



Market Profile

Alexandria Business Park (AEPIN) Alexandria, IN
 Drive Times: 20, 40, 60 minute radii

Latitude: 40.2779
 Longitude: -85.6688

	20 minute	40 minute	60 minute
Population Summary			
2000 Total Population	91,005	426,650	1,121,889
2010 Total Population	85,643	428,244	1,210,910
2017 Total Population	84,278	430,182	1,271,492
2017 Group Quarters	2,359	21,381	35,676
2022 Total Population	83,294	431,052	1,316,963
2017-2022 Annual Rate	-0.23%	0.04%	0.71%
2017 Total Daytime Population	71,838	395,060	1,215,034
Workers	27,837	166,468	575,890
Residents	44,001	228,592	639,144
Household Summary			
2000 Households	35,632	167,635	442,008
2000 Average Household Size	2.48	2.44	2.48
2010 Households	34,129	168,298	476,095
2010 Average Household Size	2.44	2.42	2.47
2017 Households	33,781	169,409	497,865
2017 Average Household Size	2.43	2.41	2.48
2022 Households	33,442	169,802	514,382
2022 Average Household Size	2.42	2.41	2.49
2017-2022 Annual Rate	-0.20%	0.05%	0.65%
2010 Families	23,261	111,030	317,222
2010 Average Family Size	2.91	2.92	3.01
2017 Families	22,722	110,423	328,316
2017 Average Family Size	2.90	2.92	3.03
2022 Families	22,358	110,161	338,007
2022 Average Family Size	2.90	2.92	3.04
2017-2022 Annual Rate	-0.32%	-0.05%	0.58%
Housing Unit Summary			
2000 Housing Units	38,200	180,165	476,236
Owner Occupied Housing Units	71.5%	68.1%	66.6%
Renter Occupied Housing Units	21.8%	25.0%	26.2%
Vacant Housing Units	6.7%	7.0%	7.2%
2010 Housing Units	38,739	188,951	528,766
Owner Occupied Housing Units	64.8%	62.8%	63.0%
Renter Occupied Housing Units	23.3%	26.2%	27.0%
Vacant Housing Units	11.9%	10.9%	10.0%
2017 Housing Units	38,846	192,450	554,858
Owner Occupied Housing Units	61.9%	60.2%	61.0%
Renter Occupied Housing Units	25.1%	27.8%	28.7%
Vacant Housing Units	13.0%	12.0%	10.3%
2022 Housing Units	38,962	195,206	575,882
Owner Occupied Housing Units	61.0%	59.6%	60.8%
Renter Occupied Housing Units	24.8%	27.4%	28.5%
Vacant Housing Units	14.2%	13.0%	10.7%
Median Household Income			
2017	\$48,072	\$46,028	\$53,445
2022	\$52,059	\$50,604	\$59,392
Median Home Value			
2017	\$103,094	\$108,325	\$142,723
2022	\$122,120	\$128,261	\$168,991
Per Capita Income			
2017	\$25,359	\$24,701	\$29,761
2022	\$28,701	\$28,119	\$33,810
Median Age			
2010	40.9	38.1	37.3
2017	42.4	39.3	38.3
2022	43.1	39.9	38.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



Market Profile

Alexandria Business Park (AEPIN) Alexandria, IN
 Drive Times: 20, 40, 60 minute radii

