



Business Summary

Cumberland Industrial Park
 Lat.: 37.292 Long.: -81.096
 Drive Time: 20, 40, 60 minute radii

American Electric Power | AEPED.COM
 Latitude: 37.29160
 Longitude: -81.09557

Data for all businesses in area		20 minutes				40 minutes				60 minutes			
Total Businesses:		2,576				5,147				12,330			
Total Employees:		31,257				60,555				139,747			
Total Residential Population:		43,563				107,677				289,304			
Employee/Residential Population Ratio:		0.72:1				0.56:1				0.48:1			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees		
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	
Agriculture & Mining	52	2.0%	296	0.9%	109	2.1%	728	1.2%	289	2.3%	2,210	1.6%	
Construction	112	4.3%	789	2.5%	260	5.1%	1,718	2.8%	671	5.4%	4,825	3.5%	
Manufacturing	70	2.7%	1,821	5.8%	153	3.0%	8,391	13.9%	327	2.7%	14,620	10.5%	
Transportation	60	2.3%	1,469	4.7%	156	3.0%	2,104	3.5%	425	3.4%	4,694	3.4%	
Communication	37	1.4%	654	2.1%	59	1.1%	867	1.4%	140	1.1%	1,568	1.1%	
Utility	11	0.4%	137	0.4%	35	0.7%	431	0.7%	70	0.6%	774	0.6%	
Wholesale Trade	99	3.8%	1,279	4.1%	192	3.7%	2,555	4.2%	471	3.8%	8,365	6.0%	
Retail Trade Summary	580	22.5%	8,352	26.7%	1,094	21.3%	13,583	22.4%	2,640	21.4%	32,035	22.9%	
Home Improvement	17	0.7%	353	1.1%	46	0.9%	644	1.1%	145	1.2%	1,631	1.2%	
General Merchandise Stores	38	1.5%	1,522	4.9%	66	1.3%	2,205	3.6%	158	1.3%	4,758	3.4%	
Food Stores	55	2.1%	1,168	3.7%	132	2.6%	1,884	3.1%	316	2.6%	4,675	3.3%	
Auto Dealers, Gas Stations, Auto Aftermarket	106	4.1%	1,262	4.0%	206	4.0%	2,071	3.4%	462	3.7%	4,488	3.2%	
Apparel & Accessory Stores	31	1.2%	167	0.5%	41	0.8%	197	0.3%	105	0.9%	609	0.4%	
Furniture & Home Furnishings	33	1.3%	184	0.6%	59	1.1%	296	0.5%	143	1.2%	745	0.5%	
Eating & Drinking Places	145	5.6%	2,638	8.4%	264	5.1%	4,477	7.4%	632	5.1%	11,030	7.9%	
Miscellaneous Retail	155	6.0%	1,058	3.4%	280	5.4%	1,809	3.0%	679	5.5%	4,099	2.9%	
Finance, Insurance, Real Estate Summary	353	13.7%	2,006	6.4%	650	12.6%	2,835	4.7%	1,503	12.2%	5,503	3.9%	
Banks, Savings & Lending Institutions	170	6.6%	498	1.6%	335	6.5%	837	1.4%	773	6.3%	1,798	1.3%	
Securities Brokers	12	0.5%	133	0.4%	22	0.4%	156	0.3%	44	0.4%	253	0.2%	
Insurance Carriers & Agents	79	3.1%	529	1.7%	135	2.6%	728	1.2%	310	2.5%	1,369	1.0%	
Real Estate, Holding, Other Investment Offices	93	3.6%	846	2.7%	158	3.1%	1,114	1.8%	376	3.0%	2,084	1.5%	
Services Summary	974	37.8%	12,024	38.5%	1,903	37.0%	21,503	35.5%	4,645	37.7%	52,914	37.9%	
Hotels & Lodging	21	0.8%	277	0.9%	65	1.3%	1,795	3.0%	159	1.3%	3,194	2.3%	
Automotive Services	88	3.4%	415	1.3%	179	3.5%	751	1.2%	422	3.4%	1,716	1.2%	
Motion Pictures & Amusements	55	2.1%	378	1.2%	109	2.1%	925	1.5%	271	2.2%	2,179	1.6%	
Health Services	196	7.6%	5,060	16.2%	336	6.5%	7,702	12.7%	805	6.5%	18,499	13.2%	
Legal Services	43	1.7%	216	0.7%	72	1.4%	352	0.6%	153	1.2%	757	0.5%	
Education Institutions & Libraries	56	2.2%	1,673	5.4%	124	2.4%	3,438	5.7%	281	2.3%	9,455	6.8%	
Other Services	515	20.0%	4,004	12.8%	1,018	19.8%	6,539	10.8%	2,554	20.7%	17,115	12.2%	
Government	182	7.1%	2,408	7.7%	437	8.5%	5,774	9.5%	915	7.4%	11,974	8.6%	
Unclassified Establishments	47	1.8%	22	0.1%	100	1.9%	65	0.1%	232	1.9%	266	0.2%	
Totals	2,576	100.0%	31,257	100.0%	5,147	100.0%	60,555	100.0%	12,330	100.0%	139,747	100.0%	

