



# Indiana Michigan Power-Served Michigan Counties



BOUNDLESS ENERGY™

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## Report Parameters

### 6 Counties

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26005	Allegan County, MI
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26021	Berrien County, MI
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26027	Cass County, MI
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26077	Kalamazoo County, MI
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26149	St. Joseph County, MI
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26159	Van Buren County, MI
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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

## Economy Overview

**726,361**

**Population (2019)**

Population **grew by 10,242** over the last 5 years and is projected to **grow by 9,055** over the next 5 years.

**309,880**

**Total Regional Employment**

Jobs **grew by 16,359** over the last 5 years and are projected to **grow by 14,137** over the next 5 years.

**\$57.5K**

**Avg. Earnings Per Job (2019)**

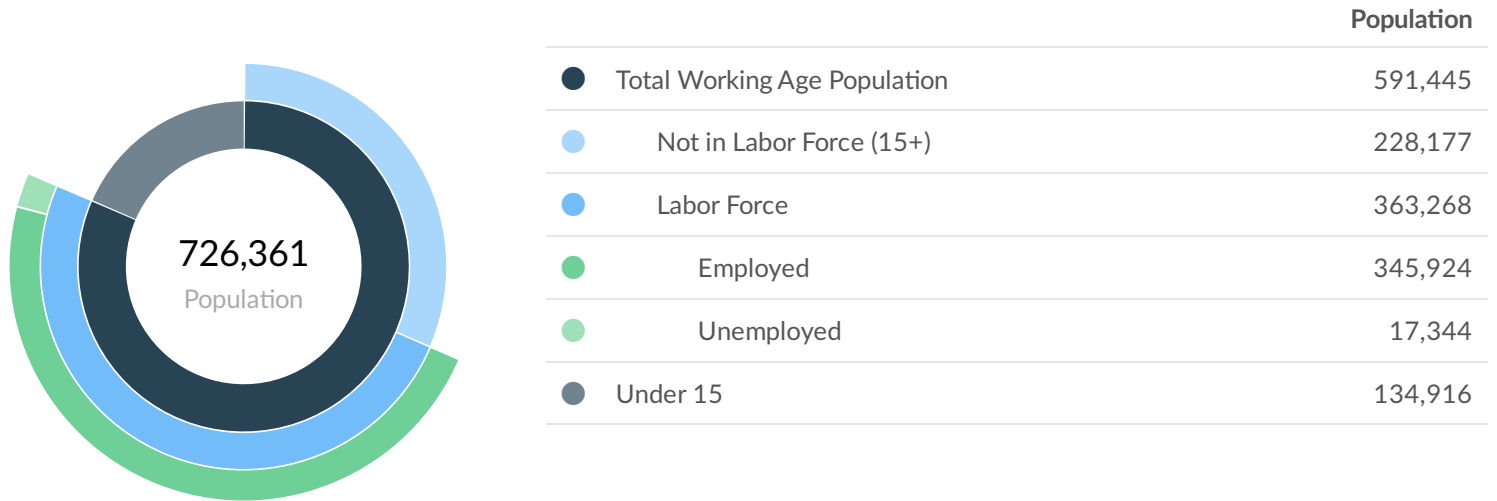
Regional average earnings per job are **\$9.8K below** the national average earnings of \$67.3K per job.

## Takeaways

- As of 2019 the region's population **increased by 1.4%** since 2014, growing by 10,242. Population is expected to **increase by 1.2%** between 2019 and 2024, adding 9,055.
- From 2014 to 2019, jobs **increased by 5.6%** in Indiana Michigan Power-Served Michigan Counties from 293,521 to **309,880**. This change **fell short of the national growth rate of 6.9% by 1.3%**. As the number of jobs increased, the **labor force participation rate increased from 60.7% to 61.4% between 2014 and 2019**.
- Concerning educational attainment, **16.5% of the selected regions' residents possess a Bachelor's Degree** (2.3% below the national average), and **9.2% hold an Associate's Degree** (1.1% above the national average).
- The top three industries in 2019 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

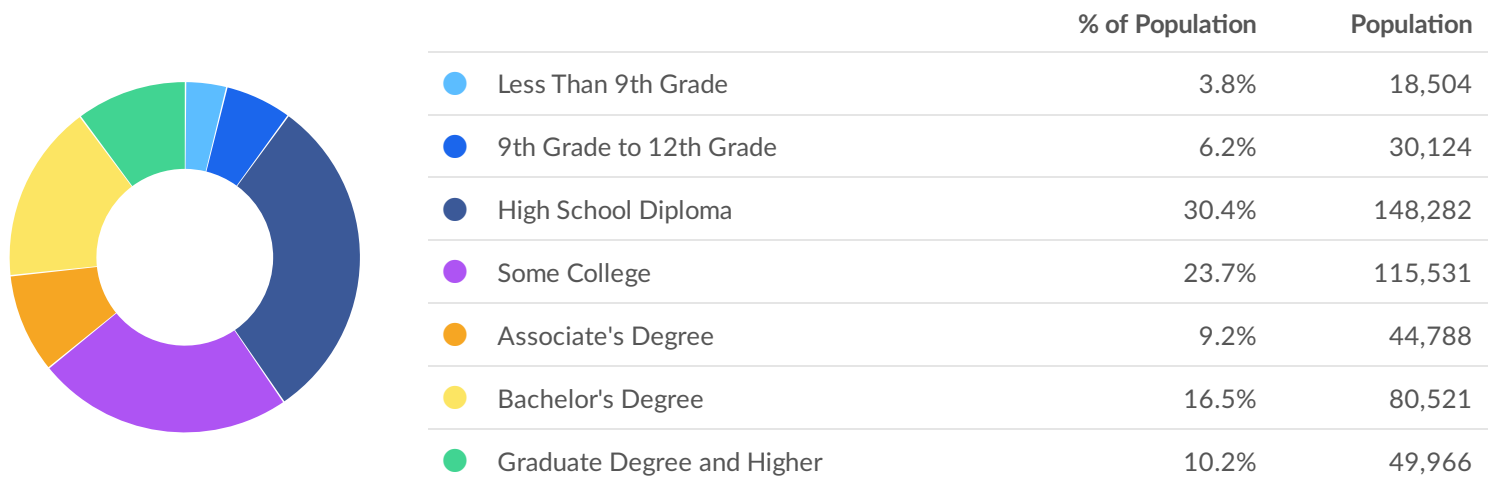
	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	726,361	363,268	309,880	91.0	\$33.29B	\$41.24B	\$37.54B
State	10,009,811	5,024,806	4,762,954	90.3	\$526.21B	\$448.32B	\$523.91B

## 2019 Labor Force Breakdown



## Educational Attainment

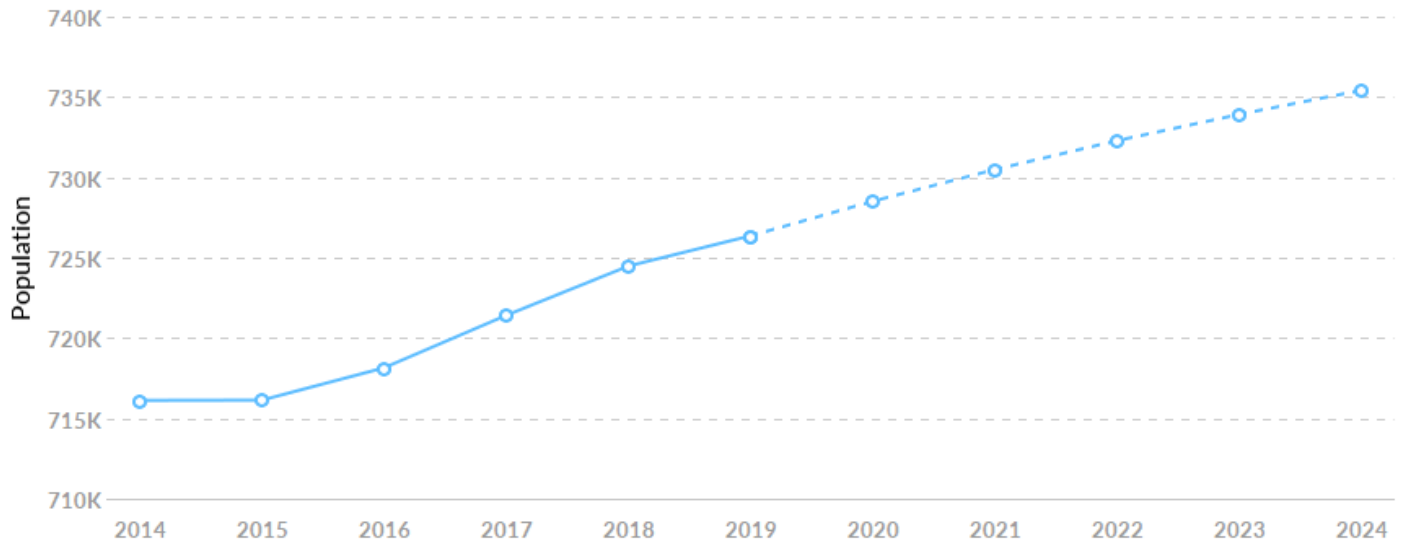
Concerning educational attainment, **16.5% of the selected regions' residents possess a Bachelor's Degree** (2.3% below the national average), and **9.2% hold an Associate's Degree** (1.1% above the national average).