Latitude: 40.2779
 Longitude: -85.6688

	20 minute	40 minute	60 minute
2017 Households by Income			
Household Income Base	33,781	169,402	497,858
<\$15,000	11.3%	12.8%	10.4%
\$15,000 - \$24,999	11.0%	12.3%	10.5%
\$25,000 - \$34,999	11.9%	12.2%	10.9%
\$35,000 - \$49,999	17.4%	16.1%	14.6%
\$50,000 - \$74,999	20.1%	18.9%	18.0%
\$75,000 - \$99,999	12.3%	12.0%	12.5%
\$100,000 - \$149,999	11.5%	10.6%	13.4%
\$150,000 - \$199,999	2.6%	2.8%	4.7%
\$200,000+	1.9%	2.3%	5.0%
Average Household Income	\$61,895	\$61,615	\$75,229
2022 Households by Income			
Household Income Base	33,442	169,795	514,375
<\$15,000	11.2%	12.5%	10.1%
\$15,000 - \$24,999	10.3%	11.3%	9.6%
\$25,000 - \$34,999	10.7%	11.0%	9.7%
\$35,000 - \$49,999	15.7%	14.6%	13.1%
\$50,000 - \$74,999	17.9%	17.2%	16.1%
\$75,000 - \$99,999	14.5%	13.9%	14.2%
\$100,000 - \$149,999	14.3%	13.1%	15.7%
\$150,000 - \$199,999	3.2%	3.6%	5.5%
\$200,000+	2.2%	2.9%	6.0%
Average Household Income	\$70,084	\$70,362	\$85,833
2017 Owner Occupied Housing Units by Value			
Total	24,033	115,805	338,393
<\$50,000	12.6%	13.9%	9.3%
\$50,000 - \$99,999	36.0%	32.3%	23.2%
\$100,000 - \$149,999	23.9%	23.0%	20.4%
\$150,000 - \$199,999	12.5%	13.5%	16.5%
\$200,000 - \$249,999	5.4%	6.1%	9.3%
\$250,000 - \$299,999	3.1%	3.6%	6.1%
\$300,000 - \$399,999	3.2%	3.8%	6.9%
\$400,000 - \$499,999	1.2%	1.4%	3.3%
\$500,000 - \$749,999	1.6%	1.6%	3.1%
\$750,000 - \$999,999	0.2%	0.5%	1.0%
\$1,000,000 +	0.3%	0.3%	0.8%
Average Home Value	\$134,317	\$141,997	\$189,207
2022 Owner Occupied Housing Units by Value			
Total	23,774	116,242	350,310
<\$50,000	9.7%	10.9%	7.0%
\$50,000 - \$99,999	30.7%	27.3%	19.1%
\$100,000 - \$149,999	21.8%	20.9%	17.7%
\$150,000 - \$199,999	13.7%	14.3%	16.2%
\$200,000 - \$249,999	6.9%	7.5%	9.9%
\$250,000 - \$299,999	4.6%	5.1%	7.3%
\$300,000 - \$399,999	5.6%	6.1%	9.0%
\$400,000 - \$499,999	2.4%	2.6%	4.6%
\$500,000 - \$749,999	3.6%	3.6%	5.8%
\$750,000 - \$999,999	0.5%	1.2%	1.9%
\$1,000,000 +	0.5%	0.6%	1.4%
Average Home Value	\$168,860	\$178,661	\$231,519

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



Market Profile

Alexandria Business Park (AEPIN) Alexandria, IN
 Drive Times: 20, 40, 60 minute radii

