

Business Summary

Muncie Industria Centre
Rings: 10, 30, 50 mile radii

Prepared by Esri
Latitude: 40.14925
Longitude: -85.39755

Data for all businesses in area		10 miles		30 miles		50 miles						
Total Businesses:		3,543		12,145		65,714						
Total Employees:		48,531		152,076		1,012,948						
Total Residential Population:		111,713		427,642		1,940,760						
Employee/Residential Population Ratio (per 100 Residents)		43		36		52						
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	88	2.5%	457	0.9%	431	3.5%	1,933	1.3%	1,779	2.7%	11,143	1.1%
Construction	218	6.2%	2,007	4.1%	788	6.5%	5,404	3.6%	3,969	6.0%	38,078	3.8%
Manufacturing	162	4.6%	4,136	8.5%	502	4.1%	17,866	11.7%	2,452	3.7%	98,754	9.7%
Transportation	93	2.6%	1,281	2.6%	379	3.1%	3,678	2.4%	1,652	2.5%	22,743	2.2%
Communication	38	1.1%	489	1.0%	123	1.0%	1,162	0.8%	602	0.9%	8,437	0.8%
Utility	6	0.2%	78	0.2%	54	0.4%	831	0.5%	204	0.3%	4,697	0.5%
Wholesale Trade	93	2.6%	1,101	2.3%	358	2.9%	6,538	4.3%	2,399	3.7%	46,294	4.6%
Retail Trade Summary	775	21.9%	11,360	23.4%	2,529	20.8%	33,761	22.2%	13,130	20.0%	196,320	19.4%
Home Improvement	47	1.3%	729	1.5%	159	1.3%	1,953	1.3%	805	1.2%	13,144	1.3%
General Merchandise Stores	37	1.0%	1,304	2.7%	118	1.0%	3,759	2.5%	550	0.8%	20,012	2.0%
Food Stores	62	1.7%	1,052	2.2%	251	2.1%	3,743	2.5%	1,170	1.8%	20,327	2.0%
Auto Dealers, Gas Stations, Auto Aftermarket	103	2.9%	1,067	2.2%	408	3.4%	3,922	2.6%	1,734	2.6%	18,784	1.9%
Apparel & Accessory Stores	49	1.4%	360	0.7%	94	0.8%	706	0.5%	739	1.1%	7,077	0.7%
Furniture & Home Furnishings	55	1.6%	328	0.7%	147	1.2%	923	0.6%	865	1.3%	8,460	0.8%
Eating & Drinking Places	219	6.2%	4,958	10.2%	725	6.0%	13,286	8.7%	4,111	6.3%	74,973	7.4%
Miscellaneous Retail	204	5.8%	1,562	3.2%	626	5.2%	5,469	3.6%	3,155	4.8%	33,545	3.3%
Finance, Insurance, Real Estate Summary	334	9.4%	2,825	5.8%	1,072	8.8%	6,529	4.3%	6,738	10.3%	81,098	8.0%
Banks, Savings & Lending Institutions	70	2.0%	1,319	2.7%	227	1.9%	2,704	1.8%	1,271	1.9%	15,425	1.5%
Securities Brokers	47	1.3%	157	0.3%	105	0.9%	344	0.2%	879	1.3%	6,426	0.6%
Insurance Carriers & Agents	89	2.5%	450	0.9%	271	2.2%	1,219	0.8%	1,612	2.5%	35,134	3.5%
Real Estate, Holding, Other Investment Offices	128	3.6%	898	1.9%	469	3.9%	2,262	1.5%	2,976	4.5%	24,112	2.4%
Services Summary	1,429	40.3%	22,617	46.6%	4,735	39.0%	64,801	42.6%	26,480	40.3%	447,384	44.2%
Hotels & Lodging	30	0.8%	427	0.9%	102	0.8%	974	0.6%	458	0.7%	9,663	1.0%
Automotive Services	119	3.4%	567	1.2%	414	3.4%	1,671	1.1%	1,737	2.6%	8,912	0.9%
Motion Pictures & Amusements	77	2.2%	655	1.3%	306	2.5%	3,199	2.1%	1,728	2.6%	18,882	1.9%
Health Services	231	6.5%	6,246	12.9%	688	5.7%	17,946	11.8%	4,222	6.4%	152,312	15.0%
Legal Services	42	1.2%	217	0.4%	123	1.0%	528	0.3%	1,056	1.6%	10,516	1.0%
Education Institutions & Libraries	111	3.1%	6,397	13.2%	378	3.1%	16,758	11.0%	1,632	2.5%	83,251	8.2%
Other Services	819	23.1%	8,108	16.7%	2,724	22.4%	23,725	15.6%	15,646	23.8%	163,848	16.2%
Government	157	4.4%	2,157	4.4%	728	6.0%	9,347	6.1%	2,549	3.9%	56,084	5.5%
Unclassified Establishments	150	4.2%	23	0.0%	448	3.7%	227	0.1%	3,759	5.7%	1,916	0.2%
Totals	3,543	100.0%	48,531	100.0%	12,145	100.0%	152,076	100.0%	65,714	100.0%	1,012,948	100.0%

Source: Copyright 2018 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2018.

