



Business Summary

Roanoke County Center for Research & Technology
 5808 Prunty Dr, Salem, Virginia, 24153
 Rings: 10, 30, 50 mile radii

Prepared by Esri
 Latitude: 37.26459
 Longitude: -80.17497

Data for all businesses in area	10 miles	30 miles	50 miles
Total Businesses:	3,458	19,048	31,168
Total Employees:	48,606	264,587	384,774
Total Residential Population:	87,507	466,474	786,418
Employee/Residential Population Ratio:	0.56:1	0.57:1	0.49:1

by SIC Codes	Employees				Employees				Employees			
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	77	2.2%	573	1.2%	478	2.5%	3,332	1.3%	851	2.7%	5,205	1.4%
Construction	268	7.8%	2,280	4.7%	1,498	7.9%	12,100	4.6%	2,501	8.0%	17,769	4.6%
Manufacturing	124	3.6%	5,136	10.6%	540	2.8%	20,285	7.7%	919	2.9%	36,102	9.4%
Transportation	71	2.1%	879	1.8%	486	2.6%	7,030	2.7%	937	3.0%	10,736	2.8%
Communication	35	1.0%	427	0.9%	184	1.0%	3,061	1.2%	293	0.9%	3,787	1.0%
Utility	9	0.3%	140	0.3%	61	0.3%	1,065	0.4%	113	0.4%	2,601	0.7%
Wholesale Trade	193	5.6%	4,303	8.9%	772	4.1%	12,299	4.6%	1,238	4.0%	20,351	5.3%
Retail Trade Summary	649	18.8%	8,535	17.6%	3,914	20.5%	54,177	20.5%	6,337	20.3%	79,704	20.7%
Home Improvement	59	1.7%	1,185	2.4%	263	1.4%	4,712	1.8%	439	1.4%	6,693	1.7%
General Merchandise Stores	16	0.5%	545	1.1%	122	0.6%	5,761	2.2%	230	0.7%	8,813	2.3%
Food Stores	78	2.3%	1,427	2.9%	454	2.4%	7,104	2.7%	766	2.5%	10,665	2.8%
Auto Dealers, Gas Stations, Auto Aftermarket	84	2.4%	781	1.6%	513	2.7%	6,241	2.4%	933	3.0%	9,264	2.4%
Apparel & Accessory Stores	35	1.0%	678	1.4%	235	1.2%	2,240	0.8%	332	1.1%	3,173	0.8%
Furniture & Home Furnishings	53	1.5%	339	0.7%	332	1.7%	2,967	1.1%	505	1.6%	4,973	1.3%
Eating & Drinking Places	161	4.7%	2,710	5.6%	1,017	5.3%	17,629	6.7%	1,591	5.1%	25,679	6.7%
Miscellaneous Retail	163	4.7%	869	1.8%	980	5.1%	7,523	2.8%	1,542	4.9%	10,444	2.7%
Finance, Insurance, Real Estate Summary	486	14.1%	3,294	6.8%	2,388	12.5%	14,186	5.4%	3,629	11.6%	18,479	4.8%
Banks, Savings & Lending Institutions	182	5.3%	485	1.0%	974	5.1%	3,632	1.4%	1,565	5.0%	5,278	1.4%
Securities Brokers	38	1.1%	107	0.2%	181	1.0%	835	0.3%	229	0.7%	1,005	0.3%
Insurance Carriers & Agents	115	3.3%	1,706	3.5%	471	2.5%	4,756	1.8%	727	2.3%	5,613	1.5%
Real Estate, Holding, Other Investment Offices	151	4.4%	996	2.0%	762	4.0%	4,963	1.9%	1,107	3.6%	6,583	1.7%
Services Summary	1,347	39.0%	19,606	40.3%	7,399	38.8%	121,618	46.0%	11,951	38.3%	163,381	42.5%
Hotels & Lodging	28	0.8%	355	0.7%	181	1.0%	3,281	1.2%	373	1.2%	5,973	1.6%
Automotive Services	117	3.4%	496	1.0%	649	3.4%	3,301	1.2%	1,100	3.5%	4,801	1.2%
Motion Pictures & Amusements	79	2.3%	543	1.1%	426	2.2%	4,651	1.8%	701	2.2%	6,652	1.7%
Health Services	246	7.1%	8,039	16.5%	1,058	5.6%	29,977	11.3%	1,645	5.3%	41,104	10.7%
Legal Services	39	1.1%	202	0.4%	251	1.3%	1,617	0.6%	349	1.1%	2,130	0.6%
Education Institutions & Libraries	66	1.9%	2,460	5.1%	473	2.5%	27,513	10.4%	732	2.3%	36,862	9.6%
Other Services	772	22.3%	7,510	15.5%	4,361	22.9%	51,279	19.4%	7,051	22.6%	65,859	17.1%
Government	128	3.7%	3,218	6.6%	835	4.4%	14,371	5.4%	1,626	5.2%	24,827	6.5%
Unclassified Establishments	72	2.1%	216	0.4%	491	2.6%	1,062	0.4%	774	2.5%	1,832	0.5%
Totals	3,458	100.0%	48,606	100.0%	19,048	100.0%	264,587	100.0%	31,168	100.0%	384,774	100.0%

