



Market Profile

Mingo County Wood Products Industrial Park
 Lat.: 37.758 Long.: -82.119
 Drive Time: 20, 40, 60 minute radii

American Electric Power | AEPED.COM
 Latitude: 37.75791
 Longitude: -82.11925

	20 minutes	40 minutes	60 minutes
Population Summary			
2000 Total Population	5,530	52,650	124,834
2010 Total Population	5,451	52,019	121,001
2016 Total Population	5,589	53,279	123,752
2016 Group Quarters	206	724	2,784
2021 Total Population	5,532	53,067	123,615
2016-2021 Annual Rate	-0.20%	-0.08%	-0.02%
2016 Total Daytime Population	8,490	56,203	128,558
Workers	4,733	19,454	42,290
Residents	3,757	36,749	86,268
Household Summary			
2000 Households	2,307	21,099	49,899
2000 Average Household Size	2.32	2.46	2.47
2010 Households	2,310	21,361	49,407
2010 Average Household Size	2.29	2.41	2.40
2016 Households	2,361	21,868	50,340
2016 Average Household Size	2.28	2.40	2.40
2021 Households	2,338	21,821	50,316
2021 Average Household Size	2.28	2.40	2.40
2016-2021 Annual Rate	-0.20%	-0.04%	-0.01%
2010 Families	1,564	14,833	34,472
2010 Average Family Size	2.80	2.91	2.89
2016 Families	1,583	15,018	34,717
2016 Average Family Size	2.79	2.91	2.90
2021 Families	1,560	14,897	34,498
2021 Average Family Size	2.79	2.91	2.90
2016-2021 Annual Rate	-0.29%	-0.16%	-0.13%
Housing Unit Summary			
2000 Housing Units	2,683	24,159	56,582
Owner Occupied Housing Units	61.6%	65.7%	67.8%
Renter Occupied Housing Units	24.4%	21.6%	20.4%
Vacant Housing Units	14.0%	12.7%	11.8%
2010 Housing Units	2,661	24,298	55,554
Owner Occupied Housing Units	59.5%	64.7%	66.5%
Renter Occupied Housing Units	27.4%	23.2%	22.4%
Vacant Housing Units	13.2%	12.1%	11.1%
2016 Housing Units	2,774	25,454	57,926
Owner Occupied Housing Units	55.8%	60.5%	62.4%
Renter Occupied Housing Units	29.3%	25.4%	24.6%
Vacant Housing Units	14.9%	14.1%	13.1%
2021 Housing Units	2,793	25,712	58,614
Owner Occupied Housing Units	55.2%	60.0%	61.7%
Renter Occupied Housing Units	28.5%	24.9%	24.2%
Vacant Housing Units	16.3%	15.1%	14.2%
Median Household Income			
2016	\$34,324	\$37,759	\$36,671
2021	\$33,768	\$37,439	\$36,261
Median Home Value			
2016	\$70,319	\$82,141	\$79,996
2021	\$82,410	\$104,306	\$99,843
Per Capita Income			
2016	\$20,239	\$21,555	\$20,793
2021	\$21,246	\$22,787	\$22,068
Median Age			
2010	40.5	41.2	40.8
2016	41.8	42.8	42.4
2021	43.2	44.2	43.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2016 Households by Income			
Household Income Base	2,361	21,868	50,340
<\$15,000	20.2%	19.6%	20.8%
\$15,000 - \$24,999	16.9%	14.6%	15.1%
\$25,000 - \$34,999	13.6%	12.4%	12.1%
\$35,000 - \$49,999	13.2%	14.0%	14.0%
\$50,000 - \$74,999	16.0%	17.5%	17.2%
\$75,000 - \$99,999	8.3%	9.5%	8.9%
\$100,000 - \$149,999	8.6%	8.4%	8.3%
\$150,000 - \$199,999	2.1%	2.4%	2.3%
\$200,000+	1.1%	1.5%	1.4%
Average Household Income	\$48,786	\$52,110	\$50,716
2021 Households by Income			
Household Income Base	2,338	21,821	50,316
<\$15,000	21.2%	20.3%	21.3%
\$15,000 - \$24,999	16.6%	14.6%	15.1%
\$25,000 - \$34,999	13.5%	12.7%	12.3%
\$35,000 - \$49,999	11.9%	11.6%	11.4%
\$50,000 - \$74,999	14.6%	16.3%	16.1%
\$75,000 - \$99,999	9.1%	10.5%	10.0%
\$100,000 - \$149,999	9.6%	9.6%	9.7%
\$150,000 - \$199,999	2.5%	2.8%	2.7%
\$200,000+	1.1%	1.6%	1.4%
Average Household Income	\$51,186	\$55,020	\$53,861
2016 Owner Occupied Housing Units by Value			
Total	1,548	15,406	36,119
<\$50,000	36.4%	31.9%	33.7%
\$50,000 - \$99,999	33.5%	28.2%	27.2%
\$100,000 - \$149,999	12.3%	16.7%	16.1%
\$150,000 - \$199,999	7.2%	10.5%	10.8%
\$200,000 - \$249,999	3.7%	5.4%	5.3%
\$250,000 - \$299,999	2.0%	2.7%	2.6%
\$300,000 - \$399,999	2.1%	1.8%	1.9%
\$400,000 - \$499,999	2.5%	1.4%	1.2%
\$500,000 - \$749,999	0.2%	1.0%	0.9%
\$750,000 - \$999,999	0.0%	0.3%	0.3%
\$1,000,000 +	0.1%	0.1%	0.1%
Average Home Value	\$96,719	\$110,259	\$108,529
2021 Owner Occupied Housing Units by Value			
Total	1,543	15,418	36,139
<\$50,000	31.5%	25.4%	27.2%
\$50,000 - \$99,999	28.6%	22.6%	22.9%
\$100,000 - \$149,999	18.7%	23.3%	20.4%
\$150,000 - \$199,999	9.7%	13.9%	14.1%
\$200,000 - \$249,999	4.0%	7.0%	7.3%
\$250,000 - \$299,999	2.5%	3.1%	3.2%
\$300,000 - \$399,999	2.2%	1.9%	2.1%
\$400,000 - \$499,999	2.5%	1.3%	1.1%
\$500,000 - \$749,999	0.3%	1.3%	1.2%
\$750,000 - \$999,999	0.0%	0.2%	0.3%
\$1,000,000 +	0.1%	0.0%	0.1%
Average Home Value	\$106,974	\$124,290	\$123,388

