



Business Summary

Brockman Business & Industrial Park
 Lat.: 37.580 Long.: -79.034
 Drive Time: 20, 40, 60 minute radii

American Electric Power | AEPED.COM
 Latitude: 37.57962
 Longitude: -79.03361

Data for all businesses in area	20 minutes				40 minutes				60 minutes			
Total Businesses:	930				7,406				18,441			
Total Employees:	10,038				109,414				247,693			
Total Residential Population:	26,409				182,830				419,020			
Employee/Residential Population Ratio:	0.38:1				0.6:1				0.59:1			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	25	2.7%	126	1.3%	156	2.1%	852	0.8%	446	2.4%	2,448	1.0%
Construction	65	7.0%	368	3.7%	566	7.6%	5,062	4.6%	1,341	7.3%	10,732	4.3%
Manufacturing	35	3.8%	1,626	16.2%	250	3.4%	10,883	9.9%	581	3.2%	22,389	9.0%
Transportation	31	3.3%	287	2.9%	202	2.7%	2,361	2.2%	459	2.5%	5,417	2.2%
Communication	9	1.0%	26	0.3%	87	1.2%	794	0.7%	182	1.0%	2,339	0.9%
Utility	2	0.2%	77	0.8%	20	0.3%	394	0.4%	51	0.3%	1,089	0.4%
Wholesale Trade	29	3.1%	351	3.5%	263	3.6%	8,103	7.4%	553	3.0%	10,563	4.3%
Retail Trade Summary	212	22.8%	2,245	22.4%	1,528	20.6%	21,808	19.9%	3,643	19.8%	46,911	18.9%
Home Improvement	18	1.9%	280	2.8%	100	1.4%	1,240	1.1%	230	1.2%	2,905	1.2%
General Merchandise Stores	11	1.2%	425	4.2%	69	0.9%	3,115	2.8%	138	0.7%	5,267	2.1%
Food Stores	34	3.7%	288	2.9%	181	2.4%	2,925	2.7%	437	2.4%	6,861	2.8%
Auto Dealers, Gas Stations, Auto Aftermarket	40	4.3%	255	2.5%	217	2.9%	1,995	1.8%	441	2.4%	3,738	1.5%
Apparel & Accessory Stores	5	0.5%	36	0.4%	83	1.1%	2,099	1.9%	200	1.1%	3,195	1.3%
Furniture & Home Furnishings	16	1.7%	59	0.6%	133	1.8%	1,094	1.0%	322	1.7%	2,562	1.0%
Eating & Drinking Places	42	4.5%	603	6.0%	367	5.0%	6,322	5.8%	961	5.2%	15,302	6.2%
Miscellaneous Retail	45	4.8%	300	3.0%	378	5.1%	3,018	2.8%	914	5.0%	7,082	2.9%
Finance, Insurance, Real Estate Summary	87	9.4%	286	2.8%	862	11.6%	4,009	3.7%	2,102	11.4%	13,488	5.4%
Banks, Savings & Lending Institutions	40	4.3%	105	1.0%	364	4.9%	1,261	1.2%	814	4.4%	2,933	1.2%
Securities Brokers	3	0.3%	9	0.1%	71	1.0%	329	0.3%	213	1.2%	2,084	0.8%
Insurance Carriers & Agents	19	2.0%	55	0.5%	172	2.3%	1,034	0.9%	363	2.0%	1,934	0.8%
Real Estate, Holding, Other Investment Offices	26	2.8%	116	1.2%	255	3.4%	1,384	1.3%	712	3.9%	6,538	2.6%
Services Summary	357	38.4%	3,959	39.4%	2,892	39.0%	49,146	44.9%	7,377	40.0%	112,499	45.4%
Hotels & Lodging	7	0.8%	23	0.2%	57	0.8%	1,032	0.9%	201	1.1%	4,464	1.8%
Automotive Services	45	4.8%	122	1.2%	268	3.6%	1,073	1.0%	543	2.9%	2,168	0.9%
Motion Pictures & Amusements	19	2.0%	114	1.1%	154	2.1%	992	0.9%	409	2.2%	3,550	1.4%
Health Services	22	2.4%	396	3.9%	387	5.2%	18,966	17.3%	1,089	5.9%	36,898	14.9%
Legal Services	3	0.3%	13	0.1%	83	1.1%	391	0.4%	257	1.4%	1,592	0.6%
Education Institutions & Libraries	39	4.2%	2,028	20.2%	189	2.6%	7,958	7.3%	556	3.0%	24,499	9.9%
Other Services	222	23.9%	1,263	12.6%	1,755	23.7%	18,734	17.1%	4,324	23.4%	39,328	15.9%
Government	63	6.8%	681	6.8%	377	5.1%	5,801	5.3%	981	5.3%	19,142	7.7%
Unclassified Establishments	16	1.7%	7	0.1%	204	2.8%	201	0.2%	726	3.9%	676	0.3%
Totals	930	100.0%	10,038	100.0%	7,406	100.0%	109,414	100.0%	18,441	100.0%	247,693	100.0%

