



# Business Summary

Synergy Park  
 Lat.: 32.421 Long.: -94.821  
 Drive Time: 20, 40, 60 minute radii

American Electric Power | AEPED.COM  
 Latitude: 32.42096  
 Longitude: -94.82077

Data for all businesses in area		20 minutes		40 minutes		60 minutes						
Total Businesses:		4,238		14,674		25,686						
Total Employees:		56,044		198,603		325,513						
Total Residential Population:		73,150		323,333		602,838						
Employee/Residential Population Ratio:		0.77:1		0.61:1		0.54:1						
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	240	5.7%	3,889	6.9%	635	4.3%	7,987	4.0%	1,088	4.2%	12,742	3.9%
Construction	268	6.3%	3,363	6.0%	1,020	7.0%	9,483	4.8%	1,911	7.4%	17,712	5.4%
Manufacturing	202	4.8%	9,264	16.5%	491	3.3%	17,327	8.7%	799	3.1%	27,669	8.5%
Transportation	131	3.1%	1,971	3.5%	419	2.9%	5,528	2.8%	769	3.0%	11,145	3.4%
Communication	34	0.8%	1,101	2.0%	129	0.9%	2,344	1.2%	249	1.0%	4,461	1.4%
Utility	31	0.7%	948	1.7%	107	0.7%	2,195	1.1%	199	0.8%	3,223	1.0%
Wholesale Trade	291	6.9%	3,394	6.1%	699	4.8%	7,971	4.0%	1,102	4.3%	13,114	4.0%
<b>Retail Trade Summary</b>	<b>899</b>	<b>21.2%</b>	<b>9,806</b>	<b>17.5%</b>	<b>3,045</b>	<b>20.8%</b>	<b>35,385</b>	<b>17.8%</b>	<b>5,409</b>	<b>21.1%</b>	<b>65,955</b>	<b>20.3%</b>
Home Improvement	59	1.4%	662	1.2%	175	1.2%	2,016	1.0%	358	1.4%	4,580	1.4%
General Merchandise Stores	35	0.8%	975	1.7%	135	0.9%	4,641	2.3%	247	1.0%	9,264	2.8%
Food Stores	88	2.1%	916	1.6%	327	2.2%	4,268	2.1%	547	2.1%	7,421	2.3%
Auto Dealers, Gas Stations, Auto Aftermarket	203	4.8%	1,829	3.3%	561	3.8%	4,760	2.4%	985	3.8%	8,767	2.7%
Apparel & Accessory Stores	40	0.9%	123	0.2%	183	1.2%	836	0.4%	336	1.3%	1,914	0.6%
Furniture & Home Furnishings	60	1.4%	385	0.7%	220	1.5%	1,664	0.8%	400	1.6%	3,592	1.1%
Eating & Drinking Places	221	5.2%	3,278	5.8%	740	5.0%	12,248	6.2%	1,289	5.0%	21,690	6.7%
Miscellaneous Retail	194	4.6%	1,639	2.9%	706	4.8%	4,950	2.5%	1,247	4.9%	8,727	2.7%
