



# Business Summary

New River Valley Commerce Park  
 37.12996, -80.66701  
 Rings: 10, 30, 50 mile radii

Prepared by Esri  
 Latitude: 37.12996  
 Longitude: -80.66701

Data for all businesses in area	10 miles	30 miles	50 miles
Total Businesses:	2,037	10,064	32,871
Total Employees:	32,320	125,901	417,143
Total Residential Population:	57,006	266,153	821,003
Employee/Residential Population Ratio:	0.57:1	0.47:1	0.51:1

by SIC Codes	Employees				Employees				Employees			
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	50	2.5%	523	1.6%	263	2.6%	1,591	1.3%	858	2.6%	5,339	1.3%
Construction	117	5.7%	643	2.0%	678	6.7%	3,920	3.1%	2,421	7.4%	18,592	4.5%
Manufacturing	58	2.8%	2,189	6.8%	287	2.9%	13,078	10.4%	977	3.0%	40,594	9.7%
Transportation	75	3.7%	660	2.0%	287	2.9%	2,466	2.0%	981	3.0%	12,534	3.0%
Communication	23	1.1%	267	0.8%	88	0.9%	1,087	0.9%	323	1.0%	4,368	1.0%
Utility	12	0.6%	101	0.3%	59	0.6%	1,582	1.3%	144	0.4%	2,939	0.7%
Wholesale Trade	74	3.6%	3,969	12.3%	339	3.4%	7,406	5.9%	1,300	4.0%	21,397	5.1%
<b>Retail Trade Summary</b>	<b>366</b>	<b>18.0%</b>	<b>4,689</b>	<b>14.5%</b>	<b>2,090</b>	<b>20.8%</b>	<b>27,111</b>	<b>21.5%</b>	<b>6,904</b>	<b>21.0%</b>	<b>88,691</b>	<b>21.3%</b>
Home Improvement	25	1.2%	399	1.2%	125	1.2%	1,902	1.5%	455	1.4%	7,392	1.8%
General Merchandise Stores	13	0.6%	700	2.2%	79	0.8%	2,850	2.3%	268	0.8%	10,794	2.6%
Food Stores	46	2.3%	690	2.1%	238	2.4%	3,414	2.7%	820	2.5%	11,323	2.7%
Auto Dealers, Gas Stations, Auto Aftermarket	50	2.5%	396	1.2%	313	3.1%	3,639	2.9%	1,089	3.3%	10,732	2.6%
Apparel & Accessory Stores	11	0.5%	46	0.1%	95	0.9%	596	0.5%	353	1.1%	3,099	0.7%
Furniture & Home Furnishings	18	0.9%	58	0.2%	146	1.5%	1,499	1.2%	512	1.6%	5,615	1.3%
Eating & Drinking Places	107	5.3%	1,688	5.2%	564	5.6%	10,041	8.0%	1,695	5.2%	28,462	6.8%
Miscellaneous Retail	96	4.7%	711	2.2%	531	5.3%	3,169	2.5%	1,713	5.2%	11,274	2.7%
