



Market Profile

Meadowbroke and Yore Industrial Site
 2347 Yore Ave, Benton Twp, Michigan, 49022
 Rings: 10, 30, 50 mile radii

Prepared by Esri
 Latitude: 42.07645
 Longitude: -86.38790

	10 miles	30 miles	50 miles
Population Summary			
2000 Total Population	94,489	443,562	1,233,404
2010 Total Population	91,052	437,014	1,262,205
2015 Total Population	90,224	435,336	1,274,016
2015 Group Quarters	2,796	15,196	36,795
2020 Total Population	89,917	435,722	1,292,937
2015-2020 Annual Rate	-0.07%	0.02%	0.30%
Household Summary			
2000 Households	36,357	168,387	467,244
2000 Average Household Size	2.50	2.52	2.55
2010 Households	36,055	169,759	486,325
2010 Average Household Size	2.45	2.48	2.52
2015 Households	36,055	170,237	493,289
2015 Average Household Size	2.42	2.47	2.51
2020 Households	36,019	170,672	501,228
2020 Average Household Size	2.42	2.46	2.51
2015-2020 Annual Rate	-0.02%	0.05%	0.32%
2010 Families	23,742	112,003	322,671
2010 Average Family Size	3.01	3.04	3.06
2015 Families	23,436	111,106	323,996
2015 Average Family Size	2.99	3.02	3.05
2020 Families	23,232	110,659	327,187
2020 Average Family Size	2.99	3.02	3.05
2015-2020 Annual Rate	-0.17%	-0.08%	0.20%
Housing Unit Summary			
2000 Housing Units	40,407	192,503	515,710
Owner Occupied Housing Units	61.7%	63.5%	66.0%
Renter Occupied Housing Units	28.3%	23.9%	24.6%
Vacant Housing Units	10.0%	12.5%	9.4%
2010 Housing Units	41,711	204,182	559,411
Owner Occupied Housing Units	59.2%	59.1%	61.7%
Renter Occupied Housing Units	27.3%	24.1%	25.2%
Vacant Housing Units	13.6%	16.9%	13.1%
2015 Housing Units	41,977	206,106	568,675
Owner Occupied Housing Units	57.8%	57.7%	60.6%
Renter Occupied Housing Units	28.1%	24.9%	26.2%
Vacant Housing Units	14.1%	17.4%	13.3%
2020 Housing Units	42,070	207,247	577,414
Owner Occupied Housing Units	57.7%	57.5%	60.5%
Renter Occupied Housing Units	27.9%	24.9%	26.3%
Vacant Housing Units	14.4%	17.6%	13.2%
Median Household Income			
2015	\$42,947	\$42,589	\$45,203
2020	\$51,725	\$50,606	\$52,969
Median Home Value			
2015	\$177,655	\$145,475	\$141,532
2020	\$218,124	\$187,340	\$178,465
Per Capita Income			
2015	\$24,572	\$23,487	\$23,617
2020	\$28,528	\$26,901	\$26,981
Median Age			
2010	39.8	38.5	37.4
2015	40.8	39.4	38.3
2020	41.8	40.2	39.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



