



# Market Profile

Coal Fields Regional Industrial Park (AEPKY) Chavies, KY  
 Drive Times: 20, 40, 60 minute radii

Latitude: 37.3619  
 Longitude: -83.2675

	20 minute	40 minute	60 minute
<b>Population Summary</b>			
2000 Total Population	16,507	54,467	130,896
2010 Total Population	16,696	51,215	123,053
2017 Total Population	17,055	50,966	121,398
2017 Group Quarters	512	1,217	4,050
2022 Total Population	16,911	50,034	119,037
2017-2022 Annual Rate	-0.17%	-0.37%	-0.39%
2017 Total Daytime Population	22,163	54,389	121,323
Workers	10,898	20,662	38,475
Residents	11,265	33,727	82,848
<b>Household Summary</b>			
2000 Households	6,409	21,227	50,477
2000 Average Household Size	2.53	2.52	2.51
2010 Households	6,488	20,291	48,588
2010 Average Household Size	2.49	2.46	2.44
2017 Households	6,642	20,261	48,237
2017 Average Household Size	2.49	2.46	2.43
2022 Households	6,593	19,918	47,362
2022 Average Household Size	2.49	2.45	2.43
2017-2022 Annual Rate	-0.15%	-0.34%	-0.37%
2010 Families	4,435	14,014	33,609
2010 Average Family Size	3.00	2.96	2.94
2017 Families	4,497	13,828	32,963
2017 Average Family Size	3.01	2.97	2.94
2022 Families	4,443	13,525	32,200
2022 Average Family Size	3.01	2.97	2.94
2017-2022 Annual Rate	-0.24%	-0.44%	-0.47%
<b>Housing Unit Summary</b>			
2000 Housing Units	7,238	23,677	56,493
Owner Occupied Housing Units	67.1%	69.7%	69.4%
Renter Occupied Housing Units	21.4%	20.0%	20.0%
Vacant Housing Units	11.5%	10.3%	10.7%
2010 Housing Units	7,306	23,103	55,981
Owner Occupied Housing Units	63.7%	66.3%	65.4%
Renter Occupied Housing Units	25.1%	21.6%	21.4%
Vacant Housing Units	11.2%	12.2%	13.2%
2017 Housing Units	7,580	23,650	57,158
Owner Occupied Housing Units	60.7%	62.4%	61.4%
Renter Occupied Housing Units	26.9%	23.2%	23.0%
Vacant Housing Units	12.4%	14.3%	15.6%
2022 Housing Units	7,710	23,872	57,796
Owner Occupied Housing Units	59.6%	60.8%	59.6%
Renter Occupied Housing Units	25.9%	22.6%	22.3%
Vacant Housing Units	14.5%	16.6%	18.1%
<b>Median Household Income</b>			
2017	\$37,326	\$36,167	\$32,864
2022	\$40,593	\$39,073	\$35,924
<b>Median Home Value</b>			
2017	\$75,584	\$69,316	\$68,760
2022	\$94,065	\$87,340	\$85,765
<b>Per Capita Income</b>			
2017	\$20,236	\$19,997	\$19,092
2022	\$23,132	\$22,783	\$21,644
<b>Median Age</b>			
2010	39.7	40.2	40.1
2017	41.4	42.0	41.9
2022	42.5	43.5	43.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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<b>2017 Households by Income</b>			
Household Income Base	6,642	20,261	48,237
<\$15,000	19.8%	20.8%	23.7%
\$15,000 - \$24,999	14.2%	15.1%	15.8%
\$25,000 - \$34,999	12.9%	12.5%	12.6%
\$35,000 - \$49,999	15.4%	15.1%	13.6%
\$50,000 - \$74,999	17.3%	16.8%	16.4%
\$75,000 - \$99,999	9.8%	9.6%	8.6%
\$100,000 - \$149,999	7.7%	7.3%	6.7%
\$150,000 - \$199,999	1.8%	1.7%	1.6%
\$200,000+	1.2%	1.2%	1.0%
Average Household Income	\$50,597	\$49,414	\$46,701
<b>2022 Households by Income</b>			
Household Income Base	6,593	19,918	47,362
<\$15,000	18.2%	19.4%	22.5%
\$15,000 - \$24,999	12.6%	13.5%	14.2%
\$25,000 - \$34,999	12.1%	11.9%	12.1%
\$35,000 - \$49,999	15.3%	15.0%	13.5%
\$50,000 - \$74,999	16.9%	16.5%	16.1%
\$75,000 - \$99,999	11.7%	11.5%	10.2%
\$100,000 - \$149,999	9.1%	8.5%	7.9%
\$150,000 - \$199,999	2.3%	2.2%	2.0%
\$200,000+	1.6%	1.6%	1.3%
Average Household Income	\$57,939	\$56,349	\$53,033
<b>2017 Owner Occupied Housing Units by Value</b>			
Total	4,601	14,769	35,109
<\$50,000	36.2%	38.6%	38.4%
\$50,000 - \$99,999	27.0%	29.4%	30.9%
\$100,000 - \$149,999	12.0%	11.9%	11.5%
\$150,000 - \$199,999	13.7%	10.5%	9.4%
\$200,000 - \$249,999	5.2%	5.2%	5.2%
\$250,000 - \$299,999	2.6%	1.9%	2.0%
\$300,000 - \$399,999	0.9%	0.9%	1.1%
\$400,000 - \$499,999	0.1%	0.1%	0.3%
\$500,000 - \$749,999	1.3%	1.1%	0.7%
\$750,000 - \$999,999	0.4%	0.2%	0.2%
\$1,000,000 +	0.6%	0.3%	0.2%
Average Home Value	\$110,124	\$97,109	\$95,055
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	4,595	14,519	34,454
<\$50,000	30.6%	32.0%	31.7%
\$50,000 - \$99,999	22.0%	24.1%	25.6%
\$100,000 - \$149,999	12.1%	12.3%	11.8%
\$150,000 - \$199,999	20.2%	16.3%	14.8%
\$200,000 - \$249,999	7.6%	9.1%	9.7%
\$250,000 - \$299,999	3.8%	3.0%	3.3%
\$300,000 - \$399,999	1.0%	0.9%	1.2%
\$400,000 - \$499,999	0.2%	0.1%	0.3%
\$500,000 - \$749,999	1.8%	1.7%	1.2%
\$750,000 - \$999,999	0.3%	0.2%	0.2%
\$1,000,000 +	0.4%	0.2%	0.2%
Average Home Value	\$125,980	\$117,510	\$115,636

