



Market Profile

Gateway Commerce Park - Site V (AEPOH) Lima, OH
 Drive Times: 20, 40, 60 minute radii

Latitude: 40.6908
 Longitude: -84.1134

	20 minute	40 minute	60 minute
Population Summary			
2000 Total Population	109,109	328,656	665,693
2010 Total Population	107,065	325,813	668,765
2017 Total Population	107,105	327,391	675,418
2017 Group Quarters	5,442	11,042	18,578
2022 Total Population	106,834	328,155	679,372
2017-2022 Annual Rate	-0.05%	0.05%	0.12%
2017 Total Daytime Population	111,648	330,888	673,353
Workers	55,183	163,094	326,025
Residents	56,465	167,794	347,328
Household Summary			
2000 Households	41,388	123,884	250,207
2000 Average Household Size	2.50	2.56	2.58
2010 Households	41,456	125,662	258,070
2010 Average Household Size	2.45	2.50	2.52
2017 Households	41,525	126,614	261,355
2017 Average Household Size	2.45	2.50	2.51
2022 Households	41,438	127,027	263,252
2022 Average Household Size	2.45	2.50	2.51
2017-2022 Annual Rate	-0.04%	0.07%	0.14%
2010 Families	27,376	85,807	177,592
2010 Average Family Size	2.99	3.01	3.02
2017 Families	26,951	85,111	176,944
2017 Average Family Size	3.00	3.02	3.03
2022 Families	26,681	84,780	176,900
2022 Average Family Size	3.01	3.03	3.04
2017-2022 Annual Rate	-0.20%	-0.08%	0.00%
Housing Unit Summary			
2000 Housing Units	45,065	135,204	269,517
Owner Occupied Housing Units	65.5%	67.9%	69.3%
Renter Occupied Housing Units	26.3%	23.7%	23.6%
Vacant Housing Units	8.2%	8.4%	7.2%
2010 Housing Units	45,969	141,589	286,861
Owner Occupied Housing Units	61.8%	64.0%	65.3%
Renter Occupied Housing Units	28.3%	24.8%	24.6%
Vacant Housing Units	9.8%	11.2%	10.0%
2017 Housing Units	46,030	143,023	290,675
Owner Occupied Housing Units	59.2%	61.5%	62.9%
Renter Occupied Housing Units	31.0%	27.1%	27.0%
Vacant Housing Units	9.8%	11.5%	10.1%
2022 Housing Units	46,143	144,331	294,299
Owner Occupied Housing Units	59.0%	61.0%	62.5%
Renter Occupied Housing Units	30.8%	27.0%	27.0%
Vacant Housing Units	10.2%	12.0%	10.5%
Median Household Income			
2017	\$47,036	\$51,327	\$51,953
2022	\$52,194	\$55,266	\$56,383
Median Home Value			
2017	\$109,998	\$126,989	\$130,789
2022	\$124,698	\$144,024	\$148,461
Per Capita Income			
2017	\$23,929	\$25,206	\$25,553
2022	\$27,358	\$28,869	\$29,351
Median Age			
2010	38.2	38.3	38.3
2017	39.2	39.4	39.5
2022	39.9	40.1	40.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income			
Household Income Base	41,521	126,610	261,348
<\$15,000	13.5%	11.3%	10.7%
\$15,000 - \$24,999	12.3%	11.1%	10.8%
\$25,000 - \$34,999	11.5%	11.2%	11.2%
\$35,000 - \$49,999	14.9%	14.7%	14.8%
\$50,000 - \$74,999	20.3%	21.1%	21.0%
\$75,000 - \$99,999	11.5%	13.2%	13.6%
\$100,000 - \$149,999	10.9%	12.0%	12.3%
\$150,000 - \$199,999	2.9%	3.1%	3.2%
\$200,000+	2.2%	2.3%	2.4%
Average Household Income	\$60,906	\$64,313	\$65,292
2022 Households by Income			
Household Income Base	41,434	127,023	263,245
<\$15,000	13.1%	11.0%	10.5%
\$15,000 - \$24,999	11.3%	10.3%	9.9%
\$25,000 - \$34,999	10.1%	9.9%	9.9%
\$35,000 - \$49,999	13.1%	13.0%	13.0%
\$50,000 - \$74,999	19.1%	19.9%	19.7%
\$75,000 - \$99,999	13.7%	14.6%	15.1%
\$100,000 - \$149,999	13.2%	14.0%	14.4%
\$150,000 - \$199,999	3.7%	4.2%	4.4%
\$200,000+	2.7%	3.1%	3.2%
Average Household Income	\$69,753	\$73,712	\$75,005
2017 Owner Occupied Housing Units by Value			
Total	27,272	87,904	182,879
<\$50,000	14.1%	9.9%	9.0%
\$50,000 - \$99,999	31.9%	28.0%	27.1%
\$100,000 - \$149,999	20.2%	22.3%	22.6%
\$150,000 - \$199,999	14.8%	17.7%	17.4%
\$200,000 - \$249,999	7.4%	9.0%	9.7%
\$250,000 - \$299,999	4.6%	5.3%	5.8%
\$300,000 - \$399,999	3.5%	4.5%	4.9%
\$400,000 - \$499,999	1.6%	1.5%	1.7%
\$500,000 - \$749,999	1.3%	1.1%	1.2%
\$750,000 - \$999,999	0.4%	0.4%	0.4%
\$1,000,000 +	0.3%	0.3%	0.3%
Average Home Value	\$142,468	\$153,331	\$158,193
2022 Owner Occupied Housing Units by Value			
Total	27,203	88,069	183,809
<\$50,000	12.9%	8.3%	7.3%
\$50,000 - \$99,999	28.3%	23.5%	22.4%
\$100,000 - \$149,999	17.7%	20.7%	20.9%
\$150,000 - \$199,999	14.0%	18.2%	17.6%
\$200,000 - \$249,999	8.3%	10.4%	11.0%
\$250,000 - \$299,999	6.1%	6.6%	7.2%
\$300,000 - \$399,999	5.7%	6.4%	7.1%
\$400,000 - \$499,999	3.0%	2.5%	2.9%
\$500,000 - \$749,999	2.8%	2.1%	2.4%
\$750,000 - \$999,999	0.6%	0.7%	0.7%
\$1,000,000 +	0.5%	0.4%	0.4%
Average Home Value	\$169,383	\$177,996	\$184,474