Latitude: 40.2779
 Longitude: -85.6688

	20 minute	40 minute	60 minute
2010 Population by Age			
Total	85,639	428,242	1,210,909
0 - 4	5.7%	6.0%	6.6%
5 - 9	6.0%	6.1%	6.9%
10 - 14	6.6%	6.4%	7.0%
15 - 24	14.0%	16.1%	13.6%
25 - 34	10.6%	11.5%	12.8%
35 - 44	12.4%	12.5%	13.5%
45 - 54	14.7%	14.1%	14.7%
55 - 64	13.3%	12.3%	11.7%
65 - 74	8.8%	8.1%	7.1%
75 - 84	5.4%	4.9%	4.2%
85 +	2.4%	2.0%	1.8%
18 +	77.5%	77.4%	75.2%
2017 Population by Age			
Total	84,280	430,183	1,271,492
0 - 4	5.4%	5.6%	6.2%
5 - 9	5.6%	5.8%	6.5%
10 - 14	5.8%	5.9%	6.6%
15 - 24	13.3%	15.7%	13.5%
25 - 34	11.6%	12.0%	12.9%
35 - 44	11.4%	11.6%	12.8%
45 - 54	13.2%	12.7%	13.2%
55 - 64	14.2%	13.0%	12.8%
65 - 74	11.2%	10.1%	9.1%
75 - 84	5.7%	5.2%	4.4%
85 +	2.7%	2.3%	2.0%
18 +	79.8%	79.1%	77.0%
2022 Population by Age			
Total	83,295	431,052	1,316,962
0 - 4	5.2%	5.5%	6.1%
5 - 9	5.5%	5.7%	6.3%
10 - 14	5.9%	6.1%	6.6%
15 - 24	12.3%	15.0%	12.7%
25 - 34	11.7%	11.9%	13.1%
35 - 44	11.5%	11.8%	13.0%
45 - 54	12.1%	11.8%	12.2%
55 - 64	13.9%	12.8%	12.6%
65 - 74	12.2%	11.0%	10.1%
75 - 84	7.0%	6.2%	5.2%
85 +	2.6%	2.3%	2.0%
18 +	79.9%	79.1%	77.2%
2010 Population by Sex			
Males	41,803	209,447	589,871
Females	43,840	218,797	621,039
2017 Population by Sex			
Males	41,271	210,974	621,123
Females	43,008	219,208	650,369
2022 Population by Sex			
Males	40,930	212,072	645,163
Females	42,364	218,980	671,800

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



Market Profile

Alexandria Business Park (AEPIN) Alexandria, IN
 Drive Times: 20, 40, 60 minute radii

Latitude: 40.2779
 Longitude: -85.6688

	20 minute	40 minute	60 minute
2010 Population by Race/Ethnicity			
Total	85,643	428,244	1,210,910
White Alone	92.7%	90.1%	83.5%
Black Alone	4.2%	6.0%	11.0%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	0.5%	0.7%	1.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	1.1%	1.7%
Two or More Races	1.5%	1.9%	1.9%
Hispanic Origin	2.2%	2.7%	3.8%
Diversity Index	17.6	22.8	34.2
2017 Population by Race/Ethnicity			
Total	84,278	430,181	1,271,493
White Alone	91.6%	88.8%	81.4%
Black Alone	4.3%	6.3%	11.6%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	0.7%	1.0%	2.3%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	1.2%	1.4%	2.0%
Two or More Races	1.9%	2.3%	2.4%
Hispanic Origin	2.9%	3.5%	4.6%
Diversity Index	20.7	26.2	38.3
2022 Population by Race/Ethnicity			
Total	83,293	431,052	1,316,962
White Alone	90.5%	87.6%	79.6%
Black Alone	4.5%	6.4%	12.0%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	0.9%	1.2%	2.9%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	1.6%	1.6%	2.2%
Two or More Races	2.2%	2.7%	2.8%
Hispanic Origin	3.7%	4.2%	5.3%
Diversity Index	23.7	29.0	41.5
2010 Population by Relationship and Household Type			
Total	85,643	428,244	1,210,910
In Households	97.2%	95.0%	97.1%
In Family Households	81.3%	78.1%	80.9%
Householder	27.2%	25.9%	26.2%
Spouse	20.6%	19.1%	19.5%
Child	28.8%	28.4%	30.6%
Other relative	2.4%	2.3%	2.4%
Nonrelative	2.4%	2.4%	2.2%
In Nonfamily Households	15.8%	17.0%	16.2%
In Group Quarters	2.8%	5.0%	2.9%
Institutionalized Population	1.1%	1.9%	1.7%
Noninstitutionalized Population	1.7%	3.0%	1.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



Market Profile

Alexandria Business Park (AEPIN) Alexandria, IN
 Drive Times: 20, 40, 60 minute radii

