

AMERICAN  
ELECTRIC  
POWER

# SIMPLIFY YOUR SITE SELECTION

## FIND THE RIGHT LOCATION

For over a century, AEP has played a unique role in the energy industry by helping our customers and their communities build a bright future. Based on our commitment to our local economies and the role energy plays in business operations, we provide comprehensive support for businesses relocating or expanding in the AEP region — 2,400 communities across 11 states.

Regardless of your size, industry or location requirements, AEP's Economic & Business Development team works together with you every step of the way, enabling boundless opportunities with resources and services at no cost such as:

- Custom market analysis and research to identify ideal locations for your business
- 600+ available properties, including existing buildings, greenfield sites and dozens of development-ready sites with infrastructure in place and environmental studies completed
- Community and site visit coordination
- Introductions to business, government and community leaders
- Knowledge and advisory on potential incentives
- Plans and estimates of energy costs, drawing on diverse energy sources
- Management of electrical and infrastructure requirements
- A broad range of energy solutions tailored to your operational and financial goals

## Get data-driven insights

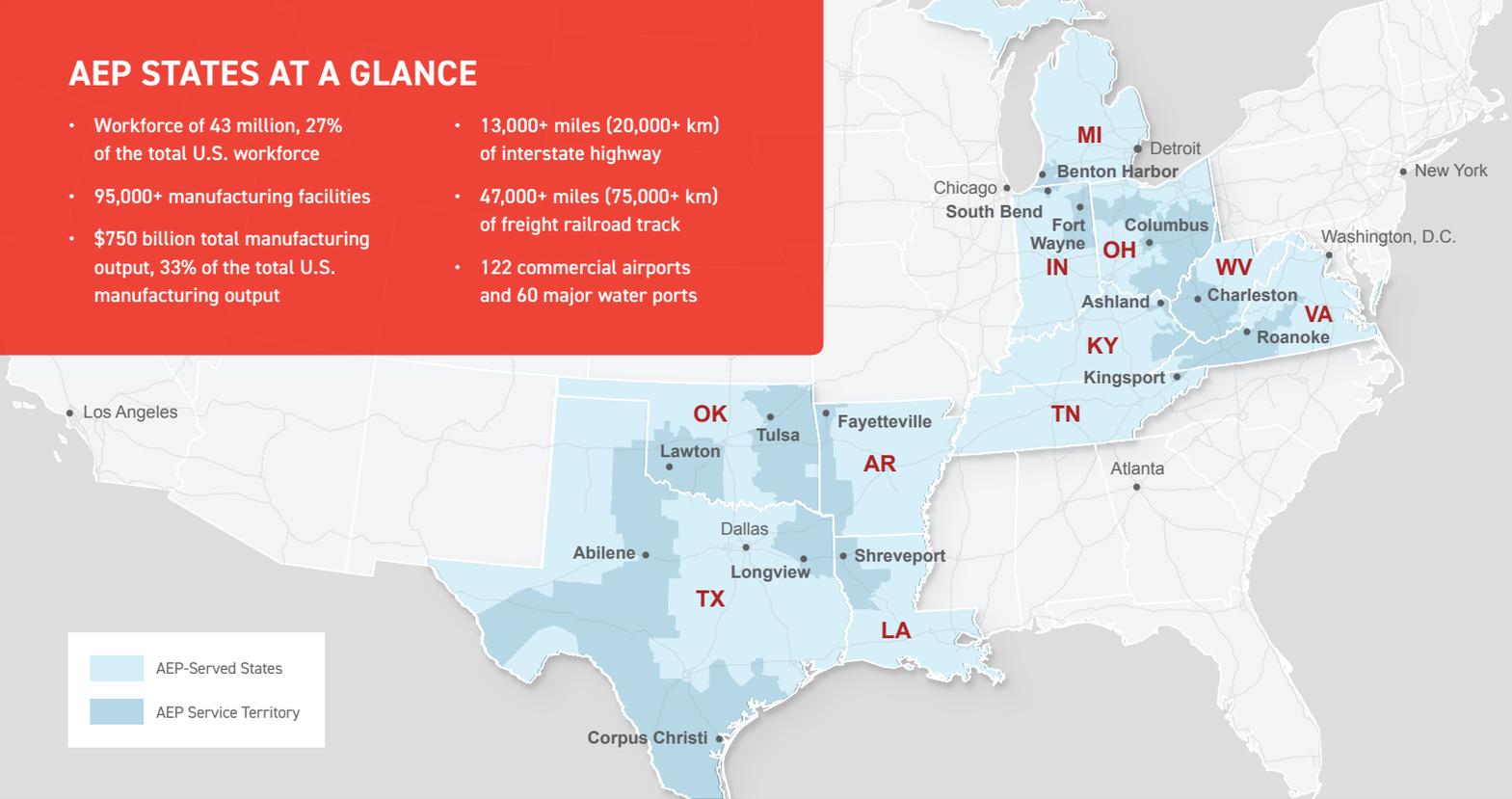
To help you make critical investment decisions, we employ a highly skilled and experienced team of economic development professionals and research analysts. These advisors use a comprehensive, data-driven approach backed by site selection expertise and deep knowledge of our service territory.

The process begins by translating your business strategy and critical success factors into operational requirements. From there, we use best-in-class research tools and GIS resources to provide in-depth comparative data and insights on possible locations.



## AEP STATES AT A GLANCE

- Workforce of 43 million, 27% of the total U.S. workforce
- 95,000+ manufacturing facilities
- \$750 billion total manufacturing output, 33% of the total U.S. manufacturing output
- 13,000+ miles (20,000+ km) of interstate highway
- 47,000+ miles (75,000+ km) of freight railroad track
- 122 commercial airports and 60 major water ports



## YOUR SUCCESS DRIVES OUR SUCCESS

As a Fortune 200 company, we understand the needs of business — because we're a business too. That's why we strive to be more than just your energy partner. When your success boosts our local economies, everyone benefits.

We believe energy companies have a vested interest in helping their clients and communities succeed — and that this commitment is a long-term partnership that doesn't end when you find the right site. We'll be with you every step of the way, providing premium aftercare and supporting your future expansion and development work.

At AEP, we know choosing a location for your business isn't easy. With so many factors to consider, such as labor, customers, taxes and incentives, it can be very difficult to even know where to begin. Let our economic development professionals guide your decision-making in each phase of the process to help simplify and optimize your next location decision.

### We help global companies across a broad range of industries

Amazon.com, Inc.

Benteler Steel/Tube Manufacturing Corporation

Black & Decker Corporation

Campbell Soup Company

Caterpillar Inc.

The Chemours Company

Cooper Tire & Rubber Company

ElringKlinger AG

Facebook Inc.

Marathon Petroleum Corporation

Sofidel America

Toyota Motor Corporation

Plus, numerous other organizations in manufacturing, logistics, distribution, data delivery and storage, oil and gas, and many more.



+1 (614) 716-4483 / (800) 360-7483

aeped@aep.com

aeped.com

@AEP\_EconDev