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	107,064	325,813	668,764
0 - 4	6.5%	6.6%	6.6%
5 - 9	6.7%	6.7%	6.8%
10 - 14	6.7%	6.9%	7.0%
15 - 24	14.5%	14.3%	14.2%
25 - 34	12.0%	11.6%	11.5%
35 - 44	11.9%	12.1%	12.3%
45 - 54	14.5%	14.8%	14.8%
55 - 64	12.6%	12.6%	12.5%
65 - 74	7.5%	7.5%	7.5%
75 - 84	4.9%	4.8%	4.8%
85 +	2.2%	2.1%	2.1%
18 +	76.0%	75.5%	75.2%
2017 Population by Age			
Total	107,105	327,390	675,421
0 - 4	6.1%	6.2%	6.2%
5 - 9	6.1%	6.3%	6.3%
10 - 14	6.2%	6.4%	6.4%
15 - 24	13.5%	13.5%	13.7%
25 - 34	13.1%	12.5%	12.2%
35 - 44	11.5%	11.5%	11.5%
45 - 54	12.4%	12.7%	12.8%
55 - 64	13.7%	14.0%	13.8%
65 - 74	9.8%	9.7%	9.8%
75 - 84	5.1%	4.9%	4.9%
85 +	2.5%	2.3%	2.3%
18 +	78.1%	77.6%	77.4%
2022 Population by Age			
Total	106,834	328,153	679,372
0 - 4	6.0%	6.0%	6.0%
5 - 9	6.0%	6.2%	6.2%
10 - 14	6.2%	6.5%	6.6%
15 - 24	12.6%	12.7%	13.0%
25 - 34	13.1%	12.3%	12.0%
35 - 44	12.1%	11.9%	11.8%
45 - 54	11.4%	11.6%	11.7%
55 - 64	12.9%	13.4%	13.3%
65 - 74	11.3%	11.3%	11.2%
75 - 84	6.0%	5.7%	5.9%
85 +	2.4%	2.3%	2.3%
18 +	78.3%	77.6%	77.5%
2010 Population by Sex			
Males	53,916	162,150	331,251
Females	53,149	163,663	337,514
2017 Population by Sex			
Males	54,094	163,476	335,417
Females	53,012	163,915	340,001
2022 Population by Sex			
Males	54,193	164,581	338,499
Females	52,641	163,573	340,873

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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 Drive Times: 20, 40, 60 minute radii

