



Business Summary

Bradley Square
 449 Appalachian Heights Rd, Mount Hope, West Virginia, 25880
 Drive Time: 20, 40, 60 minute radii

American Electric Power | AEPED.COM
 Latitude: 37.85740
 Longitude: -81.18917

Data for all businesses in area	20 minutes				40 minutes				60 minutes			
Total Businesses:	2,964				3,746				11,560			
Total Employees:	35,921				45,216				169,152			
Total Residential Population:	64,333				107,826				267,709			
Employee/Residential Population Ratio (per 100 Residents)	56				42				63			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	52	1.8%	612	1.7%	80	2.1%	1,122	2.5%	245	2.1%	5,009	3.0%
Construction	142	4.8%	1,565	4.4%	196	5.2%	1,842	4.1%	486	4.2%	4,347	2.6%
Manufacturing	63	2.1%	1,105	3.1%	88	2.3%	1,746	3.9%	261	2.3%	6,307	3.7%
Transportation	82	2.8%	913	2.5%	153	4.1%	2,018	4.5%	397	3.4%	5,989	3.5%
Communication	34	1.1%	318	0.9%	40	1.1%	421	0.9%	128	1.1%	3,508	2.1%
Utility	11	0.4%	230	0.6%	22	0.6%	324	0.7%	83	0.7%	1,140	0.7%
Wholesale Trade	120	4.0%	1,143	3.2%	148	4.0%	1,374	3.0%	394	3.4%	4,901	2.9%
Retail Trade Summary	757	25.5%	10,902	30.3%	931	24.9%	12,354	27.3%	2,546	22.0%	33,106	19.6%
Home Improvement	46	1.6%	616	1.7%	54	1.4%	682	1.5%	118	1.0%	1,913	1.1%
General Merchandise Stores	41	1.4%	1,698	4.7%	51	1.4%	1,764	3.9%	141	1.2%	5,004	3.0%
Food Stores	86	2.9%	1,381	3.8%	116	3.1%	1,724	3.8%	313	2.7%	4,548	2.7%
Auto Dealers, Gas Stations, Auto Aftermarket	120	4.0%	1,424	4.0%	164	4.4%	1,685	3.7%	399	3.5%	3,899	2.3%
Apparel & Accessory Stores	36	1.2%	302	0.8%	41	1.1%	312	0.7%	134	1.2%	1,005	0.6%
Furniture & Home Furnishings	34	1.1%	205	0.6%	37	1.0%	211	0.5%	121	1.0%	862	0.5%
Eating & Drinking Places	189	6.4%	3,806	10.6%	228	6.1%	4,298	9.5%	662	5.7%	11,499	6.8%
Miscellaneous Retail	204	6.9%	1,471	4.1%	240	6.4%	1,677	3.7%	658	5.7%	4,376	2.6%
Finance, Insurance, Real Estate Summary	253	8.5%	1,481	4.1%	294	7.8%	1,660	3.7%	952	8.2%	10,734	6.3%
Banks, Savings & Lending Institutions	58	2.0%	460	1.3%	70	1.9%	535	1.2%	206	1.8%	3,119	1.8%
Securities Brokers	13	0.4%	78	0.2%	13	0.3%	79	0.2%	72	0.6%	943	0.6%
Insurance Carriers & Agents	80	2.7%	341	0.9%	91	2.4%	374	0.8%	291	2.5%	4,333	2.6%
Real Estate, Holding, Other Investment Offices	102	3.4%	602	1.7%	120	3.2%	671	1.5%	384	3.3%	2,339	1.4%
Services Summary	1,206	40.7%	14,624	40.7%	1,502	40.1%	18,769	41.5%	4,758	41.2%	74,618	44.1%
Hotels & Lodging	30	1.0%	473	1.3%	52	1.4%	2,206	4.9%	139	1.2%	3,982	2.4%
Automotive Services	96	3.2%	452	1.3%	124	3.3%	530	1.2%	338	2.9%	1,600	0.9%
Motion Pictures & Amusements	82	2.8%	1,147	3.2%	105	2.8%	1,357	3.0%	262	2.3%	2,778	1.6%
Health Services	241	8.1%	4,834	13.5%	272	7.3%	5,130	11.3%	848	7.3%	28,624	16.9%
Legal Services	54	1.8%	286	0.8%	58	1.5%	308	0.7%	324	2.8%	2,948	1.7%
Education Institutions & Libraries	71	2.4%	2,825	7.9%	100	2.7%	3,727	8.2%	306	2.6%	10,339	6.1%
Other Services	631	21.3%	4,605	12.8%	791	21.1%	5,511	12.2%	2,541	22.0%	24,347	14.4%
Government	199	6.7%	2,995	8.3%	230	6.1%	3,531	7.8%	1,037	9.0%	19,279	11.4%
Unclassified Establishments	47	1.6%	32	0.1%	62	1.7%	55	0.1%	273	2.4%	215	0.1%
Totals	2,964	100.0%	35,921	100.0%	3,746	100.0%	45,216	100.0%	11,560	100.0%	169,152	100.0%

