



# Business Summary

Coulson Church Road and I-77, Hillsville, VA 24343  
Rings: 10, 30, 50 mile radii

Latitude: 36.7822659  
Longitude: -80.8310733

| Data for all businesses in area        | 10 mile | 30 mile | 50 mile |
|--|---------|---------|---------|
| Total Businesses:                      | 1,235   | 8,738   | 27,054  |
| Total Employees:                       | 14,708  | 99,501  | 300,326 |
| Total Residential Population:          | 28,734  | 217,693 | 716,070 |
| Employee/Residential Population Ratio: | 0.51:1  | 0.46:1  | 0.42:1  |

| by SIC Codes                                   | Employees    |               |               |               | Employees    |               |               |               | Employees     |               |                |               |
|--|--------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|---------------|---------------|----------------|---------------|
|  | Number       | Percent       | Number        | Percent       | Number       | Percent       | Number        | Percent       | Number        | Percent       | Number         | Percent       |
| Agriculture & Mining                           | 27           | 2.2%          | 140           | 1.0%          | 268          | 3.1%          | 1,102         | 1.1%          | 862           | 3.2%          | 4,439          | 1.5%          |
| Construction                                   | 72           | 5.8%          | 430           | 2.9%          | 692          | 7.9%          | 4,681         | 4.7%          | 2,195         | 8.1%          | 14,136         | 4.7%          |
| Manufacturing                                  | 28           | 2.3%          | 2,195         | 14.9%         | 294          | 3.4%          | 15,043        | 15.1%         | 865           | 3.2%          | 35,330         | 11.8%         |
| Transportation                                 | 34           | 2.8%          | 181           | 1.2%          | 278          | 3.2%          | 2,738         | 2.8%          | 824           | 3.0%          | 8,058          | 2.7%          |
| Communication                                  | 13           | 1.1%          | 184           | 1.3%          | 75           | 0.9%          | 781           | 0.8%          | 244           | 0.9%          | 2,747          | 0.9%          |
| Utility  | 9            | 0.7%          | 24            | 0.2%          | 45           | 0.5%          | 401           | 0.4%          | 136           | 0.5%          | 2,431          | 0.8%          |
| Wholesale Trade                                | 41           | 3.3%          | 425           | 2.9%          | 300          | 3.4%          | 6,890         | 6.9%          | 945           | 3.5%          | 14,505         | 4.8%          |
| <b>Retail Trade Summary</b>                    | <b>313</b>   | <b>25.3%</b>  | <b>4,102</b>  | <b>27.9%</b>  | <b>1,872</b> | <b>21.4%</b>  | <b>20,994</b> | <b>21.1%</b>  | <b>5,829</b>  | <b>21.5%</b>  | <b>71,424</b>  | <b>23.8%</b>  |
| Home Improvement                               | 17           | 1.4%          | 217           | 1.5%          | 150          | 1.7%          | 2,274         | 2.3%          | 442           | 1.6%          | 7,260          | 2.4%          |
| General Merchandise Stores                     | 14           | 1.1%          | 570           | 3.9%          | 81           | 0.9%          | 2,483         | 2.5%          | 252           | 0.9%          | 7,368          | 2.5%          |
| Food Stores                                    | 36           | 2.9%          | 435           | 3.0%          | 227          | 2.6%          | 2,474         | 2.5%          | 705           | 2.6%          | 8,478          | 2.8%          |
| Auto Dealers, Gas Stations, Auto Aftermarket   | 49           | 4.0%          | 330           | 2.2%          | 326          | 3.7%          | 2,474         | 2.5%          | 1,025         | 3.8%          | 8,103          | 2.7%          |
| Apparel & Accessory Stores                     | 14           | 1.1%          | 67            | 0.5%          | 63           | 0.7%          | 579           | 0.6%          | 231           | 0.9%          | 6,562          | 2.2%          |
| Furniture & Home Furnishings                   | 24           | 1.9%          | 768           | 5.2%          | 120          | 1.4%          | 1,390         | 1.4%          | 406           | 1.5%          | 4,401          | 1.5%          |