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	10	0.3%	37	0.1%	122	0.6%	537	0.2%	275	0.9%	1,331	0.3%
Mining	1	0.0%	7	0.0%	22	0.1%	508	0.2%	47	0.2%	781	0.2%
Utilities	7	0.2%	83	0.2%	40	0.2%	892	0.3%	74	0.2%	2,262	0.6%
Construction	283	8.2%	2,399	4.9%	1,581	8.3%	12,797	4.8%	2,633	8.4%	18,684	4.9%
Manufacturing	135	3.9%	5,128	10.6%	589	3.1%	20,312	7.7%	990	3.2%	36,369	9.5%
Wholesale Trade	183	5.3%	4,211	8.7%	741	3.9%	12,095	4.6%	1,190	3.8%	17,485	4.5%
Retail Trade	468	13.5%	5,627	11.6%	2,780	14.6%	35,407	13.4%	4,577	14.7%	52,445	13.6%
Motor Vehicle & Parts Dealers	59	1.7%	648	1.3%	373	2.0%	5,283	2.0%	655	2.1%	7,111	1.8%
Furniture & Home Furnishings Stores	23	0.7%	155	0.3%	152	0.8%	1,304	0.5%	239	0.8%	2,747	0.7%
Electronics & Appliance Stores	24	0.7%	110	0.2%	163	0.9%	1,557	0.6%	234	0.8%	1,824	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	59	1.7%	1,185	2.4%	251	1.3%	4,532	1.7%	425	1.4%	6,511	1.7%
Food & Beverage Stores	61	1.8%	1,313	2.7%	375	2.0%	6,222	2.4%	663	2.1%	9,663	2.5%
Health & Personal Care Stores	45	1.3%	285	0.6%	243	1.3%	2,516	1.0%	389	1.2%	3,647	0.9%
Gasoline Stations	26	0.8%	133	0.3%	140	0.7%	958	0.4%	278	0.9%	2,154	0.6%
Clothing & Clothing Accessories Stores	40	1.2%	699	1.4%	289	1.5%	2,498	0.9%	407	1.3%	3,501	0.9%
Sport Goods, Hobby, Book, & Music Stores	23	0.7%	114	0.2%	171	0.9%	1,132	0.4%	263	0.8%	1,618	0.4%
General Merchandise Stores	16	0.5%	545	1.1%	122	0.6%	5,761	2.2%	230	0.7%	8,813	2.3%
Miscellaneous Store Retailers	79	2.3%	377	0.8%	450	2.4%	2,760	1.0%	718	2.3%	3,557	0.9%
Nonstore Retailers	13	0.4%	62	0.1%	51	0.3%	887	0.3%	77	0.2%	1,300	0.3%
Transportation & Warehousing	56	1.6%	762	1.6%	393	2.1%	6,683	2.5%	754	2.4%	9,744	2.5%
Information	64	1.9%	743	1.5%	370	1.9%	5,291	2.0%	578	1.9%	7,270	1.9%
Finance & Insurance	339	9.8%	2,311	4.8%	1,655	8.7%	9,335	3.5%	2,567	8.2%	12,044	3.1%
Central Bank/Credit Intermediation & Related Activities	186	5.4%	497	1.0%	994	5.2%	3,683	1.4%	1,601	5.1%	5,364	1.4%
Securities, Commodity Contracts & Other Financial	39	1.1%	107	0.2%	188	1.0%	878	0.3%	237	0.8%	1,049	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	115	3.3%	1,706	3.5%	473	2.5%	4,774	1.8%	729	2.3%	5,631	1.5%
Real Estate, Rental & Leasing	185	5.3%	1,117	2.3%	1,012	5.3%	5,708	2.2%	1,544	5.0%	7,839	2.0%
Professional, Scientific & Tech Services	243	7.0%	2,114	4.3%	1,448	7.6%	28,169	10.6%	2,080	6.7%	31,982	8.3%
Legal Services	45	1.3%	224	0.5%	289	1.5%	1,779	0.7%	396	1.3%	2,324	0.6%
Management of Companies & Enterprises	2	0.1%	7	0.0%	12	0.1%	300	0.1%	17	0.1%	381	0.1%
Administrative & Support & Waste Management & Remediation	119	3.4%	1,130	2.3%	649	3.4%	6,419	2.4%	1,029	3.3%	8,746	2.3%
Educational Services	75	2.2%	2,432	5.0%	503	2.6%	27,270	10.3%	757	2.4%	36,439	9.5%
Health Care & Social Assistance	335	9.7%	10,980	22.6%	1,528	8.0%	39,565	15.0%	2,392	7.7%	54,393	14.1%
Arts, Entertainment & Recreation	51	1.5%	472	1.0%	306	1.6%	4,480	1.7%	548	1.8%	6,494	1.7%
Accommodation & Food Services	191	5.5%	3,138	6.5%	1,220	6.4%	21,184	8.0%	1,989	6.4%	31,950	8.3%
Accommodation	28	0.8%	355	0.7%	181	1.0%	3,281	1.2%	373	1.2%	5,973	1.6%
Food Services & Drinking Places	164	4.7%	2,782	5.7%	1,039	5.5%	17,903	6.8%	1,616	5.2%	25,977	6.8%
Other Services (except Public Administration)	508	14.7%	2,353	4.8%	2,736	14.4%	11,902	4.5%	4,704	15.1%	18,653	4.8%
Automotive Repair & Maintenance	92	2.7%	353	0.7%	476	2.5%	2,009	0.8%	808	2.6%	2,982	0.8%
Public Administration	129	3.7%	3,268	6.7%	846	4.4%	14,573	5.5%	1,647	5.3%	25,083	6.5%
Unclassified Establishments	74	2.1%	287	0.6%	495	2.6%	1,161	0.4%	775	2.5%	4,400	1.1%
Total	3,458	100.0%	48,606	100.0%	19,048	100.0%	264,587	100.0%	31,168	100.0%	384,774	100.0%

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