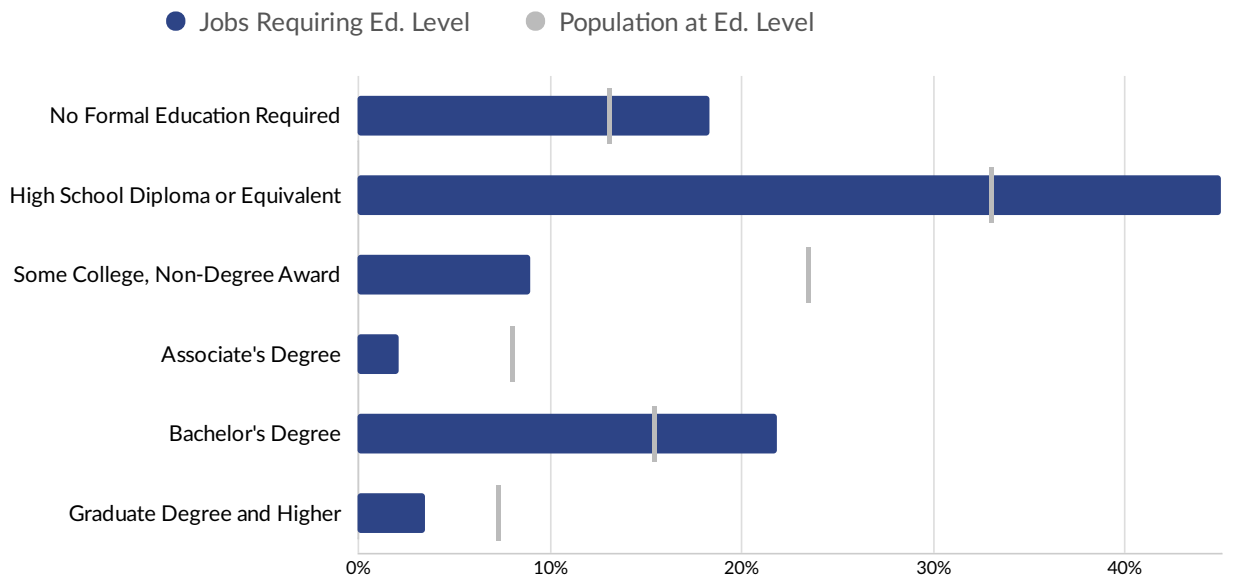
Top Occupation Earnings



Top Posted Occupations



Underemployment

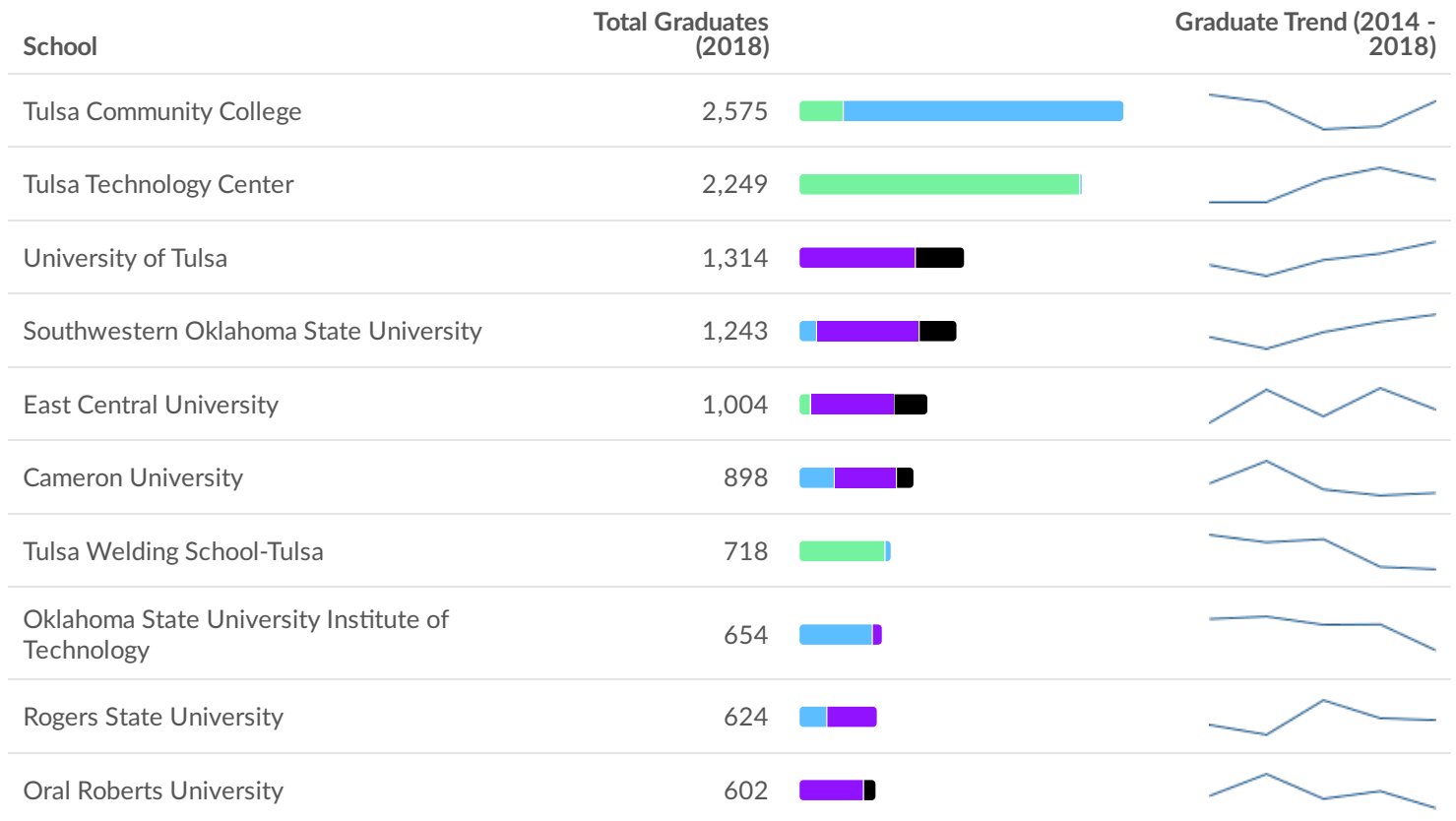


Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Nov 2018 - Oct 2019 Unique Average Monthly Postings
Office and Administrative Support	119,655	115,783	-3,872	-3%	1.02	\$15.45	5,482
Sales and Related	80,812	80,389	-423	-1%	1.02	\$12.43	8,994
Food Preparation and Serving Related	63,284	67,078	3,794	+6%	1.01	\$9.36	3,213
Production	60,229	59,726	-503	-1%	1.29	\$17.56	2,368
Transportation and Material Moving	50,280	51,097	817	+2%	0.93	\$15.59	16,296
Construction and Extraction	45,304	45,893	589	+1%	1.24	\$18.18	834
Management	43,262	45,884	2,622	+6%	1.00	\$36.00	3,330
Healthcare Practitioners and Technical	41,629	43,537	1,908	+5%	0.98	\$26.07	9,211
Education, Training, and Library	43,243	42,845	-398	-1%	0.95	\$17.45	1,752
Installation, Maintenance, and Repair	38,492	40,249	1,757	+5%	1.29	\$19.86	2,461
Business and Financial Operations	30,216	32,465	2,249	+7%	0.78	\$28.80	2,184
Personal Care and Service	27,375	29,257	1,882	+7%	0.83	\$9.75	1,141
Building and Grounds Cleaning and Maintenance	26,614	26,050	-564	-2%	0.90	\$10.80	763
Healthcare Support	23,899	23,287	-612	-3%	1.09	\$12.48	1,177
Protective Service	16,291	16,626	335	+2%	0.94	\$16.97	588
Community and Social Service	13,238	14,164	926	+7%	1.06	\$18.63	788
Computer and Mathematical	12,006	13,497	1,491	+12%	0.58	\$31.16	2,323
Architecture and Engineering	13,575	13,378	-197	-1%	1.00	\$35.08	1,525

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Nov 2018 - Oct 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	9,574	10,028	454	+5%	0.69	\$17.87	796
Military-only	9,790	9,575	-215	-2%	2.00	\$15.23	16
Legal	5,834	5,571	-263	-5%	0.84	\$30.85	161
Farming, Fishing, and Forestry	4,951	5,371	420	+8%	0.91	\$13.39	29
Life, Physical, and Social Science	4,869	4,727	-142	-3%	0.73	\$28.30	267