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2010 Population by Race/Ethnicity			
Total	107,065	325,812	668,765
White Alone	84.0%	91.8%	93.2%
Black Alone	11.7%	4.6%	3.1%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	0.7%	0.7%	0.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	0.9%	0.9%
Two or More Races	2.6%	1.8%	1.7%
Hispanic Origin	2.4%	2.5%	2.7%
Diversity Index	31.3	19.6	17.6
2017 Population by Race/Ethnicity			
Total	107,105	327,389	675,418
White Alone	82.2%	90.5%	91.9%
Black Alone	12.4%	4.9%	3.5%
American Indian Alone	0.3%	0.3%	0.2%
Asian Alone	0.9%	0.9%	1.0%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.0%	1.1%	1.1%
Two or More Races	3.2%	2.3%	2.1%
Hispanic Origin	3.1%	3.2%	3.4%
Diversity Index	35.0	22.9	20.9
2022 Population by Race/Ethnicity			
Total	106,833	328,156	679,372
White Alone	80.9%	89.5%	91.0%
Black Alone	12.8%	5.2%	3.7%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	1.0%	1.0%	1.1%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.1%	1.2%	1.3%
Two or More Races	3.9%	2.7%	2.5%
Hispanic Origin	3.8%	3.7%	3.9%
Diversity Index	37.8	25.4	23.3
2010 Population by Relationship and Household Type			
Total	107,065	325,813	668,765
In Households	94.9%	96.5%	97.2%
In Family Households	78.7%	81.5%	82.4%
Householder	25.5%	26.4%	26.6%
Spouse	18.2%	20.3%	20.7%
Child	30.4%	30.7%	31.0%
Other relative	2.2%	1.9%	1.9%
Nonrelative	2.4%	2.2%	2.2%
In Nonfamily Households	16.2%	15.0%	14.9%
In Group Quarters	5.1%	3.5%	2.8%
Institutionalized Population	3.9%	1.9%	1.4%
Noninstitutionalized Population	1.2%	1.6%	1.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment			
Total	72,953	221,578	455,359
Less than 9th Grade	2.1%	2.2%	2.2%
9th - 12th Grade, No Diploma	7.9%	6.6%	6.9%
High School Graduate	35.3%	37.4%	37.9%
GED/Alternative Credential	5.0%	4.1%	4.2%
Some College, No Degree	22.1%	20.3%	19.7%
Associate Degree	10.9%	10.8%	10.2%
Bachelor's Degree	10.0%	11.4%	11.8%
Graduate/Professional Degree	6.7%	7.2%	7.0%
2017 Population 15+ by Marital Status			
Total	87,400	265,769	547,739
Never Married	33.0%	28.5%	28.1%
Married	46.1%	52.5%	53.5%
Widowed	7.1%	6.9%	6.7%
Divorced	13.7%	12.1%	11.7%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	91.9%	94.0%	94.2%
Civilian Unemployed (Unemployment Rate)	8.1%	6.0%	5.8%
2017 Employed Population 16+ by Industry			
Total	48,223	158,306	328,559
Agriculture/Mining	0.9%	2.0%	2.5%
Construction	4.8%	4.7%	5.2%
Manufacturing	20.6%	26.1%	26.8%
Wholesale Trade	2.7%	2.5%	2.3%
Retail Trade	11.4%	10.1%	10.2%
Transportation/Utilities	4.0%	4.3%	4.7%
Information	1.1%	0.9%	1.0%
Finance/Insurance/Real Estate	3.8%	3.6%	3.5%
Services	47.5%	42.9%	41.1%
Public Administration	3.1%	2.7%	2.7%
2017 Employed Population 16+ by Occupation			
Total	48,223	158,308	328,558
White Collar	48.7%	49.2%	49.1%
Management/Business/Financial	8.6%	10.6%	11.1%
Professional	17.3%	17.4%	17.4%
Sales	10.5%	8.4%	8.3%
Administrative Support	12.4%	12.8%	12.3%
Services	20.8%	17.7%	16.8%
Blue Collar	30.5%	33.1%	34.0%
Farming/Forestry/Fishing	0.3%	0.6%	0.8%
Construction/Extraction	4.8%	4.4%	4.6%
Installation/Maintenance/Repair	3.7%	3.9%	4.0%
Production	12.3%	14.7%	15.1%
Transportation/Material Moving	9.4%	9.5%	9.5%
2010 Population By Urban/ Rural Status			
Total Population	107,065	325,813	668,765
Population Inside Urbanized Area	66.0%	22.4%	18.3%
Population Inside Urbanized Cluster	9.9%	39.2%	37.0%
Rural Population	24.1%	38.5%	44.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	41,456	125,662	258,070
Households with 1 Person	28.1%	26.4%	25.8%
