



Business Summary

Ignition Park
 760 Cotter St, South Bend, Indiana, 46613
 Drive Time: 20, 40, 60 minute radii

American Electric Power | AEPED.COM
 Latitude: 41.66071
 Longitude: -86.26077

Data for all businesses in area	20 minutes		40 minutes		60 minutes							
Total Businesses:	7,846		21,199		36,800							
Total Employees:	125,830		313,787		542,223							
Total Residential Population:	218,017		637,441		1,052,913							
Employee/Residential Population Ratio (per 100 Residents)	58		49		51							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	128	1.6%	917	0.7%	578	2.7%	3,158	1.0%	1,059	2.9%	5,586	1.0%
Construction	434	5.5%	4,308	3.4%	1,441	6.8%	11,508	3.7%	2,560	7.0%	19,292	3.6%
Manufacturing	331	4.2%	12,078	9.6%	1,352	6.4%	54,946	17.5%	2,230	6.1%	111,162	20.5%
Transportation	183	2.3%	4,050	3.2%	589	2.8%	12,204	3.9%	1,155	3.1%	17,435	3.2%
Communication	88	1.1%	1,328	1.1%	184	0.9%	2,478	0.8%	297	0.8%	3,480	0.6%
Utility	14	0.2%	160	0.1%	68	0.3%	948	0.3%	160	0.4%	3,680	0.7%
Wholesale Trade	290	3.7%	4,470	3.6%	948	4.5%	17,620	5.6%	1,576	4.3%	28,750	5.3%
Retail Trade Summary	1,821	23.2%	29,270	23.3%	4,635	21.9%	68,684	21.9%	8,129	22.1%	117,995	21.8%
Home Improvement	92	1.2%	1,164	0.9%	340	1.6%	5,390	1.7%	598	1.6%	9,927	1.8%
General Merchandise Stores	62	0.8%	3,492	2.8%	196	0.9%	7,401	2.4%	337	0.9%	12,198	2.2%
Food Stores	170	2.2%	3,814	3.0%	437	2.1%	8,077	2.6%	775	2.1%	15,144	2.8%
Auto Dealers, Gas Stations, Auto Aftermarket	219	2.8%	2,963	2.4%	680	3.2%	9,182	2.9%	1,197	3.3%	15,433	2.8%
Apparel & Accessory Stores	133	1.7%	1,511	1.2%	206	1.0%	1,893	0.6%	380	1.0%	2,908	0.5%
Furniture & Home Furnishings	133	1.7%	1,281	1.0%	364	1.7%	3,500	1.1%	586	1.6%	5,124	0.9%
Eating & Drinking Places	558	7.1%	10,254	8.1%	1,268	6.0%	21,757	6.9%	2,209	6.0%	36,965	6.8%
Miscellaneous Retail	454	5.8%	4,792	3.8%	1,145	5.4%	11,485	3.7%	2,047	5.6%	20,296	3.7%
Finance, Insurance, Real Estate Summary	760	9.7%	7,255	5.8%	1,835	8.7%	13,819	4.4%	3,123	8.5%	22,145	4.1%
Banks, Savings & Lending Institutions	150	1.9%	2,249	1.8%	365	1.7%	4,583	1.5%	651	1.8%	7,557	1.4%
Securities Brokers	108	1.4%	573	0.5%	228	1.1%	1,052	0.3%	337	0.9%	1,466	0.3%
Insurance Carriers & Agents	168	2.1%	1,658	1.3%	425	2.0%	2,994	1.0%	708	1.9%	4,113	0.8%
Real Estate, Holding, Other Investment Offices	334	4.3%	2,774	2.2%	816	3.8%	5,191	1.7%	1,427	3.9%	9,009	1.7%
Services Summary	3,247	41.4%	55,363	44.0%	8,098	38.2%	112,590	35.9%	13,830	37.6%	184,218	34.0%
Hotels & Lodging	66	0.8%	1,195	0.9%	168	0.8%	2,289	0.7%	432	1.2%	5,631	1.0%
Automotive Services	230	2.9%	1,816	1.4%	704	3.3%	4,522	1.4%	1,184	3.2%	6,548	1.2%
Motion Pictures & Amusements	202	2.6%	1,828	1.5%	536	2.5%	5,347	1.7%	905	2.5%	16,225	3.0%
Health Services	547	7.0%	15,685	12.5%	1,159	5.5%	30,149	9.6%	1,978	5.4%	47,187	8.7%
Legal Services	137	1.7%	1,305	1.0%	242	1.1%	1,859	0.6%	419	1.1%	2,616	0.5%
Education Institutions & Libraries	210	2.7%	14,229	11.3%	541	2.6%	29,152	9.3%	936	2.5%	43,124	8.0%
Other Services	1,855	23.6%	19,306	15.3%	4,747	22.4%	39,272	12.5%	7,976	21.7%	62,887	11.6%
Government	309	3.9%	5,964	4.7%	873	4.1%	14,603	4.7%	1,677	4.6%	26,941	5.0%
Unclassified Establishments	239	3.0%	666	0.5%	598	2.8%	1,228	0.4%	1,004	2.7%	1,539	0.3%
Totals	7,846	100.0%	125,830	100.0%	21,199	100.0%	313,787	100.0%	36,800	100.0%	542,223	100.0%

Source: Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017.