| Eating & Drinking Places                       | 74           | 6.0%          | 1,192         | 8.1%          | 450          | 5.1%          | 6,857         | 6.9%          | 1,346         | 5.0%          | 20,944         | 7.0%          |
| Miscellaneous Retail                           | 85           | 6.9%          | 524           | 3.6%          | 454          | 5.2%          | 2,463         | 2.5%          | 1,422         | 5.3%          | 8,307          | 2.8%          |
| <b>Finance, Insurance, Real Estate Summary</b> | <b>133</b>   | <b>10.8%</b>  | <b>387</b>    | <b>2.6%</b>   | <b>950</b>   | <b>10.9%</b>  | <b>3,104</b>  | <b>3.1%</b>   | <b>2,872</b>  | <b>10.6%</b>  | <b>10,436</b>  | <b>3.5%</b>   |
| Banks, Savings & Lending Institutions          | 72           | 5.8%          | 164           | 1.1%          | 467          | 5.3%          | 1,209         | 1.2%          | 1,378         | 5.1%          | 3,785          | 1.3%          |
| Securities Brokers                             | 5            | 0.4%          | 13            | 0.1%          | 40           | 0.5%          | 140           | 0.1%          | 131           | 0.5%          | 508            | 0.2%          |
| Insurance Carriers & Agents                    | 26           | 2.1%          | 98            | 0.7%          | 177          | 2.0%          | 614           | 0.6%          | 538           | 2.0%          | 2,156          | 0.7%          |
| Real Estate, Holding, Other Investment Offices | 31           | 2.5%          | 112           | 0.8%          | 266          | 3.0%          | 1,140         | 1.1%          | 825           | 3.0%          | 3,987          | 1.3%          |
| <b>Services Summary</b>                        | <b>457</b>   | <b>37.0%</b>  | <b>5,555</b>  | <b>37.8%</b>  | <b>3,158</b> | <b>36.1%</b>  | <b>34,851</b> | <b>35.0%</b>  | <b>10,063</b> | <b>37.2%</b>  | <b>113,182</b> | <b>37.7%</b>  |
| Hotels & Lodging                               | 25           | 2.0%          | 254           | 1.7%          | 159          | 1.8%          | 1,923         | 1.9%          | 345           | 1.3%          | 3,931          | 1.3%          |
| Automotive Services                            | 44           | 3.6%          | 147           | 1.0%          | 321          | 3.7%          | 1,274         | 1.3%          | 992           | 3.7%          | 3,780          | 1.3%          |
| Motion Pictures & Amusements                   | 30           | 2.4%          | 132           | 0.9%          | 195          | 2.2%          | 1,313         | 1.3%          | 607           | 2.2%          | 4,021          | 1.3%          |
| Health Services                                | 79           | 6.4%          | 2,559         | 17.4%         | 441          | 5.0%          | 9,848         | 9.9%          | 1,358         | 5.0%          | 30,101         | 10.0%         |
| Legal Services                                 | 17           | 1.4%          | 65            | 0.4%          | 81           | 0.9%          | 306           | 0.3%          | 245           | 0.9%          | 1,038          | 0.3%          |
| Education Institutions & Libraries             | 26           | 2.1%          | 902           | 6.1%          | 193          | 2.2%          | 9,948         | 10.0%         | 661           | 2.4%          | 36,313         | 12.1%         |
| Other Services                                 | 237          | 19.2%         | 1,496         | 10.2%         | 1,768        | 20.2%         | 10,239        | 10.3%         | 5,854         | 21.6%         | 33,999         | 11.3%         |
| <b>Government</b>                              | <b>81</b>    | <b>6.6%</b>   | <b>1,051</b>  | <b>7.1%</b>   | <b>605</b>   | <b>6.9%</b>   | <b>8,574</b>  | <b>8.6%</b>   | <b>1,617</b>  | <b>6.0%</b>   | <b>22,531</b>  | <b>7.5%</b>   |
| <b>Unclassified Establishments</b>             | <b>27</b>    | <b>2.2%</b>   | <b>34</b>     | <b>0.2%</b>   | <b>201</b>   | <b>2.3%</b>   | <b>341</b>    | <b>0.3%</b>   | <b>601</b>    | <b>2.2%</b>   | <b>1,107</b>   | <b>0.4%</b>   |
| <b>Totals</b>                                  | <b>1,235</b> | <b>100.0%</b> | <b>14,708</b> | <b>100.0%</b> | <b>8,738</b> | <b>100.0%</b> | <b>99,501</b> | <b>100.0%</b> | <b>27,054</b> | <b>100.0%</b> | <b>300,326</b> | <b>100.0%</b> |

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# Business Summary

Coulson Church Road and I-77, Hillsville, VA 24343  
Rings: 10, 30, 50 mile radii