<b>Finance, Insurance, Real Estate Summary</b>	<b>439</b>	<b>10.4%</b>	<b>2,083</b>	<b>3.7%</b>	<b>1,620</b>	<b>11.0%</b>	<b>7,736</b>	<b>3.9%</b>	<b>2,925</b>	<b>11.4%</b>	<b>13,518</b>	<b>4.2%</b>
Banks, Savings & Lending Institutions	196	4.6%	881	1.6%	695	4.7%	2,718	1.4%	1,195	4.7%	4,410	1.4%
Securities Brokers	30	0.7%	90	0.2%	138	0.9%	571	0.3%	262	1.0%	1,325	0.4%
Insurance Carriers & Agents	96	2.3%	473	0.8%	359	2.4%	2,086	1.1%	643	2.5%	3,372	1.0%
Real Estate, Holding, Other Investment Offices	116	2.7%	639	1.1%	428	2.9%	2,360	1.2%	825	3.2%	4,411	1.4%
<b>Services Summary</b>	<b>1,440</b>	<b>34.0%</b>	<b>17,295</b>	<b>30.9%</b>	<b>5,532</b>	<b>37.7%</b>	<b>91,967</b>	<b>46.3%</b>	<b>9,573</b>	<b>37.3%</b>	<b>140,253</b>	<b>43.1%</b>
Hotels & Lodging	46	1.1%	395	0.7%	162	1.1%	1,564	0.8%	324	1.3%	4,049	1.2%
Automotive Services	140	3.3%	806	1.4%	446	3.0%	2,149	1.1%	805	3.1%	3,432	1.1%
Motion Pictures & Amusements	68	1.6%	409	0.7%	271	1.8%	1,408	0.7%	497	1.9%	3,075	0.9%
Health Services	190	4.5%	3,805	6.8%	897	6.1%	42,544	21.4%	1,377	5.4%	51,177	15.7%
Legal Services	70	1.7%	347	0.6%	279	1.9%	1,491	0.8%	383	1.5%	2,062	0.6%
Education Institutions & Libraries	75	1.8%	4,329	7.7%	319	2.2%	18,694	9.4%	569	2.2%	29,525	9.1%
Other Services	852	20.1%	7,203	12.9%	3,159	21.5%	24,118	12.1%	5,618	21.9%	46,933	14.4%
<b>Government</b>	<b>156</b>	<b>3.7%</b>	<b>2,920</b>	<b>5.2%</b>	<b>640</b>	<b>4.4%</b>	<b>10,547</b>	<b>5.3%</b>	<b>1,049</b>	<b>4.1%</b>	<b>15,401</b>	<b>4.7%</b>
<b>Unclassified Establishments</b>	<b>108</b>	<b>2.5%</b>	<b>10</b>	<b>0.0%</b>	<b>335</b>	<b>2.3%</b>	<b>133</b>	<b>0.1%</b>	<b>613</b>	<b>2.4%</b>	<b>320</b>	<b>0.1%</b>
<b>Totals</b>	<b>4,238</b>	<b>100.0%</b>	<b>56,044</b>	<b>100.0%</b>	<b>14,674</b>	<b>100.0%</b>	<b>198,603</b>	<b>100.0%</b>	<b>25,686</b>	<b>100.0%</b>	<b>325,513</b>	<b>100.0%</b>