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	16	0.2%	53	0.0%	185	0.9%	747	0.2%	396	1.1%	1,889	0.3%
Mining	0	0.0%	1	0.0%	10	0.0%	51	0.0%	24	0.1%	128	0.0%
Utilities	6	0.1%	69	0.1%	42	0.2%	690	0.2%	107	0.3%	2,960	0.5%
Construction	473	6.0%	4,585	3.6%	1,522	7.2%	12,015	3.8%	2,710	7.4%	20,194	3.7%
Manufacturing	345	4.4%	11,565	9.2%	1,401	6.6%	54,489	17.4%	2,318	6.3%	110,683	20.4%
Wholesale Trade	285	3.6%	4,440	3.5%	937	4.4%	17,703	5.6%	1,555	4.2%	28,993	5.3%
Retail Trade	1,227	15.6%	18,676	14.8%	3,273	15.4%	45,691	14.6%	5,742	15.6%	78,500	14.5%
Motor Vehicle & Parts Dealers	157	2.0%	2,554	2.0%	520	2.5%	8,151	2.6%	868	2.4%	12,868	2.4%
Furniture & Home Furnishings Stores	78	1.0%	590	0.5%	186	0.9%	1,604	0.5%	307	0.8%	2,378	0.4%
Electronics & Appliance Stores	51	0.7%	656	0.5%	150	0.7%	1,240	0.4%	223	0.6%	1,514	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	91	1.2%	1,159	0.9%	314	1.5%	4,677	1.5%	558	1.5%	8,574	1.6%
Food & Beverage Stores	169	2.2%	3,620	2.9%	422	2.0%	7,541	2.4%	738	2.0%	14,069	2.6%
Health & Personal Care Stores	121	1.5%	1,181	0.9%	279	1.3%	2,402	0.8%	491	1.3%	5,950	1.1%
Gasoline Stations	63	0.8%	409	0.3%	160	0.8%	1,031	0.3%	329	0.9%	2,565	0.5%
Clothing & Clothing Accessories Stores	160	2.0%	1,651	1.3%	261	1.2%	2,169	0.7%	466	1.3%	3,293	0.6%
Sport Goods, Hobby, Book, & Music Stores	71	0.9%	780	0.6%	200	0.9%	2,096	0.7%	370	1.0%	3,310	0.6%
General Merchandise Stores	62	0.8%	3,492	2.8%	196	0.9%	7,401	2.4%	337	0.9%	12,198	2.2%
Miscellaneous Store Retailers	180	2.3%	2,335	1.9%	523	2.5%	7,034	2.2%	935	2.5%	11,232	2.1%
Nonstore Retailers	25	0.3%	249	0.2%	62	0.3%	346	0.1%	120	0.3%	549	0.1%
Transportation & Warehousing	152	1.9%	3,840	3.1%	470	2.2%	11,537	3.7%	884	2.4%	15,731	2.9%
Information	171	2.2%	3,382	2.7%	416	2.0%	6,700	2.1%	674	1.8%	9,931	1.8%
Finance & Insurance	436	5.6%	4,517	3.6%	1,039	4.9%	8,734	2.8%	1,726	4.7%	13,270	2.4%
Central Bank/Credit Intermediation & Related Activities	156	2.0%	2,274	1.8%	376	1.8%	4,620	1.5%	666	1.8%	7,611	1.4%
Securities, Commodity Contracts & Other Financial	111	1.4%	581	0.5%	235	1.1%	1,070	0.3%	348	0.9%	1,496	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	169	2.2%	1,661	1.3%	429	2.0%	3,043	1.0%	712	1.9%	4,163	0.8%
Real Estate, Rental & Leasing	443	5.6%	2,666	2.1%	1,125	5.3%	5,483	1.7%	1,954	5.3%	9,045	1.7%
Professional, Scientific & Tech Services	621	7.9%	6,828	5.4%	1,468	6.9%	11,878	3.8%	2,448	6.7%	18,657	3.4%
Legal Services	149	1.9%	1,476	1.2%	283	1.3%	2,198	0.7%	490	1.3%	3,097	0.6%
Management of Companies & Enterprises	8	0.1%	448	0.4%	14	0.1%	522	0.2%	26	0.1%	1,325	0.2%
Administrative & Support & Waste Management & Remediation	298	3.8%	3,165	2.5%	793	3.7%	5,805	1.8%	1,281	3.5%	9,759	1.8%
Educational Services	222	2.8%	14,203	11.3%	560	2.6%	29,339	9.3%	964	2.6%	43,175	8.0%
Health Care & Social Assistance	778	9.9%	19,339	15.4%	1,708	8.1%	38,729	12.3%	2,909	7.9%	60,761	11.2%
Arts, Entertainment & Recreation	137	1.7%	1,649	1.3%	367	1.7%	4,910	1.6%	687	1.9%	15,889	2.9%
Accommodation & Food Services	632	8.1%	11,612	9.2%	1,449	6.8%	24,144	7.7%	2,665	7.2%	42,769	7.9%
Accommodation	66	0.8%	1,195	0.9%	168	0.8%	2,289	0.7%	432	1.2%	5,631	1.0%
Food Services & Drinking Places	567	7.2%	10,417	8.3%	1,282	6.0%	21,855	7.0%	2,233	6.1%	37,138	6.8%
Other Services (except Public Administration)	1,042	13.3%	8,004	6.4%	2,944	13.9%	18,624	5.9%	5,043	13.7%	29,881	5.5%
Automotive Repair & Maintenance	160	2.0%	1,305	1.0%	531	2.5%	3,457	1.1%	901	2.4%	4,889	0.9%
Public Administration	312	4.0%	6,121	4.9%	877	4.1%	14,767	4.7%	1,684	4.6%	27,148	5.0%
Unclassified Establishments	239	3.0%	666	0.5%	598	2.8%	1,228	0.4%	1,003	2.7%	1,535	0.3%
Total	7,846	100.0%	125,830	100.0%	21,199	100.0%	313,787	100.0%	36,800	100.0%	542,223	100.0%

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