



Business Summary

Prescott Industrial Park Prescott, AR
 Drive Times: 20, 40, 60 minute radii

Latitude: 33.8026
 Longitude: -93.3810

Data for all businesses in area	20 minute				40 minute				60 minute			
Total Businesses:	288				1,801				9,801			
Total Employees:	3,635				21,813				119,150			
Total Residential Population:	7,417				49,927				233,022			
Employee/Residential Population Ratio (per 100 Residents)	49				44				51			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	8	2.8%	31	0.9%	40	2.2%	130	0.6%	207	2.1%	1,050	0.9%
Construction	9	3.1%	40	1.1%	73	4.1%	286	1.3%	490	5.0%	3,308	2.8%
Manufacturing	10	3.5%	887	24.4%	84	4.7%	3,790	17.4%	321	3.3%	12,975	10.9%
Transportation	16	5.6%	316	8.7%	69	3.8%	720	3.3%	341	3.5%	3,944	3.3%
Communication	1	0.3%	11	0.3%	16	0.9%	98	0.4%	108	1.1%	1,145	1.0%
Utility	2	0.7%	21	0.6%	12	0.7%	114	0.5%	67	0.7%	995	0.8%
Wholesale Trade	10	3.5%	96	2.6%	69	3.8%	486	2.2%	423	4.3%	6,211	5.2%
Retail Trade Summary	56	19.4%	896	24.6%	392	21.8%	5,155	23.6%	2,261	23.1%	30,870	25.9%
Home Improvement	4	1.4%	362	10.0%	33	1.8%	651	3.0%	165	1.7%	2,883	2.4%
General Merchandise Stores	2	0.7%	21	0.6%	24	1.3%	752	3.4%	125	1.3%	3,702	3.1%
Food Stores	5	1.7%	42	1.2%	36	2.0%	730	3.3%	242	2.5%	5,479	4.6%
Auto Dealers, Gas Stations, Auto Aftermarket	19	6.6%	201	5.5%	92	5.1%	672	3.1%	422	4.3%	5,378	4.5%
Apparel & Accessory Stores	2	0.7%	5	0.1%	16	0.9%	67	0.3%	127	1.3%	635	0.5%
Furniture & Home Furnishings	0	0.0%	2	0.1%	16	0.9%	74	0.3%	134	1.4%	774	0.6%
Eating & Drinking Places	16	5.6%	224	6.2%	94	5.2%	1,696	7.8%	501	5.1%	8,666	7.3%
Miscellaneous Retail	8	2.8%	39	1.1%	82	4.6%	513	2.4%	544	5.6%	3,355	2.8%
Finance, Insurance, Real Estate Summary	19	6.6%	77	2.1%	138	7.7%	602	2.8%	884	9.0%	5,209	4.4%
Banks, Savings & Lending Institutions	3	1.0%	36	1.0%	29	1.6%	256	1.2%	216	2.2%	2,329	2.0%
Securities Brokers	1	0.3%	4	0.1%	15	0.8%	35	0.2%	83	0.8%	253	0.2%
Insurance Carriers & Agents	7	2.4%	17	0.5%	33	1.8%	93	0.4%	249	2.5%	1,182	1.0%
Real Estate, Holding, Other Investment Offices	9	3.1%	20	0.6%	61	3.4%	218	1.0%	337	3.4%	1,445	1.2%
Services Summary	100	34.7%	830	22.8%	695	38.6%	8,839	40.5%	3,751	38.3%	44,710	37.5%
Hotels & Lodging	2	0.7%	11	0.3%	23	1.3%	243	1.1%	138	1.4%	1,412	1.2%
Automotive Services	13	4.5%	29	0.8%	64	3.6%	179	0.8%	334	3.4%	1,198	1.0%
Motion Pictures & Amusements	2	0.7%	11	0.3%	35	1.9%	514	2.4%	175	1.8%	1,171	1.0%
Health Services	9	3.1%	196	5.4%	77	4.3%	1,196	5.5%	491	5.0%	11,553	9.7%
Legal Services	1	0.3%	3	0.1%	21	1.2%	151	0.7%	133	1.4%	655	0.5%
Education Institutions & Libraries	14	4.9%	331	9.1%	89	4.9%	4,281	19.6%	345	3.5%	14,486	12.2%
Other Services	60	20.8%	250	6.9%	385	21.4%	2,274	10.4%	2,135	21.8%	14,235	11.9%
Government	54	18.8%	432	11.9%	187	10.4%	1,594	7.3%	715	7.3%	8,568	7.2%
Unclassified Establishments	2	0.7%	0	0.0%	26	1.4%	0	0.0%	235	2.4%	165	0.1%
Totals	288	100.0%	3,635	100.0%	1,801	100.0%	21,813	100.0%	9,801	100.0%	119,150	100.0%

