



Business Summary

900 West Fuson Road, Muncie, IN 47302
Rings: 10, 30, 50 mile radii

Latitude: 40.149248
Longitude: -85.3975471

Data for all businesses in area	10 mile	30 mile	50 mile
Total Businesses:	3,825	13,501	72,132
Total Employees:	52,446	162,338	1,032,597
Total Residential Population:	112,286	428,022	1,891,018
Employee/Residential Population Ratio:	0.47:1	0.38:1	0.55:1

by SIC Codes	Employees				Employees				Employees			
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	88	2.3%	434	0.8%	445	3.3%	2,000	1.2%	1,944	2.7%	11,443	1.1%
Construction	295	7.7%	2,224	4.2%	1,035	7.7%	6,706	4.1%	5,182	7.2%	45,853	4.4%
Manufacturing	154	4.0%	5,802	11.1%	495	3.7%	20,502	12.6%	2,525	3.5%	121,477	11.8%
Transportation	98	2.6%	1,228	2.3%	480	3.6%	5,341	3.3%	2,021	2.8%	26,367	2.6%
Communication	39	1.0%	330	0.6%	114	0.8%	933	0.6%	653	0.9%	8,308	0.8%
Utility	6	0.2%	76	0.1%	72	0.5%	901	0.6%	243	0.3%	5,183	0.5%
Wholesale Trade	129	3.4%	1,512	2.9%	441	3.3%	6,657	4.1%	2,880	4.0%	54,187	5.2%
Retail Trade Summary	875	22.9%	12,403	23.6%	2,840	21.0%	34,188	21.1%	14,672	20.3%	208,733	20.2%
Home Improvement	47	1.2%	680	1.3%	190	1.4%	2,037	1.3%	939	1.3%	12,012	1.2%
General Merchandise Stores	36	0.9%	1,300	2.5%	114	0.8%	3,702	2.3%	513	0.7%	20,668	2.0%
Food Stores	71	1.9%	1,457	2.8%	282	2.1%	4,358	2.7%	1,301	1.8%	24,893	2.4%
Auto Dealers, Gas Stations, Auto Aftermarket	121	3.2%	1,338	2.6%	437	3.2%	4,383	2.7%	1,796	2.5%	19,125	1.9%
Apparel & Accessory Stores	59	1.5%	420	0.8%	103	0.8%	613	0.4%	849	1.2%	8,786	0.9%
Furniture & Home Furnishings	70	1.8%	663	1.3%	192	1.4%	1,324	0.8%	1,230	1.7%	13,446	1.3%
Eating & Drinking Places	233	6.1%	4,886	9.3%	800	5.9%	13,767	8.5%	4,265	5.9%	76,314	7.4%
Miscellaneous Retail	237	6.2%	1,659	3.2%	722	5.3%	4,005	2.5%	3,778	5.2%	33,489	3.2%
Finance, Insurance, Real Estate Summary	455	11.9%	3,077	5.9%	1,582	11.7%	7,104	4.4%	9,112	12.6%	82,618	8.0%
Banks, Savings & Lending Institutions	188	4.9%	1,502	2.9%	650	4.8%	2,982	1.8%	3,284	4.6%	16,337	1.6%
Securities Brokers	39	1.0%	134	0.3%	97	0.7%	301	0.2%	804	1.1%	6,120	0.6%
Insurance Carriers & Agents	91	2.4%	494	0.9%	323	2.4%	1,425	0.9%	1,795	2.5%	34,521	3.3%
Real Estate, Holding, Other Investment Offices	137	3.6%	947	1.8%	513	3.8%	2,396	1.5%	3,229	4.5%	25,640	2.5%
Services Summary	1,480	38.7%	23,048	43.9%	4,981	36.9%	66,923	41.2%	28,228	39.1%	410,684	39.8%
Hotels & Lodging	24	0.6%	216	0.4%	89	0.7%	700	0.4%	434	0.6%	10,009	1.0%
Automotive Services	116	3.0%	522	1.0%	424	3.1%	1,571	1.0%	1,992	2.8%	9,296	0.9%
Motion Pictures & Amusements	95	2.5%	787	1.5%	334	2.5%	6,471	4.0%	1,803	2.5%	20,770	2.0%
Health Services	223	5.8%	7,204	13.7%	660	4.9%	19,546	12.0%	4,165	5.8%	131,094	12.7%
Legal Services	58	1.5%	269	0.5%	151	1.1%	615	0.4%	1,136	1.6%	10,527	1.0%
Education Institutions & Libraries	93	2.4%	6,446	12.3%	351	2.6%	17,270	10.6%	1,554	2.2%	83,110	8.0%
Other Services	871	22.8%	7,603	14.5%	2,972	22.0%	20,751	12.8%	17,144	23.8%	145,878	14.1%
Government	152	4.0%	2,237	4.3%	775	5.7%	10,596	6.5%	2,742	3.8%	53,040	5.1%
Unclassified Establishments	54	1.4%	76	0.1%	241	1.8%	487	0.3%	1,930	2.7%	4,704	0.5%
Totals	3,825	100.0%	52,446	100.0%	13,501	100.0%	162,338	100.0%	72,132	100.0%	1,032,597	100.0%