# Historic & Projected Trends

## Population Trends

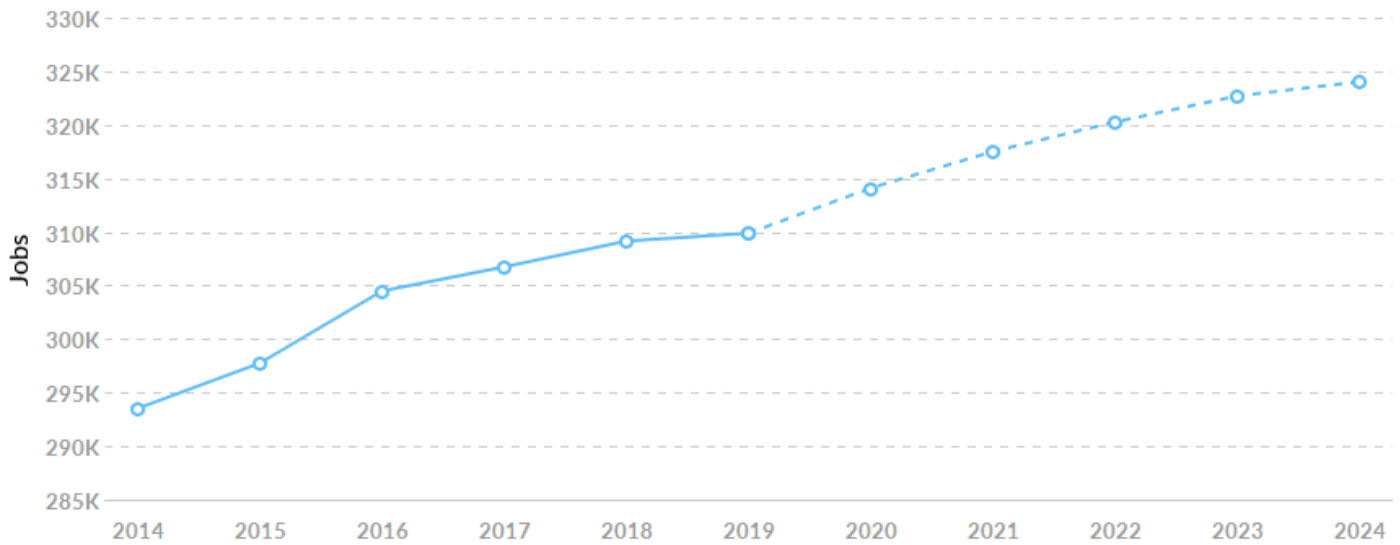
As of 2019 the region's population **increased by 1.4%** since 2014, growing by 10,242. Population is expected to **increase by 1.2%** between 2019 and 2024, adding 9,055.



Timeframe	Population
2014	716,119
2015	716,133
2016	718,146
2017	721,411
2018	724,477
2019	726,361
2020	728,509
2021	730,486
2022	732,282
2023	733,917
2024	735,416

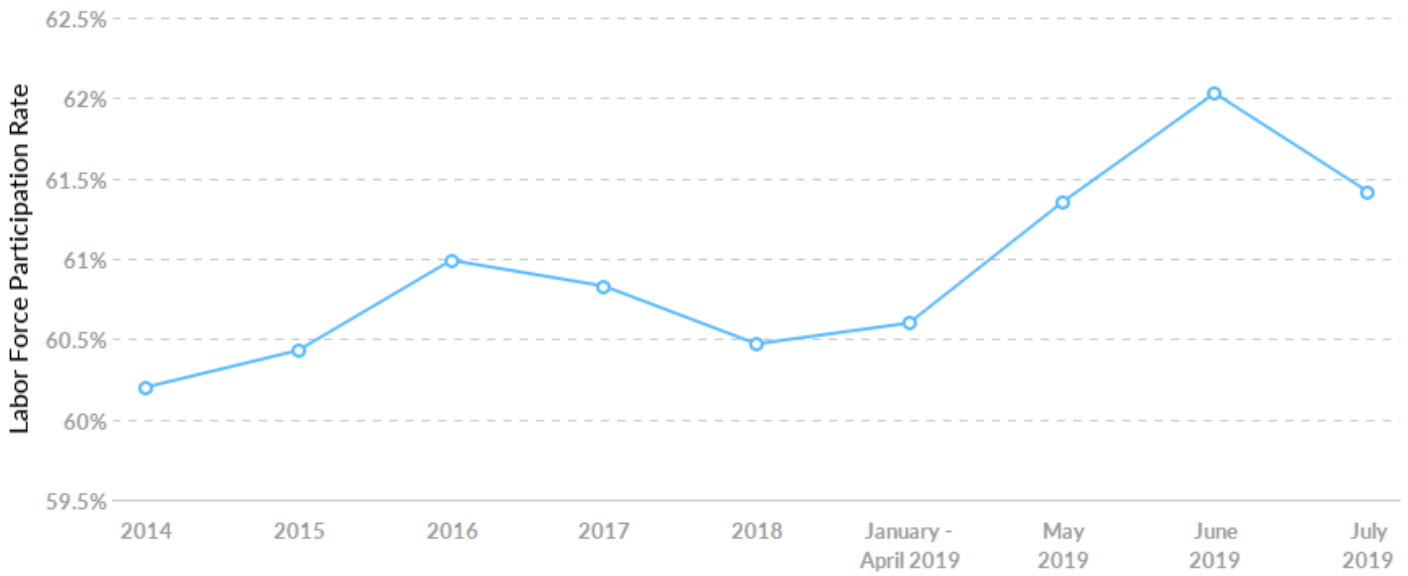
## Job Trends

From 2014 to 2019, jobs increased by 5.6% in Indiana Michigan Power-Served Michigan Counties from 293,521 to 309,880. This change fell short of the national growth rate of 6.9% by 1.3%.



Timeframe	Jobs
2014	293,521
2015	297,752
2016	304,482
2017	306,735
2018	309,145
2019	309,880
2020	314,099
2021	317,499
2022	320,260
2023	322,687
2024	324,017

## Labor Force Participation Rate Trends

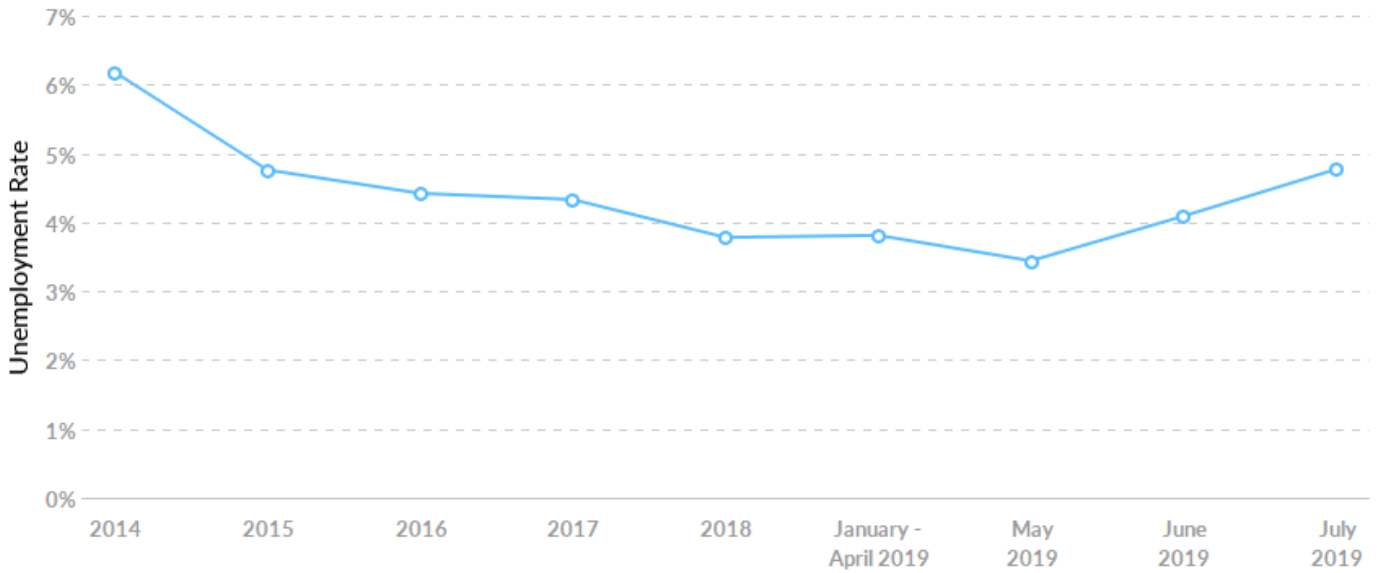


Timeframe	Labor Force Participation Rate
2014	60.20%
2015	60.43%
2016	60.99%
2017	60.83%
2018	60.47%
January - April 2019	60.60%
May 2019	61.35%
June 2019	62.03%
July 2019	61.42%