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Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	10	3.5%	42	1.2%	33	1.8%	148	0.7%	90	0.9%	394	0.3%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	23	0.2%	194	0.2%
Utilities	2	0.7%	21	0.6%	10	0.6%	108	0.5%	53	0.5%	844	0.7%
Construction	9	3.1%	40	1.1%	74	4.1%	288	1.3%	513	5.2%	3,565	3.0%
Manufacturing	8	2.8%	875	24.1%	75	4.2%	4,163	19.1%	318	3.2%	13,249	11.1%
Wholesale Trade	10	3.5%	96	2.6%	68	3.8%	484	2.2%	414	4.2%	6,170	5.2%
Retail Trade	40	13.9%	671	18.5%	286	15.9%	2,926	13.4%	1,689	17.2%	21,348	17.9%
Motor Vehicle & Parts Dealers	8	2.8%	28	0.8%	49	2.7%	287	1.3%	289	2.9%	4,451	3.7%
Furniture & Home Furnishings Stores	0	0.0%	1	0.0%	10	0.6%	50	0.2%	67	0.7%	347	0.3%
Electronics & Appliance Stores	0	0.0%	0	0.0%	8	0.4%	33	0.2%	64	0.7%	402	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	4	1.4%	362	10.0%	33	1.8%	651	3.0%	158	1.6%	2,847	2.4%
Food & Beverage Stores	5	1.7%	45	1.2%	35	1.9%	237	1.1%	219	2.2%	4,831	4.1%
Health & Personal Care Stores	3	1.0%	23	0.6%	29	1.6%	249	1.1%	139	1.4%	1,185	1.0%
Gasoline Stations	10	3.5%	172	4.7%	43	2.4%	385	1.8%	134	1.4%	927	0.8%
Clothing & Clothing Accessories Stores	2	0.7%	5	0.1%	19	1.1%	76	0.3%	152	1.6%	759	0.6%
Sport Goods, Hobby, Book, & Music Stores	0	0.0%	1	0.0%	10	0.6%	34	0.2%	92	0.9%	704	0.6%
General Merchandise Stores	2	0.7%	21	0.6%	24	1.3%	752	3.4%	125	1.3%	3,702	3.1%
Miscellaneous Store Retailers	4	1.4%	11	0.3%	21	1.2%	51	0.2%	222	2.3%	863	0.7%
Nonstore Retailers	0	0.0%	0	0.0%	6	0.3%	121	0.6%	27	0.3%	329	0.3%
Transportation & Warehousing	14	4.9%	291	8.0%	66	3.7%	648	3.0%	272	2.8%	3,261	2.7%
Information	3	1.0%	19	0.5%	32	1.8%	229	1.0%	183	1.9%	1,970	1.7%
Finance & Insurance	11	3.8%	57	1.6%	82	4.6%	395	1.8%	579	5.9%	3,863	3.2%
Central Bank/Credit Intermediation & Related Activities	3	1.0%	36	1.0%	34	1.9%	267	1.2%	245	2.5%	2,422	2.0%
Securities, Commodity Contracts & Other Financial	1	0.3%	4	0.1%	15	0.8%	35	0.2%	86	0.9%	259	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	7	2.4%	17	0.5%	33	1.8%	93	0.4%	249	2.5%	1,182	1.0%
Real Estate, Rental & Leasing	11	3.8%	26	0.7%	89	4.9%	231	1.1%	524	5.3%	1,875	1.6%
Professional, Scientific & Tech Services	6	2.1%	29	0.8%	78	4.3%	456	2.1%	513	5.2%	3,324	2.8%
Legal Services	2	0.7%	5	0.1%	26	1.4%	173	0.8%	155	1.6%	743	0.6%
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.1%	30	0.1%	10	0.1%	120	0.1%
Administrative & Support & Waste Management & Remediation	2	0.7%	2	0.1%	32	1.8%	104	0.5%	240	2.4%	1,542	1.3%
Educational Services	14	4.9%	332	9.1%	86	4.8%	4,278	19.6%	358	3.7%	14,529	12.2%
Health Care & Social Assistance	21	7.3%	302	8.3%	127	7.1%	1,834	8.4%	777	7.9%	16,179	13.6%
Arts, Entertainment & Recreation	3	1.0%	17	0.5%	36	2.0%	625	2.9%	127	1.3%	1,233	1.0%
Accommodation & Food Services	18	6.2%	235	6.5%	120	6.7%	1,945	8.9%	664	6.8%	10,180	8.5%
Accommodation	2	0.7%	11	0.3%	23	1.3%	243	1.1%	138	1.4%	1,412	1.2%
Food Services & Drinking Places	16	5.6%	224	6.2%	97	5.4%	1,702	7.8%	526	5.4%	8,768	7.4%
Other Services (except Public Administration)	50	17.4%	146	4.0%	290	16.1%	1,309	6.0%	1,498	15.3%	6,513	5.5%
Automotive Repair & Maintenance	9	3.1%	21	0.6%	44	2.4%	139	0.6%	239	2.4%	865	0.7%
Public Administration	55	19.1%	433	11.9%	190	10.5%	1,615	7.4%	724	7.4%	8,632	7.2%
Unclassified Establishments	2	0.7%	0	0.0%	26	1.4%	0	0.0%	235	2.4%	165	0.1%
Total	288	100.0%	3,635	100.0%	1,801	100.0%	21,813	100.0%	9,801	100.0%	119,150	100.0%

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