



Market Profile

Kentucky Enterprise Industrial Park (AEPKY) Pikeville, KY
 Drive Times: 20, 40, 60 minute radii

Latitude: 37.4268
 Longitude: -82.5366

	20 minute	40 minute	60 minute
Population Summary			
2000 Total Population	11,617	52,193	145,235
2010 Total Population	11,589	50,252	138,599
2017 Total Population	11,819	50,235	138,864
2017 Group Quarters	885	1,240	2,658
2022 Total Population	11,487	48,929	135,983
2017-2022 Annual Rate	-0.57%	-0.53%	-0.42%
2017 Total Daytime Population	19,729	54,938	146,468
Workers	12,585	22,566	52,359
Residents	7,144	32,372	94,109
Household Summary			
2000 Households	4,843	21,123	58,396
2000 Average Household Size	2.29	2.43	2.44
2010 Households	4,897	20,744	57,134
2010 Average Household Size	2.22	2.37	2.38
2017 Households	4,925	20,691	57,298
2017 Average Household Size	2.22	2.37	2.38
2022 Households	4,772	20,142	56,132
2022 Average Household Size	2.22	2.37	2.38
2017-2022 Annual Rate	-0.63%	-0.54%	-0.41%
2010 Families	3,065	14,198	39,223
2010 Average Family Size	2.81	2.88	2.89
2017 Families	3,026	13,983	38,853
2017 Average Family Size	2.83	2.89	2.89
2022 Families	2,912	13,543	37,860
2022 Average Family Size	2.84	2.89	2.90
2017-2022 Annual Rate	-0.77%	-0.64%	-0.52%
Housing Unit Summary			
2000 Housing Units	5,328	23,459	65,282
Owner Occupied Housing Units	57.1%	67.9%	68.5%
Renter Occupied Housing Units	33.8%	22.1%	21.0%
Vacant Housing Units	9.1%	10.0%	10.5%
2010 Housing Units	5,420	23,310	65,020
Owner Occupied Housing Units	52.9%	63.9%	64.5%
Renter Occupied Housing Units	37.4%	25.0%	23.3%
Vacant Housing Units	9.6%	11.0%	12.1%
2017 Housing Units	5,611	24,007	67,068
Owner Occupied Housing Units	48.9%	59.8%	60.6%
Renter Occupied Housing Units	38.9%	26.4%	24.8%
Vacant Housing Units	12.2%	13.8%	14.6%
2022 Housing Units	5,671	24,364	68,114
Owner Occupied Housing Units	46.9%	57.4%	58.5%
Renter Occupied Housing Units	37.2%	25.3%	23.9%
Vacant Housing Units	15.9%	17.3%	17.6%
Median Household Income			
2017	\$31,979	\$35,854	\$35,726
2022	\$36,086	\$39,238	\$39,073
Median Home Value			
2017	\$101,197	\$86,518	\$80,109
2022	\$130,335	\$109,280	\$97,821
Per Capita Income			
2017	\$21,586	\$21,558	\$21,072
2022	\$24,973	\$24,748	\$24,163
Median Age			
2010	37.8	39.7	40.4
2017	39.1	41.6	42.4
2022	40.6	43.2	43.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income			
Household Income Base	4,925	20,691	57,298
<\$15,000	26.2%	20.8%	20.7%
\$15,000 - \$24,999	14.7%	14.6%	15.3%
\$25,000 - \$34,999	12.1%	13.4%	13.1%
\$35,000 - \$49,999	12.5%	14.0%	14.0%
\$50,000 - \$74,999	14.3%	16.1%	16.9%
\$75,000 - \$99,999	7.3%	9.1%	9.0%
\$100,000 - \$149,999	8.2%	7.8%	7.6%
\$150,000 - \$199,999	2.5%	2.2%	1.9%
\$200,000+	2.3%	1.9%	1.6%
Average Household Income	\$50,565	\$51,758	\$50,623
2022 Households by Income			
Household Income Base	4,772	20,142	56,132
<\$15,000	24.3%	19.3%	19.2%
\$15,000 - \$24,999	13.0%	13.1%	13.7%
\$25,000 - \$34,999	11.5%	12.7%	12.4%
\$35,000 - \$49,999	12.4%	13.8%	13.8%
\$50,000 - \$74,999	14.4%	15.9%	16.7%
\$75,000 - \$99,999	8.7%	10.9%	10.8%
\$100,000 - \$149,999	9.6%	9.1%	8.8%
\$150,000 - \$199,999	3.1%	2.8%	2.5%
\$200,000+	2.9%	2.4%	2.1%
Average Household Income	\$58,926	\$59,540	\$58,103
2017 Owner Occupied Housing Units by Value			
Total	2,745	14,346	40,663
<\$50,000	26.7%	30.8%	32.5%
\$50,000 - \$99,999	23.0%	26.3%	29.0%
\$100,000 - \$149,999	13.7%	13.7%	13.8%
\$150,000 - \$199,999	9.0%	10.2%	10.3%
\$200,000 - \$249,999	12.4%	8.8%	6.7%
\$250,000 - \$299,999	4.9%	3.7%	3.1%
\$300,000 - \$399,999	4.4%	2.8%	2.0%
\$400,000 - \$499,999	1.8%	1.3%	1.0%
\$500,000 - \$749,999	2.5%	1.5%	1.0%
\$750,000 - \$999,999	1.3%	0.6%	0.3%
\$1,000,000 +	0.3%	0.2%	0.2%
Average Home Value	\$152,059	\$125,796	\$111,847
2022 Owner Occupied Housing Units by Value			
Total	2,660	13,976	39,820
<\$50,000	22.9%	25.6%	26.5%
\$50,000 - \$99,999	19.6%	22.0%	24.6%
\$100,000 - \$149,999	12.3%	13.0%	13.6%
\$150,000 - \$199,999	10.7%	13.9%	14.8%
\$200,000 - \$249,999	17.3%	13.5%	11.0%
\$250,000 - \$299,999	5.8%	5.0%	4.5%
\$300,000 - \$399,999	4.4%	2.8%	2.1%
\$400,000 - \$499,999	1.9%	1.4%	1.1%
\$500,000 - \$749,999	3.5%	2.1%	1.5%
\$750,000 - \$999,999	1.3%	0.6%	0.3%
\$1,000,000 +	0.2%	0.2%	0.1%
Average Home Value	\$169,746	\$144,369	\$130,948

