



Business Summary

Industria Centre
 S Cowan Rd, Muncie, Indiana, 47302
 Drive Time: 20, 40, 60 minute radii

American Electric Power | AEPED.COM
 Latitude: 40.13892
 Longitude: -85.40473

Data for all businesses in area	20 minutes				40 minutes				60 minutes			
Total Businesses:	4,055				11,192				45,723			
Total Employees:	55,748				139,892				669,410			
Total Residential Population:	136,191				393,980				1,366,010			
Employee/Residential Population Ratio (per 100 Residents)	41				36				49			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	110	2.7%	621	1.1%	366	3.3%	1,790	1.3%	1,168	2.6%	8,245	1.2%
Construction	267	6.6%	2,210	4.0%	751	6.7%	5,522	3.9%	2,882	6.3%	26,387	3.9%
Manufacturing	181	4.5%	5,051	9.1%	450	4.0%	15,499	11.1%	1,626	3.6%	58,750	8.8%
Transportation	121	3.0%	1,405	2.5%	351	3.1%	3,498	2.5%	1,135	2.5%	14,217	2.1%
Communication	36	0.9%	457	0.8%	101	0.9%	914	0.7%	403	0.9%	5,427	0.8%
Utility	12	0.3%	166	0.3%	55	0.5%	703	0.5%	150	0.3%	3,221	0.5%
Wholesale Trade	120	3.0%	1,294	2.3%	346	3.1%	5,232	3.7%	1,648	3.6%	29,884	4.5%
Retail Trade Summary	893	22.0%	12,588	22.6%	2,397	21.4%	31,702	22.7%	9,389	20.5%	142,715	21.3%
Home Improvement	49	1.2%	741	1.3%	147	1.3%	1,866	1.3%	562	1.2%	9,477	1.4%
General Merchandise Stores	43	1.1%	1,383	2.5%	112	1.0%	3,644	2.6%	384	0.8%	15,032	2.2%
Food Stores	81	2.0%	1,525	2.7%	226	2.0%	3,867	2.8%	820	1.8%	16,300	2.4%
Auto Dealers, Gas Stations, Auto Aftermarket	123	3.0%	1,370	2.5%	362	3.2%	3,669	2.6%	1,160	2.5%	13,012	1.9%
Apparel & Accessory Stores	61	1.5%	453	0.8%	108	1.0%	896	0.6%	575	1.3%	5,830	0.9%
Furniture & Home Furnishings	58	1.4%	353	0.6%	139	1.2%	954	0.7%	658	1.4%	7,079	1.1%
Eating & Drinking Places	233	5.7%	5,118	9.2%	681	6.1%	12,966	9.3%	2,813	6.2%	53,163	7.9%
Miscellaneous Retail	246	6.1%	1,646	3.0%	621	5.5%	3,840	2.7%	2,418	5.3%	22,821	3.4%
Finance, Insurance, Real Estate Summary	374	9.2%	2,806	5.0%	1,018	9.1%	6,584	4.7%	4,960	10.8%	57,714	8.6%
Banks, Savings & Lending Institutions	85	2.1%	1,179	2.1%	224	2.0%	2,677	1.9%	932	2.0%	11,657	1.7%
Securities Brokers	49	1.2%	164	0.3%	104	0.9%	344	0.2%	648	1.4%	4,297	0.6%
Insurance Carriers & Agents	98	2.4%	521	0.9%	258	2.3%	1,289	0.9%	1,192	2.6%	25,830	3.9%
Real Estate, Holding, Other Investment Offices	142	3.5%	941	1.7%	432	3.9%	2,275	1.6%	2,189	4.8%	15,930	2.4%
Services Summary	1,597	39.4%	25,820	46.3%	4,361	39.0%	59,124	42.3%	18,686	40.9%	296,006	44.2%
Hotels & Lodging	35	0.9%	283	0.5%	87	0.8%	709	0.5%	307	0.7%	4,573	0.7%
Automotive Services	132	3.3%	650	1.2%	374	3.3%	1,552	1.1%	1,243	2.7%	6,397	1.0%
Motion Pictures & Amusements	97	2.4%	793	1.4%	288	2.6%	3,189	2.3%	1,232	2.7%	12,361	1.8%
Health Services	244	6.0%	7,744	13.9%	610	5.5%	16,485	11.8%	3,081	6.7%	104,531	15.6%
Legal Services	45	1.1%	234	0.4%	123	1.1%	531	0.4%	623	1.4%	4,173	0.6%
Education Institutions & Libraries	107	2.6%	6,687	12.0%	305	2.7%	14,117	10.1%	1,048	2.3%	43,861	6.6%
Other Services	936	23.1%	9,429	16.9%	2,573	23.0%	22,542	16.1%	11,152	24.4%	120,109	17.9%
Government	226	5.6%	3,265	5.9%	683	6.1%	9,067	6.5%	1,727	3.8%	25,618	3.8%
Unclassified Establishments	119	2.9%	65	0.1%	314	2.8%	256	0.2%	1,949	4.3%	1,226	0.2%
Totals	4,055	100.0%	55,748	100.0%	11,192	100.0%	139,892	100.0%	45,723	100.0%	669,410	100.0%