Latitude: 40.2779
 Longitude: -85.6688

	20 minute	40 minute	60 minute
2017 Population 25+ by Educational Attainment			
Total	58,980	288,088	855,114
Less than 9th Grade	2.8%	2.9%	2.7%
9th - 12th Grade, No Diploma	8.7%	8.5%	6.9%
High School Graduate	32.5%	31.7%	26.1%
GED/Alternative Credential	5.3%	6.0%	4.7%
Some College, No Degree	20.7%	20.7%	20.1%
Associate Degree	8.3%	8.4%	7.9%
Bachelor's Degree	13.9%	14.0%	20.4%
Graduate/Professional Degree	7.8%	7.7%	11.3%
2017 Population 15+ by Marital Status			
Total	70,166	355,567	1,026,638
Never Married	28.1%	31.4%	31.0%
Married	51.0%	48.1%	50.2%
Widowed	7.3%	6.7%	5.8%
Divorced	13.6%	13.8%	13.0%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	95.0%	94.8%	95.4%
Civilian Unemployed (Unemployment Rate)	5.0%	5.2%	4.6%
2017 Employed Population 16+ by Industry			
Total	40,469	200,098	632,813
Agriculture/Mining	2.3%	1.7%	1.4%
Construction	4.7%	5.6%	5.1%
Manufacturing	15.4%	14.7%	15.1%
Wholesale Trade	2.3%	2.4%	2.9%
Retail Trade	11.3%	12.2%	11.1%
Transportation/Utilities	4.9%	4.1%	4.2%
Information	1.1%	1.4%	1.7%
Finance/Insurance/Real Estate	5.0%	5.2%	7.1%
Services	49.2%	49.4%	48.0%
Public Administration	3.7%	3.4%	3.5%
2017 Employed Population 16+ by Occupation			
Total	40,470	200,099	632,811
White Collar	52.5%	54.6%	61.3%
Management/Business/Financial	10.9%	11.4%	15.1%
Professional	18.0%	18.9%	22.2%
Sales	8.7%	9.8%	10.4%
Administrative Support	14.9%	14.4%	13.7%
Services	19.8%	19.8%	16.9%
Blue Collar	27.6%	25.6%	21.7%
Farming/Forestry/Fishing	1.4%	0.8%	0.6%
Construction/Extraction	4.3%	4.6%	4.0%
Installation/Maintenance/Repair	4.3%	3.9%	3.1%
Production	9.7%	9.0%	7.7%
Transportation/Material Moving	8.1%	7.4%	6.3%
2010 Population By Urban/ Rural Status			
Total Population	85,643	428,244	1,210,910
Population Inside Urbanized Area	53.1%	53.2%	63.7%
Population Inside Urbanized Cluster	15.9%	18.9%	14.9%
Rural Population	31.0%	27.9%	21.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



Market Profile

Alexandria Business Park (AEPIN) Alexandria, IN
 Drive Times: 20, 40, 60 minute radii

Latitude: 40.2779
 Longitude: -85.6688

	20 minute	40 minute	60 minute
2010 Households by Type			
Total	34,129	168,298	476,095
Households with 1 Person	26.4%	27.5%	27.3%
Households with 2+ People	73.6%	72.5%	72.7%
Family Households	68.2%	66.0%	66.6%
Husband-wife Families	51.6%	48.8%	49.6%
With Related Children	18.9%	18.7%	21.3%
Other Family (No Spouse Present)	16.6%	17.2%	17.0%
Other Family with Male Householder	4.8%	4.7%	4.5%
With Related Children	3.1%	3.0%	2.8%
Other Family with Female Householder	11.7%	12.5%	12.5%
With Related Children	7.8%	8.4%	8.6%
Nonfamily Households	5.5%	6.5%	6.1%
All Households with Children	30.4%	30.7%	33.3%
Multigenerational Households	3.3%	3.1%	3.0%
Unmarried Partner Households	6.6%	6.9%	6.6%
Male-female	6.0%	6.3%	5.9%
Same-sex	0.6%	0.6%	0.7%
2010 Households by Size			
Total	34,129	168,299	476,097
1 Person Household	26.4%	27.5%	27.3%
2 Person Household	37.5%	36.2%	34.6%
3 Person Household	15.6%	15.7%	15.8%
4 Person Household	12.1%	12.3%	13.2%
5 Person Household	5.5%	5.4%	6.0%
6 Person Household	1.9%	1.9%	2.1%
7 + Person Household	1.0%	1.0%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	34,129	168,298	476,095
Owner Occupied	73.6%	70.6%	70.0%
Owned with a Mortgage/Loan	49.5%	48.2%	51.8%
Owned Free and Clear	24.1%	22.4%	18.2%
Renter Occupied	26.4%	29.4%	30.0%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	38,739	188,951	528,766
Housing Units Inside Urbanized Area	53.8%	53.9%	64.4%
Housing Units Inside Urbanized Cluster	16.6%	19.2%	15.1%
Rural Housing Units	29.6%	26.9%	20.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