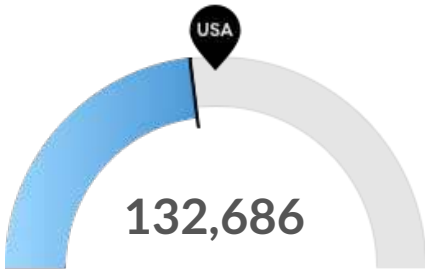
## Unemployment Rate Trends

Your areas had a July 2019 unemployment rate of 4.77%, decreasing from 6.18% 5 years before.



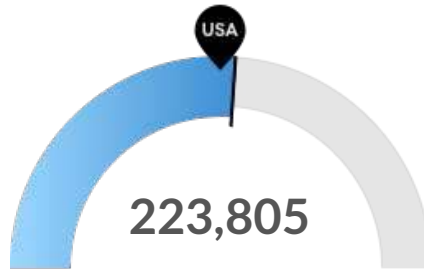
Timeframe	Unemployment Rate
2014	6.18%
2015	4.76%
2016	4.42%
2017	4.33%
2018	3.78%
January - April 2019	3.81%
May 2019	3.44%
June 2019	4.09%
July 2019	4.77%

## Population Characteristics



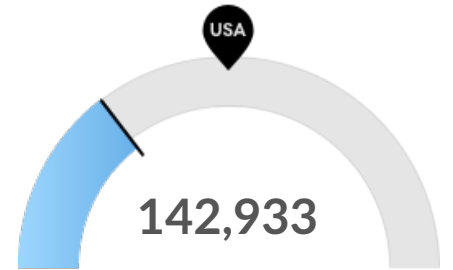
**Millennials**

Your area has 132,686 millennials (ages 25-39). The national average for an area this size is 148,943.



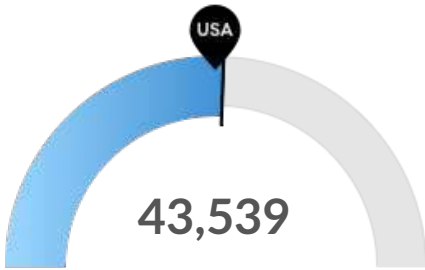
**Retiring Soon**

Retirement risk is about average in your area. The national average for an area this size is 209,711 people 55 or older, while there are 223,805 here.



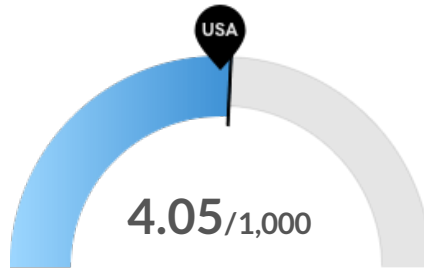
**Racial Diversity**

Racial diversity is low in your area. The national average for an area this size is 287,032 racially diverse people, while there are 142,933 here.



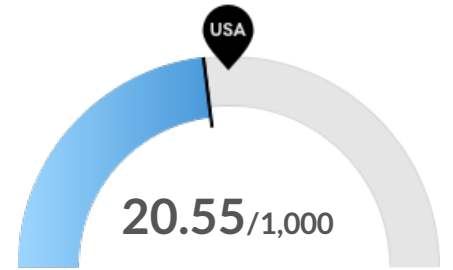
**Veterans**

Your area has 43,539 veterans. The national average for an area this size is 42,021.