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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	20 minute	40 minute	60 minute
<b>2010 Population by Age</b>			
Total	16,695	51,219	123,052
0 - 4	6.1%	6.0%	5.9%
5 - 9	6.1%	6.0%	5.9%
10 - 14	5.8%	6.1%	6.0%
15 - 24	12.9%	12.6%	12.7%
25 - 34	12.7%	12.5%	12.7%
35 - 44	14.0%	13.8%	13.8%
45 - 54	15.5%	15.8%	15.7%
55 - 64	13.6%	13.8%	13.7%
65 - 74	7.7%	8.0%	8.1%
75 - 84	4.1%	4.1%	4.1%
85 +	1.5%	1.4%	1.4%
18 +	78.0%	77.8%	78.0%
<b>2017 Population by Age</b>			
Total	17,054	50,965	121,400
0 - 4	5.6%	5.5%	5.4%
5 - 9	6.1%	6.0%	5.9%
10 - 14	5.8%	5.9%	5.8%
15 - 24	10.8%	10.7%	11.1%
25 - 34	13.3%	12.7%	12.8%
35 - 44	13.1%	13.1%	13.0%
45 - 54	13.8%	14.1%	14.1%
55 - 64	14.8%	15.2%	15.0%
65 - 74	10.5%	10.8%	10.9%
75 - 84	4.4%	4.5%	4.6%
85 +	1.7%	1.6%	1.5%
18 +	79.3%	79.3%	79.6%
<b>2022 Population by Age</b>			
Total	16,910	50,035	119,037
0 - 4	5.3%	5.1%	5.1%
5 - 9	5.9%	5.7%	5.6%
10 - 14	6.2%	6.3%	6.1%
15 - 24	10.5%	10.5%	10.9%
25 - 34	12.1%	11.3%	11.3%
35 - 44	13.3%	13.1%	13.0%
45 - 54	13.1%	13.2%	13.2%
55 - 64	14.2%	14.8%	14.9%
65 - 74	12.2%	12.6%	12.6%
75 - 84	5.5%	5.7%	5.8%
85 +	1.8%	1.6%	1.6%
18 +	79.1%	79.2%	79.5%
<b>2010 Population by Sex</b>			
Males	8,295	25,416	61,941
Females	8,401	25,799	61,112
<b>2017 Population by Sex</b>			
Males	8,504	25,432	61,098
Females	8,551	25,534	60,300
<b>2022 Population by Sex</b>			
Males	8,476	25,135	60,290
Females	8,436	24,899	58,747

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



# Market Profile

Coal Fields Regional Industrial Park (AEPKY) Chavies, KY  
 Drive Times: 20, 40, 60 minute radii