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Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	11	0.3%	27	0.0%	63	0.4%	279	0.1%	148	0.6%	597	0.2%
Mining	88	2.1%	1,245	2.2%	221	1.5%	2,755	1.4%	316	1.2%	3,966	1.2%
Utilities	14	0.3%	246	0.4%	73	0.5%	1,372	0.7%	136	0.5%	2,164	0.7%
Construction	370	8.7%	5,643	10.1%	1,228	8.4%	13,709	6.9%	2,255	8.8%	24,529	7.5%
Manufacturing	213	5.0%	9,077	16.2%	523	3.6%	16,672	8.4%	858	3.3%	27,390	8.4%
Wholesale Trade	289	6.8%	3,389	6.0%	692	4.7%	7,925	4.0%	1,088	4.2%	13,053	4.0%
Retail Trade	641	15.1%	6,384	11.4%	2,190	14.9%	22,488	11.3%	3,916	15.2%	43,026	13.2%
Motor Vehicle & Parts Dealers	160	3.8%	1,520	2.7%	406	2.8%	3,552	1.8%	694	2.7%	6,621	2.0%
Furniture & Home Furnishings Stores	27	0.6%	184	0.3%	113	0.8%	850	0.4%	197	0.8%	1,347	0.4%
Electronics & Appliance Stores	30	0.7%	166	0.3%	95	0.6%	704	0.4%	180	0.7%	1,975	0.6%
Bldg Material & Garden Equipment & Supplies Dealers	55	1.3%	649	1.2%	169	1.2%	1,997	1.0%	344	1.3%	4,545	1.4%
Food & Beverage Stores	86	2.0%	914	1.6%	270	1.8%	3,822	1.9%	421	1.6%	6,558	2.0%
Health & Personal Care Stores	42	1.0%	334	0.6%	175	1.2%	1,419	0.7%	297	1.2%	2,643	0.8%
Gasoline Stations	42	1.0%	309	0.6%	155	1.1%	1,208	0.6%	291	1.1%	2,146	0.7%
Clothing & Clothing Accessories Stores	47	1.1%	139	0.2%	222	1.5%	998	0.5%	405	1.6%	2,286	0.7%
Sport Goods, Hobby, Book, & Music Stores	23	0.5%	112	0.2%	90	0.6%	664	0.3%	193	0.8%	1,571	0.5%
General Merchandise Stores	35	0.8%	975	1.7%	135	0.9%	4,641	2.3%	247	1.0%	9,264	2.8%
Miscellaneous Store Retailers	87	2.1%	1,027	1.8%	330	2.2%	2,371	1.2%	593	2.3%	3,617	1.1%
Nonstore Retailers	7	0.2%	57	0.1%	31	0.2%	262	0.1%	54	0.2%	453	0.1%
Transportation & Warehousing	106	2.5%	1,795	3.2%	326	2.2%	5,016	2.5%	588	2.3%	10,385	3.2%
Information	62	1.5%	1,587	2.8%	225	1.5%	4,124	2.1%	430	1.7%	7,041	2.2%
Finance & Insurance	334	7.9%	1,485	2.6%	1,217	8.3%	5,462	2.8%	2,139	8.3%	9,239	2.8%
Central Bank/Credit Intermediation & Related Activities	206	4.9%	921	1.6%	717	4.9%	2,799	1.4%	1,229	4.8%	4,530	1.4%
Securities, Commodity Contracts & Other Financial	32	0.8%	92	0.2%	141	1.0%	577	0.3%	265	1.0%	1,331	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	96	2.3%	473	0.8%	359	2.4%	2,086	1.1%	645	2.5%	3,378	1.0%
Real Estate, Rental & Leasing	176	4.2%	923	1.6%	652	4.4%	2,993	1.5%	1,236	4.8%	5,352	1.6%
Professional, Scientific & Tech Services	293	6.9%	3,306	5.9%	1,052	7.2%	9,662	4.9%	1,777	6.9%	20,903	6.4%
Legal Services	77	1.8%	418	0.7%	305	2.1%	1,714	0.9%	434	1.7%	2,411	0.7%
Management of Companies & Enterprises	2	0.0%	61	0.1%	11	0.1%	297	0.1%	21	0.1%	466	0.1%
Administrative & Support & Waste Management & Remediation	150	3.5%	1,954	3.5%	500	3.4%	4,470	2.3%	900	3.5%	6,997	2.1%
Educational Services	81	1.9%	4,333	7.7%	350	2.4%	18,739	9.4%	615	2.4%	29,626	9.1%
Health Care & Social Assistance	286	6.7%	4,899	8.7%	1,206	8.2%	47,115	23.7%	1,914	7.5%	59,397	18.2%
Arts, Entertainment & Recreation	48	1.1%	318	0.6%	189	1.3%	1,182	0.6%	365	1.4%	2,795	0.9%
Accommodation & Food Services	278	6.6%	3,710	6.6%	947	6.5%	13,937	7.0%	1,695	6.6%	25,974	8.0%
Accommodation	46	1.1%	395	0.7%	162	1.1%	1,564	0.8%	324	1.3%	4,049	1.2%
Food Services & Drinking Places	232	5.5%	3,315	5.9%	785	5.3%	12,373	6.2%	1,371	5.3%	21,925	6.7%
Other Services (except Public Administration)	530	12.5%	2,719	4.9%	2,033	13.9%	9,727	4.9%	3,625	14.1%	16,895	5.2%
Automotive Repair & Maintenance	117	2.8%	685	1.2%	359	2.4%	1,715	0.9%	618	2.4%	2,704	0.8%
Public Administration	158	3.7%	2,934	5.2%	643	4.4%	10,575	5.3%	1,053	4.1%	15,434	4.7%
Unclassified Establishments	108	2.5%	10	0.0%	334	2.3%	104	0.1%	611	2.4%	284	0.1%
<b>Total</b>	<b>4,238</b>	<b>100.0%</b>	<b>56,044</b>	<b>100.0%</b>	<b>14,674</b>	<b>100.0%</b>	<b>198,603</b>	<b>100.0%</b>	<b>25,686</b>	<b>100.0%</b>	<b>325,513</b>	<b>100.0%</b>

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