



Business Summary

1001 Synergy Boulevard, Kilgore, TX 75622
 Drive Time Bands: 0 - 20, 20 - 40, 40 - 60 drive time minute radii

Latitude: 32.4116
 Longitude: -94.8314

Data for all businesses in area	0 - 20 drive time minute		20 - 40 drive time minute		40 - 60 drive time minute							
Total Businesses:	6,221		10,464		10,632							
Total Employees:	83,736		144,591		123,055							
Total Residential Population:	141,901		276,726		322,351							
Employee/Residential Population Ratio (per 100 Residents)	59		52		38							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	282	4.5%	4,308	5.1%	373	3.6%	4,201	2.9%	375	3.5%	3,707	3.0%
Construction	341	5.5%	3,874	4.6%	680	6.5%	8,265	5.7%	771	7.3%	5,263	4.3%
Manufacturing	273	4.4%	11,208	13.4%	296	2.8%	8,953	6.2%	301	2.8%	9,174	7.5%
Transportation	178	2.9%	2,471	3.0%	276	2.6%	3,178	2.2%	398	3.7%	4,189	3.4%
Communication	59	0.9%	1,473	1.8%	111	1.1%	1,816	1.3%	95	0.9%	1,459	1.2%
Utility	32	0.5%	933	1.1%	84	0.8%	1,509	1.0%	90	0.8%	953	0.8%
Wholesale Trade	374	6.0%	5,121	6.1%	376	3.6%	4,770	3.3%	390	3.7%	4,764	3.9%
Retail Trade Summary	1,466	23.6%	18,035	21.5%	2,239	21.4%	29,157	20.2%	2,385	22.4%	25,874	21.0%
Home Improvement	78	1.3%	1,026	1.2%	125	1.2%	1,745	1.2%	159	1.5%	1,585	1.3%
General Merchandise Stores	72	1.2%	2,689	3.2%	108	1.0%	4,066	2.8%	128	1.2%	4,476	3.6%
Food Stores	142	2.3%	1,598	1.9%	245	2.3%	3,704	2.6%	241	2.3%	3,175	2.6%
Auto Dealers, Gas Stations, Auto Aftermarket	289	4.6%	2,437	2.9%	427	4.1%	3,929	2.7%	513	4.8%	3,756	3.1%
Apparel & Accessory Stores	94	1.5%	517	0.6%	135	1.3%	923	0.6%	108	1.0%	452	0.4%
Furniture & Home Furnishings	96	1.5%	657	0.8%	158	1.5%	1,862	1.3%	135	1.3%	928	0.8%
Eating & Drinking Places	364	5.9%	6,603	7.9%	519	5.0%	9,021	6.2%	552	5.2%	8,520	6.9%
Miscellaneous Retail	330	5.3%	2,508	3.0%	521	5.0%	3,908	2.7%	549	5.2%	2,982	2.4%
Finance, Insurance, Real Estate Summary	571	9.2%	3,588	4.3%	1,010	9.7%	6,405	4.4%	965	9.1%	4,826	3.9%
Banks, Savings & Lending Institutions	150	2.4%	1,342	1.6%	258	2.5%	1,988	1.4%	240	2.3%	1,852	1.5%
Securities Brokers	64	1.0%	219	0.3%	135	1.3%	633	0.4%	85	0.8%	399	0.3%
Insurance Carriers & Agents	160	2.6%	738	0.9%	256	2.4%	1,805	1.2%	268	2.5%	873	0.7%
Real Estate, Holding, Other Investment Offices	198	3.2%	1,289	1.5%	360	3.4%	1,978	1.4%	372	3.5%	1,702	1.4%
Services Summary	2,297	36.9%	29,196	34.9%	4,232	40.4%	67,814	46.9%	4,106	38.6%	54,643	44.4%
Hotels & Lodging	71	1.1%	721	0.9%	124	1.2%	1,589	1.1%	186	1.7%	2,385	1.9%
Automotive Services	178	2.9%	849	1.0%	324	3.1%	1,413	1.0%	393	3.7%	1,544	1.3%
Motion Pictures & Amusements	124	2.0%	758	0.9%	192	1.8%	1,215	0.8%	221	2.1%	1,418	1.2%
Health Services	353	5.7%	8,886	10.6%	704	6.7%	27,508	19.0%	511	4.8%	22,896	18.6%
Legal Services	94	1.5%	505	0.6%	216	2.1%	1,253	0.9%	76	0.7%	405	0.3%
Education Institutions & Libraries	120	1.9%	6,259	7.5%	290	2.8%	17,407	12.0%	273	2.6%	10,500	8.5%
Other Services	1,357	21.8%	11,217	13.4%	2,383	22.8%	17,428	12.1%	2,446	23.0%	15,495	12.6%
Government	222	3.6%	3,513	4.2%	511	4.9%	8,382	5.8%	512	4.8%	8,016	6.5%
Unclassified Establishments	126	2.0%	15	0.0%	276	2.6%	142	0.1%	244	2.3%	187	0.2%
Totals	6,221	100.0%	83,736	100.0%	10,464	100.0%	144,591	100.0%	10,632	100.0%	123,055	100.0%