Source: Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	34	0.8%	108	0.2%	144	1.3%	535	0.4%	374	0.8%	1,919	0.3%
Mining	2	0.0%	12	0.0%	7	0.1%	38	0.0%	33	0.1%	300	0.0%
Utilities	9	0.2%	105	0.2%	40	0.4%	373	0.3%	88	0.2%	2,414	0.4%
Construction	283	7.0%	2,480	4.4%	798	7.1%	5,990	4.3%	3,112	6.8%	28,642	4.3%
Manufacturing	191	4.7%	4,726	8.5%	461	4.1%	14,508	10.4%	1,719	3.8%	58,038	8.7%
Wholesale Trade	115	2.8%	1,279	2.3%	338	3.0%	5,205	3.7%	1,607	3.5%	29,432	4.4%
Retail Trade	642	15.8%	7,347	13.2%	1,673	14.9%	18,391	13.1%	6,377	13.9%	87,461	13.1%
Motor Vehicle & Parts Dealers	91	2.2%	1,135	2.0%	247	2.2%	2,389	1.7%	850	1.9%	10,173	1.5%
Furniture & Home Furnishings Stores	37	0.9%	189	0.3%	76	0.7%	400	0.3%	346	0.8%	3,143	0.5%
Electronics & Appliance Stores	21	0.5%	176	0.3%	62	0.6%	530	0.4%	283	0.6%	3,215	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	48	1.2%	740	1.3%	144	1.3%	1,861	1.3%	555	1.2%	9,465	1.4%
Food & Beverage Stores	78	1.9%	1,461	2.6%	238	2.1%	3,765	2.7%	818	1.8%	16,170	2.4%
Health & Personal Care Stores	62	1.5%	496	0.9%	151	1.3%	1,199	0.9%	621	1.4%	7,398	1.1%
Gasoline Stations	32	0.8%	235	0.4%	115	1.0%	1,280	0.9%	310	0.7%	2,839	0.4%
Clothing & Clothing Accessories Stores	77	1.9%	519	0.9%	141	1.3%	1,058	0.8%	703	1.5%	6,674	1.0%
Sport Goods, Hobby, Book, & Music Stores	42	1.0%	376	0.7%	104	0.9%	874	0.6%	442	1.0%	4,247	0.6%
General Merchandise Stores	43	1.1%	1,383	2.5%	112	1.0%	3,644	2.6%	384	0.8%	15,032	2.2%
Miscellaneous Store Retailers	99	2.4%	618	1.1%	254	2.3%	1,266	0.9%	933	2.0%	7,809	1.2%
Nonstore Retailers	11	0.3%	19	0.0%	28	0.3%	125	0.1%	132	0.3%	1,295	0.2%
Transportation & Warehousing	92	2.3%	1,205	2.2%	274	2.4%	2,941	2.1%	864	1.9%	12,354	1.8%
Information	71	1.8%	1,628	2.9%	215	1.9%	3,429	2.5%	969	2.1%	15,857	2.4%
Finance & Insurance	240	5.9%	1,880	3.4%	598	5.3%	4,341	3.1%	2,829	6.2%	42,452	6.3%
Central Bank/Credit Intermediation & Related Activities	91	2.2%	1,192	2.1%	234	2.1%	2,706	1.9%	962	2.1%	11,781	1.8%
Securities, Commodity Contracts & Other Financial	50	1.2%	165	0.3%	105	0.9%	345	0.2%	671	1.5%	4,825	0.7%
Insurance Carriers & Related Activities; Funds, Trusts &	99	2.4%	523	0.9%	259	2.3%	1,291	0.9%	1,196	2.6%	25,846	3.9%
Real Estate, Rental & Leasing	219	5.4%	996	1.8%	623	5.6%	2,531	1.8%	2,793	6.1%	15,300	2.3%
Professional, Scientific & Tech Services	262	6.5%	2,276	4.1%	694	6.2%	6,662	4.8%	3,918	8.6%	38,852	5.8%
Legal Services	49	1.2%	274	0.5%	136	1.2%	627	0.4%	709	1.6%	4,758	0.7%
Management of Companies & Enterprises	2	0.0%	201	0.4%	6	0.1%	215	0.2%	42	0.1%	1,204	0.2%
Administrative & Support & Waste Management & Remediation	134	3.3%	1,602	2.9%	370	3.3%	3,022	2.2%	1,736	3.8%	20,819	3.1%
Educational Services	108	2.7%	6,654	11.9%	307	2.7%	14,056	10.0%	1,154	2.5%	43,347	6.5%
Health Care & Social Assistance	352	8.7%	10,869	19.5%	896	8.0%	23,050	16.5%	4,233	9.3%	137,569	20.6%
Arts, Entertainment & Recreation	64	1.6%	697	1.3%	186	1.7%	2,858	2.0%	784	1.7%	11,252	1.7%
Accommodation & Food Services	272	6.7%	5,428	9.7%	775	6.9%	13,721	9.8%	3,151	6.9%	58,125	8.7%
Accommodation	35	0.9%	283	0.5%	87	0.8%	709	0.5%	307	0.7%	4,573	0.7%
Food Services & Drinking Places	237	5.8%	5,146	9.2%	688	6.1%	13,012	9.3%	2,844	6.2%	53,552	8.0%
Other Services (except Public Administration)	617	15.2%	2,905	5.2%	1,788	16.0%	8,681	6.2%	6,264	13.7%	37,193	5.6%
Automotive Repair & Maintenance	100	2.5%	487	0.9%	288	2.6%	1,223	0.9%	933	2.0%	4,843	0.7%
Public Administration	227	5.6%	3,284	5.9%	686	6.1%	9,096	6.5%	1,731	3.8%	25,660	3.8%
Unclassified Establishments	119	2.9%	65	0.1%	313	2.8%	252	0.2%	1,947	4.3%	1,219	0.2%
Total	4,055	100.0%	55,748	100.0%	11,192	100.0%	139,892	100.0%	45,723	100.0%	669,410	100.0%

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