**Violent Crime**

Your area has 4.05 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

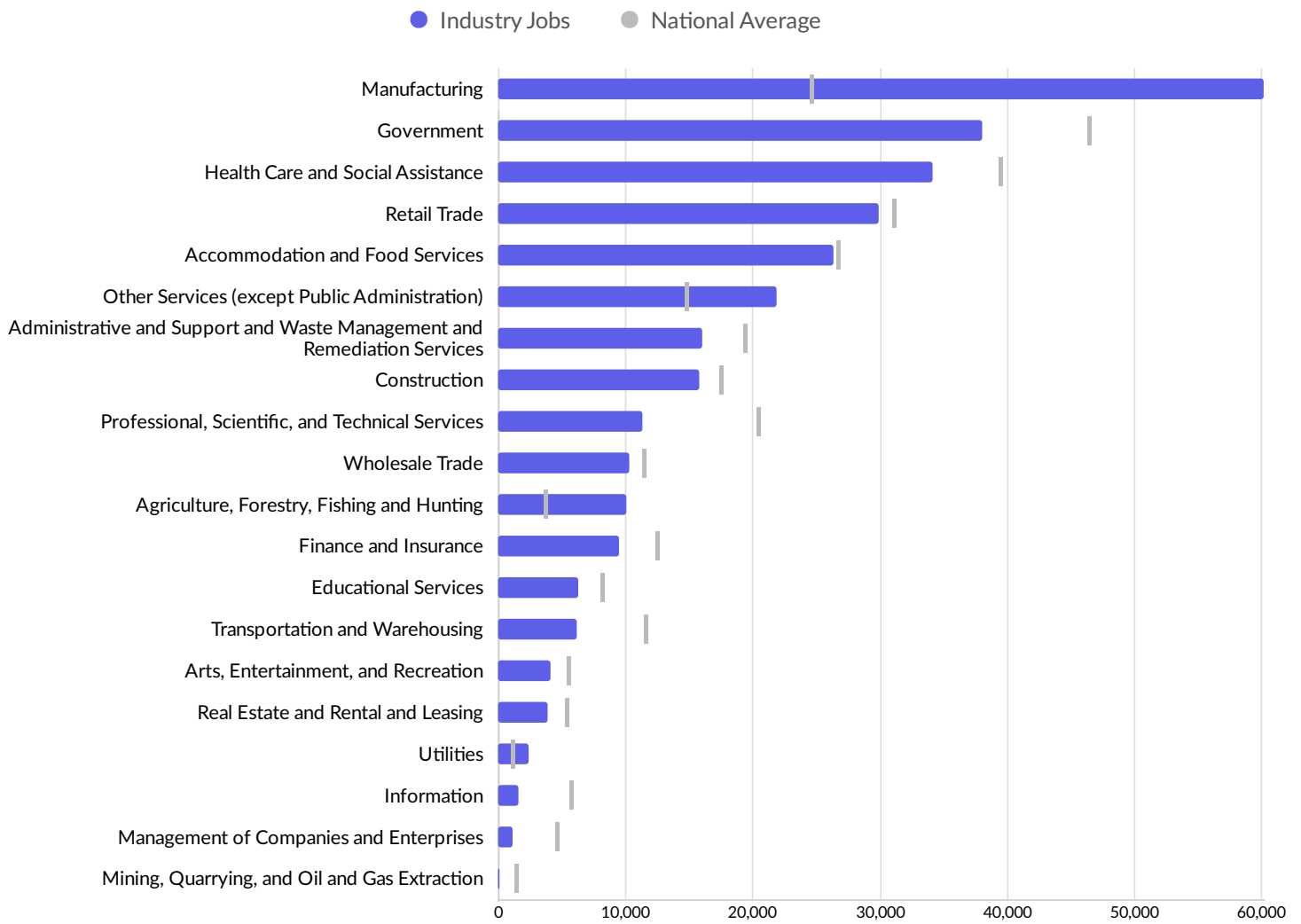


**Property Crime**

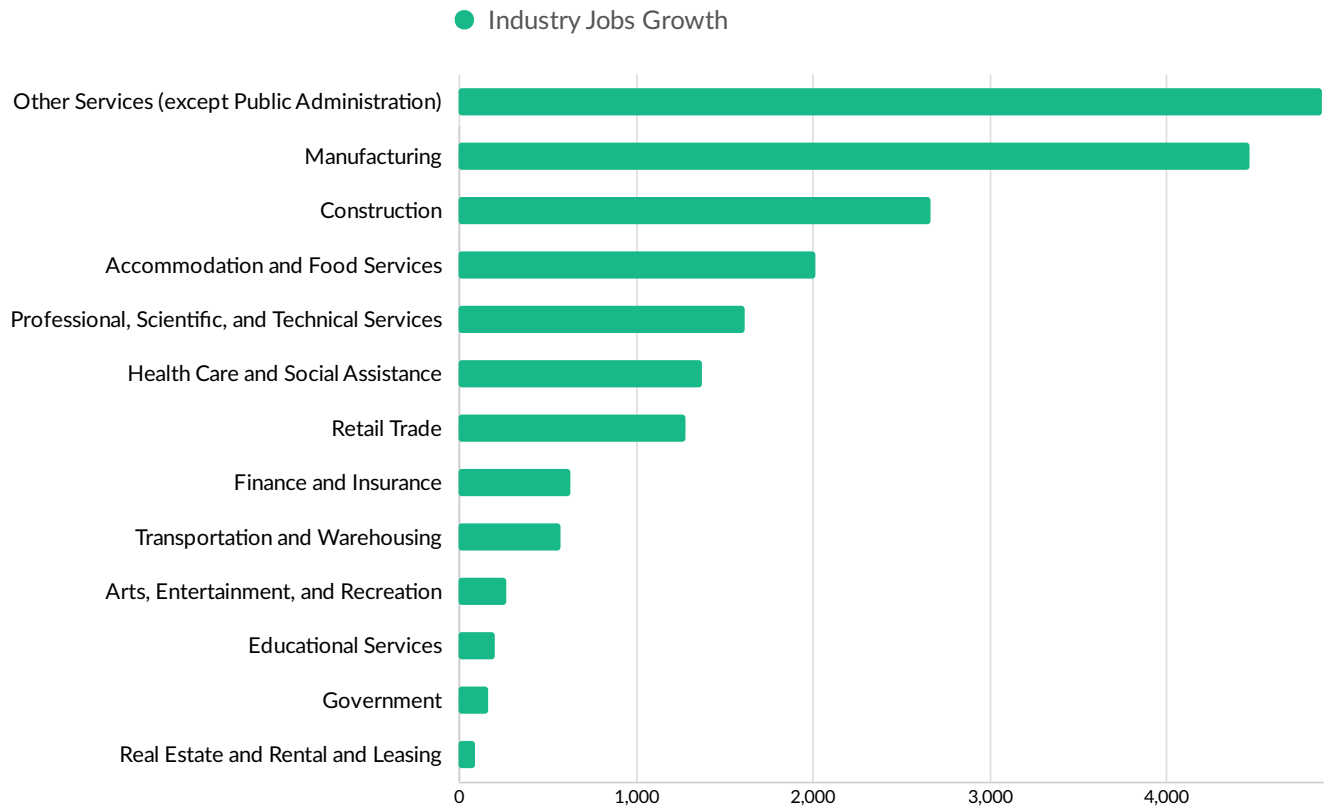
Your area has 20.55 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