Source: Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	13	0.2%	39	0.0%	58	0.6%	271	0.2%	97	0.9%	359	0.3%
Mining	109	1.8%	1,565	1.9%	124	1.2%	1,674	1.2%	71	0.7%	771	0.6%
Utilities	17	0.3%	265	0.3%	65	0.6%	1,390	1.0%	58	0.5%	648	0.5%
Construction	455	7.3%	6,283	7.5%	779	7.4%	9,993	6.9%	877	8.2%	7,441	6.0%
Manufacturing	290	4.7%	11,024	13.2%	322	3.1%	8,774	6.1%	316	3.0%	9,289	7.5%
Wholesale Trade	371	6.0%	5,097	6.1%	370	3.5%	4,744	3.3%	383	3.6%	4,742	3.9%
Retail Trade	1,044	16.8%	11,229	13.4%	1,626	15.5%	19,301	13.3%	1,762	16.6%	17,071	13.9%
Motor Vehicle & Parts Dealers	201	3.2%	1,905	2.3%	256	2.4%	2,773	1.9%	325	3.1%	2,507	2.0%
Furniture & Home Furnishings Stores	47	0.8%	325	0.4%	82	0.8%	658	0.5%	82	0.8%	610	0.5%
Electronics & Appliance Stores	47	0.8%	302	0.4%	60	0.6%	1,088	0.8%	42	0.4%	213	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	75	1.2%	1,015	1.2%	120	1.1%	1,733	1.2%	154	1.4%	1,574	1.3%
Food & Beverage Stores	120	1.9%	1,492	1.8%	180	1.7%	3,023	2.1%	211	2.0%	3,137	2.5%
Health & Personal Care Stores	85	1.4%	701	0.8%	144	1.4%	1,513	1.0%	114	1.1%	1,007	0.8%
Gasoline Stations	87	1.4%	532	0.6%	170	1.6%	1,156	0.8%	188	1.8%	1,249	1.0%
Clothing & Clothing Accessories Stores	116	1.9%	614	0.7%	163	1.6%	1,068	0.7%	131	1.2%	515	0.4%
Sport Goods, Hobby, Book, & Music Stores	37	0.6%	411	0.5%	80	0.8%	584	0.4%	92	0.9%	543	0.4%
General Merchandise Stores	72	1.2%	2,689	3.2%	108	1.0%	4,066	2.8%	128	1.2%	4,476	3.6%
Miscellaneous Store Retailers	141	2.3%	1,179	1.4%	216	2.1%	1,452	1.0%	255	2.4%	1,072	0.9%
Nonstore Retailers	15	0.2%	64	0.1%	48	0.5%	187	0.1%	40	0.4%	168	0.1%
Transportation & Warehousing	137	2.2%	2,231	2.7%	212	2.0%	2,818	1.9%	302	2.8%	3,857	3.1%
Information	104	1.7%	2,111	2.5%	206	2.0%	3,619	2.5%	183	1.7%	1,999	1.6%
Finance & Insurance	389	6.3%	2,347	2.8%	668	6.4%	4,490	3.1%	606	5.7%	3,169	2.6%
Central Bank/Credit Intermediation & Related Activities	163	2.6%	1,386	1.7%	275	2.6%	2,046	1.4%	252	2.4%	1,893	1.5%
Securities, Commodity Contracts & Other Financial	66	1.1%	221	0.3%	137	1.3%	638	0.4%	85	0.8%	399	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	160	2.6%	740	0.9%	257	2.5%	1,806	1.2%	269	2.5%	877	0.7%
Real Estate, Rental & Leasing	291	4.7%	1,508	1.8%	513	4.9%	2,181	1.5%	582	5.5%	2,196	1.8%
Professional, Scientific & Tech Services	447	7.2%	4,482	5.4%	814	7.8%	6,401	4.4%	607	5.7%	4,454	3.6%
Legal Services	104	1.7%	674	0.8%	243	2.3%	1,403	1.0%	106	1.0%	521	0.4%
Management of Companies & Enterprises	4	0.1%	80	0.1%	12	0.1%	299	0.2%	7	0.1%	137	0.1%
Administrative & Support & Waste Management & Remediation	201	3.2%	2,823	3.4%	299	2.9%	1,963	1.4%	317	3.0%	2,263	1.8%
Educational Services	136	2.2%	6,296	7.5%	311	3.0%	17,483	12.1%	269	2.5%	10,484	8.5%
Health Care & Social Assistance	493	7.9%	10,644	12.7%	934	8.9%	31,332	21.7%	740	7.0%	26,373	21.4%
Arts, Entertainment & Recreation	80	1.3%	586	0.7%	139	1.3%	1,308	0.9%	188	1.8%	1,333	1.1%
Accommodation & Food Services	459	7.4%	7,399	8.8%	682	6.5%	10,743	7.4%	768	7.2%	10,961	8.9%
Accommodation	71	1.1%	721	0.9%	124	1.2%	1,589	1.1%	186	1.7%	2,385	1.9%
Food Services & Drinking Places	387	6.2%	6,677	8.0%	558	5.3%	9,154	6.3%	582	5.5%	8,576	7.0%
Other Services (except Public Administration)	834	13.4%	4,196	5.0%	1,545	14.8%	7,305	5.1%	1,740	16.4%	7,288	5.9%
Automotive Repair & Maintenance	146	2.3%	696	0.8%	245	2.3%	1,130	0.8%	267	2.5%	1,010	0.8%
Public Administration	223	3.6%	3,517	4.2%	512	4.9%	8,394	5.8%	515	4.8%	8,033	6.5%
Unclassified Establishments	126	2.0%	15	0.0%	274	2.6%	106	0.1%	244	2.3%	187	0.2%
Total	6,221	100.0%	83,736	100.0%	10,464	100.0%	144,591	100.0%	10,632	100.0%	123,055	100.0%

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