



Business Summary

Roanoke County Center for Research & Technology
 Prunty Dr, Salem, Virginia, 24153
 Drive Time: 20, 40, 60 minute radii

American Electric Power | AEPED.COM
 Latitude: 37.26064
 Longitude: -80.17221

Data for all businesses in area	20 minutes				40 minutes				60 minutes			
Total Businesses:	3,014				14,306				19,071			
Total Employees:	52,847				236,529				288,684			
Total Residential Population:	65,546				374,151				509,644			
Employee/Residential Population Ratio (per 100 Residents)	81				63				57			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	51	1.7%	456	0.9%	291	2.0%	2,481	1.0%	435	2.3%	3,495	1.2%
Construction	162	5.4%	1,813	3.4%	841	5.9%	9,290	3.9%	1,210	6.3%	11,091	3.8%
Manufacturing	106	3.5%	6,234	11.8%	416	2.9%	17,604	7.4%	571	3.0%	28,430	9.8%
Transportation	80	2.7%	1,561	3.0%	365	2.6%	6,305	2.7%	508	2.7%	7,513	2.6%
Communication	30	1.0%	536	1.0%	152	1.1%	2,513	1.1%	186	1.0%	2,849	1.0%
Utility	12	0.4%	176	0.3%	47	0.3%	890	0.4%	69	0.4%	1,030	0.4%
Wholesale Trade	152	5.0%	3,473	6.6%	563	3.9%	10,630	4.5%	719	3.8%	13,815	4.8%
Retail Trade Summary	722	24.0%	14,035	26.6%	3,007	21.0%	47,492	20.1%	3,956	20.7%	57,184	19.8%
Home Improvement	44	1.5%	756	1.4%	184	1.3%	3,667	1.6%	258	1.4%	4,519	1.6%
General Merchandise Stores	32	1.1%	2,064	3.9%	112	0.8%	5,207	2.2%	159	0.8%	6,313	2.2%
Food Stores	66	2.2%	1,249	2.4%	327	2.3%	5,242	2.2%	449	2.4%	6,551	2.3%
Auto Dealers, Gas Stations, Auto Aftermarket	112	3.7%	2,789	5.3%	376	2.6%	6,247	2.6%	543	2.8%	7,672	2.7%
Apparel & Accessory Stores	54	1.8%	589	1.1%	181	1.3%	1,437	0.6%	200	1.0%	1,542	0.5%
Furniture & Home Furnishings	50	1.7%	659	1.2%	207	1.4%	1,959	0.8%	274	1.4%	2,359	0.8%
Eating & Drinking Places	180	6.0%	4,233	8.0%	852	6.0%	17,153	7.3%	1,070	5.6%	20,534	7.1%
Miscellaneous Retail	185	6.1%	1,696	3.2%	767	5.4%	6,580	2.8%	1,002	5.3%	7,693	2.7%
Finance, Insurance, Real Estate Summary	242	8.0%	1,577	3.0%	1,397	9.8%	10,747	4.5%	1,789	9.4%	12,765	4.4%
Banks, Savings & Lending Institutions	68	2.3%	447	0.8%	312	2.2%	2,479	1.0%	416	2.2%	3,276	1.1%
Securities Brokers	20	0.7%	54	0.1%	149	1.0%	606	0.3%	176	0.9%	704	0.2%
Insurance Carriers & Agents	67	2.2%	554	1.0%	338	2.4%	3,449	1.5%	449	2.4%	3,815	1.3%
Real Estate, Holding, Other Investment Offices	87	2.9%	521	1.0%	598	4.2%	4,212	1.8%	748	3.9%	4,970	1.7%
Services Summary	1,200	39.8%	19,085	36.1%	6,037	42.2%	114,968	48.6%	7,873	41.3%	131,524	45.6%
Hotels & Lodging	49	1.6%	918	1.7%	145	1.0%	3,018	1.3%	237	1.2%	3,747	1.3%
Automotive Services	126	4.2%	631	1.2%	499	3.5%	3,074	1.3%	684	3.6%	3,673	1.3%
Motion Pictures & Amusements	67	2.2%	873	1.7%	331	2.3%	3,923	1.7%	446	2.3%	4,920	1.7%
Health Services	185	6.1%	5,573	10.5%	964	6.7%	29,289	12.4%	1,219	6.4%	33,350	11.6%
Legal Services	28	0.9%	101	0.2%	226	1.6%	1,579	0.7%	276	1.4%	1,765	0.6%
Education Institutions & Libraries	62	2.1%	2,838	5.4%	410	2.9%	20,898	8.8%	515	2.7%	25,033	8.7%
Other Services	683	22.7%	8,151	15.4%	3,462	24.2%	53,187	22.5%	4,495	23.6%	59,036	20.5%
Government	177	5.9%	3,827	7.2%	677	4.7%	13,249	5.6%	1,106	5.8%	18,536	6.4%
Unclassified Establishments	79	2.6%	76	0.1%	512	3.6%	361	0.2%	648	3.4%	452	0.2%
Totals	3,014	100.0%	52,847	100.0%	14,306	100.0%	236,529	100.0%	19,071	100.0%	288,684	100.0%