# Industry Characteristics

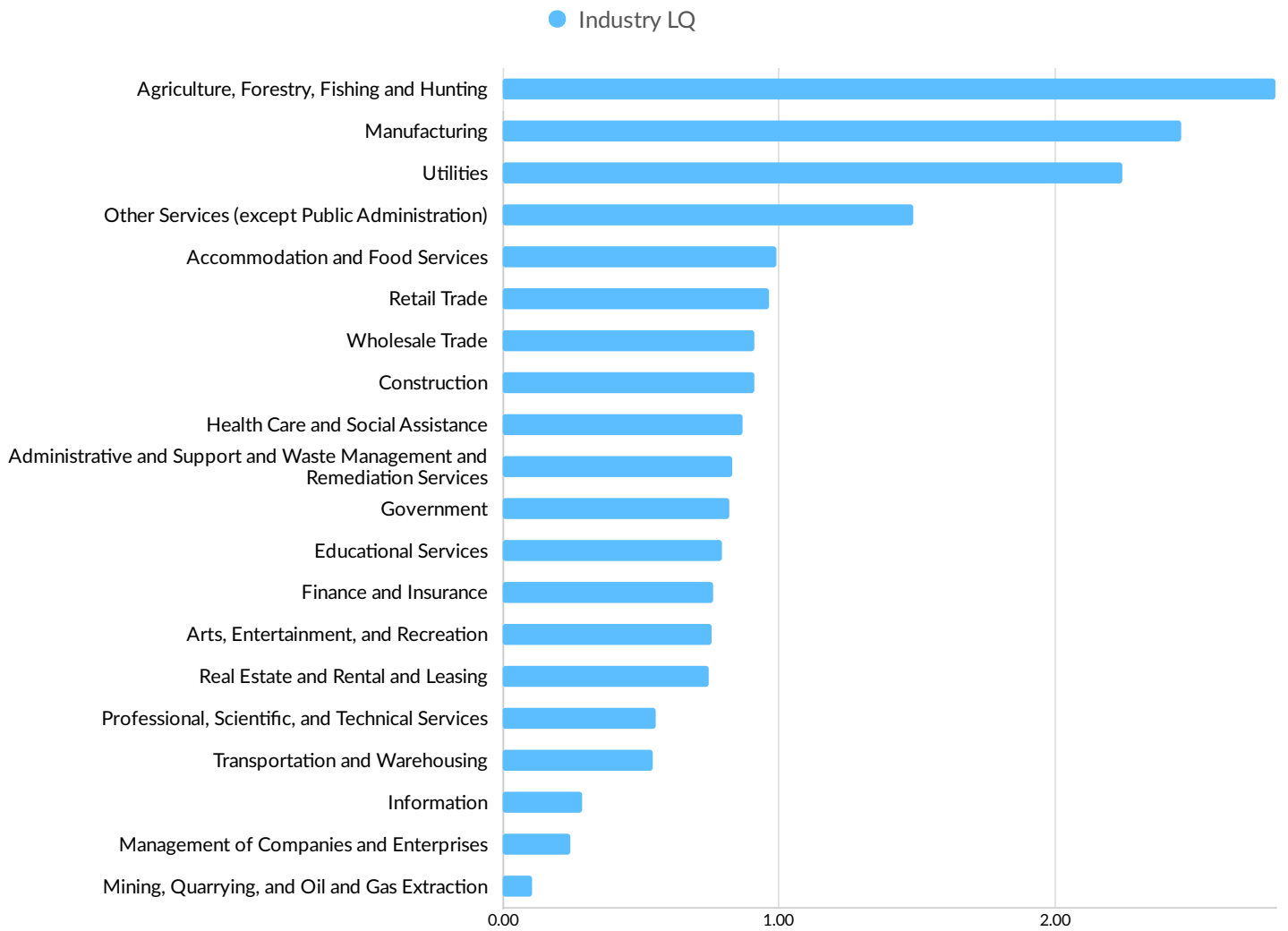
## Largest Industries



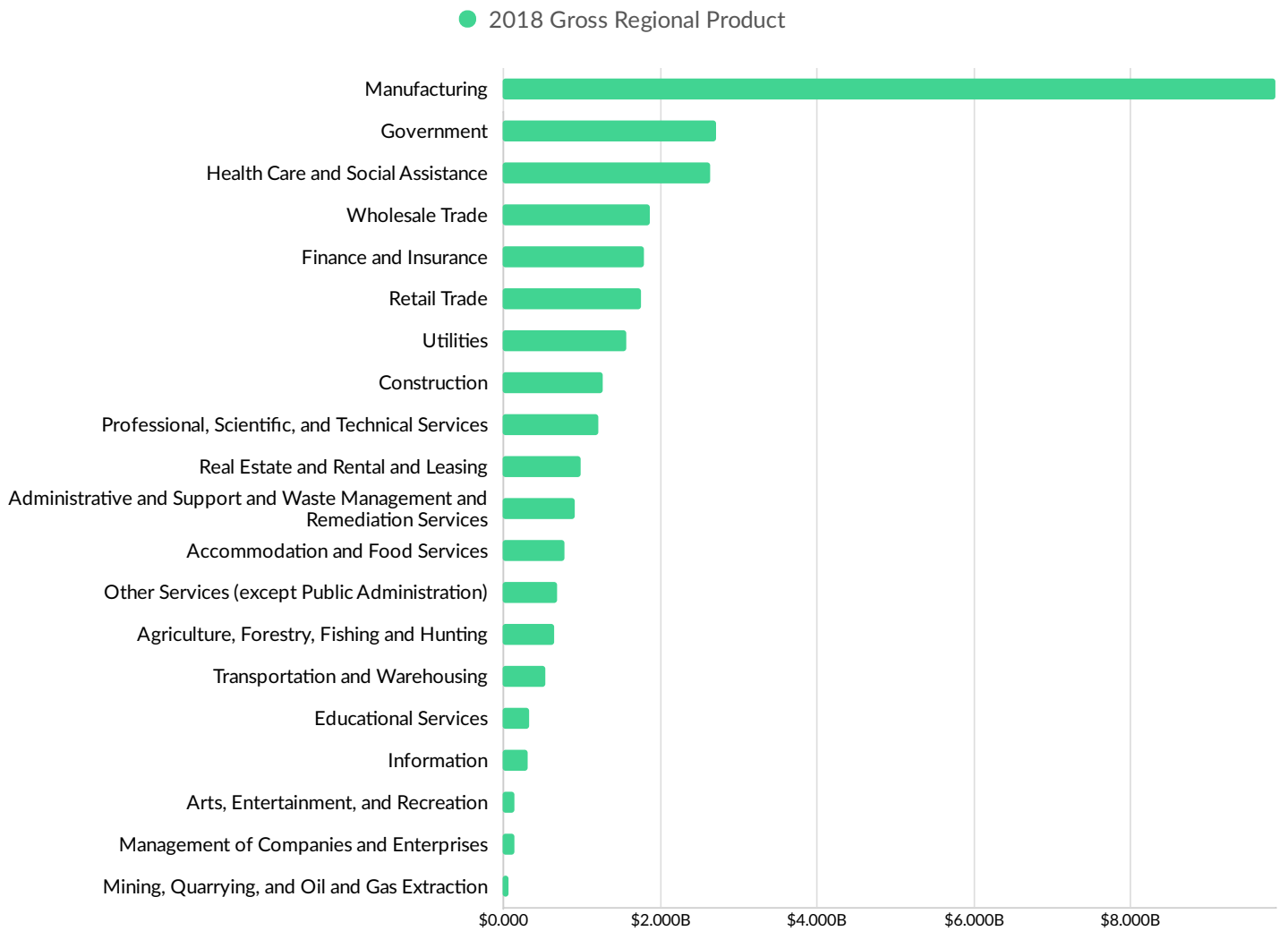
## Top Growing Industries



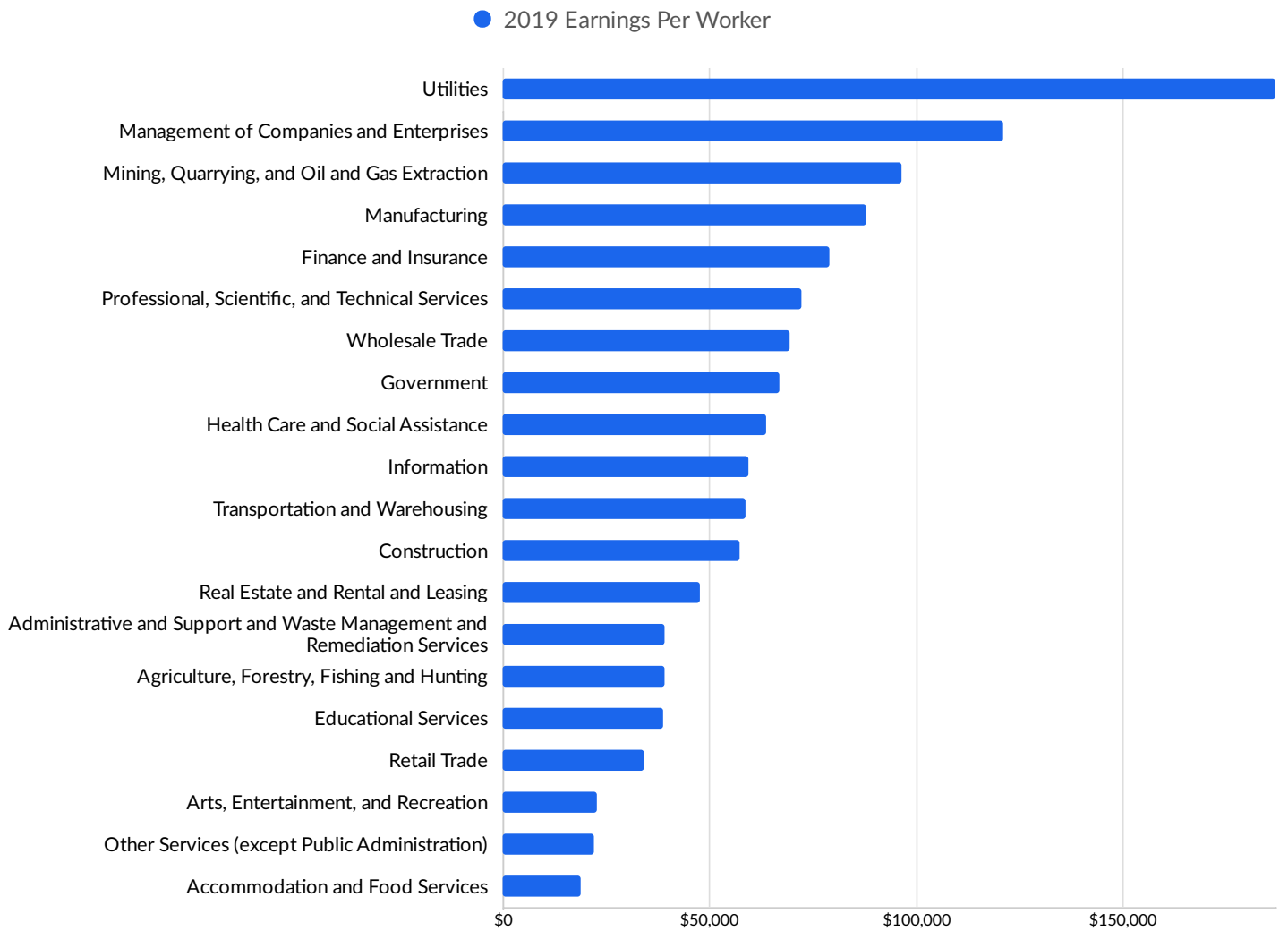
## Top Industry LQ



## Top Industry GRP



## Top Industry Earnings


















Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2018 GRP
Manufacturing	55,738	60,215	4,477	+8%	2.46	\$87,963	\$9.85B
Government	37,913	38,079	166	+0%	0.82	\$66,807	\$2.73B
Health Care and Social Assistance	32,796	34,170	1,374	+4%	0.87	\$63,796	\$2.64B
Retail Trade	28,645	29,926	1,281	+4%	0.96	\$34,076	\$1.77B
Accommodation and Food Services	24,355	26,375	2,020	+8%	0.99	\$18,993	\$784.01M
Other Services (except Public Administration)	16,998	21,880	4,882	+29%	1.49	\$22,011	\$695.66M
Administrative and Support and Waste Management and Remediation Services	18,732	16,028	-2,704	-14%	0.83	\$39,256	\$918.62M
Construction	13,205	15,876	2,671	+20%	0.91	\$57,458	\$1.28B
Professional, Scientific, and Technical Services	9,692	11,312	1,620	+17%	0.56	\$72,194	\$1.21B
Wholesale Trade	10,390	10,348	-42	0%	0.91	\$69,349	\$1.87B
Agriculture, Forestry, Fishing and Hunting	10,767	10,038	-729	-7%	2.80	\$39,149	\$649.83M
Finance and Insurance	8,846	9,481	635	+7%	0.76	\$79,134	\$1.81B
Educational Services	6,149	6,349	200	+3%	0.80	\$38,696	\$336.77M
Transportation and Warehousing	5,662	6,240	578	+10%	0.55	\$58,616	\$535.59M
Arts, Entertainment, and Recreation	3,819	4,087	268	+7%	0.76	\$22,689	\$158.62M
Real Estate and Rental and Leasing	3,812	3,903	91	+2%	0.75	\$47,788	\$1.00B
Utilities	2,430	2,370	-60	-2%	2.25	\$186,993	\$1.58B
Information	1,892	1,618	-274	-14%	0.29	\$59,609	\$322.27M
Management of Companies and Enterprises	1,117	1,095	-22	-2%	0.25	\$121,029	\$156.56M
Mining, Quarrying, and Oil and Gas Extraction	170	141	-29	-17%	0.11	\$96,666	\$80.71M