Households with 2+ People	71.9%	73.6%	74.2%
Family Households	66.0%	68.3%	68.8%
Husband-wife Families	47.2%	52.5%	53.7%
With Related Children	18.1%	21.0%	21.8%
Other Family (No Spouse Present)	18.8%	15.8%	15.1%
Other Family with Male Householder	4.8%	4.8%	4.7%
With Related Children	3.1%	3.1%	3.1%
Other Family with Female Householder	14.0%	11.0%	10.4%
With Related Children	9.9%	7.6%	7.1%
Nonfamily Households	5.9%	5.3%	5.3%
All Households with Children	31.6%	32.3%	32.5%
Multigenerational Households	3.2%	2.7%	2.7%
Unmarried Partner Households	7.0%	6.5%	6.5%
Male-female	6.5%	6.0%	6.0%
Same-sex	0.5%	0.5%	0.5%
2010 Households by Size			
Total	41,457	125,663	258,071
1 Person Household	28.1%	26.4%	25.8%
2 Person Household	35.0%	35.6%	35.8%
3 Person Household	15.1%	15.2%	15.3%
4 Person Household	12.3%	12.7%	12.9%
5 Person Household	6.0%	6.4%	6.4%
6 Person Household	2.2%	2.4%	2.4%
7 + Person Household	1.3%	1.2%	1.3%
2010 Households by Tenure and Mortgage Status			
Total	41,456	125,662	258,070
Owner Occupied	68.6%	72.1%	72.6%
Owned with a Mortgage/Loan	45.2%	47.4%	48.1%
Owned Free and Clear	23.3%	24.7%	24.5%
Renter Occupied	31.4%	27.9%	27.4%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	45,969	141,589	286,861
Housing Units Inside Urbanized Area	67.4%	22.5%	18.7%
Housing Units Inside Urbanized Cluster	10.1%	41.5%	39.2%
Rural Housing Units	22.6%	36.0%	42.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Salt of the Earth (6B)	Salt of the Earth (6B)	Salt of the Earth (6B)
2.	Hardscrabble Road (8G)	Heartland Communities	Heartland Communities
3.	Traditional Living (12B)	Traditional Living (12B)	Traditional Living (12B)
2017 Consumer Spending			
Apparel & Services: Total \$	\$66,093,254	\$211,233,053	\$442,118,042
Average Spent	\$1,591.65	\$1,668.32	\$1,691.64
Spending Potential Index	74	77	78
Education: Total \$	\$43,789,227	\$137,736,108	\$290,430,445
Average Spent	\$1,054.53	\$1,087.84	\$1,111.25
Spending Potential Index	72	75	76
Entertainment/Recreation: Total \$	\$99,734,353	\$322,595,465	\$676,501,939
Average Spent	\$2,401.79	\$2,547.87	\$2,588.44
Spending Potential Index	77	82	83
Food at Home: Total \$	\$164,359,527	\$528,167,744	\$1,106,665,280
Average Spent	\$3,958.09	\$4,171.48	\$4,234.34
Spending Potential Index	79	83	84
Food Away from Home: Total \$	\$104,144,408	\$333,838,646	\$699,293,820
Average Spent	\$2,507.99	\$2,636.66	\$2,675.65
Spending Potential Index	75	79	80
Health Care: Total \$	\$185,512,583	\$605,664,058	\$1,270,108,231
Average Spent	\$4,467.49	\$4,783.55	\$4,859.71
Spending Potential Index	80	86	87
HH Furnishings & Equipment: Total \$	\$62,041,020	\$200,453,819	\$420,239,666
Average Spent	\$1,494.06	\$1,583.19	\$1,607.93
Spending Potential Index	77	81	83
Personal Care Products & Services: Total \$	\$24,986,117	\$80,246,306	\$167,874,168
Average Spent	\$601.71	\$633.79	\$642.32
Spending Potential Index	76	80	81
Shelter: Total \$	\$497,331,223	\$1,573,545,521	\$3,288,750,065
Average Spent	\$11,976.67	\$12,427.90	\$12,583.46
Spending Potential Index	74	77	77
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$74,412,851	\$240,711,428	\$503,719,779
Average Spent	\$1,792.00	\$1,901.14	\$1,927.34
Spending Potential Index	77	81	82
Travel: Total \$	\$62,737,738	\$203,173,199	\$425,875,025
Average Spent	\$1,510.84	\$1,604.67	\$1,629.49
Spending Potential Index	73	77	79
Vehicle Maintenance & Repairs: Total \$	\$34,866,280	\$112,870,956	\$236,707,179
Average Spent	\$839.65	\$891.46	\$905.69
Spending Potential Index	78	83	84

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.