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age			
Total	5,454	52,018	121,002
0 - 4	5.7%	5.7%	5.7%
5 - 9	5.4%	5.8%	5.9%
10 - 14	5.8%	6.2%	6.2%
15 - 24	11.7%	11.2%	11.6%
25 - 34	14.0%	12.6%	12.6%
35 - 44	13.2%	13.6%	13.7%
45 - 54	15.0%	15.1%	15.3%
55 - 64	15.1%	15.3%	14.9%
65 - 74	7.8%	8.0%	8.0%
75 - 84	4.8%	5.0%	4.6%
85 +	1.5%	1.5%	1.4%
18 +	79.2%	78.4%	78.4%
2016 Population by Age			
Total	5,588	53,279	123,752
0 - 4	5.4%	5.4%	5.3%
5 - 9	5.7%	5.8%	5.8%
10 - 14	5.3%	5.7%	5.8%
15 - 24	10.4%	10.4%	10.8%
25 - 34	13.5%	12.2%	12.3%
35 - 44	13.9%	13.5%	13.5%
45 - 54	13.2%	13.5%	13.8%
55 - 64	15.9%	15.9%	15.7%
65 - 74	10.4%	10.9%	10.6%
75 - 84	4.6%	4.8%	4.6%
85 +	1.8%	1.8%	1.7%
18 +	80.6%	79.8%	79.8%
2021 Population by Age			
Total	5,534	53,067	123,613
0 - 4	5.0%	5.1%	5.0%
5 - 9	5.5%	5.7%	5.6%
10 - 14	5.9%	6.1%	6.1%
15 - 24	9.9%	10.0%	10.5%
25 - 34	12.1%	10.9%	11.1%
35 - 44	14.0%	13.3%	13.3%
45 - 54	12.9%	13.2%	13.3%
55 - 64	14.6%	14.9%	14.9%
65 - 74	12.8%	13.4%	12.9%
75 - 84	5.4%	5.6%	5.5%
85 +	1.7%	1.8%	1.7%
18 +	80.2%	79.7%	79.8%
2010 Population by Sex			
Males	2,675	25,384	59,819
Females	2,776	26,635	61,182
2016 Population by Sex			
Males	2,768	26,203	61,589
Females	2,822	27,076	62,163
2021 Population by Sex			
Males	2,750	26,288	61,941
Females	2,782	26,779	61,673