<b>Finance, Insurance, Real Estate Summary</b>	<b>262</b>	<b>12.9%</b>	<b>749</b>	<b>2.3%</b>	<b>1,191</b>	<b>11.8%</b>	<b>4,301</b>	<b>3.4%</b>	<b>3,900</b>	<b>11.9%</b>	<b>19,165</b>	<b>4.6%</b>
Banks, Savings & Lending Institutions	129	6.3%	235	0.7%	568	5.6%	1,589	1.3%	1,734	5.3%	5,459	1.3%
Securities Brokers	16	0.8%	78	0.2%	60	0.6%	202	0.2%	230	0.7%	1,101	0.3%
Insurance Carriers & Agents	42	2.1%	131	0.4%	220	2.2%	806	0.6%	785	2.4%	5,962	1.4%
Real Estate, Holding, Other Investment Offices	75	3.7%	305	0.9%	343	3.4%	1,704	1.4%	1,151	3.5%	6,644	1.6%
<b>Services Summary</b>	<b>825</b>	<b>40.5%</b>	<b>16,976</b>	<b>52.5%</b>	<b>3,894</b>	<b>38.7%</b>	<b>53,334</b>	<b>42.4%</b>	<b>12,501</b>	<b>38.0%</b>	<b>174,911</b>	<b>41.9%</b>
Hotels & Lodging	29	1.4%	304	0.9%	151	1.5%	2,203	1.7%	396	1.2%	7,695	1.8%
Automotive Services	60	2.9%	200	0.6%	347	3.4%	1,716	1.4%	1,135	3.5%	5,088	1.2%
Motion Pictures & Amusements	39	1.9%	927	2.9%	233	2.3%	2,080	1.7%	721	2.2%	6,516	1.6%
Health Services	116	5.7%	2,574	8.0%	570	5.7%	12,184	9.7%	1,860	5.7%	47,427	11.4%
Legal Services	16	0.8%	70	0.2%	121	1.2%	469	0.4%	392	1.2%	2,298	0.6%
Education Institutions & Libraries	112	5.5%	10,349	32.0%	326	3.2%	21,549	17.1%	786	2.4%	37,900	9.1%
Other Services	453	22.2%	2,553	7.9%	2,147	21.3%	13,133	10.4%	7,212	21.9%	67,987	16.3%
<b>Government</b>	<b>140</b>	<b>6.9%</b>	<b>1,468</b>	<b>4.5%</b>	<b>674</b>	<b>6.7%</b>	<b>9,569</b>	<b>7.6%</b>	<b>1,793</b>	<b>5.5%</b>	<b>27,007</b>	<b>6.5%</b>
<b>Unclassified Establishments</b>	<b>33</b>	<b>1.6%</b>	<b>86</b>	<b>0.3%</b>	<b>214</b>	<b>2.1%</b>	<b>456</b>	<b>0.4%</b>	<b>768</b>	<b>2.3%</b>	<b>1,607</b>	<b>0.4%</b>
<b>Totals</b>	<b>2,037</b>	<b>100.0%</b>	<b>32,320</b>	<b>100.0%</b>	<b>10,064</b>	<b>100.0%</b>	<b>125,901</b>	<b>100.0%</b>	<b>32,871</b>	<b>100.0%</b>	<b>417,143</b>	<b>100.0%</b>