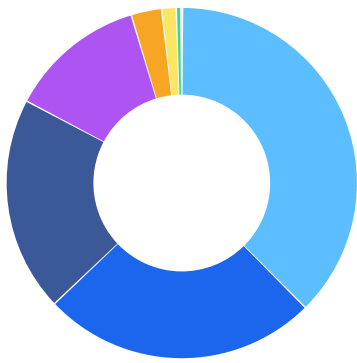
## Business Characteristics

### 54,141 Companies Employ Your Workers

Online profiles for your workers mention 54,141 companies as employers, with the top 10 appearing below. In the last 12 months, 8,863 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Western Michigan University	3,478 	CRST International, Inc.	3,884 
Whirlpool Corporation	3,192 	HealthCare Employment Netwo...	2,208 
Stryker Corporation	2,251 	Stryker Corporation	2,053 
Bronson Health Care Group, Inc.	2,017 	Dollar General Corporation	1,896 
Pfizer Inc.	1,837 	Pfizer Inc.	1,832 
Kellogg Company	1,157 	Pizza Hut, Inc.	1,792 
PNC	1,073 	Whirlpool Corporation	1,727 
Lakeland Regional Health System	1,049 	Roehl Transport, Inc.	1,370 
Borgess Health Alliance, Inc.	1,019 	Hirschbach Motor Lines, Inc.	1,365 
Perrigo Company	933 	McDonald's Corporation	1,357 

## Business Size

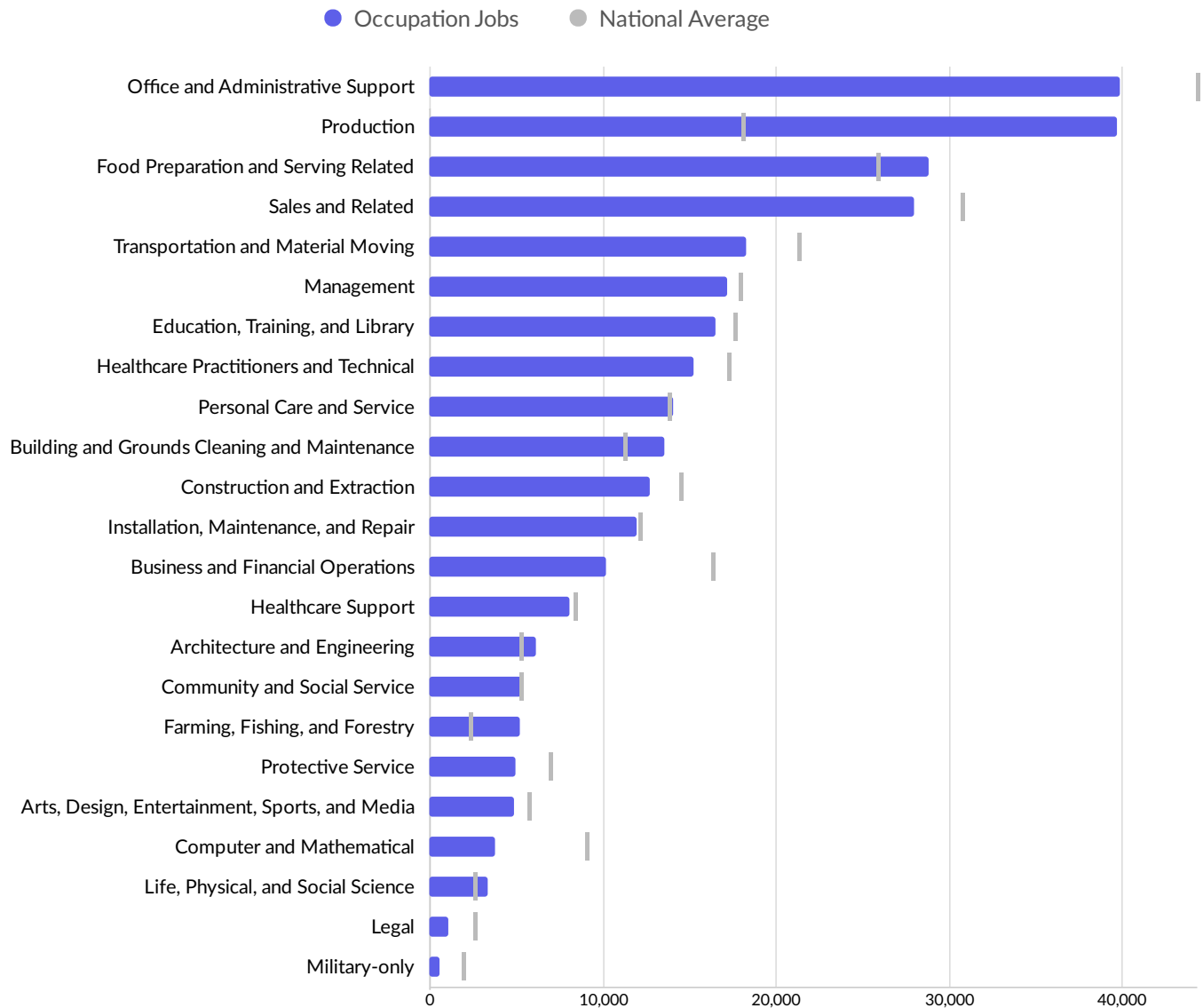


	Percentage	Business Count
1 to 4 employees	37.5%	8,920
5 to 9 employees	25.4%	6,035
10 to 19 employees	19.8%	4,712
20 to 49 employees	12.6%	3,001
50 to 99 employees	2.8%	670
100 to 249 employees	1.3%	317
250 to 499 employees	0.4%	102
500+ employees	0.1%	35

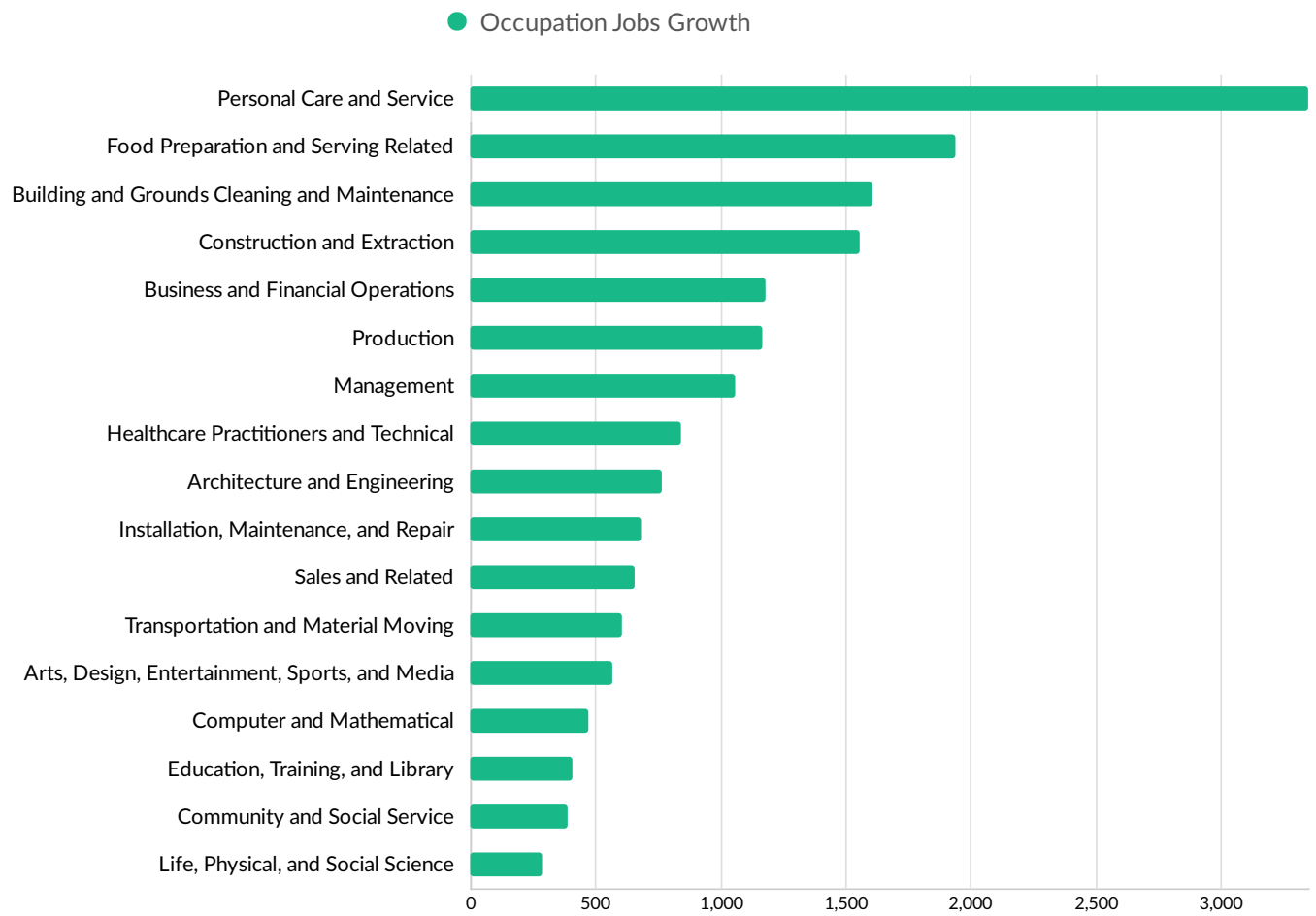
\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