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2015 Households by Income			
Household Income Base	36,055	170,237	493,289
<\$15,000	19.2%	16.1%	14.3%
\$15,000 - \$24,999	11.9%	12.9%	12.5%
\$25,000 - \$34,999	11.2%	12.1%	11.8%
\$35,000 - \$49,999	12.7%	15.4%	15.3%
\$50,000 - \$74,999	16.1%	17.3%	18.7%
\$75,000 - \$99,999	11.8%	11.0%	11.9%
\$100,000 - \$149,999	10.6%	9.8%	10.3%
\$150,000 - \$199,999	3.7%	3.0%	2.9%
\$200,000+	2.6%	2.5%	2.3%
Average Household Income	\$60,618	\$59,280	\$60,301
2020 Households by Income			
Household Income Base	36,019	170,672	501,228
<\$15,000	18.2%	15.1%	13.4%
\$15,000 - \$24,999	9.0%	9.7%	9.4%
\$25,000 - \$34,999	9.7%	10.2%	9.7%
\$35,000 - \$49,999	11.7%	14.3%	14.2%
\$50,000 - \$74,999	15.7%	18.1%	19.7%
\$75,000 - \$99,999	15.0%	14.0%	14.7%
\$100,000 - \$149,999	12.6%	11.8%	12.4%
\$150,000 - \$199,999	5.0%	3.9%	3.9%
\$200,000+	3.3%	2.9%	2.6%
Average Household Income	\$70,329	\$67,886	\$68,905
2015 Owner Occupied Housing Units by Value			
Total	24,261	118,951	344,316
<\$50,000	2.7%	6.0%	5.1%
\$50,000 - \$99,999	13.2%	21.4%	21.6%
\$100,000 - \$149,999	21.4%	24.8%	28.1%
\$150,000 - \$199,999	23.0%	19.7%	20.7%
\$200,000 - \$249,999	15.8%	12.1%	10.6%
\$250,000 - \$299,999	9.6%	6.0%	5.6%
\$300,000 - \$399,999	8.9%	5.7%	4.9%
\$400,000 - \$499,999	2.4%	1.7%	1.5%
\$500,000 - \$749,999	2.4%	1.9%	1.4%
\$750,000 - \$999,999	0.3%	0.3%	0.3%
\$1,000,000 +	0.2%	0.3%	0.3%
Average Home Value	\$201,788	\$172,962	\$166,963
2020 Owner Occupied Housing Units by Value			
Total	24,281	119,137	349,455
<\$50,000	1.4%	4.5%	3.6%
\$50,000 - \$99,999	6.5%	13.0%	13.6%
\$100,000 - \$149,999	10.4%	15.3%	18.5%
\$150,000 - \$199,999	23.3%	23.0%	25.1%
\$200,000 - \$249,999	22.9%	18.7%	16.6%
\$250,000 - \$299,999	14.5%	9.8%	9.5%
\$300,000 - \$399,999	12.5%	8.5%	7.2%
\$400,000 - \$499,999	3.8%	2.8%	2.5%
\$500,000 - \$749,999	3.9%	3.2%	2.4%
\$750,000 - \$999,999	0.5%	0.9%	0.7%
\$1,000,000 +	0.2%	0.3%	0.3%
Average Home Value	\$242,761	\$212,869	\$202,929

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age			
Total	91,054	437,015	1,262,206
0 - 4	6.3%	6.4%	6.6%
5 - 9	6.5%	6.6%	6.8%
10 - 14	6.9%	6.8%	7.0%
15 - 24	13.5%	14.5%	14.6%
25 - 34	11.2%	11.6%	12.2%
35 - 44	12.2%	12.1%	12.4%
45 - 54	15.0%	14.7%	14.4%
55 - 64	12.7%	12.8%	12.4%
65 - 74	8.0%	7.6%	7.2%
75 - 84	5.2%	4.8%	4.5%
85 +	2.4%	2.1%	2.0%
18 +	75.9%	75.8%	75.3%
2015 Population by Age			
Total	90,225	435,336	1,274,016
0 - 4	5.9%	6.0%	6.3%
5 - 9	6.0%	6.2%	6.4%
10 - 14	6.4%	6.5%	6.6%
15 - 24	13.7%	14.6%	14.6%
25 - 34	11.5%	11.8%	12.3%
35 - 44	11.3%	11.4%	11.8%
45 - 54	13.8%	13.3%	13.2%
55 - 64	14.0%	13.9%	13.5%
65 - 74	9.6%	9.4%	8.8%
75 - 84	5.1%	4.7%	4.4%
85 +	2.6%	2.3%	2.1%
18 +	77.7%	77.5%	76.9%
2020 Population by Age			
Total	89,918	435,722	1,292,937
0 - 4	5.7%	5.9%	6.1%
5 - 9	5.7%	6.0%	6.2%
10 - 14	6.2%	6.4%	6.6%
15 - 24	12.8%	13.8%	13.8%
25 - 34	11.7%	11.9%	12.4%
35 - 44	11.5%	11.5%	11.9%
45 - 54	12.2%	12.0%	12.0%
55 - 64	14.2%	13.8%	13.3%
65 - 74	11.3%	11.1%	10.4%
75 - 84	6.0%	5.5%	5.1%
85 +	2.6%	2.3%	2.1%
18 +	78.5%	78.0%	77.2%
2010 Population by Sex			
Males	44,189	213,234	622,163
Females	46,863	223,780	640,042
2015 Population by Sex			
Males	43,942	212,993	629,640
Females	46,282	222,344	644,376
2020 Population by Sex			
Males	43,930	213,760	640,204
Females	45,988	221,962	652,733