Source: Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	7	0.2%	28	0.1%	52	0.4%	303	0.1%	113	0.6%	612	0.2%
Mining	2	0.1%	73	0.1%	13	0.1%	260	0.1%	21	0.1%	595	0.2%
Utilities	7	0.2%	80	0.2%	28	0.2%	717	0.3%	41	0.2%	811	0.3%
Construction	171	5.7%	1,923	3.6%	893	6.2%	9,846	4.2%	1,276	6.7%	11,722	4.1%
Manufacturing	114	3.8%	6,271	11.9%	455	3.2%	17,287	7.3%	622	3.3%	28,134	9.7%
Wholesale Trade	147	4.9%	3,459	6.5%	547	3.8%	10,567	4.5%	701	3.7%	13,737	4.8%
Retail Trade	528	17.5%	9,640	18.2%	2,079	14.5%	29,761	12.6%	2,783	14.6%	35,941	12.4%
Motor Vehicle & Parts Dealers	86	2.9%	2,643	5.0%	266	1.9%	5,523	2.3%	372	2.0%	6,219	2.2%
Furniture & Home Furnishings Stores	29	1.0%	343	0.6%	113	0.8%	955	0.4%	146	0.8%	1,161	0.4%
Electronics & Appliance Stores	19	0.6%	259	0.5%	87	0.6%	928	0.4%	111	0.6%	1,087	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	44	1.5%	756	1.4%	179	1.3%	3,632	1.5%	251	1.3%	4,353	1.5%
Food & Beverage Stores	54	1.8%	1,156	2.2%	271	1.9%	4,758	2.0%	386	2.0%	6,011	2.1%
Health & Personal Care Stores	64	2.1%	600	1.1%	217	1.5%	2,383	1.0%	280	1.5%	2,856	1.0%
Gasoline Stations	26	0.9%	146	0.3%	110	0.8%	724	0.3%	172	0.9%	1,453	0.5%
Clothing & Clothing Accessories Stores	67	2.2%	660	1.2%	227	1.6%	1,696	0.7%	257	1.3%	1,848	0.6%
Sport Goods, Hobby, Book, & Music Stores	29	1.0%	422	0.8%	136	1.0%	1,154	0.5%	169	0.9%	1,284	0.4%
General Merchandise Stores	32	1.1%	2,064	3.9%	112	0.8%	5,207	2.2%	159	0.8%	6,313	2.2%
Miscellaneous Store Retailers	73	2.4%	446	0.8%	325	2.3%	2,327	1.0%	437	2.3%	2,850	1.0%
Nonstore Retailers	6	0.2%	145	0.3%	35	0.2%	475	0.2%	44	0.2%	506	0.2%
Transportation & Warehousing	64	2.1%	1,536	2.9%	292	2.0%	6,189	2.6%	402	2.1%	7,178	2.5%
Information	55	1.8%	828	1.6%	310	2.2%	4,979	2.1%	391	2.1%	5,663	2.0%
Finance & Insurance	159	5.3%	1,066	2.0%	818	5.7%	6,596	2.8%	1,066	5.6%	7,872	2.7%
Central Bank/Credit Intermediation & Related Activities	72	2.4%	457	0.9%	325	2.3%	2,517	1.1%	435	2.3%	3,329	1.2%
Securities, Commodity Contracts & Other Financial	20	0.7%	54	0.1%	155	1.1%	629	0.3%	182	1.0%	727	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	67	2.2%	554	1.0%	338	2.4%	3,449	1.5%	449	2.4%	3,815	1.3%
Real Estate, Rental & Leasing	142	4.7%	724	1.4%	800	5.6%	5,179	2.2%	1,034	5.4%	6,081	2.1%
Professional, Scientific & Tech Services	190	6.3%	1,829	3.5%	1,215	8.5%	30,445	12.9%	1,503	7.9%	31,846	11.0%
Legal Services	29	1.0%	103	0.2%	254	1.8%	1,699	0.7%	309	1.6%	1,912	0.7%
Management of Companies & Enterprises	1	0.0%	5	0.0%	12	0.1%	124	0.1%	14	0.1%	170	0.1%
Administrative & Support & Waste Management & Remediation	94	3.1%	1,482	2.8%	461	3.2%	6,132	2.6%	588	3.1%	7,221	2.5%
Educational Services	67	2.2%	2,838	5.4%	438	3.1%	20,711	8.8%	542	2.8%	24,772	8.6%
Health Care & Social Assistance	247	8.2%	8,253	15.6%	1,329	9.3%	37,679	15.9%	1,693	8.9%	43,358	15.0%
Arts, Entertainment & Recreation	45	1.5%	782	1.5%	225	1.6%	3,659	1.5%	325	1.7%	4,664	1.6%
Accommodation & Food Services	233	7.7%	5,224	9.9%	1,019	7.1%	20,427	8.6%	1,331	7.0%	24,542	8.5%
Accommodation	49	1.6%	918	1.7%	145	1.0%	3,018	1.3%	237	1.2%	3,747	1.3%
Food Services & Drinking Places	184	6.1%	4,307	8.1%	874	6.1%	17,409	7.4%	1,094	5.7%	20,795	7.2%
Other Services (except Public Administration)	485	16.1%	2,912	5.5%	2,137	14.9%	12,043	5.1%	2,881	15.1%	14,776	5.1%
Automotive Repair & Maintenance	92	3.1%	383	0.7%	362	2.5%	1,747	0.7%	491	2.6%	2,192	0.8%
Public Administration	177	5.9%	3,827	7.2%	679	4.7%	13,294	5.6%	1,109	5.8%	18,592	6.4%
Unclassified Establishments	78	2.6%	68	0.1%	504	3.5%	332	0.1%	634	3.3%	399	0.1%
Total	3,014	100.0%	52,847	100.0%	14,306	100.0%	236,529	100.0%	19,071	100.0%	288,684	100.0%

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