Market Profile

Alexandria Business Park (AEPIN) Alexandria, IN
 Drive Times: 20, 40, 60 minute radii

Latitude: 40.2779
 Longitude: -85.6688

	20 minute	40 minute	60 minute
Top 3 Tapestry Segments			
1.	Heartland Communities	Salt of the Earth (6B)	Salt of the Earth (6B)
2.	Salt of the Earth (6B)	Heartland Communities	Traditional Living (12B)
3.	Traditional Living (12B)	Traditional Living (12B)	Heartland Communities
2017 Consumer Spending			
Apparel & Services: Total \$	\$53,889,988	\$273,282,026	\$993,660,906
Average Spent	\$1,595.28	\$1,613.15	\$1,995.84
Spending Potential Index	74	75	92
Education: Total \$	\$34,928,314	\$180,648,929	\$658,657,209
Average Spent	\$1,033.96	\$1,066.35	\$1,322.96
Spending Potential Index	71	73	91
Entertainment/Recreation: Total \$	\$83,231,934	\$413,559,524	\$1,466,626,639
Average Spent	\$2,463.87	\$2,441.19	\$2,945.83
Spending Potential Index	79	78	94
Food at Home: Total \$	\$136,333,876	\$679,509,556	\$2,385,590,007
Average Spent	\$4,035.82	\$4,011.06	\$4,791.64
Spending Potential Index	80	80	95
Food Away from Home: Total \$	\$85,433,927	\$432,116,663	\$1,556,261,854
Average Spent	\$2,529.05	\$2,550.73	\$3,125.87
Spending Potential Index	76	77	94
Health Care: Total \$	\$157,325,959	\$768,146,942	\$2,667,017,369
Average Spent	\$4,657.23	\$4,534.27	\$5,356.91
Spending Potential Index	83	81	96
HH Furnishings & Equipment: Total \$	\$51,487,008	\$257,173,830	\$918,079,307
Average Spent	\$1,524.14	\$1,518.06	\$1,844.03
Spending Potential Index	78	78	95
Personal Care Products & Services: Total \$	\$20,527,413	\$102,655,271	\$369,670,881
Average Spent	\$607.66	\$605.96	\$742.51
Spending Potential Index	76	76	93
Shelter: Total \$	\$402,025,139	\$2,036,529,342	\$7,378,012,659
Average Spent	\$11,900.92	\$12,021.38	\$14,819.30
Spending Potential Index	73	74	91
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$62,187,075	\$307,092,096	\$1,094,148,033
Average Spent	\$1,840.89	\$1,812.73	\$2,197.68
Spending Potential Index	79	77	94
Travel: Total \$	\$51,906,232	\$257,853,333	\$941,417,441
Average Spent	\$1,536.55	\$1,522.08	\$1,890.91
Spending Potential Index	74	73	91
Vehicle Maintenance & Repairs: Total \$	\$29,186,202	\$144,736,362	\$508,377,432
Average Spent	\$863.98	\$854.36	\$1,021.12
Spending Potential Index	81	80	95

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.