Latitude: 36.7822659  
Longitude: -80.8310733

| by NAICS Codes  | Businesses   |               | Employees     |               | Businesses   |               | Employees     |               | Businesses    |               | Employees      |               |
|---|--------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|---------------|---------------|----------------|---------------|
|   | Number       | Percent       | Number        | Percent       | Number       | Percent       | Number        | Percent       | Number        | Percent       | Number         | Percent       |
| Agriculture, Forestry, Fishing & Hunting                  | 11           | 0.9%          | 38            | 0.3%          | 139          | 1.6%          | 427           | 0.4%          | 383           | 1.4%          | 1,317          | 0.4%          |
| Mining  | 3            | 0.2%          | 42            | 0.3%          | 14           | 0.2%          | 139           | 0.1%          | 68            | 0.3%          | 912            | 0.3%          |
| Utilities   | 3            | 0.2%          | 12            | 0.1%          | 24           | 0.3%          | 265           | 0.3%          | 82            | 0.3%          | 1,926          | 0.6%          |
| Construction  | 72           | 5.8%          | 431           | 2.9%          | 720          | 8.2%          | 4,814         | 4.8%          | 2,281         | 8.4%          | 14,835         | 4.9%          |
| Manufacturing   | 29           | 2.3%          | 2,181         | 14.8%         | 307          | 3.5%          | 15,141        | 15.2%         | 884           | 3.3%          | 35,453         | 11.8%         |
| Wholesale Trade   | 41           | 3.3%          | 425           | 2.9%          | 292          | 3.3%          | 4,177         | 4.2%          | 928           | 3.4%          | 11,768         | 3.9%          |
| Retail Trade  | 234          | 18.9%         | 2,902         | 19.7%         | 1,381        | 15.8%         | 13,929        | 14.0%         | 4,346         | 16.1%         | 49,520         | 16.5%         |
| Motor Vehicle & Parts Dealers                             | 37           | 3.0%          | 214           | 1.5%          | 231          | 2.6%          | 1,421         | 1.4%          | 763           | 2.8%          | 6,193          | 2.1%          |
| Furniture & Home Furnishings Stores                       | 15           | 1.2%          | 746           | 5.1%          | 60           | 0.7%          | 976           | 1.0%          | 204           | 0.8%          | 2,895          | 1.0%          |
| Electronics & Appliance Stores                            | 6            | 0.5%          | 20            | 0.1%          | 48           | 0.5%          | 392           | 0.4%          | 177           | 0.7%          | 1,441          | 0.5%          |
| Bldg Material & Garden Equipment & Supplies Dealers       | 17           | 1.4%          | 217           | 1.5%          | 138          | 1.6%          | 2,185         | 2.2%          | 410           | 1.5%          | 6,958          | 2.3%          |
| Food & Beverage Stores                                    | 34           | 2.8%          | 428           | 2.9%          | 206          | 2.4%          | 2,333         | 2.3%          | 635           | 2.3%          | 7,757          | 2.6%          |
| Health & Personal Care Stores                             | 22           | 1.8%          | 157           | 1.1%          | 96           | 1.1%          | 795           | 0.8%          | 321           | 1.2%          | 2,533          | 0.8%          |
| Gasoline Stations   | 12           | 1.0%          | 116           | 0.8%          | 96           | 1.1%          | 1,054         | 1.1%          | 263           | 1.0%          | 1,910          | 0.6%          |
| Clothing & Clothing Accessories Stores                    | 18           | 1.5%          | 80            | 0.5%          | 81           | 0.9%          | 652           | 0.7%          | 301           | 1.1%          | 6,815          | 2.3%          |
| Sport Goods, Hobby, Book, & Music Stores                  | 16           | 1.3%          | 42            | 0.3%          | 95           | 1.1%          | 279           | 0.3%          | 267           | 1.0%          | 1,519          | 0.5%          |
| General Merchandise Stores                                | 14           | 1.1%          | 570           | 3.9%          | 81           | 0.9%          | 2,483         | 2.5%          | 252           | 0.9%          | 7,368          | 2.5%          |
| Miscellaneous Store Retailers                             | 38           | 3.1%          | 101           | 0.7%          | 226          | 2.6%          | 1,083         | 1.1%          | 671           | 2.5%          | 3,022          | 1.0%          |
| Nonstore Retailers  | 6            | 0.5%          | 212           | 1.4%          | 24           | 0.3%          | 277           | 0.3%          | 85            | 0.3%          | 1,108          | 0.4%          |
| Transportation & Warehousing                              | 19           | 1.5%          | 102           | 0.7%          | 209          | 2.4%          | 2,189         | 2.2%          | 617           | 2.3%          | 6,500          | 2.2%          |