# Workforce Characteristics

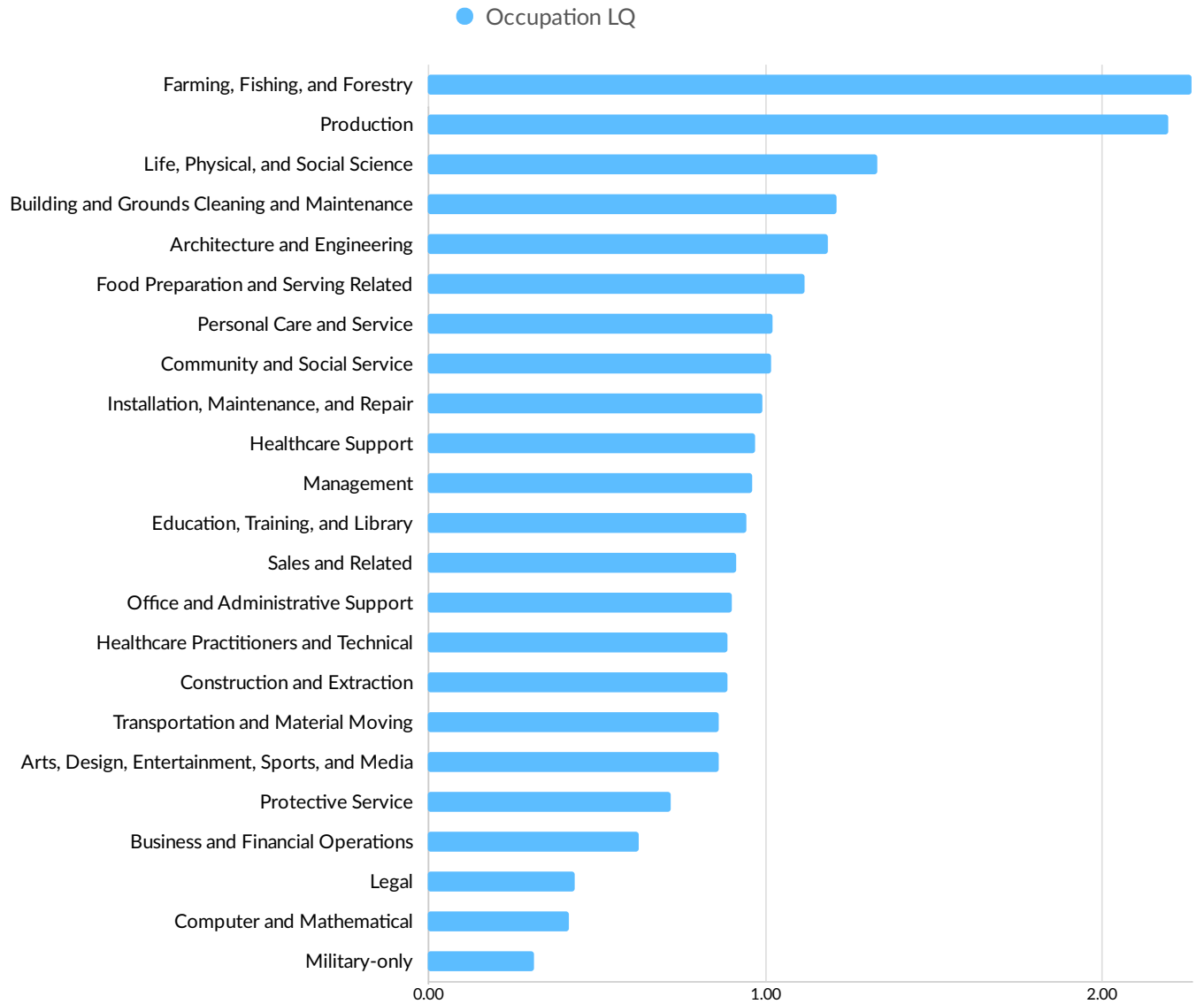
## Largest Occupations



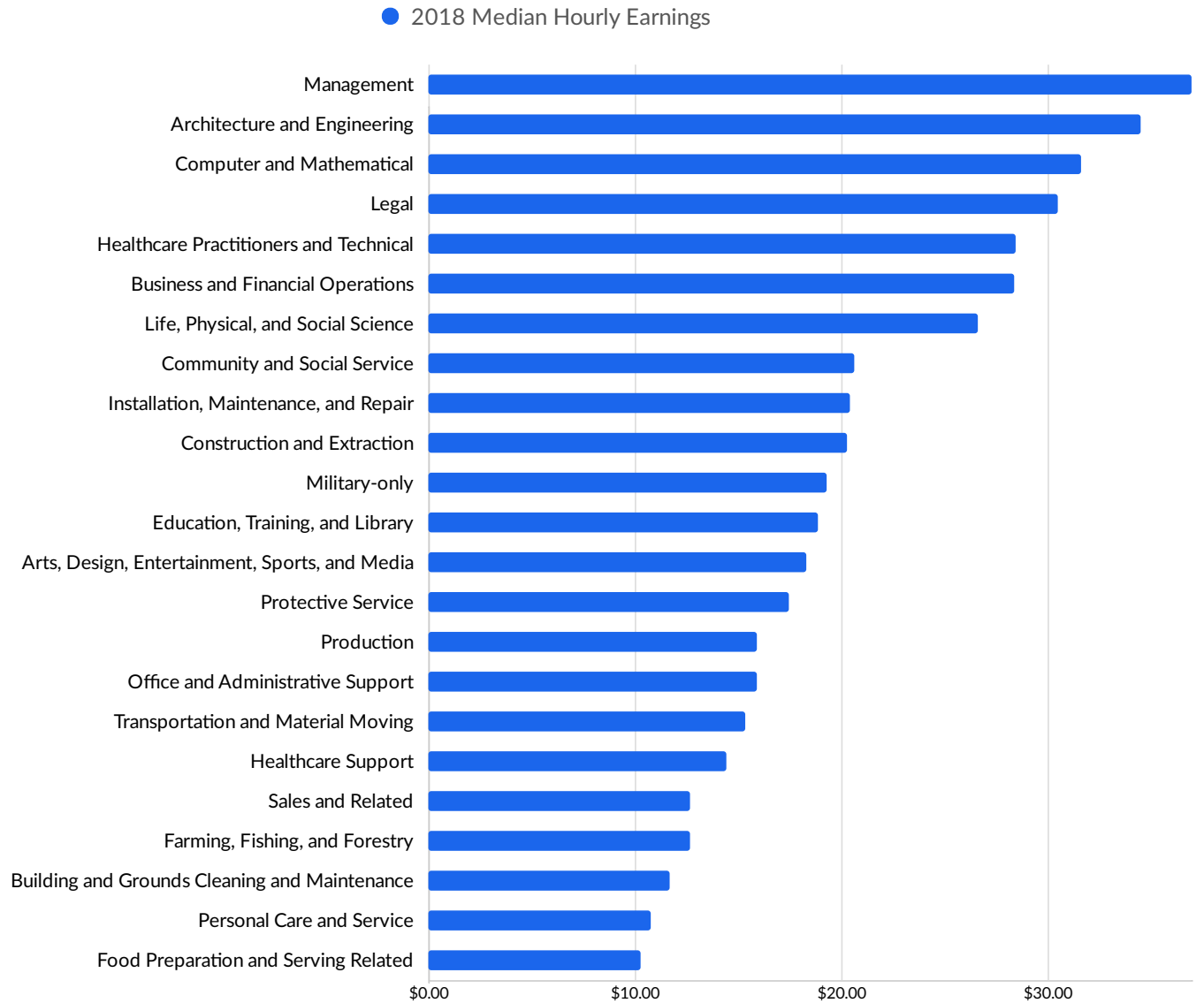
## Top Growing Occupations



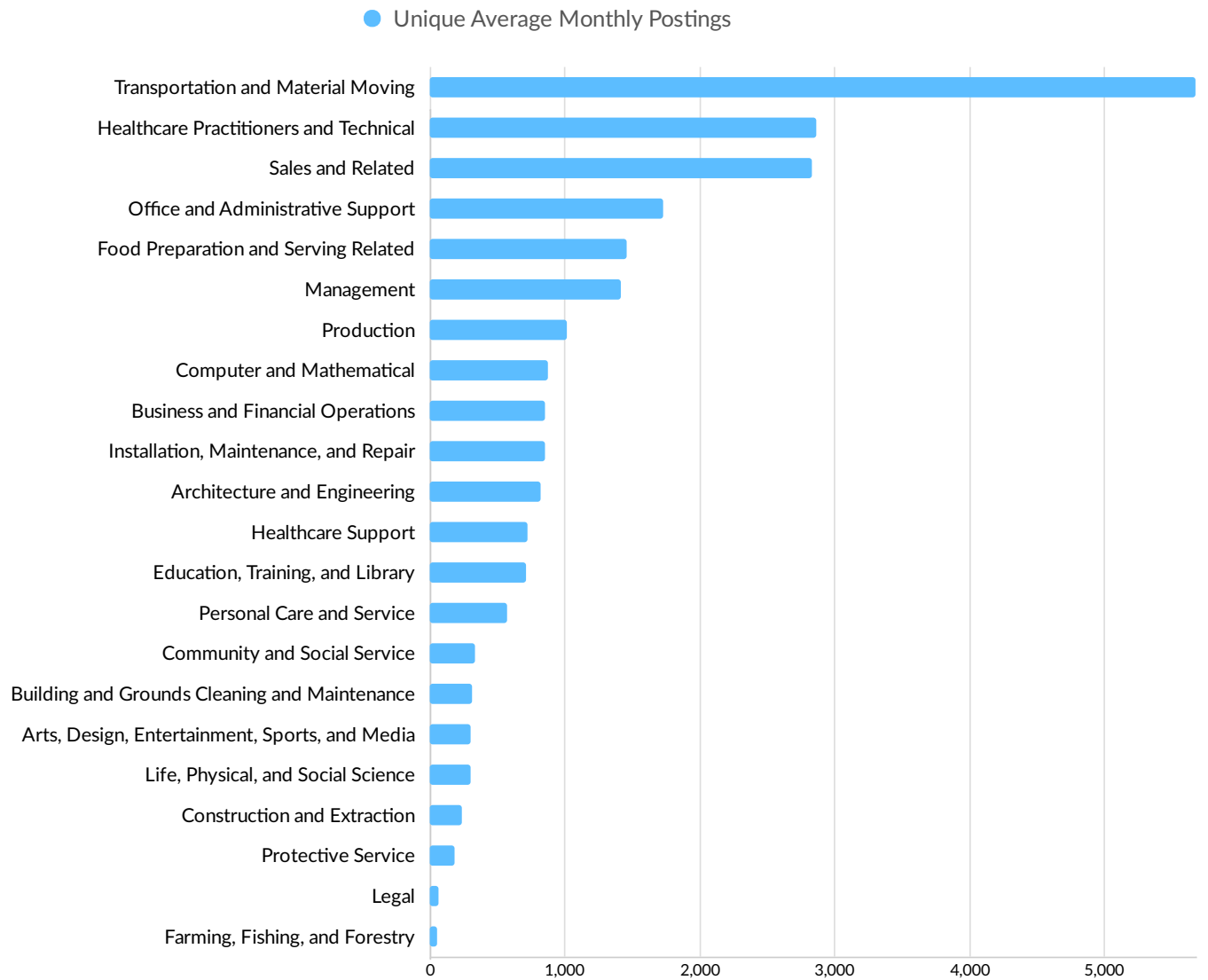
## Top Occupation LQ



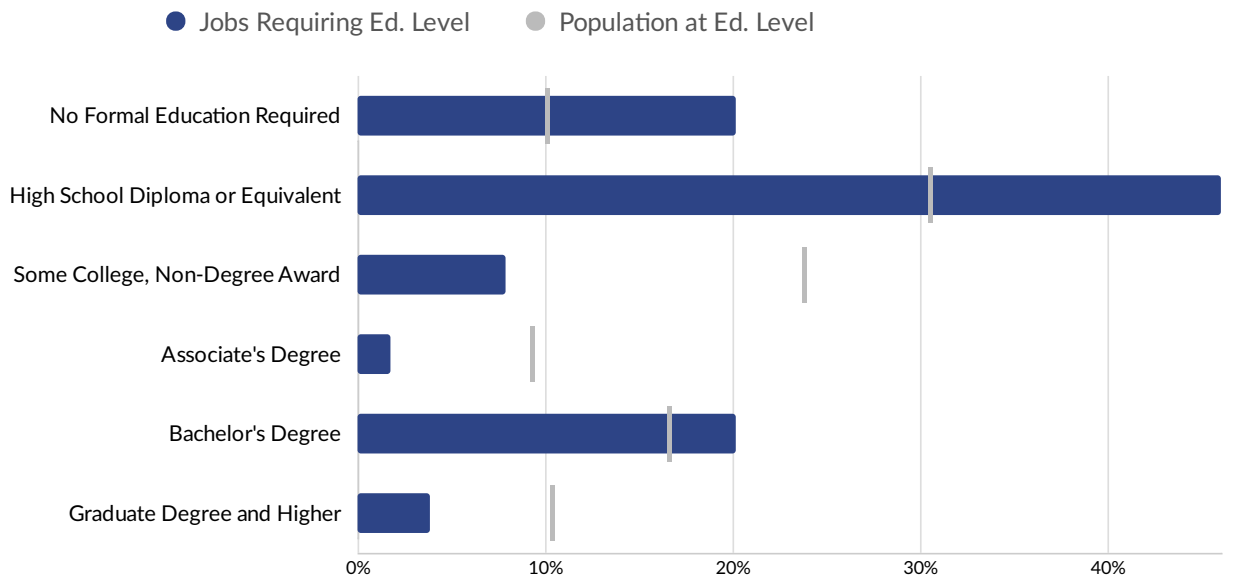
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment





Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Nov 2018 - Oct 2019 Unique Average Monthly Postings
Office and Administrative Support	40,157	39,894	-263	-1%	0.90	\$15.90	1,737
Production	38,529	39,694	1,165	+3%	2.20	\$15.92	1,012
Food Preparation and Serving Related	26,876	28,814	1,938	+7%	1.12	\$10.31	1,458
Sales and Related	27,384	28,039	655	+2%	0.91	\$12.71	2,840
Transportation and Material Moving	17,734	18,341	607	+3%	0.86	\$15.38	5,683
Management	16,125	17,184	1,059	+7%	0.96	\$36.96	1,419
Education, Training, and Library	16,119	16,527	408	+3%	0.94	\$18.86	713
Healthcare Practitioners and Technical	14,458	15,299	841	+6%	0.89	\$28.47	2,870
Personal Care and Service	10,706	14,056	3,350	+31%	1.02	\$10.80	577
Building and Grounds Cleaning and Maintenance	11,992	13,603	1,611	+13%	1.21	\$11.69	317
Construction and Extraction	11,216	12,772	1,556	+14%	0.89	\$20.26	237
Installation, Maintenance, and Repair	11,319	12,004	685	+6%	0.99	\$20.41	852
Business and Financial Operations	8,998	10,177	1,179	+13%	0.63	\$28.38	860
Healthcare Support	8,236	8,073	-163	-2%	0.97	\$14.42	727