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	20 minute	40 minute	60 minute
<b>2010 Population by Race/Ethnicity</b>			
Total	16,696	51,216	123,053
White Alone	96.3%	97.3%	97.4%
Black Alone	1.6%	1.0%	1.3%
American Indian Alone	0.1%	0.1%	0.1%
Asian Alone	0.7%	0.4%	0.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.4%	0.3%	0.2%
Two or More Races	1.0%	0.8%	0.7%
Hispanic Origin	0.8%	0.7%	0.8%
Diversity Index	8.7	6.6	6.7
<b>2017 Population by Race/Ethnicity</b>			
Total	17,055	50,966	121,399
White Alone	95.6%	96.5%	96.8%
Black Alone	1.7%	1.2%	1.4%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	0.7%	0.5%	0.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.5%	0.4%	0.3%
Two or More Races	1.4%	1.2%	1.0%
Hispanic Origin	1.1%	0.9%	1.0%
Diversity Index	10.5	8.5	8.2
<b>2022 Population by Race/Ethnicity</b>			
Total	16,911	50,035	119,036
White Alone	95.0%	95.9%	96.3%
Black Alone	1.7%	1.3%	1.5%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	0.7%	0.5%	0.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	0.5%	0.3%
Two or More Races	1.8%	1.6%	1.3%
Hispanic Origin	1.3%	1.1%	1.2%
Diversity Index	12.0	10.1	9.4
<b>2010 Population by Relationship and Household Type</b>			
Total	16,696	51,215	123,053
In Households	96.9%	97.7%	96.3%
In Family Households	82.3%	83.4%	82.4%
Householder	26.6%	27.3%	27.3%
Spouse	18.8%	19.7%	19.7%
Child	30.3%	30.2%	29.7%
Other relative	4.1%	4.0%	3.5%
Nonrelative	2.6%	2.3%	2.1%
In Nonfamily Households	14.6%	14.2%	13.9%
In Group Quarters	3.1%	2.3%	3.7%
Institutionalized Population	2.5%	1.9%	2.9%
Noninstitutionalized Population	0.6%	0.4%	0.8%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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<b>2017 Population 25+ by Educational Attainment</b>			
Total	12,219	36,662	87,203
Less than 9th Grade	12.2%	12.6%	13.3%
9th - 12th Grade, No Diploma	14.0%	13.4%	14.2%
High School Graduate	23.3%	26.8%	28.6%
GED/Alternative Credential	6.3%	6.2%	6.9%
Some College, No Degree	18.0%	18.1%	16.6%
Associate Degree	9.2%	8.1%	7.3%
Bachelor's Degree	8.9%	7.7%	6.7%
Graduate/Professional Degree	8.0%	7.0%	6.3%
<b>2017 Population 15+ by Marital Status</b>			
Total	14,056	42,105	100,671
Never Married	24.4%	24.5%	25.2%
Married	53.8%	53.2%	53.1%
Widowed	9.9%	9.2%	8.8%
Divorced	12.0%	13.2%	12.9%
<b>2017 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	90.2%	91.4%	91.7%
Civilian Unemployed (Unemployment Rate)	9.8%	8.6%	8.3%
<b>2017 Employed Population 16+ by Industry</b>			
Total	5,772	17,161	37,506
Agriculture/Mining	5.6%	7.1%	6.9%
Construction	4.6%	5.3%	6.2%
Manufacturing	2.8%	2.6%	4.6%
Wholesale Trade	1.9%	2.6%	2.4%
Retail Trade	14.7%	13.9%	12.3%
Transportation/Utilities	4.3%	5.0%	5.3%
Information	1.1%	1.3%	1.4%
Finance/Insurance/Real Estate	3.5%	4.0%	3.6%
Services	56.5%	51.6%	50.1%
Public Administration	4.9%	6.7%	7.1%
<b>2017 Employed Population 16+ by Occupation</b>			
Total	5,771	17,162	37,506
White Collar	57.3%	54.4%	53.0%
Management/Business/Financial	8.5%	8.0%	8.3%
Professional	23.8%	22.2%	22.0%
Sales	11.2%	10.8%	10.0%
Administrative Support	13.8%	13.4%	12.7%
Services	20.5%	20.5%	20.3%
Blue Collar	22.1%	25.1%	26.7%
Farming/Forestry/Fishing	0.3%	0.8%	0.9%
Construction/Extraction	8.6%	8.9%	9.0%
Installation/Maintenance/Repair	3.0%	3.6%	4.0%
Production	2.7%	3.2%	4.5%
Transportation/Material Moving	7.6%	8.7%	8.3%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	16,696	51,215	123,053
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	33.1%	19.4%	12.0%
Rural Population	66.9%	80.6%	88.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>			