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	5,451	52,019	121,001
White Alone	94.7%	96.8%	97.0%
Black Alone	3.9%	1.9%	1.6%
American Indian Alone	0.1%	0.1%	0.1%
Asian Alone	0.2%	0.3%	0.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.1%	0.1%	0.1%
Two or More Races	0.9%	0.8%	0.8%
Hispanic Origin	0.9%	0.7%	0.7%
Diversity Index	11.6	7.5	7.2
2016 Population by Race/Ethnicity			
Total	5,590	53,280	123,752
White Alone	94.5%	96.3%	96.5%
Black Alone	3.7%	1.9%	1.8%
American Indian Alone	0.2%	0.1%	0.1%
Asian Alone	0.3%	0.4%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.1%	0.2%	0.2%
Two or More Races	1.2%	1.1%	1.0%
Hispanic Origin	1.0%	0.9%	1.0%
Diversity Index	12.3	8.8	8.6
2021 Population by Race/Ethnicity			
Total	5,533	53,067	123,615
White Alone	94.3%	96.1%	96.3%
Black Alone	3.6%	1.9%	1.7%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	0.4%	0.4%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.1%	0.2%	0.2%
Two or More Races	1.4%	1.3%	1.2%
Hispanic Origin	1.2%	1.0%	1.1%
Diversity Index	13.0	9.6	9.2
2010 Population by Relationship and Household Type			
Total	5,451	52,019	121,001
In Households	97.2%	99.0%	98.2%
In Family Households	82.7%	84.9%	84.3%
Householder	27.6%	28.4%	28.2%
Spouse	19.8%	21.2%	21.3%
Child	29.1%	29.9%	29.7%
Other relative	3.9%	3.4%	3.2%
Nonrelative	2.3%	2.0%	2.0%
In Nonfamily Households	14.5%	14.0%	13.9%
In Group Quarters	2.8%	1.0%	1.8%
Institutionalized Population	2.7%	1.0%	1.6%
Noninstitutionalized Population	0.1%	0.0%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2016 Population 25+ by Educational Attainment			
Total	4,094	38,746	89,385
Less than 9th Grade	7.6%	8.5%	9.3%
9th - 12th Grade, No Diploma	15.4%	13.3%	13.9%
High School Graduate	33.0%	35.3%	34.2%
GED/Alternative Credential	6.1%	6.0%	6.7%
Some College, No Degree	20.6%	19.0%	18.2%
Associate Degree	8.2%	7.4%	6.7%
Bachelor's Degree	6.3%	5.9%	6.1%
Graduate/Professional Degree	2.7%	4.8%	4.9%
2016 Population 15+ by Marital Status			
Total	4,676	44,265	102,767
Never Married	22.6%	21.4%	22.9%
Married	51.9%	54.9%	53.9%
Widowed	10.0%	9.4%	8.8%
Divorced	15.5%	14.3%	14.4%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	92.2%	89.5%	89.7%
Civilian Unemployed	7.8%	10.5%	10.3%
2016 Employed Population 16+ by Industry			
Total	1,856	16,599	37,636
Agriculture/Mining	12.2%	13.9%	13.3%
Construction	3.8%	3.1%	3.8%
Manufacturing	4.2%	3.7%	3.7%
Wholesale Trade	3.2%	2.8%	2.2%
Retail Trade	10.3%	12.9%	12.9%
Transportation/Utilities	7.9%	6.8%	5.9%
Information	1.0%	0.9%	0.7%
Finance/Insurance/Real Estate	1.7%	2.6%	3.5%
Services	50.9%	48.2%	48.8%
Public Administration	4.6%	5.2%	5.2%
2016 Employed Population 16+ by Occupation			
Total	1,855	16,598	37,635
White Collar	45.6%	48.6%	49.7%
Management/Business/Financial	9.8%	8.5%	8.4%
Professional	16.8%	19.0%	19.8%
Sales	8.0%	9.9%	9.4%
Administrative Support	11.0%	11.2%	12.2%
Services	19.3%	19.4%	19.7%
Blue Collar	35.0%	32.0%	30.5%
Farming/Forestry/Fishing	0.3%	0.4%	0.5%
Construction/Extraction	11.6%	13.6%	13.0%
Installation/Maintenance/Repair	6.2%	4.5%	3.9%
Production	4.9%	3.2%	3.5%
Transportation/Material Moving	12.0%	10.4%	9.5%
2010 Population By Urban/ Rural Status			
Total Population	5,451	52,019	121,001
Population Inside Urbanized Area	0.0%	0.0%	0.2%
Population Inside Urbanized Cluster	41.5%	24.7%	18.7%
Rural Population	58.5%	75.3%	81.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	2,310	21,361	49,407
Households with 1 Person	29.1%	27.5%	27.0%