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	16	0.8%	84	0.3%	91	0.9%	301	0.2%	300	0.9%	1,166	0.3%
Mining	4	0.2%	32	0.1%	25	0.2%	236	0.2%	77	0.2%	1,151	0.3%
Utilities	10	0.5%	81	0.3%	34	0.3%	1,371	1.1%	86	0.3%	2,354	0.6%
Construction	127	6.2%	708	2.2%	718	7.1%	4,195	3.3%	2,539	7.7%	19,570	4.7%
Manufacturing	62	3.0%	2,278	7.0%	297	3.0%	13,133	10.4%	1,037	3.2%	40,788	9.8%
Wholesale Trade	71	3.5%	1,352	4.2%	333	3.3%	4,782	3.8%	1,260	3.8%	18,473	4.4%
Retail Trade	250	12.3%	2,949	9.1%	1,476	14.7%	16,747	13.3%	5,031	15.3%	58,606	14.0%
Motor Vehicle & Parts Dealers	35	1.7%	259	0.8%	211	2.1%	2,576	2.0%	783	2.4%	8,335	2.0%
Furniture & Home Furnishings Stores	10	0.5%	34	0.1%	75	0.7%	678	0.5%	245	0.7%	3,401	0.8%
Electronics & Appliance Stores	9	0.4%	34	0.1%	69	0.7%	841	0.7%	239	0.7%	2,085	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	25	1.2%	399	1.2%	122	1.2%	1,892	1.5%	433	1.3%	7,126	1.7%
Food & Beverage Stores	42	2.1%	658	2.0%	203	2.0%	3,137	2.5%	707	2.2%	10,018	2.4%
Health & Personal Care Stores	23	1.1%	266	0.8%	135	1.3%	1,044	0.8%	429	1.3%	3,973	1.0%
Gasoline Stations	15	0.7%	137	0.4%	102	1.0%	1,063	0.8%	306	0.9%	2,397	0.6%
Clothing & Clothing Accessories Stores	15	0.7%	68	0.2%	114	1.1%	671	0.5%	433	1.3%	3,446	0.8%
Sport Goods, Hobby, Book, & Music Stores	15	0.7%	51	0.2%	112	1.1%	592	0.5%	310	0.9%	1,614	0.4%
General Merchandise Stores	13	0.6%	700	2.2%	79	0.8%	2,850	2.3%	268	0.8%	10,794	2.6%
Miscellaneous Store Retailers	41	2.0%	330	1.0%	225	2.2%	1,181	0.9%	782	2.4%	4,061	1.0%
Nonstore Retailers	6	0.3%	12	0.0%	29	0.3%	223	0.2%	96	0.3%	1,357	0.3%
Transportation & Warehousing	47	2.3%	444	1.4%	202	2.0%	1,987	1.6%	768	2.3%	10,963	2.6%
Information	40	2.0%	543	1.7%	183	1.8%	2,046	1.6%	631	1.9%	7,750	1.9%
Finance & Insurance	189	9.3%	450	1.4%	864	8.6%	2,637	2.1%	2,803	8.5%	12,696	3.0%
Central Bank/Credit Intermediation & Related Activities	131	6.4%	241	0.7%	583	5.8%	1,628	1.3%	1,779	5.4%	5,571	1.3%
Securities, Commodity Contracts & Other Financial	16	0.8%	78	0.2%	61	0.6%	204	0.2%	238	0.7%	1,145	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	42	2.1%	131	0.4%	220	2.2%	806	0.6%	787	2.4%	5,980	1.4%
Real Estate, Rental & Leasing	117	5.7%	376	1.2%	534	5.3%	2,503	2.0%	1,643	5.0%	8,157	2.0%
Professional, Scientific & Tech Services	120	5.9%	955	3.0%	645	6.4%	4,475	3.6%	2,131	6.5%	32,284	7.7%
Legal Services	17	0.8%	73	0.2%	133	1.3%	513	0.4%	438	1.3%	2,479	0.6%
Management of Companies & Enterprises	0	0.0%	0	0.0%	6	0.1%	83	0.1%	20	0.1%	708	0.2%
Administrative & Support & Waste Management & Remediation	65	3.2%	440	1.4%	277	2.8%	1,926	1.5%	997	3.0%	9,144	2.2%
Educational Services	109	5.4%	10,157	31.4%	332	3.3%	21,339	16.9%	812	2.5%	37,557	9.0%
Health Care & Social Assistance	160	7.9%	3,348	10.4%	806	8.0%	15,580	12.4%	2,629	8.0%	61,593	14.8%
Arts, Entertainment & Recreation	36	1.8%	968	3.0%	183	1.8%	2,155	1.7%	544	1.7%	6,339	1.5%
Accommodation & Food Services	139	6.8%	2,019	6.2%	727	7.2%	12,328	9.8%	2,119	6.4%	36,468	8.7%
Accommodation	29	1.4%	304	0.9%	151	1.5%	2,203	1.7%	396	1.2%	7,695	1.8%
Food Services & Drinking Places	110	5.4%	1,715	5.3%	576	5.7%	10,124	8.0%	1,723	5.2%	28,773	6.9%
Other Services (except Public Administration)	300	14.7%	1,013	3.1%	1,435	14.3%	5,422	4.3%	4,854	14.8%	19,869	4.8%
Automotive Repair & Maintenance	44	2.2%	153	0.5%	255	2.5%	1,012	0.8%	849	2.6%	3,408	0.8%
Public Administration	143	7.0%	1,544	4.8%	686	6.8%	9,718	7.7%	1,822	5.5%	27,344	6.6%
Unclassified Establishments	32	1.6%	2,579	8.0%	210	2.1%	2,935	2.3%	767	2.3%	4,162	1.0%
<b>Total</b>	<b>2,037</b>	<b>100.0%</b>	<b>32,320</b>	<b>100.0%</b>	<b>10,064</b>	<b>100.0%</b>	<b>125,901</b>	<b>100.0%</b>	<b>32,871</b>	<b>100.0%</b>	<b>417,143</b>	<b>100.0%</b>

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