



# Business Summary

SR 67 at South Cowan Road, Muncie, IN 47302  
Rings: 10, 30, 50 mile radii

Latitude: 40.14178783  
Longitude: -85.4048175

| Data for all businesses in area        | 10 mile | 30 mile | 50 mile   |
|--|---------|---------|-----------|
| Total Businesses:                      | 3,861   | 13,459  | 73,238    |
| Total Employees:                       | 52,554  | 162,172 | 1,043,932 |
| Total Residential Population:          | 114,078 | 436,981 | 1,923,721 |
| Employee/Residential Population Ratio: | 0.46:1  | 0.37:1  | 0.54:1    |

| by SIC Codes                                   | Employees    |               |               |               | Employees     |               |                |               | Employees     |               |                  |               |
|--|--------------|---------------|---------------|---------------|---------------|---------------|----------------|---------------|---------------|---------------|------------------|---------------|
|  | Number       | Percent       | Number        | Percent       | Number        | Percent       | Number         | Percent       | Number        | Percent       | Number           | Percent       |
| Agriculture & Mining                           | 88           | 2.3%          | 436           | 0.8%          | 449           | 3.3%          | 2,032          | 1.3%          | 1,960         | 2.7%          | 11,488           | 1.1%          |
| Construction                                   | 299          | 7.7%          | 2,280         | 4.3%          | 1,050         | 7.8%          | 6,762          | 4.2%          | 5,247         | 7.2%          | 46,689           | 4.5%          |
| Manufacturing                                  | 157          | 4.1%          | 5,804         | 11.0%         | 480           | 3.6%          | 19,497         | 12.0%         | 2,533         | 3.5%          | 121,171          | 11.6%         |
| Transportation                                 | 102          | 2.6%          | 1,237         | 2.4%          | 488           | 3.6%          | 5,358          | 3.3%          | 2,043         | 2.8%          | 26,506           | 2.5%          |
| Communication                                  | 39           | 1.0%          | 330           | 0.6%          | 115           | 0.9%          | 935            | 0.6%          | 672           | 0.9%          | 8,585            | 0.8%          |
| Utility  | 6            | 0.2%          | 77            | 0.1%          | 72            | 0.5%          | 896            | 0.6%          | 247           | 0.3%          | 5,324            | 0.5%          |
| Wholesale Trade                                | 130          | 3.4%          | 1,516         | 2.9%          | 445           | 3.3%          | 6,983          | 4.3%          | 2,905         | 4.0%          | 54,604           | 5.2%          |
| <b>Retail Trade Summary</b>                    | <b>877</b>   | <b>22.7%</b>  | <b>12,405</b> | <b>23.6%</b>  | <b>2,840</b>  | <b>21.1%</b>  | <b>34,599</b>  | <b>21.3%</b>  | <b>14,978</b> | <b>20.5%</b>  | <b>212,574</b>   | <b>20.4%</b>  |
| Home Improvement                               | 47           | 1.2%          | 683           | 1.3%          | 190           | 1.4%          | 2,035          | 1.3%          | 950           | 1.3%          | 12,055           | 1.2%          |
| General Merchandise Stores                     | 36           | 0.9%          | 1,300         | 2.5%          | 113           | 0.8%          | 3,446          | 2.1%          | 521           | 0.7%          | 20,932           | 2.0%          |
| Food Stores                                    | 71           | 1.8%          | 1,456         | 2.8%          | 281           | 2.1%          | 4,391          | 2.7%          | 1,333         | 1.8%          | 25,738           | 2.5%          |
| Auto Dealers, Gas Stations, Auto Aftermarket   | 121          | 3.1%          | 1,340         | 2.5%          | 425           | 3.2%          | 4,319          | 2.7%          | 1,844         | 2.5%          | 19,467           | 1.9%          |
| Apparel & Accessory Stores                     | 60           | 1.6%          | 421           | 0.8%          | 116           | 0.9%          | 831            | 0.5%          | 870           | 1.2%          | 8,872            | 0.8%          |
| Furniture & Home Furnishings                   | 70           | 1.8%          | 664           | 1.3%          | 190           | 1.4%          | 1,326          | 0.8%          | 1,242         | 1.7%          | 13,546           | 1.3%          |
| Eating & Drinking Places                       | 234          | 6.1%          | 4,884         | 9.3%          | 800           | 5.9%          | 14,099         | 8.7%          | 4,368         | 6.0%          | 77,913           | 7.5%          |
| Miscellaneous Retail                           | 236          | 6.1%          | 1,657         | 3.2%          | 724           | 5.4%          | 4,151          | 2.6%          | 3,850         | 5.3%          | 34,051           | 3.3%          |
| <b>Finance, Insurance, Real Estate Summary</b> | <b>459</b>   | <b>11.9%</b>  | <b>3,089</b>  | <b>5.9%</b>   | <b>1,563</b>  | <b>11.6%</b>  | <b>7,046</b>   | <b>4.3%</b>   | <b>9,252</b>  | <b>12.6%</b>  | <b>83,034</b>    | <b>8.0%</b>   |
| Banks, Savings & Lending Institutions          | 190          | 4.9%          | 1,507         | 2.9%          | 646           | 4.8%          | 2,958          | 1.8%          | 3,348         | 4.6%          | 16,470           | 1.6%          |
| Securities Brokers                             | 39           | 1.0%          | 134           | 0.3%          | 94            | 0.7%          | 296            | 0.2%          | 815           | 1.1%          | 6,143            | 0.6%          |
| