



Business Summary

North Business Park
 Lat.: 32.581 Long.: -94.765
 Drive Time: 20, 40, 60 minute radii

American Electric Power | AEPED.COM
 Latitude: 32.58099
 Longitude: -94.76493

| Data for all businesses in area | 20 minutes | | | | 40 minutes | | | | 60 minutes | | | |
|--|--------------|---------------|---------------|---------------|---------------|---------------|----------------|---------------|---------------|---------------|----------------|---------------|
| Total Businesses: | 6,284 | | | | 11,586 | | | | 25,906 | | | |
| Total Employees: | 69,811 | | | | 133,624 | | | | 330,535 | | | |
| Total Residential Population: | 124,773 | | | | 267,770 | | | | 596,366 | | | |
| Employee/Residential Population Ratio: | 0.56:1 | | | | 0.5:1 | | | | 0.55:1 | | | |
| by SIC Codes | Businesses | | Employees | | Businesses | | Employees | | Businesses | | Employees | |
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| Agriculture & Mining | 221 | 3.5% | 2,127 | 3.0% | 508 | 4.4% | 6,752 | 5.1% | 1,092 | 4.2% | 12,632 | 3.8% |
| Construction | 444 | 7.1% | 4,166 | 6.0% | 844 | 7.3% | 7,580 | 5.7% | 1,772 | 6.8% | 16,855 | 5.1% |
| Manufacturing | 206 | 3.3% | 7,486 | 10.7% | 429 | 3.7% | 16,199 | 12.1% | 828 | 3.2% | 34,476 | 10.4% |
| Transportation | 156 | 2.5% | 1,817 | 2.6% | 337 | 2.9% | 4,087 | 3.1% | 778 | 3.0% | 11,475 | 3.5% |
| Communication | 60 | 1.0% | 1,551 | 2.2% | 93 | 0.8% | 1,805 | 1.4% | 249 | 1.0% | 4,770 | 1.4% |
| Utility | 28 | 0.4% | 409 | 0.6% | 84 | 0.7% | 2,184 | 1.6% | 205 | 0.8% | 3,454 | 1.0% |
| Wholesale Trade | 293 | 4.7% | 3,059 | 4.4% | 546 | 4.7% | 5,791 | 4.3% | 1,089 | 4.2% | 12,745 | 3.9% |
| Retail Trade Summary | 1,430 | 22.8% | 16,725 | 24.0% | 2,494 | 21.5% | 28,001 | 21.0% | 5,382 | 20.8% | 63,741 | 19.3% |
| Home Improvement | 83 | 1.3% | 1,075 | 1.5% | 137 | 1.2% | 1,553 | 1.2% | 324 | 1.3% | 4,055 | 1.2% |
| General Merchandise Stores | 54 | 0.9% | 2,114 | 3.0% | 121 | 1.0% | 4,080 | 3.1% | 256 | 1.0% | 9,016 | 2.7% |
| Food Stores | 139 | 2.2% | 1,548 | 2.2% | 270 | 2.3% | 2,937 | 2.2% | 572 | 2.2% | 7,462 | 2.3% |
| Auto Dealers, Gas Stations, Auto Aftermarket | 251 | 4.0% | 2,207 | 3.2% | 464 | 4.0% | 3,862 | 2.9% | 991 | 3.8% | 8,991 | 2.7% |
| Apparel & Accessory Stores | 115 | 1.8% | 582 | 0.8% | 155 | 1.3% | 734 | 0.5% | 330 | 1.3% | 1,785 | 0.5% |
| Furniture & Home Furnishings | 117 | 1.9% | 827 | 1.2% | 183 | 1.6% | 1,455 | 1.1% | 388 | 1.5% | 3,432 | 1.0% |
| Eating & Drinking Places | 329 | 5.2% | 6,170 | 8.8% | 583 | 5.0% | 9,392 | 7.0% | 1,249 | 4.8% | 20,569 | 6.2% |
| Miscellaneous Retail | 342 | 5.4% | 2,201 | 3.2% | 582 | 5.0% | 3,988 | 3.0% | 1,272 | 4.9% | 8,431 | 2.6% |
| Finance, Insurance, Real Estate Summary | 735 | 11.7% | 3,667 | 5.3% | 1,287 | 11.1% | 6,182 | 4.6% | 2,959 | 11.4% | 13,613 | 4.1% |
| Banks, Savings & Lending Institutions | 285 | 4.5% | 1,325 | 1.9% | 558 | 4.8% | 2,242 | 1.7% | 1,219 | 4.7% | 4,631 | 1.4% |
| Securities Brokers | 58 | 0.9% | 216 | 0.3% | 90 | 0.8% | 296 | 0.2% | 243 | 0.9% | 1,153 | 0.3% |
| Insurance Carriers & Agents | 184 | 2.9% | 856 | 1.2% | 301 | 2.6% | 1,822 | 1.4% | 675 | 2.6% | 3,458 | 1.0% |
| Real Estate, Holding, Other Investment Offices | 207 | 3.3% | 1,270 | 1.8% | 339 | 2.9% | 1,822 | 1.4% | 822 | 3.2% | 4,371 | 1.3% |
| Services Summary | 2,342 | 37.3% | 25,289 | 36.2% | 4,177 | 36.1% | 47,593 | 35.6% | 9,679 | 37.4% | 140,021 | 42.4% |
| Hotels & Lodging | 56 | 0.9% | 611 | 0.9% | 139 | 1.2% | 1,247 | 0.9% | 347 | 1.3% | 3,431 | 1.0% |
| Automotive Services | 196 | 3.1% | 991 | 1.4% | 360 | 3.1% | 1,542 | 1.2% | 790 | 3.0% | 3,407 | 1.0% |
| Motion Pictures & Amusements | 126 | 2.0% | 678 | 1.0% | 217 | 1.9% | 1,150 | 0.9% | 480 | 1.9% | 2,825 | 0.9% |
| Health Services | 372 | 5.9% | 7,727 | 11.1% | 554 | 4.8% | 11,063 | 8.3% | 1,401 | 5.4% | 51,907 | 15.7% |
| Legal Services | 99 | 1.6% | 493 | 0.7% | 142 | 1.2% | 702 | 0.5% | 389 | 1.5% | 2,046 | 0.6% |
| Education Institutions & Libraries | 124 | 2.0% | 5,809 | 8.3% | 284 | 2.5% | 14,423 | 10.8% | 608 | 2.3% | 30,685 | 9.3% |
| Other Services | 1,369 | 21.8% | 8,980 | 12.9% | 2,482 | 21.4% | 17,466 | 13.1% | 5,664 | 21.9% | 45,720 | 13.8% |
| Government | 231 | 3.7% | 3,506 | 5.0% | 534 | 4.6% | 7,347 | 5.5% | 1,256 | 4.8% | 16,454 | 5.0% |
| Unclassified Establishments | 138 | 2.2% | 10 | 0.0% | 254 | 2.2% | 104 | 0.1% | 617 | 2.4% | 299 | 0.1% |
| Totals | 6,284 | 100.0% | 69,811 | 100.0% | 11,586 | 100.0% | 133,624 | 100.0% | 25,906 | 100.0% | 330,535 | 100.0% |

Source: Copyright 2016 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2016.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



Business Summary

North Business Park
 Lat.: 32.581 Long.: -94.765
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American Electric Power | AEPED.COM
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 Longitude: -94.76493

| by NAICS Codes | Businesses | | Employees | | Businesses | | Employees | | Businesses | | Employees | |
|---|--------------|---------------|---------------|---------------|---------------|---------------|----------------|---------------|---------------|---------------|----------------|---------------|
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| Agriculture, Forestry, Fishing & Hunting | 13 | 0.2% | 51 | 0.1% | 63 | 0.5% | 213 | 0.2% | 183 | 0.7% | 700 | 0.2% |
| Mining | 62 | 1.0% | 644 | 0.9% | 156 | 1.3% | 2,314 | 1.7% | 317 | 1.2% | 4,017 | 1.2% |
| Utilities | 19 | 0.3% | 275 | 0.4% | 58 | 0.5% | 1,422 | 1.1% | 146 | 0.6% | 2,483 | 0.8% |
| Construction | 514 | 8.2% | 5,221 | 7.5% | 1,018 | 8.8% | 11,145 | 8.3% | 2,100 | 8.1% | 23,620 | 7.1% |
| Manufacturing | 224 | 3.6% | 7,306 | 10.5% | 454 | 3.9% | 16,081 | 12.0% | 880 | 3.4% | 34,092 | 10.3% |
| Wholesale Trade | 288 | 4.6% | 3,031 | 4.3% | 539 | 4.7% | 5,756 | 4.3% | 1,074 | 4.1% | 12,670 | 3.8% |
| Retail Trade | 1,045 | 16.6% | 10,343 | 14.8% | 1,812 | 15.6% | 18,178 | 13.6% | 3,938 | 15.2% | 41,969 | 12.7% |
| Motor Vehicle & Parts Dealers | 201 | 3.2% | 1,899 | 2.7% | 333 | 2.9% | 2,964 | 2.2% | 711 | 2.7% | 6,903 | 2.1% |
| Furniture & Home Furnishings Stores | 59 | 0.9% | 386 | 0.6% | 89 | 0.8% | 652 | 0.5% | 192 | 0.7% | 1,318 | 0.4% |
| Electronics & Appliance Stores | 52 | 0.8% | 386 | 0.6% | 82 | 0.7% | 699 | 0.5% | 178 | 0.7% | 1,865 | 0.6% |
| Bldg Material & Garden Equipment & Supplies Dealers | 80 | 1.3% | 1,066 | 1.5% | 132 | 1.1% | 1,532 | 1.1% | 316 | 1.2% | 4,043 | 1.2% |
| Food & Beverage Stores | 108 | 1.7% | 1,432 | 2.1% | 240 | 2.1% | 2,767 | 2.1% | 457 | 1.8% | 6,615 | 2.0% |
| Health & Personal Care Stores | 92 | 1.5% | 737 | 1.1% | 133 | 1.1% | 1,026 | 0.8% | 307 | 1.2% | 2,717 | 0.8% |
| Gasoline Stations | 50 | 0.8% | 308 | 0.4% | 131 | 1.1% | 899 | 0.7% | 280 | 1.1% | 2,088 | 0.6% |
| Clothing & Clothing Accessories Stores | 139 | 2.2% | 690 | 1.0% | 184 | 1.6% | 863 | 0.6% | 398 | 1.5% | 2,108 | 0.6% |
| Sport Goods, Hobby, Book, & Music Stores | 45 | 0.7% | 430 | 0.6% | 78 | 0.7% | 554 | 0.4% | 184 | 0.7% | 1,374 | 0.4% |
| General Merchandise Stores | 54 | 0.9% | 2,114 | 3.0% | 121 | 1.0% | 4,080 | 3.1% | 256 | 1.0% | 9,016 | 2.7% |
| Miscellaneous Store Retailers | 158 | 2.5% | 848 | 1.2% | 270 | 2.3% | 2,033 | 1.5% | 607 | 2.3% | 3,533 | 1.1% |