Source: Copyright 2016 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2016.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	7	0.3%	14	0.0%	25	0.5%	72	0.1%	80	0.6%	266	0.2%
Mining	16	0.6%	153	0.5%	27	0.5%	313	0.5%	77	0.6%	1,218	0.9%
Utilities	6	0.2%	56	0.2%	16	0.3%	189	0.3%	36	0.3%	363	0.3%
Construction	117	4.5%	887	2.8%	274	5.3%	1,996	3.3%	709	5.8%	5,324	3.8%
Manufacturing	74	2.9%	1,974	6.3%	159	3.1%	8,499	14.0%	339	2.7%	14,452	10.3%
Wholesale Trade	99	3.8%	1,279	4.1%	192	3.7%	2,555	4.2%	466	3.8%	8,332	6.0%
Retail Trade	421	16.3%	5,425	17.4%	805	15.6%	8,767	14.5%	1,948	15.8%	20,457	14.6%
Motor Vehicle & Parts Dealers	82	3.2%	1,123	3.6%	146	2.8%	1,572	2.6%	323	2.6%	3,239	2.3%
Furniture & Home Furnishings Stores	14	0.5%	79	0.3%	25	0.5%	114	0.2%	61	0.5%	328	0.2%
Electronics & Appliance Stores	17	0.7%	96	0.3%	31	0.6%	166	0.3%	68	0.6%	379	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	17	0.7%	353	1.1%	46	0.9%	644	1.1%	142	1.2%	1,618	1.2%
Food & Beverage Stores	50	1.9%	897	2.9%	121	2.4%	1,575	2.6%	288	2.3%	4,190	3.0%
Health & Personal Care Stores	55	2.1%	443	1.4%	92	1.8%	705	1.2%	211	1.7%	1,719	1.2%
Gasoline Stations	23	0.9%	140	0.4%	60	1.2%	498	0.8%	139	1.1%	1,249	0.9%
Clothing & Clothing Accessories Stores	37	1.4%	191	0.6%	52	1.0%	232	0.4%	133	1.1%	718	0.5%
Sport Goods, Hobby, Book, & Music Stores	29	1.1%	155	0.5%	49	1.0%	239	0.4%	129	1.0%	660	0.5%
General Merchandise Stores	38	1.5%	1,522	4.9%	66	1.3%	2,205	3.6%	158	1.3%	4,758	3.4%
Miscellaneous Store Retailers	48	1.9%	326	1.0%	99	1.9%	520	0.9%	249	2.0%	1,123	0.8%
Nonstore Retailers	10	0.4%	101	0.3%	20	0.4%	295	0.5%	46	0.4%	474	0.3%
Transportation & Warehousing	41	1.6%	1,337	4.3%	116	2.3%	1,825	3.0%	313	2.5%	3,665	2.6%
Information	58	2.3%	1,047	3.3%	102	2.0%	1,483	2.4%	241	2.0%	3,560	2.5%
Finance & Insurance	267	10.4%	1,179	3.8%	502	9.8%	1,747	2.9%	1,152	9.3%	3,480	2.5%
Central Bank/Credit Intermediation & Related Activities	177	6.9%	516	1.7%	345	6.7%	863	1.4%	796	6.5%	1,849	1.3%
Securities, Commodity Contracts & Other Financial	12	0.5%	133	0.4%	22	0.4%	156	0.3%	46	0.4%	262	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	79	3.1%	529	1.7%	135	2.6%	728	1.2%	310	2.5%	1,369	1.0%
Real Estate, Rental & Leasing	134	5.2%	538	1.7%	249	4.8%	921	1.5%	600	4.9%	2,130	1.5%
Professional, Scientific & Tech Services	156	6.1%	955	3.1%	276	5.4%	1,681	2.8%	678	5.5%	4,197	3.0%
Legal Services	44	1.7%	223	0.7%	76	1.5%	370	0.6%	162	1.3%	782	0.6%
Management of Companies & Enterprises	5	0.2%	316	1.0%	6	0.1%	318	0.5%	14	0.1%	396	0.3%
Administrative & Support & Waste Management & Remediation	58	2.3%	834	2.7%	129	2.5%	1,335	2.2%	317	2.6%	3,039	2.2%
Educational Services	57	2.2%	1,664	5.3%	126	2.4%	3,423	5.7%	282	2.3%	9,368	6.7%
Health Care & Social Assistance	246	9.5%	5,889	18.8%	437	8.5%	9,055	15.0%	1,089	8.8%	23,029	16.5%
Arts, Entertainment & Recreation	43	1.7%	374	1.2%	86	1.7%	938	1.5%	206	1.7%	2,035	1.5%
Accommodation & Food Services	167	6.5%	2,920	9.3%	329	6.4%	6,267	10.3%	799	6.5%	14,289	10.2%
Accommodation	21	0.8%	277	0.9%	65	1.3%	1,795	3.0%	159	1.3%	3,194	2.3%
Food Services & Drinking Places	146	5.7%	2,643	8.5%	265	5.1%	4,471	7.4%	639	5.2%	11,096	7.9%
Other Services (except Public Administration)	374	14.5%	1,982	6.3%	754	14.6%	3,335	5.5%	1,843	14.9%	7,946	5.7%
Automotive Repair & Maintenance	64	2.5%	350	1.1%	129	2.5%	604	1.0%	310	2.5%	1,347	1.0%
Public Administration	183	7.1%	2,413	7.7%	438	8.5%	5,779	9.5%	916	7.4%	11,979	8.6%
Unclassified Establishments	47	1.8%	22	0.1%	98	1.9%	58	0.1%	226	1.8%	225	0.2%
Total	2,576	100.0%	31,257	100.0%	5,147	100.0%	60,555	100.0%	12,330	100.0%	139,747	100.0%

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