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



Market Profile

Kentucky Enterprise Industrial Park (AEPKY) Pikeville, KY
 Drive Times: 20, 40, 60 minute radii

Latitude: 37.4268
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	20 minute	40 minute	60 minute
2010 Population by Age			
Total	11,591	50,253	138,600
0 - 4	6.2%	6.2%	6.0%
5 - 9	5.5%	5.9%	6.0%
10 - 14	5.7%	6.2%	6.2%
15 - 24	14.9%	12.6%	12.1%
25 - 34	14.3%	13.0%	12.5%
35 - 44	12.8%	13.6%	13.5%
45 - 54	15.1%	15.6%	15.4%
55 - 64	12.6%	13.8%	14.2%
65 - 74	7.3%	7.9%	8.2%
75 - 84	4.2%	4.1%	4.4%
85 +	1.4%	1.3%	1.4%
18 +	79.2%	78.0%	77.9%
2017 Population by Age			
Total	11,819	50,234	138,866
0 - 4	5.4%	5.5%	5.5%
5 - 9	5.6%	6.0%	6.0%
10 - 14	5.4%	5.8%	5.8%
15 - 24	13.7%	11.1%	10.6%
25 - 34	14.5%	12.8%	12.5%
35 - 44	12.7%	13.2%	13.0%
45 - 54	12.8%	13.8%	13.8%
55 - 64	13.9%	14.9%	15.2%
65 - 74	9.9%	10.9%	11.2%
75 - 84	4.5%	4.5%	4.8%
85 +	1.7%	1.5%	1.6%
18 +	80.7%	79.6%	79.6%
2022 Population by Age			
Total	11,487	48,928	135,983
0 - 4	5.1%	5.1%	5.1%
5 - 9	5.2%	5.7%	5.7%
10 - 14	5.7%	6.3%	6.3%
15 - 24	13.8%	11.1%	10.6%
25 - 34	12.6%	10.9%	10.8%
35 - 44	13.4%	13.3%	13.0%
45 - 54	12.0%	13.2%	13.2%
55 - 64	13.2%	14.5%	14.7%
65 - 74	11.8%	12.5%	12.9%
75 - 84	5.5%	5.8%	6.1%
85 +	1.7%	1.5%	1.7%
18 +	80.8%	79.4%	79.4%
2010 Population by Sex			
Males	5,638	24,598	67,641
Females	5,951	25,654	70,958
2017 Population by Sex			
Males	5,826	24,752	68,174
Females	5,993	25,484	70,690
2022 Population by Sex			
Males	5,716	24,282	67,215
Females	5,772	24,647	68,768

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



Market Profile

Kentucky Enterprise Industrial Park (AEPKY) Pikeville, KY
 Drive Times: 20, 40, 60 minute radii