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	91,052	437,012	1,262,206
White Alone	69.9%	78.1%	82.9%
Black Alone	23.1%	13.3%	9.3%
American Indian Alone	0.4%	0.6%	0.5%
Asian Alone	2.2%	1.7%	1.3%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	2.0%	3.4%	3.3%
Two or More Races	2.3%	2.8%	2.7%
Hispanic Origin	4.8%	7.3%	7.2%
Diversity Index	50.7	45.6	39.7
2015 Population by Race/Ethnicity			
Total	90,224	435,334	1,274,015
White Alone	69.2%	76.9%	81.6%
Black Alone	22.8%	13.3%	9.4%
American Indian Alone	0.5%	0.6%	0.5%
Asian Alone	2.6%	2.0%	1.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.3%	3.9%	3.8%
Two or More Races	2.6%	3.2%	3.0%
Hispanic Origin	5.7%	8.3%	8.2%
Diversity Index	52.6	48.3	42.6
2020 Population by Race/Ethnicity			
Total	89,917	435,724	1,292,936
White Alone	68.3%	75.7%	80.3%
Black Alone	22.4%	13.2%	9.5%
American Indian Alone	0.5%	0.7%	0.5%
Asian Alone	3.0%	2.4%	1.9%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	2.8%	4.5%	4.3%
Two or More Races	2.9%	3.5%	3.4%
Hispanic Origin	6.6%	9.5%	9.4%
Diversity Index	54.7	51.0	45.7
2010 Population by Relationship and Household Type			
Total	91,051	437,014	1,262,205
In Households	96.9%	96.5%	97.1%
In Family Households	80.7%	80.3%	80.7%
Householder	26.1%	25.6%	25.6%
Spouse	18.4%	18.5%	18.9%
Child	30.8%	30.7%	30.8%
Other relative	3.2%	3.0%	2.8%
Nonrelative	2.3%	2.5%	2.5%
In Nonfamily Households	16.2%	16.2%	16.4%
In Group Quarters	3.1%	3.5%	2.9%
Institutionalized Population	1.2%	0.9%	1.3%
Noninstitutionalized Population	1.9%	2.6%	1.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2015 Population 25+ by Educational Attainment			
Total	61,304	290,461	842,222
Less than 9th Grade	4.1%	4.2%	4.2%
9th - 12th Grade, No Diploma	7.6%	8.2%	8.1%
High School Graduate	23.6%	26.6%	26.9%
GED/Alternative Credential	3.7%	4.5%	4.9%
Some College, No Degree	22.5%	22.3%	22.5%
Associate Degree	9.8%	9.0%	8.5%
Bachelor's Degree	16.7%	15.1%	15.3%
Graduate/Professional Degree	12.0%	10.2%	9.5%
2015 Population 15+ by Marital Status			
Total	73,639	353,835	1,028,466
Never Married	31.9%	32.7%	31.8%
Married	49.0%	48.4%	49.9%
Widowed	7.2%	6.8%	6.0%
Divorced	11.9%	12.2%	12.3%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	93.5%	93.4%	93.3%
Civilian Unemployed	6.5%	6.6%	6.7%
2015 Employed Population 16+ by Industry			
Total	39,889	195,498	603,624
Agriculture/Mining	2.7%	2.4%	1.6%
Construction	4.8%	5.1%	5.0%
Manufacturing	20.2%	18.6%	23.2%
Wholesale Trade	1.7%	2.2%	2.3%
Retail Trade	10.4%	10.9%	11.0%
Transportation/Utilities	5.0%	5.1%	4.6%
Information	1.2%	1.2%	1.1%
Finance/Insurance/Real Estate	4.1%	4.5%	4.5%
Services	47.1%	47.2%	43.9%
Public Administration	2.8%	2.7%	2.7%
2015 Employed Population 16+ by Occupation			
Total	39,890	195,501	603,626
White Collar	58.7%	56.0%	54.2%
Management/Business/Financial	13.0%	11.7%	11.8%
Professional	22.0%	20.2%	18.7%
Sales	9.9%	10.1%	10.1%
Administrative Support	13.9%	14.0%	13.7%
Services	19.9%	18.3%	17.1%
Blue Collar	21.4%	25.7%	28.7%
Farming/Forestry/Fishing	1.8%	1.6%	0.9%
Construction/Extraction	4.2%	5.1%	5.0%
Installation/Maintenance/Repair	3.0%	3.2%	3.7%
Production	7.6%	8.9%	11.8%
Transportation/Material Moving	4.8%	6.9%	7.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	36,056	169,759	486,324
Households with 1 Person	28.8%	28.0%	27.0%
Households with 2+ People	71.2%	72.0%	73.0%
Family Households	65.8%	66.0%	66.3%
Husband-wife Families	46.4%	47.7%	49.1%
With Related Children	17.9%	19.1%	20.3%