Households with 2+ People	70.9%	72.5%	73.0%
Family Households	67.7%	69.4%	69.8%
Husband-wife Families	48.7%	51.8%	52.5%
With Related Children	19.4%	20.5%	20.9%
Other Family (No Spouse Present)	19.0%	17.7%	17.2%
Other Family with Male Householder	5.5%	5.1%	5.0%
With Related Children	2.9%	2.6%	2.6%
Other Family with Female Householder	13.5%	12.6%	12.3%
With Related Children	7.1%	7.2%	7.2%
Nonfamily Households	3.2%	3.1%	3.2%
All Households with Children	29.8%	30.8%	31.2%
Multigenerational Households	5.0%	4.5%	4.2%
Unmarried Partner Households	5.3%	5.0%	5.1%
Male-female	4.7%	4.5%	4.5%
Same-sex	0.6%	0.6%	0.6%
2010 Households by Size			
Total	2,311	21,361	49,408
1 Person Household	29.1%	27.5%	27.0%
2 Person Household	33.6%	34.4%	34.7%
3 Person Household	18.0%	18.2%	18.3%
4 Person Household	12.2%	12.5%	12.6%
5 Person Household	4.6%	5.0%	5.0%
6 Person Household	1.6%	1.5%	1.6%
7 + Person Household	1.0%	0.9%	0.8%
2010 Households by Tenure and Mortgage Status			
Total	2,310	21,361	49,407
Owner Occupied	68.5%	73.6%	74.8%
Owned with a Mortgage/Loan	25.3%	29.3%	29.8%
Owned Free and Clear	43.2%	44.3%	45.0%
Renter Occupied	31.5%	26.4%	25.2%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,661	24,298	55,554
Housing Units Inside Urbanized Area	0.0%	0.0%	0.2%
Housing Units Inside Urbanized Cluster	47.6%	27.1%	19.9%
Rural Housing Units	52.4%	72.9%	79.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Diners & Miners (10C)	Diners & Miners (10C)	Diners & Miners (10C)
2.	Small Town Simplicity	Small Town Simplicity	Small Town Simplicity
3.	Rooted Rural (10B)	Rooted Rural (10B)	Rural Bypasses (10E)
2016 Consumer Spending			
Apparel & Services: Total \$	\$3,017,298	\$29,873,477	\$67,148,216
Average Spent	\$1,277.97	\$1,366.08	\$1,333.89
Spending Potential Index	63	68	66
Education: Total \$	\$1,417,793	\$13,474,075	\$30,184,062
Average Spent	\$600.51	\$616.15	\$599.60
Spending Potential Index	42	44	42
Entertainment/Recreation: Total \$	\$4,741,954	\$47,119,799	\$105,594,495
Average Spent	\$2,008.45	\$2,154.74	\$2,097.63
Spending Potential Index	69	74	72
Food at Home: Total \$	\$8,653,447	\$85,732,576	\$192,417,328
Average Spent	\$3,665.16	\$3,920.46	\$3,822.35
Spending Potential Index	74	79	77
Food Away from Home: Total \$	\$4,749,816	\$47,010,361	\$105,579,613
Average Spent	\$2,011.78	\$2,149.73	\$2,097.33
Spending Potential Index	65	70	68
Health Care: Total \$	\$9,535,312	\$95,503,845	\$213,680,003
Average Spent	\$4,038.68	\$4,367.29	\$4,244.74
Spending Potential Index	76	82	80
HH Furnishings & Equipment: Total \$	\$2,656,644	\$26,310,529	\$58,956,342
Average Spent	\$1,125.22	\$1,203.15	\$1,171.16
Spending Potential Index	64	68	66
Personal Care Products & Services: Total \$	\$1,113,539	\$11,066,338	\$24,815,775
Average Spent	\$471.64	\$506.05	\$492.96
Spending Potential Index	64	69	67
Shelter: Total \$	\$20,286,964	\$197,451,412	\$442,814,644
Average Spent	\$8,592.53	\$9,029.24	\$8,796.48
Spending Potential Index	55	58	56
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,779,130	\$37,685,718	\$84,284,032
Average Spent	\$1,600.65	\$1,723.33	\$1,674.30
Spending Potential Index	69	74	72
Travel: Total \$	\$2,381,153	\$23,563,281	\$52,627,509
Average Spent	\$1,008.54	\$1,077.52	\$1,045.44
Spending Potential Index	54	58	56
Vehicle Maintenance & Repairs: Total \$	\$1,770,388	\$17,582,177	\$39,377,546
Average Spent	\$749.85	\$804.01	\$782.23
Spending Potential Index	72	78	76

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.