Latitude: 37.4268
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	20 minute	40 minute	60 minute
2010 Population by Race/Ethnicity			
Total	11,590	50,253	138,599
White Alone	95.5%	97.7%	97.8%
Black Alone	1.7%	0.7%	0.8%
American Indian Alone	0.1%	0.1%	0.1%
Asian Alone	1.2%	0.5%	0.4%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	0.3%	0.2%	0.2%
Two or More Races	1.1%	0.7%	0.7%
Hispanic Origin	1.3%	0.7%	0.6%
Diversity Index	11.0	6.0	5.5
2017 Population by Race/Ethnicity			
Total	11,820	50,235	138,864
White Alone	93.9%	96.9%	97.2%
Black Alone	2.6%	1.1%	1.1%
American Indian Alone	0.1%	0.1%	0.1%
Asian Alone	1.5%	0.6%	0.5%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	0.5%	0.3%	0.2%
Two or More Races	1.4%	1.0%	1.0%
Hispanic Origin	1.5%	0.9%	0.8%
Diversity Index	14.3	7.8	7.1
2022 Population by Race/Ethnicity			
Total	11,487	48,929	135,983
White Alone	92.7%	96.3%	96.6%
Black Alone	3.4%	1.3%	1.2%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	1.7%	0.7%	0.5%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	0.6%	0.4%	0.3%
Two or More Races	1.5%	1.1%	1.2%
Hispanic Origin	1.7%	1.1%	0.9%
Diversity Index	16.8	9.2	8.3
2010 Population by Relationship and Household Type			
Total	11,589	50,252	138,599
In Households	93.9%	97.9%	98.2%
In Family Households	76.0%	83.0%	83.5%
Householder	26.1%	28.2%	28.2%
Spouse	18.6%	20.9%	20.9%
Child	27.1%	29.2%	29.4%
Other relative	2.6%	3.0%	3.1%
Nonrelative	1.6%	1.7%	1.8%
In Nonfamily Households	17.9%	14.9%	14.7%
In Group Quarters	6.1%	2.1%	1.8%
Institutionalized Population	3.5%	1.2%	1.3%
Noninstitutionalized Population	2.6%	1.0%	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment			
Total	8,260	35,964	100,178
Less than 9th Grade	8.0%	9.8%	10.1%
9th - 12th Grade, No Diploma	14.2%	12.9%	12.9%
High School Graduate	22.2%	27.5%	29.5%
GED/Alternative Credential	6.0%	6.3%	6.3%
Some College, No Degree	18.0%	19.5%	19.3%
Associate Degree	6.2%	7.1%	7.5%
Bachelor's Degree	13.2%	8.3%	7.3%
Graduate/Professional Degree	12.2%	8.6%	7.1%
2017 Population 15+ by Marital Status			
Total	9,883	41,555	114,906
Never Married	27.0%	23.8%	23.1%
Married	49.8%	54.1%	54.2%
Widowed	8.5%	8.0%	9.0%
Divorced	14.8%	14.2%	13.8%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	94.4%	93.1%	92.4%
Civilian Unemployed (Unemployment Rate)	5.6%	6.9%	7.6%
2017 Employed Population 16+ by Industry			
Total	4,483	17,847	44,788
Agriculture/Mining	4.8%	6.2%	6.6%
Construction	3.9%	6.1%	5.7%
Manufacturing	6.7%	6.1%	4.9%
Wholesale Trade	1.0%	1.7%	2.0%
Retail Trade	11.2%	12.8%	13.4%
Transportation/Utilities	3.9%	4.4%	5.2%
Information	1.6%	1.3%	1.4%
Finance/Insurance/Real Estate	6.2%	4.8%	4.3%
Services	55.5%	50.8%	50.2%
Public Administration	5.2%	5.8%	6.3%
2017 Employed Population 16+ by Occupation			
Total	4,481	17,846	44,787
White Collar	57.8%	54.3%	54.8%
Management/Business/Financial	11.5%	8.3%	8.3%
Professional	24.2%	22.4%	22.5%
Sales	8.1%	9.4%	10.5%
Administrative Support	14.1%	14.1%	13.4%
Services	19.6%	19.8%	19.1%
Blue Collar	22.6%	25.9%	26.1%
Farming/Forestry/Fishing	1.9%	0.6%	0.4%
Construction/Extraction	6.1%	9.7%	10.0%
Installation/Maintenance/Repair	3.2%	3.6%	3.8%
Production	5.5%	5.1%	4.3%
Transportation/Material Moving	5.9%	6.9%	7.7%
2010 Population By Urban/ Rural Status			
Total Population	11,589	50,252	138,599
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	44.2%	18.0%	17.3%
Rural Population	55.8%	82.0%	82.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	4,896	20,744	57,134