Source: Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	11	0.4%	42	0.1%	17	0.5%	60	0.1%	41	0.4%	345	0.2%
Mining	23	0.8%	491	1.4%	37	1.0%	955	2.1%	114	1.0%	4,147	2.5%
Utilities	7	0.2%	106	0.3%	15	0.4%	161	0.4%	60	0.5%	672	0.4%
Construction	150	5.1%	1,626	4.5%	209	5.6%	1,946	4.3%	531	4.6%	4,673	2.8%
Manufacturing	70	2.4%	875	2.4%	94	2.5%	1,519	3.4%	276	2.4%	5,594	3.3%
Wholesale Trade	116	3.9%	1,130	3.1%	142	3.8%	1,351	3.0%	384	3.3%	4,872	2.9%
Retail Trade	547	18.5%	6,918	19.3%	682	18.2%	7,876	17.4%	1,825	15.8%	20,959	12.4%
Motor Vehicle & Parts Dealers	89	3.0%	1,200	3.3%	110	2.9%	1,299	2.9%	260	2.2%	2,989	1.8%
Furniture & Home Furnishings Stores	16	0.5%	100	0.3%	19	0.5%	104	0.2%	59	0.5%	370	0.2%
Electronics & Appliance Stores	12	0.4%	79	0.2%	13	0.3%	80	0.2%	51	0.4%	373	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	46	1.6%	615	1.7%	53	1.4%	676	1.5%	116	1.0%	1,903	1.1%
Food & Beverage Stores	74	2.5%	1,223	3.4%	102	2.7%	1,562	3.5%	273	2.4%	3,998	2.4%
Health & Personal Care Stores	66	2.2%	498	1.4%	81	2.2%	598	1.3%	228	2.0%	1,825	1.1%
Gasoline Stations	31	1.0%	224	0.6%	53	1.4%	386	0.9%	139	1.2%	910	0.5%
Clothing & Clothing Accessories Stores	47	1.6%	363	1.0%	52	1.4%	373	0.8%	163	1.4%	1,174	0.7%
Sport Goods, Hobby, Book, & Music Stores	42	1.4%	434	1.2%	52	1.4%	478	1.1%	134	1.2%	867	0.5%
General Merchandise Stores	41	1.4%	1,698	4.7%	51	1.4%	1,764	3.9%	141	1.2%	5,004	3.0%
Miscellaneous Store Retailers	74	2.5%	394	1.1%	85	2.3%	443	1.0%	228	2.0%	1,162	0.7%
Nonstore Retailers	9	0.3%	90	0.3%	12	0.3%	113	0.2%	34	0.3%	383	0.2%
Transportation & Warehousing	63	2.1%	459	1.3%	124	3.3%	1,508	3.3%	326	2.8%	4,793	2.8%
Information	56	1.9%	1,025	2.9%	66	1.8%	1,148	2.5%	237	2.1%	5,853	3.5%
Finance & Insurance	157	5.3%	889	2.5%	180	4.8%	1,000	2.2%	589	5.1%	8,487	5.0%
Central Bank/Credit Intermediation & Related Activities	63	2.1%	468	1.3%	75	2.0%	545	1.2%	221	1.9%	3,163	1.9%
Securities, Commodity Contracts & Other Financial	14	0.5%	80	0.2%	14	0.4%	81	0.2%	76	0.7%	967	0.6%
Insurance Carriers & Related Activities; Funds, Trusts &	80	2.7%	341	0.9%	91	2.4%	374	0.8%	292	2.5%	4,358	2.6%
Real Estate, Rental & Leasing	153	5.2%	751	2.1%	181	4.8%	824	1.8%	533	4.6%	2,224	1.3%
Professional, Scientific & Tech Services	205	6.9%	1,327	3.7%	240	6.4%	1,514	3.3%	912	7.9%	8,748	5.2%
Legal Services	56	1.9%	288	0.8%	61	1.6%	311	0.7%	332	2.9%	2,987	1.8%
Management of Companies & Enterprises	6	0.2%	26	0.1%	7	0.2%	28	0.1%	13	0.1%	388	0.2%
Administrative & Support & Waste Management & Remediation	57	1.9%	558	1.6%	74	2.0%	662	1.5%	257	2.2%	3,084	1.8%
Educational Services	72	2.4%	2,800	7.8%	99	2.6%	3,690	8.2%	295	2.6%	10,036	5.9%
Health Care & Social Assistance	324	10.9%	6,547	18.2%	374	10.0%	7,237	16.0%	1,167	10.1%	38,212	22.6%
Arts, Entertainment & Recreation	55	1.9%	1,022	2.8%	79	2.1%	1,238	2.7%	197	1.7%	2,799	1.7%
Accommodation & Food Services	225	7.6%	4,357	12.1%	286	7.6%	6,582	14.6%	812	7.0%	15,608	9.2%
Accommodation	30	1.0%	473	1.3%	52	1.4%	2,206	4.9%	139	1.2%	3,982	2.4%
Food Services & Drinking Places	195	6.6%	3,884	10.8%	234	6.2%	4,376	9.7%	673	5.8%	11,626	6.9%
Other Services (except Public Administration)	421	14.2%	1,950	5.4%	551	14.7%	2,356	5.2%	1,680	14.5%	8,180	4.8%
Automotive Repair & Maintenance	71	2.4%	351	1.0%	93	2.5%	412	0.9%	229	2.0%	1,175	0.7%
Public Administration	199	6.7%	2,995	8.3%	230	6.1%	3,531	7.8%	1,039	9.0%	19,292	11.4%
Unclassified Establishments	46	1.6%	26	0.1%	61	1.6%	31	0.1%	270	2.3%	184	0.1%
Total	2,964	100.0%	35,921	100.0%	3,746	100.0%	45,216	100.0%	11,560	100.0%	169,152	100.0%

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