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	21	0.6%	54	0.1%	180	1.5%	624	0.4%	639	1.0%	2,908	0.3%
Mining	2	0.1%	12	0.0%	8	0.1%	62	0.0%	60	0.1%	518	0.1%
Utilities	4	0.1%	35	0.1%	39	0.3%	497	0.3%	111	0.2%	3,483	0.3%
Construction	230	6.5%	2,231	4.6%	830	6.8%	5,833	3.8%	4,292	6.5%	41,230	4.1%
Manufacturing	171	4.8%	4,003	8.2%	515	4.2%	16,976	11.2%	2,619	4.0%	97,243	9.6%
Wholesale Trade	90	2.5%	1,090	2.2%	346	2.8%	6,497	4.3%	2,337	3.6%	45,562	4.5%
Retail Trade	542	15.3%	6,281	12.9%	1,752	14.4%	20,050	13.2%	8,689	13.2%	118,360	11.7%
Motor Vehicle & Parts Dealers	77	2.2%	902	1.9%	266	2.2%	2,317	1.5%	1,233	1.9%	14,654	1.4%
Furniture & Home Furnishings Stores	29	0.8%	171	0.4%	78	0.6%	384	0.3%	449	0.7%	4,076	0.4%
Electronics & Appliance Stores	24	0.7%	162	0.3%	66	0.5%	480	0.3%	347	0.5%	3,437	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	47	1.3%	729	1.5%	157	1.3%	1,951	1.3%	800	1.2%	13,197	1.3%
Food & Beverage Stores	61	1.7%	984	2.0%	261	2.1%	3,608	2.4%	1,133	1.7%	19,847	2.0%
Health & Personal Care Stores	57	1.6%	452	0.9%	151	1.2%	2,696	1.8%	814	1.2%	11,433	1.1%
Gasoline Stations	25	0.7%	165	0.3%	142	1.2%	1,604	1.1%	501	0.8%	4,130	0.4%
Clothing & Clothing Accessories Stores	58	1.6%	410	0.8%	118	1.0%	846	0.6%	904	1.4%	8,103	0.8%
Sport Goods, Hobby, Book, & Music Stores	36	1.0%	346	0.7%	104	0.9%	799	0.5%	543	0.8%	5,004	0.5%
General Merchandise Stores	37	1.0%	1,304	2.7%	118	1.0%	3,759	2.5%	550	0.8%	20,012	2.0%
Miscellaneous Store Retailers	84	2.4%	589	1.2%	269	2.2%	1,426	0.9%	1,275	1.9%	12,202	1.2%
Nonstore Retailers	6	0.2%	66	0.1%	22	0.2%	180	0.1%	140	0.2%	2,265	0.2%
Transportation & Warehousing	69	1.9%	1,140	2.3%	289	2.4%	3,051	2.0%	1,278	1.9%	20,078	2.0%
Information	69	1.9%	1,470	3.0%	246	2.0%	3,648	2.4%	1,366	2.1%	24,560	2.4%
Finance & Insurance	211	6.0%	1,934	4.0%	615	5.1%	4,301	2.8%	3,853	5.9%	59,214	5.8%
Central Bank/Credit Intermediation & Related Activities	73	2.1%	1,326	2.7%	237	2.0%	2,737	1.8%	1,310	2.0%	15,588	1.5%
Securities, Commodity Contracts & Other Financial	48	1.4%	158	0.3%	106	0.9%	345	0.2%	924	1.4%	7,161	0.7%
Insurance Carriers & Related Activities; Funds, Trusts &	89	2.5%	450	0.9%	271	2.2%	1,219	0.8%	1,619	2.5%	36,465	3.6%
Real Estate, Rental & Leasing	190	5.4%	827	1.7%	659	5.4%	2,438	1.6%	3,631	5.5%	21,711	2.1%
Professional, Scientific & Tech Services	229	6.5%	2,145	4.4%	696	5.7%	6,487	4.3%	5,655	8.6%	60,518	6.0%
Legal Services	45	1.3%	257	0.5%	139	1.1%	630	0.4%	1,178	1.8%	11,290	1.1%
Management of Companies & Enterprises	4	0.1%	209	0.4%	11	0.1%	224	0.1%	98	0.1%	1,959	0.2%
Administrative & Support & Waste Management & Remediation	124	3.5%	820	1.7%	399	3.3%	3,169	2.1%	2,448	3.7%	25,787	2.5%
Educational Services	106	3.0%	6,339	13.1%	367	3.0%	16,599	10.9%	1,746	2.7%	79,815	7.9%
Health Care & Social Assistance	332	9.4%	9,272	19.1%	1,000	8.2%	25,687	16.9%	5,824	8.9%	193,862	19.1%
Arts, Entertainment & Recreation	55	1.6%	643	1.3%	217	1.8%	2,962	1.9%	1,238	1.9%	19,458	1.9%
Accommodation & Food Services	252	7.1%	5,402	11.1%	835	6.9%	14,313	9.4%	4,616	7.0%	85,191	8.4%
Accommodation	30	0.8%	427	0.9%	102	0.8%	974	0.6%	458	0.7%	9,663	1.0%
Food Services & Drinking Places	222	6.3%	4,975	10.3%	732	6.0%	13,339	8.8%	4,157	6.3%	75,528	7.5%
Other Services (except Public Administration)	535	15.1%	2,442	5.0%	1,964	16.2%	9,059	6.0%	8,903	13.5%	53,412	5.3%
Automotive Repair & Maintenance	93	2.6%	423	0.9%	320	2.6%	1,323	0.9%	1,331	2.0%	6,877	0.7%
Public Administration	157	4.4%	2,157	4.4%	731	6.0%	9,376	6.2%	2,556	3.9%	56,169	5.5%
Unclassified Establishments	150	4.2%	23	0.0%	447	3.7%	223	0.1%	3,757	5.7%	1,909	0.2%
Total	3,543	100.0%	48,531	100.0%	12,145	100.0%	152,076	100.0%	65,714	100.0%	1,012,948	100.0%

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December 17, 2018