



Business Summary

Air Trade Center
 Lat.: 40.974 Long.: -85.217
 Drive Time: 20, 40, 60 minute radii

American Electric Power | AEPED.COM
 Latitude: 40.97361
 Longitude: -85.21678

Data for all businesses in area		20 minutes				40 minutes				60 minutes			
Total Businesses:		7,910				20,487				34,081			
Total Employees:		139,179				302,972				471,210			
Total Residential Population:		192,322				541,793				904,645			
Employee/Residential Population Ratio:		0.72:1				0.56:1				0.52:1			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees		
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	
Agriculture & Mining	171	2.2%	1,277	0.9%	589	2.9%	3,800	1.3%	1,154	3.4%	6,355	1.3%	
Construction	554	7.0%	5,620	4.0%	1,528	7.5%	13,121	4.3%	2,466	7.2%	19,228	4.1%	
Manufacturing	370	4.7%	22,109	15.9%	916	4.5%	44,648	14.7%	1,565	4.6%	85,439	18.1%	
Transportation	221	2.8%	5,729	4.1%	577	2.8%	10,640	3.5%	1,061	3.1%	14,711	3.1%	
Communication	87	1.1%	1,694	1.2%	170	0.8%	2,312	0.8%	259	0.8%	3,091	0.7%	
Utility	20	0.3%	398	0.3%	66	0.3%	889	0.3%	165	0.5%	2,190	0.5%	
Wholesale Trade	426	5.4%	11,376	8.2%	902	4.4%	21,339	7.0%	1,396	4.1%	31,525	6.7%	
Retail Trade Summary	1,557	19.7%	25,076	18.0%	4,118	20.1%	62,616	20.7%	6,823	20.0%	95,112	20.2%	
Home Improvement	96	1.2%	1,620	1.2%	268	1.3%	5,110	1.7%	442	1.3%	8,256	1.8%	
General Merchandise Stores	47	0.6%	2,219	1.6%	146	0.7%	6,361	2.1%	265	0.8%	9,470	2.0%	
Food Stores	134	1.7%	2,802	2.0%	346	1.7%	6,004	2.0%	589	1.7%	10,536	2.2%	
Auto Dealers, Gas Stations, Auto Aftermarket	264	3.3%	3,516	2.5%	685	3.3%	9,442	3.1%	1,169	3.4%	13,545	2.9%	
Apparel & Accessory Stores	81	1.0%	935	0.7%	215	1.0%	2,241	0.7%	308	0.9%	2,821	0.6%	
Furniture & Home Furnishings	135	1.7%	1,384	1.0%	321	1.6%	2,839	0.9%	522	1.5%	4,639	1.0%	
Eating & Drinking Places	437	5.5%	9,332	6.7%	1,142	5.6%	22,904	7.6%	1,871	5.5%	34,029	7.2%	
Miscellaneous Retail	363	4.6%	3,267	2.3%	994	4.9%	7,715	2.5%	1,657	4.9%	11,816	2.5%	
Finance, Insurance, Real Estate Summary	962	12.2%	13,344	9.6%	2,574	12.6%	21,134	7.0%	4,186	12.3%	29,087	6.2%	
Banks, Savings & Lending Institutions	381	4.8%	3,078	2.2%	1,018	5.0%	5,584	1.8%	1,723	5.1%	8,505	1.8%	
Securities Brokers	99	1.3%	736	0.5%	250	1.2%	1,365	0.5%	364	1.1%	1,904	0.4%	
Insurance Carriers & Agents	170	2.1%	7,648	5.5%	498	2.4%	9,341	3.1%	811	2.4%	11,354	2.4%	
Real Estate, Holding, Other Investment Offices	312	3.9%	1,881	1.4%	809	3.9%	4,844	1.6%	1,288	3.8%	7,324	1.6%	
Services Summary	3,090	39.1%	44,400	31.9%	7,700	37.6%	107,852	35.6%	12,490	36.6%	161,127	34.2%	
Hotels & Lodging	63	0.8%	1,256	0.9%	141	0.7%	2,174	0.7%	262	0.8%	3,076	0.7%	
Automotive Services	242	3.1%	1,761	1.3%	581	2.8%	3,671	1.2%	991	2.9%	5,699	1.2%	
Motion Pictures & Amusements	165	2.1%	2,392	1.7%	464	2.3%	4,654	1.5%	745	2.2%	6,619	1.4%	
Health Services	423	5.3%	12,148	8.7%	1,227	6.0%	38,107	12.6%	1,923	5.6%	56,871	12.1%	
Legal Services	179	2.3%	1,534	1.1%	271	1.3%	1,988	0.7%	423	1.2%	2,619	0.6%	
Education Institutions & Libraries	162	2.0%	5,852	4.2%	438	2.1%	16,716	5.5%	767	2.3%	27,841	5.9%	
Other Services	1,856	23.5%	19,458	14.0%	4,578	22.3%	40,544	13.4%	7,379	21.7%	58,402	12.4%	
Government	239	3.0%	7,904	5.7%	788	3.8%	13,521	4.5%	1,678	4.9%	22,085	4.7%	
Unclassified Establishments	213	2.7%	252	0.2%	558	2.7%	1,100	0.4%	838	2.5%	1,260	0.3%	
Totals	7,910	100.0%	139,179	100.0%	20,487	100.0%	302,972	100.0%	34,081	100.0%	471,210	100.0%	