Total	6,487	20,291	48,588
Households with 1 Person	26.9%	26.9%	27.2%
Households with 2+ People	73.1%	73.1%	72.8%
Family Households	68.4%	69.1%	69.2%
Husband-wife Families	48.2%	49.7%	50.1%
With Related Children	20.6%	21.2%	20.9%
Other Family (No Spouse Present)	20.1%	19.4%	19.1%
Other Family with Male Householder	5.8%	5.8%	5.8%
With Related Children	3.2%	3.1%	3.2%
Other Family with Female Householder	14.4%	13.6%	13.3%
With Related Children	8.5%	7.9%	7.8%
Nonfamily Households	4.7%	4.1%	3.7%
All Households with Children	32.9%	32.7%	32.4%
Multigenerational Households	4.8%	4.6%	4.2%
Unmarried Partner Households	6.6%	6.0%	5.8%
Male-female	5.8%	5.2%	5.1%
Same-sex	0.8%	0.7%	0.7%
<b>2010 Households by Size</b>			
Total	6,487	20,291	48,589
1 Person Household	26.9%	26.9%	27.2%
2 Person Household	32.5%	33.0%	33.8%
3 Person Household	18.8%	19.0%	18.6%
4 Person Household	13.0%	13.0%	12.7%
5 Person Household	5.7%	5.5%	5.1%
6 Person Household	1.9%	1.7%	1.7%
7 + Person Household	1.2%	1.0%	0.9%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	6,488	20,291	48,588
Owner Occupied	71.8%	75.4%	75.4%
Owned with a Mortgage/Loan	30.0%	28.6%	28.4%
Owned Free and Clear	41.7%	46.8%	47.0%
Renter Occupied	28.2%	24.6%	24.6%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	7,306	23,103	55,981
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	35.1%	20.1%	10.8%
Rural Housing Units	64.9%	79.9%	89.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Diners & Miners (10C)	Diners & Miners (10C)	Diners & Miners (10C)
<b>2.</b>	Small Town Simplicity	Rural Bypasses (10E)	Rural Bypasses (10E)
<b>3.</b>	Rural Bypasses (10E)	Small Town Simplicity	Small Town Simplicity
<b>2017 Consumer Spending</b>			
Apparel & Services: Total \$	\$8,541,034	\$25,420,019	\$57,286,987
Average Spent	\$1,285.91	\$1,254.63	\$1,187.62
Spending Potential Index	60	58	55
Education: Total \$	\$3,785,241	\$10,759,012	\$24,035,135
Average Spent	\$569.89	\$531.02	\$498.27
Spending Potential Index	39	36	34
Entertainment/Recreation: Total \$	\$14,365,655	\$43,081,068	\$97,039,886
Average Spent	\$2,162.85	\$2,126.31	\$2,011.73
Spending Potential Index	69	68	64
Food at Home: Total \$	\$24,488,430	\$73,714,893	\$166,342,640
Average Spent	\$3,686.91	\$3,638.27	\$3,448.44
Spending Potential Index	73	72	68
Food Away from Home: Total \$	\$13,997,131	\$41,747,134	\$94,076,893
Average Spent	\$2,107.37	\$2,060.47	\$1,950.31
Spending Potential Index	63	62	59
Health Care: Total \$	\$28,724,896	\$86,595,357	\$195,104,762
Average Spent	\$4,324.74	\$4,273.99	\$4,044.71
Spending Potential Index	77	76	72
HH Furnishings & Equipment: Total \$	\$8,576,220	\$25,601,221	\$57,568,111
Average Spent	\$1,291.21	\$1,263.57	\$1,193.44
Spending Potential Index	66	65	61
Personal Care Products & Services: Total \$	\$3,210,679	\$9,541,625	\$21,471,815
Average Spent	\$483.39	\$470.94	\$445.13
Spending Potential Index	61	59	56
Shelter: Total \$	\$59,001,320	\$173,935,244	\$391,484,731
Average Spent	\$8,883.07	\$8,584.73	\$8,115.86
Spending Potential Index	55	53	50
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,455,587	\$31,333,304	\$70,668,902
Average Spent	\$1,574.16	\$1,546.48	\$1,465.04
Spending Potential Index	67	66	63
Travel: Total \$	\$7,544,704	\$22,190,943	\$49,614,294
Average Spent	\$1,135.91	\$1,095.25	\$1,028.55
Spending Potential Index	55	53	50
Vehicle Maintenance & Repairs: Total \$	\$5,184,142	\$15,581,668	\$35,120,242
Average Spent	\$780.51	\$769.05	\$728.08
Spending Potential Index	73	72	68

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.