Source: Copyright 2016 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2016.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	10	1.1%	63	0.6%	35	0.5%	217	0.2%	126	0.7%	645	0.3%
Mining	1	0.1%	5	0.0%	6	0.1%	34	0.0%	17	0.1%	209	0.1%
Utilities	1	0.1%	74	0.7%	10	0.1%	326	0.3%	24	0.1%	822	0.3%
Construction	69	7.4%	383	3.8%	595	8.0%	5,269	4.8%	1,439	7.8%	11,393	4.6%
Manufacturing	33	3.5%	1,588	15.8%	255	3.4%	10,892	10.0%	575	3.1%	22,103	8.9%
Wholesale Trade	29	3.1%	351	3.5%	251	3.4%	8,058	7.4%	526	2.9%	10,474	4.2%
Retail Trade	167	18.0%	1,628	16.2%	1,133	15.3%	15,163	13.9%	2,608	14.1%	30,887	12.5%
Motor Vehicle & Parts Dealers	30	3.2%	166	1.7%	155	2.1%	1,618	1.5%	287	1.6%	2,769	1.1%
Furniture & Home Furnishings Stores	9	1.0%	30	0.3%	63	0.9%	544	0.5%	152	0.8%	1,175	0.5%
Electronics & Appliance Stores	7	0.8%	26	0.3%	60	0.8%	519	0.5%	144	0.8%	1,356	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	18	1.9%	280	2.8%	100	1.4%	1,239	1.1%	226	1.2%	2,881	1.2%
Food & Beverage Stores	32	3.4%	284	2.8%	164	2.2%	2,679	2.4%	390	2.1%	6,315	2.5%
Health & Personal Care Stores	13	1.4%	129	1.3%	96	1.3%	829	0.8%	211	1.1%	1,658	0.7%
Gasoline Stations	10	1.1%	89	0.9%	61	0.8%	377	0.3%	154	0.8%	969	0.4%
Clothing & Clothing Accessories Stores	6	0.6%	40	0.4%	98	1.3%	2,186	2.0%	254	1.4%	3,431	1.4%
Sport Goods, Hobby, Book, & Music Stores	9	1.0%	40	0.4%	70	0.9%	519	0.5%	175	0.9%	1,370	0.6%
General Merchandise Stores	11	1.2%	425	4.2%	69	0.9%	3,115	2.8%	138	0.7%	5,267	2.1%
Miscellaneous Store Retailers	21	2.3%	108	1.1%	174	2.3%	892	0.8%	431	2.3%	2,273	0.9%
Nonstore Retailers	1	0.1%	11	0.1%	23	0.3%	645	0.6%	45	0.2%	1,423	0.6%
Transportation & Warehousing	26	2.8%	213	2.1%	157	2.1%	2,008	1.8%	366	2.0%	4,396	1.8%
Information	18	1.9%	146	1.5%	152	2.1%	1,945	1.8%	394	2.1%	5,842	2.4%
Finance & Insurance	62	6.7%	171	1.7%	614	8.3%	2,653	2.4%	1,406	7.6%	7,088	2.9%
Central Bank/Credit Intermediation & Related Activities	40	4.3%	107	1.1%	369	5.0%	1,263	1.2%	823	4.5%	3,008	1.2%
Securities, Commodity Contracts & Other Financial	3	0.3%	9	0.1%	73	1.0%	356	0.3%	221	1.2%	2,146	0.9%
Insurance Carriers & Related Activities; Funds, Trusts &	19	2.0%	55	0.5%	172	2.3%	1,034	0.9%	363	2.0%	1,934	0.8%
Real Estate, Rental & Leasing	43	4.6%	140	1.4%	372	5.0%	1,638	1.5%	928	5.0%	6,892	2.8%
Professional, Scientific & Tech Services	52	5.6%	510	5.1%	507	6.8%	8,983	8.2%	1,474	8.0%	17,156	6.9%
Legal Services	5	0.5%	31	0.3%	100	1.4%	553	0.5%	297	1.6%	1,842	0.7%
Management of Companies & Enterprises	1	0.1%	4	0.0%	4	0.1%	72	0.1%	8	0.0%	191	0.1%
Administrative & Support & Waste Management & Remediation	25	2.7%	146	1.5%	241	3.3%	1,551	1.4%	608	3.3%	5,217	2.1%
Educational Services	36	3.9%	1,973	19.7%	198	2.7%	7,890	7.2%	585	3.2%	23,943	9.7%
Health Care & Social Assistance	43	4.6%	649	6.5%	606	8.2%	22,997	21.0%	1,582	8.6%	45,740	18.5%
Arts, Entertainment & Recreation	16	1.7%	122	1.2%	119	1.6%	1,039	0.9%	327	1.8%	3,242	1.3%
Accommodation & Food Services	50	5.4%	636	6.3%	432	5.8%	7,426	6.8%	1,179	6.4%	19,937	8.0%
Accommodation	7	0.8%	23	0.2%	57	0.8%	1,032	0.9%	201	1.1%	4,464	1.8%
Food Services & Drinking Places	43	4.6%	613	6.1%	375	5.1%	6,393	5.8%	978	5.3%	15,473	6.2%
Other Services (except Public Administration)	168	18.1%	553	5.5%	1,140	15.4%	5,259	4.8%	2,569	13.9%	11,702	4.7%
Automotive Repair & Maintenance	32	3.4%	88	0.9%	205	2.8%	869	0.8%	410	2.2%	1,722	0.7%
Public Administration	63	6.8%	681	6.8%	379	5.1%	5,811	5.3%	985	5.3%	19,180	7.7%
Unclassified Establishments	15	1.6%	4	0.0%	200	2.7%	183	0.2%	716	3.9%	635	0.3%
Total	930	100.0%	10,038	100.0%	7,406	100.0%	109,414	100.0%	18,441	100.0%	247,693	100.0%

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