| Information   | 27           | 2.2%          | 318           | 2.2%          | 160          | 1.8%          | 1,638         | 1.6%          | 506           | 1.9%          | 5,137          | 1.7%          |
| Finance & Insurance                                       | 104          | 8.4%          | 280           | 1.9%          | 696          | 8.0%          | 1,992         | 2.0%          | 2,094         | 7.7%          | 6,564          | 2.2%          |
| Central Bank/Credit Intermediation & Related Activities   | 73           | 5.9%          | 168           | 1.1%          | 478          | 5.5%          | 1,237         | 1.2%          | 1,421         | 5.3%          | 3,894          | 1.3%          |
| Securities, Commodity Contracts & Other Financial         | 5            | 0.4%          | 13            | 0.1%          | 41           | 0.5%          | 141           | 0.1%          | 133           | 0.5%          | 512            | 0.2%          |
| Insurance Carriers & Related Activities; Funds, Trusts &  | 26           | 2.1%          | 98            | 0.7%          | 177          | 2.0%          | 614           | 0.6%          | 539           | 2.0%          | 2,157          | 0.7%          |
| Real Estate, Rental & Leasing                             | 61           | 4.9%          | 352           | 2.4%          | 440          | 5.0%          | 2,101         | 2.1%          | 1,280         | 4.7%          | 5,376          | 1.8%          |
| Professional, Scientific & Tech Services                  | 74           | 6.0%          | 299           | 2.0%          | 437          | 5.0%          | 2,387         | 2.4%          | 1,471         | 5.4%          | 9,115          | 3.0%          |
| Legal Services  | 18           | 1.5%          | 66            | 0.4%          | 88           | 1.0%          | 326           | 0.3%          | 266           | 1.0%          | 1,102          | 0.4%          |
| Management of Companies & Enterprises                     | 0            | 0.0%          | 0             | 0.0%          | 3            | 0.0%          | 103           | 0.1%          | 18            | 0.1%          | 522            | 0.2%          |
| Administrative & Support & Waste Management & Remediation | 33           | 2.7%          | 324           | 2.2%          | 254          | 2.9%          | 1,553         | 1.6%          | 782           | 2.9%          | 5,267          | 1.8%          |
| Educational Services                                      | 26           | 2.1%          | 890           | 6.1%          | 202          | 2.3%          | 9,850         | 9.9%          | 677           | 2.5%          | 36,038         | 12.0%         |
| Health Care & Social Assistance                           | 101          | 8.2%          | 2,785         | 18.9%         | 618          | 7.1%          | 12,410        | 12.5%         | 1,989         | 7.4%          | 38,977         | 13.0%         |
| Arts, Entertainment & Recreation                          | 20           | 1.6%          | 117           | 0.8%          | 142          | 1.6%          | 1,344         | 1.4%          | 451           | 1.7%          | 3,900          | 1.3%          |
| Accommodation & Food Services                             | 99           | 8.0%          | 1,446         | 9.8%          | 616          | 7.0%          | 8,833         | 8.9%          | 1,714         | 6.3%          | 25,086         | 8.4%          |
| Accommodation   | 25           | 2.0%          | 254           | 1.7%          | 159          | 1.8%          | 1,923         | 1.9%          | 345           | 1.3%          | 3,931          | 1.3%          |
| Food Services & Drinking Places                           | 74           | 6.0%          | 1,192         | 8.1%          | 458          | 5.2%          | 6,911         | 6.9%          | 1,369         | 5.1%          | 21,155         | 7.0%          |
| Other Services (except Public Administration)             | 170          | 13.8%         | 685           | 4.7%          | 1,266        | 14.5%         | 4,581         | 4.6%          | 4,243         | 15.7%         | 15,694         | 5.2%          |
| Automotive Repair & Maintenance                           | 37           | 3.0%          | 109           | 0.7%          | 248          | 2.8%          | 988           | 1.0%          | 772           | 2.9%          | 2,686          | 0.9%          |
| Public Administration                                     | 83           | 6.7%          | 1,058         | 7.2%          | 621          | 7.1%          | 8,802         | 8.8%          | 1,644         | 6.1%          | 22,835         | 7.6%          |
| Unclassified Establishments                               | 25           | 2.0%          | 24            | 0.2%          | 197          | 2.3%          | 2,826         | 2.8%          | 597           | 2.2%          | 3,585          | 1.2%          |
| <b>Total</b>  | <b>1,235</b> | <b>100.0%</b> | <b>14,708</b> | <b>100.0%</b> | <b>8,738</b> | <b>100.0%</b> | <b>99,501</b> | <b>100.0%</b> | <b>27,054</b> | <b>100.0%</b> | <b>300,326</b> | <b>100.0%</b> |

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