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	49	0.6%	120	0.1%	223	1.1%	1,041	0.3%	521	1.5%	2,576	0.5%
Mining	6	0.1%	64	0.0%	13	0.1%	102	0.0%	23	0.1%	149	0.0%
Utilities	9	0.1%	297	0.2%	40	0.2%	671	0.2%	106	0.3%	1,619	0.3%
Construction	595	7.5%	5,829	4.2%	1,614	7.9%	13,760	4.5%	2,585	7.6%	20,206	4.3%
Manufacturing	381	4.8%	20,870	15.0%	967	4.7%	43,560	14.4%	1,620	4.8%	84,475	17.9%
Wholesale Trade	407	5.1%	11,261	8.1%	868	4.2%	21,164	7.0%	1,354	4.0%	31,307	6.6%
Retail Trade	1,095	13.8%	15,266	11.0%	2,885	14.1%	38,714	12.8%	4,811	14.1%	59,124	12.5%
Motor Vehicle & Parts Dealers	200	2.5%	3,116	2.2%	498	2.4%	8,195	2.7%	837	2.5%	10,991	2.3%
Furniture & Home Furnishings Stores	75	0.9%	738	0.5%	163	0.8%	1,321	0.4%	253	0.7%	1,839	0.4%
Electronics & Appliance Stores	61	0.8%	630	0.5%	152	0.7%	1,377	0.5%	250	0.7%	2,070	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	95	1.2%	1,619	1.2%	262	1.3%	4,942	1.6%	437	1.3%	8,103	1.7%
Food & Beverage Stores	128	1.6%	2,470	1.8%	310	1.5%	5,454	1.8%	540	1.6%	9,902	2.1%
Health & Personal Care Stores	83	1.0%	1,053	0.8%	247	1.2%	2,547	0.8%	412	1.2%	3,696	0.8%
Gasoline Stations	64	0.8%	401	0.3%	187	0.9%	1,247	0.4%	332	1.0%	2,554	0.5%
Clothing & Clothing Accessories Stores	97	1.2%	992	0.7%	256	1.2%	2,468	0.8%	377	1.1%	3,157	0.7%
Sport Goods, Hobby, Book, & Music Stores	64	0.8%	486	0.3%	186	0.9%	1,249	0.4%	333	1.0%	2,167	0.5%
General Merchandise Stores	47	0.6%	2,219	1.6%	146	0.7%	6,361	2.1%	265	0.8%	9,470	2.0%
Miscellaneous Store Retailers	152	1.9%	1,286	0.9%	412	2.0%	3,178	1.0%	672	2.0%	4,539	1.0%
Nonstore Retailers	29	0.4%	257	0.2%	64	0.3%	375	0.1%	103	0.3%	636	0.1%
Transportation & Warehousing	186	2.4%	5,421	3.9%	475	2.3%	10,055	3.3%	848	2.5%	13,531	2.9%
Information	154	1.9%	3,908	2.8%	330	1.6%	5,827	1.9%	563	1.7%	8,589	1.8%
Finance & Insurance	661	8.4%	11,592	8.3%	1,791	8.7%	16,463	5.4%	2,935	8.6%	21,969	4.7%
Central Bank/Credit Intermediation & Related Activities	384	4.9%	3,099	2.2%	1,026	5.0%	5,623	1.9%	1,735	5.1%	8,560	1.8%
Securities, Commodity Contracts & Other Financial	106	1.3%	790	0.6%	263	1.3%	1,435	0.5%	385	1.1%	1,991	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	171	2.2%	7,703	5.5%	502	2.5%	9,405	3.1%	815	2.4%	11,418	2.4%
Real Estate, Rental & Leasing	389	4.9%	2,655	1.9%	1,021	5.0%	6,078	2.0%	1,697	5.0%	8,473	1.8%
Professional, Scientific & Tech Services	718	9.1%	8,586	6.2%	1,550	7.6%	14,328	4.7%	2,274	6.7%	18,403	3.9%
Legal Services	193	2.4%	1,621	1.2%	309	1.5%	2,168	0.7%	484	1.4%	2,891	0.6%
Management of Companies & Enterprises	14	0.2%	128	0.1%	21	0.1%	200	0.1%	35	0.1%	834	0.2%
Administrative & Support & Waste Management & Remediation	320	4.0%	3,682	2.6%	818	4.0%	7,075	2.3%	1,242	3.6%	9,614	2.0%
Educational Services	173	2.2%	5,864	4.2%	468	2.3%	16,784	5.5%	782	2.3%	27,739	5.9%
Health Care & Social Assistance	643	8.1%	15,830	11.4%	1,720	8.4%	46,864	15.5%	2,783	8.2%	71,474	15.2%
Arts, Entertainment & Recreation	125	1.6%	2,128	1.5%	329	1.6%	4,082	1.3%	538	1.6%	5,944	1.3%
Accommodation & Food Services	506	6.4%	10,675	7.7%	1,305	6.4%	25,344	8.4%	2,166	6.4%	37,458	7.9%
Accommodation	63	0.8%	1,256	0.9%	141	0.7%	2,174	0.7%	262	0.8%	3,076	0.7%
Food Services & Drinking Places	443	5.6%	9,419	6.8%	1,164	5.7%	23,171	7.6%	1,904	5.6%	34,382	7.3%
Other Services (except Public Administration)	1,028	13.0%	6,847	4.9%	2,704	13.2%	16,228	5.4%	4,680	13.7%	24,370	5.2%
Automotive Repair & Maintenance	187	2.4%	1,165	0.8%	465	2.3%	2,688	0.9%	780	2.3%	4,371	0.9%
Public Administration	239	3.0%	7,904	5.7%	789	3.9%	13,529	4.5%	1,680	4.9%	22,096	4.7%
Unclassified Establishments	213	2.7%	252	0.2%	558	2.7%	1,100	0.4%	838	2.5%	1,260	0.3%
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