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	26	0.7%	79	0.2%	187	1.4%	708	0.4%	671	0.9%	3,067	0.3%
Mining	3	0.1%	13	0.0%	11	0.1%	85	0.1%	55	0.1%	534	0.1%
Utilities	2	0.1%	26	0.0%	44	0.3%	469	0.3%	128	0.2%	3,825	0.4%
Construction	301	7.9%	2,397	4.6%	1,067	7.9%	7,030	4.3%	5,543	7.7%	48,968	4.7%
Manufacturing	166	4.3%	5,529	10.5%	512	3.8%	19,525	12.0%	2,693	3.7%	117,918	11.4%
Wholesale Trade	122	3.2%	1,474	2.8%	423	3.1%	6,584	4.1%	2,785	3.9%	53,338	5.2%
Retail Trade	626	16.4%	7,404	14.1%	1,989	14.7%	20,076	12.4%	10,083	14.0%	129,490	12.5%
Motor Vehicle & Parts Dealers	94	2.5%	1,158	2.2%	333	2.5%	3,268	2.0%	1,383	1.9%	15,948	1.5%
Furniture & Home Furnishings Stores	37	1.0%	169	0.3%	89	0.7%	386	0.2%	508	0.7%	4,144	0.4%
Electronics & Appliance Stores	30	0.8%	502	1.0%	96	0.7%	905	0.6%	676	0.9%	8,538	0.8%
Bldg Material & Garden Equipment & Supplies Dealers	46	1.2%	679	1.3%	185	1.4%	2,026	1.2%	929	1.3%	12,047	1.2%
Food & Beverage Stores	73	1.9%	1,410	2.7%	300	2.2%	4,289	2.6%	1,300	1.8%	24,686	2.4%
Health & Personal Care Stores	57	1.5%	587	1.1%	163	1.2%	1,358	0.8%	916	1.3%	10,422	1.0%
Gasoline Stations	26	0.7%	179	0.3%	104	0.8%	1,115	0.7%	414	0.6%	3,177	0.3%
Clothing & Clothing Accessories Stores	75	2.0%	485	0.9%	135	1.0%	753	0.5%	1,049	1.5%	9,803	0.9%
Sport Goods, Hobby, Book, & Music Stores	40	1.0%	312	0.6%	128	0.9%	703	0.4%	666	0.9%	5,175	0.5%
General Merchandise Stores	36	0.9%	1,300	2.5%	114	0.8%	3,702	2.3%	513	0.7%	20,668	2.0%
Miscellaneous Store Retailers	99	2.6%	548	1.0%	312	2.3%	1,403	0.9%	1,510	2.1%	10,483	1.0%
Nonstore Retailers	11	0.3%	75	0.1%	30	0.2%	167	0.1%	219	0.3%	4,399	0.4%
Transportation & Warehousing	70	1.8%	1,033	2.0%	370	2.7%	4,536	2.8%	1,609	2.2%	22,780	2.2%
Information	72	1.9%	1,216	2.3%	237	1.8%	3,348	2.1%	1,349	1.9%	24,299	2.4%
Finance & Insurance	325	8.5%	2,147	4.1%	1,084	8.0%	4,748	2.9%	5,970	8.3%	59,198	5.7%
Central Bank/Credit Intermediation & Related Activities	194	5.1%	1,518	2.9%	662	4.9%	3,019	1.9%	3,330	4.6%	16,500	1.6%
Securities, Commodity Contracts & Other Financial	40	1.0%	135	0.3%	98	0.7%	305	0.2%	832	1.2%	6,559	0.6%
Insurance Carriers & Related Activities; Funds, Trusts &	91	2.4%	494	0.9%	323	2.4%	1,425	0.9%	1,808	2.5%	36,139	3.5%
Real Estate, Rental & Leasing	210	5.5%	984	1.9%	736	5.5%	2,808	1.7%	4,081	5.7%	24,808	2.4%
Professional, Scientific & Tech Services	243	6.4%	2,219	4.2%	750	5.6%	4,468	2.8%	5,936	8.2%	52,887	5.1%
Legal Services	62	1.6%	319	0.6%	171	1.3%	732	0.5%	1,289	1.8%	11,503	1.1%
Management of Companies & Enterprises	3	0.1%	204	0.4%	7	0.1%	274	0.2%	61	0.1%	947	0.1%
Administrative & Support & Waste Management & Remediation	146	3.8%	954	1.8%	476	3.5%	3,296	2.0%	3,188	4.4%	30,483	3.0%
Educational Services	92	2.4%	6,359	12.1%	338	2.5%	16,933	10.4%	1,672	2.3%	79,816	7.7%
Health Care & Social Assistance	335	8.8%	9,664	18.4%	1,010	7.5%	26,645	16.4%	5,951	8.3%	163,294	15.8%
Arts, Entertainment & Recreation	58	1.5%	638	1.2%	226	1.7%	6,132	3.8%	1,202	1.7%	19,813	1.9%
Accommodation & Food Services	258	6.7%	5,113	9.7%	893	6.6%	14,506	8.9%	4,742	6.6%	86,919	8.4%
Accommodation	24	0.6%	216	0.4%	89	0.7%	700	0.4%	434	0.6%	10,009	1.0%
Food Services & Drinking Places	234	6.1%	4,898	9.3%	804	6.0%	13,807	8.5%	4,309	6.0%	76,910	7.4%
Other Services (except Public Administration)	555	14.5%	2,631	5.0%	2,105	15.6%	8,913	5.5%	9,668	13.4%	51,636	5.0%
Automotive Repair & Maintenance	90	2.4%	389	0.7%	330	2.4%	1,239	0.8%	1,504	2.1%	6,840	0.7%
Public Administration	154	4.0%	2,258	4.3%	788	5.8%	10,730	6.6%	2,780	3.9%	53,612	5.2%
Unclassified Establishments	58	1.5%	104	0.2%	247	1.8%	524	0.3%	1,965	2.7%	4,964	0.5%
Total	3,825	100.0%	52,446	100.0%	13,501	100.0%	162,338	100.0%	72,132	100.0%	1,032,597	100.0%

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November 17, 2015