Other Family (No Spouse Present)	19.4%	18.3%	17.3%
Other Family with Male Householder	4.2%	4.8%	4.9%
With Related Children	2.2%	2.8%	3.0%
Other Family with Female Householder	15.2%	13.4%	12.4%
With Related Children	10.4%	9.0%	8.4%
Nonfamily Households	5.4%	6.0%	6.7%
All Households with Children	31.0%	31.5%	32.3%
Multigenerational Households	3.5%	3.6%	3.3%
Unmarried Partner Households	5.8%	6.7%	7.1%
Male-female	5.3%	6.1%	6.5%
Same-sex	0.5%	0.6%	0.6%
2010 Households by Size			
Total	36,056	169,759	486,324
1 Person Household	28.8%	28.0%	27.0%
2 Person Household	34.6%	34.6%	34.7%
3 Person Household	15.2%	15.2%	15.3%
4 Person Household	12.1%	12.0%	12.6%
5 Person Household	5.7%	6.0%	6.2%
6 Person Household	2.2%	2.5%	2.6%
7 + Person Household	1.4%	1.6%	1.7%
2010 Households by Tenure and Mortgage Status			
Total	36,055	169,759	486,324
Owner Occupied	68.5%	71.1%	71.0%
Owned with a Mortgage/Loan	44.5%	47.6%	49.1%
Owned Free and Clear	24.0%	23.4%	21.9%
Renter Occupied	31.5%	28.9%	29.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
	1. Comfortable Empty Nesters	Salt of the Earth (6B)	Salt of the Earth (6B)
	2. Modest Income Homes	Comfortable Empty Nesters	Traditional Living (12B)
	3. Midlife Constants (5E)	Heartland Communities	Green Acres (6A)
2015 Consumer Spending			
Apparel & Services: Total \$	\$66,620,215	\$307,316,931	\$908,052,109
Average Spent	\$1,847.74	\$1,805.23	\$1,840.81
Spending Potential Index	80	78	80
Computers & Accessories: Total \$	\$7,403,518	\$34,365,787	\$101,852,147
Average Spent	\$205.34	\$201.87	\$206.48
Spending Potential Index	81	79	81
Education: Total \$	\$41,960,849	\$192,792,976	\$574,855,784
Average Spent	\$1,163.80	\$1,132.50	\$1,165.35
Spending Potential Index	76	74	76
Entertainment/Recreation: Total \$	\$97,489,994	\$452,142,088	\$1,330,996,387
Average Spent	\$2,703.92	\$2,655.96	\$2,698.21
Spending Potential Index	82	80	81
Food at Home: Total \$	\$155,651,472	\$723,226,226	\$2,127,688,695
Average Spent	\$4,317.06	\$4,248.35	\$4,313.27
Spending Potential Index	83	81	83
Food Away from Home: Total \$	\$94,613,337	\$438,926,938	\$1,299,527,332
Average Spent	\$2,624.14	\$2,578.33	\$2,634.41
Spending Potential Index	80	78	80
Health Care: Total \$	\$146,821,038	\$680,102,875	\$1,992,840,614
Average Spent	\$4,072.14	\$3,995.04	\$4,039.90
Spending Potential Index	86	84	85
HH Furnishings & Equipment: Total \$	\$54,118,033	\$251,228,517	\$741,664,308
Average Spent	\$1,500.99	\$1,475.76	\$1,503.51
Spending Potential Index	82	80	82
Investments: Total \$	\$65,688,187	\$304,431,879	\$871,105,939
Average Spent	\$1,821.89	\$1,788.28	\$1,765.91
Spending Potential Index	66	65	64
Retail Goods: Total \$	\$762,747,175	\$3,548,776,226	\$10,439,439,495
Average Spent	\$21,155.10	\$20,846.09	\$21,162.93
Spending Potential Index	83	82	83
Shelter: Total \$	\$466,547,756	\$2,133,921,704	\$6,310,546,650
Average Spent	\$12,939.89	\$12,535.01	\$12,792.80
Spending Potential Index	79	76	78
TV/Video/Audio: Total \$	\$39,727,561	\$183,073,867	\$538,373,099
Average Spent	\$1,101.86	\$1,075.41	\$1,091.39
Spending Potential Index	84	82	83
Travel: Total \$	\$55,168,872	\$253,674,064	\$749,002,516
Average Spent	\$1,530.13	\$1,490.12	\$1,518.38
Spending Potential Index	78	76	78
Vehicle Maintenance & Repairs: Total \$	\$32,747,773	\$152,051,365	\$448,783,244
Average Spent	\$908.27	\$893.17	\$909.78
Spending Potential Index	81	80	82

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.