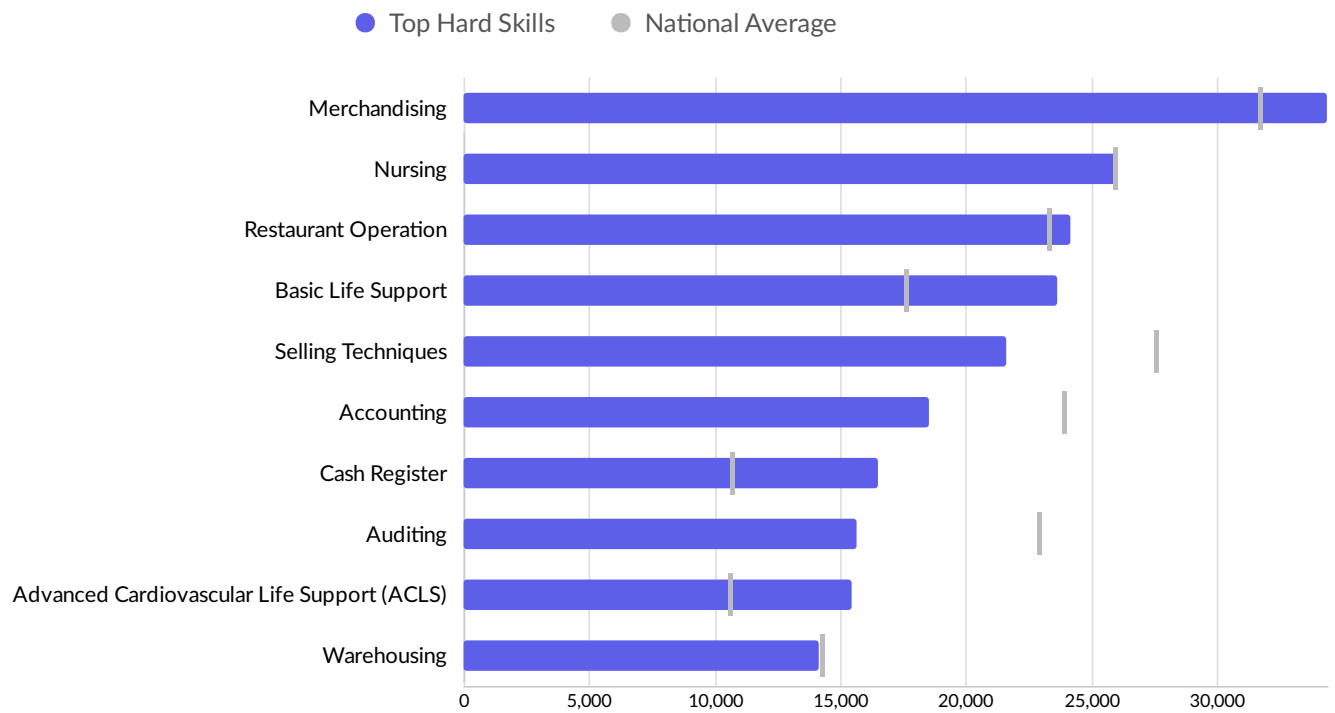
Educational Pipeline

In 2018, there were 19,056 graduates in PSO-Served Oklahoma Counties. This pipeline has shrunk by 4% over the last 5 years. The highest share of these graduates come from Welding Technology/Welder, "Business Administration and Management, General", and Registered Nursing/Registered Nurse.



● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills



Appendix A (Geographies)

Code	Description
40005	Atoka County, OK
40009	Beckham County, OK
40015	Caddo County, OK
40023	Choctaw County, OK
40029	Coal County, OK
40031	Comanche County, OK
40033	Cotton County, OK
40035	Craig County, OK
40039	Custer County, OK
40041	Delaware County, OK
40043	Dewey County, OK
40051	Grady County, OK

Code	Description
40055	Greer County, OK
40057	Harmon County, OK
40061	Haskell County, OK
40063	Hughes County, OK
40065	Jackson County, OK
40067	Jefferson County, OK
40069	Johnston County, OK
40075	Kiowa County, OK
40077	Latimer County, OK
40079	Le Flore County, OK
40087	McClain County, OK
40089	McCurtain County, OK

Code	Description
40091	McIntosh County, OK
40097	Mayes County, OK
40105	Nowata County, OK
40107	Okfuskee County, OK
40111	Okmulgee County, OK
40113	Osage County, OK
40115	Ottawa County, OK
40117	Pawnee County, OK
40121	Pittsburg County, OK
40123	Pontotoc County, OK

Code	Description
40127	Pushmataha County, OK
40129	Roger Mills County, OK
40131	Rogers County, OK
40137	Stephens County, OK
40141	Tillman County, OK
40143	Tulsa County, OK
40145	Wagoner County, OK
40147	Washington County, OK
40149	Washita County, OK