Households with 1 Person	33.1%	27.8%	27.8%
Households with 2+ People	66.9%	72.2%	72.2%
Family Households	62.6%	68.4%	68.7%
Husband-wife Families	44.6%	50.8%	51.0%
With Related Children	18.4%	20.9%	20.7%
Other Family (No Spouse Present)	18.0%	17.6%	17.7%
Other Family with Male Householder	3.7%	4.7%	4.9%
With Related Children	2.0%	2.5%	2.6%
Other Family with Female Householder	14.3%	12.9%	12.7%
With Related Children	9.2%	8.0%	7.8%
Nonfamily Households	4.3%	3.7%	3.6%
All Households with Children	30.1%	32.0%	31.6%
Multigenerational Households	3.0%	3.4%	3.6%
Unmarried Partner Households	5.1%	5.0%	5.0%
Male-female	4.6%	4.4%	4.4%
Same-sex	0.5%	0.6%	0.6%
2010 Households by Size			
Total	4,896	20,745	57,133
1 Person Household	33.1%	27.8%	27.8%
2 Person Household	33.6%	34.9%	34.8%
3 Person Household	16.8%	18.5%	18.2%
4 Person Household	10.7%	12.3%	12.3%
5 Person Household	4.0%	4.5%	4.7%
6 Person Household	1.4%	1.4%	1.5%
7 + Person Household	0.4%	0.6%	0.7%
2010 Households by Tenure and Mortgage Status			
Total	4,897	20,744	57,134
Owner Occupied	58.6%	71.9%	73.4%
Owned with a Mortgage/Loan	29.3%	31.9%	31.5%
Owned Free and Clear	29.3%	40.0%	41.9%
Renter Occupied	41.4%	28.1%	26.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,420	23,310	65,020
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	43.4%	17.3%	17.9%
Rural Housing Units	56.6%	82.7%	82.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Diners & Miners (10C)	Diners & Miners (10C)	Diners & Miners (10C)
2.	Small Town Simplicity	Rural Bypasses (10E)	Rural Bypasses (10E)
3.	Rural Bypasses (10E)	Small Town Simplicity	Small Town Simplicity
2017 Consumer Spending			
Apparel & Services: Total \$	\$6,429,083	\$27,210,349	\$73,431,390
Average Spent	\$1,305.40	\$1,315.08	\$1,281.57
Spending Potential Index	60	61	59
Education: Total \$	\$3,262,972	\$11,843,392	\$31,452,514
Average Spent	\$662.53	\$572.39	\$548.93
Spending Potential Index	46	39	38
Entertainment/Recreation: Total \$	\$10,471,983	\$45,980,256	\$124,788,499
Average Spent	\$2,126.29	\$2,222.23	\$2,177.89
Spending Potential Index	68	71	70
Food at Home: Total \$	\$17,978,028	\$78,716,723	\$213,382,183
Average Spent	\$3,650.36	\$3,804.39	\$3,724.08
Spending Potential Index	72	76	74
Food Away from Home: Total \$	\$10,476,530	\$44,697,674	\$120,745,348
Average Spent	\$2,127.21	\$2,160.25	\$2,107.32
Spending Potential Index	64	65	63
Health Care: Total \$	\$20,410,056	\$92,127,770	\$250,926,855
Average Spent	\$4,144.17	\$4,452.55	\$4,379.33
Spending Potential Index	74	80	78
HH Furnishings & Equipment: Total \$	\$6,275,839	\$27,351,289	\$74,180,868
Average Spent	\$1,274.28	\$1,321.89	\$1,294.65
Spending Potential Index	66	68	67
Personal Care Products & Services: Total \$	\$2,409,991	\$10,226,342	\$27,650,878
Average Spent	\$489.34	\$494.24	\$482.58
Spending Potential Index	61	62	61
Shelter: Total \$	\$46,103,282	\$187,571,644	\$504,591,690
Average Spent	\$9,361.07	\$9,065.37	\$8,806.45
Spending Potential Index	58	56	54
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,569,246	\$33,335,415	\$90,530,616
Average Spent	\$1,536.90	\$1,611.11	\$1,580.00
Spending Potential Index	66	69	67
Travel: Total \$	\$5,623,016	\$23,852,992	\$64,673,013
Average Spent	\$1,141.73	\$1,152.82	\$1,128.71
Spending Potential Index	55	56	54
Vehicle Maintenance & Repairs: Total \$	\$3,758,755	\$16,612,766	\$45,114,153
Average Spent	\$763.20	\$802.90	\$787.36
Spending Potential Index	71	75	73

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.