| Nonstore Retailers | 9 | 0.1% | 46 | 0.1% | 20 | 0.2% | 110 | 0.1% | 52 | 0.2% | 389 | 0.1% |
| Transportation & Warehousing | 105 | 1.7% | 1,643 | 2.4% | 262 | 2.3% | 3,640 | 2.7% | 605 | 2.3% | 10,586 | 3.2% |
| Information | 103 | 1.6% | 2,201 | 3.2% | 173 | 1.5% | 2,838 | 2.1% | 433 | 1.7% | 7,334 | 2.2% |
| Finance & Insurance | 541 | 8.6% | 2,446 | 3.5% | 973 | 8.4% | 4,446 | 3.3% | 2,176 | 8.4% | 9,376 | 2.8% |
| Central Bank/Credit Intermediation & Related Activities | 297 | 4.7% | 1,371 | 2.0% | 580 | 5.0% | 2,326 | 1.7% | 1,255 | 4.8% | 4,759 | 1.4% |
| Securities, Commodity Contracts & Other Financial | 60 | 1.0% | 218 | 0.3% | 92 | 0.8% | 298 | 0.2% | 246 | 0.9% | 1,159 | 0.4% |
| Insurance Carriers & Related Activities; Funds, Trusts & | 184 | 2.9% | 856 | 1.2% | 301 | 2.6% | 1,822 | 1.4% | 675 | 2.6% | 3,458 | 1.0% |
| Real Estate, Rental & Leasing | 299 | 4.8% | 1,433 | 2.1% | 503 | 4.3% | 2,263 | 1.7% | 1,210 | 4.7% | 5,130 | 1.6% |
| Professional, Scientific & Tech Services | 443 | 7.0% | 3,128 | 4.5% | 720 | 6.2% | 6,852 | 5.1% | 1,745 | 6.7% | 20,100 | 6.1% |
| Legal Services | 110 | 1.8% | 639 | 0.9% | 162 | 1.4% | 907 | 0.7% | 447 | 1.7% | 2,438 | 0.7% |
| Management of Companies & Enterprises | 5 | 0.1% | 70 | 0.1% | 9 | 0.1% | 151 | 0.1% | 25 | 0.1% | 627 | 0.2% |
| Administrative & Support & Waste Management & Remediation | 247 | 3.9% | 1,711 | 2.5% | 394 | 3.4% | 3,580 | 2.7% | 856 | 3.3% | 6,307 | 1.9% |
| Educational Services | 141 | 2.2% | 5,856 | 8.4% | 308 | 2.7% | 14,472 | 10.8% | 649 | 2.5% | 30,754 | 9.3% |
| Health Care & Social Assistance | 518 | 8.2% | 9,443 | 13.5% | 798 | 6.9% | 13,869 | 10.4% | 1,963 | 7.6% | 60,442 | 18.3% |
| Arts, Entertainment & Recreation | 83 | 1.3% | 519 | 0.7% | 156 | 1.3% | 916 | 0.7% | 351 | 1.4% | 2,621 | 0.8% |
| Accommodation & Food Services | 405 | 6.4% | 6,846 | 9.8% | 756 | 6.5% | 10,737 | 8.0% | 1,671 | 6.5% | 24,234 | 7.3% |
| Accommodation | 56 | 0.9% | 611 | 0.9% | 139 | 1.2% | 1,247 | 0.9% | 347 | 1.3% | 3,431 | 1.0% |
| Food Services & Drinking Places | 349 | 5.6% | 6,235 | 8.9% | 618 | 5.3% | 9,490 | 7.1% | 1,324 | 5.1% | 20,803 | 6.3% |
| Other Services (except Public Administration) | 857 | 13.6% | 4,114 | 5.9% | 1,644 | 14.2% | 7,317 | 5.5% | 3,709 | 14.3% | 16,726 | 5.1% |
| Automotive Repair & Maintenance | 163 | 2.6% | 842 | 1.2% | 291 | 2.5% | 1,274 | 1.0% | 609 | 2.4% | 2,696 | 0.8% |
| Public Administration | 233 | 3.7% | 3,522 | 5.0% | 536 | 4.6% | 7,366 | 5.5% | 1,261 | 4.9% | 16,490 | 5.0% |
| Unclassified Establishments | 138 | 2.2% | 10 | 0.0% | 252 | 2.2% | 68 | 0.1% | 614 | 2.4% | 257 | 0.1% |
| Total | 6,284 | 100.0% | 69,811 | 100.0% | 11,586 | 100.0% | 133,624 | 100.0% | 25,906 | 100.0% | 330,535 | 100.0% |

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