Architecture and Engineering	5,418	6,183	765	+14%	1.19	\$34.48	828
Community and Social Service	4,938	5,329	391	+8%	1.02	\$20.62	335
Farming, Fishing, and Forestry	5,623	5,231	-392	-7%	2.27	\$12.64	49
Protective Service	5,278	4,981	-297	-6%	0.72	\$17.43	189

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Nov 2018 - Oct 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	4,289	4,854	565	+13%	0.86	\$18.32	307
Computer and Mathematical	3,303	3,776	473	+14%	0.42	\$31.58	876
Life, Physical, and Social Science	3,060	3,348	288	+9%	1.34	\$26.63	298
Legal	1,146	1,117	-29	-3%	0.43	\$30.51	62
Military-only	617	585	-32	-5%	0.31	\$19.31	1

## Educational Pipeline

In 2018, there were 9,457 graduates in Indiana Michigan Power-Served Michigan Counties. This pipeline has shrunk by 10% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, General Studies, and "Multi-/Interdisciplinary Studies, Other".

School	Total Graduates (2018)	Graduate Trend (2014 - 2018)
Western Michigan University	5,385	
Kalamazoo Valley Community College	1,151	
Andrews University	715	
Southwestern Michigan College	464	
Lake Michigan College	461	
Kalamazoo College	403	
Michigan Career and Technical Institute	334	
Glen Oaks Community College	165	
Ross Medical Education Center - Kalamazoo	109	
Ross Medical Education Center-Portage	108	

● Certificate   
 ● Associate's   
 ● Bachelor's   
 ● Master's or Higher

## In-Demand Skills

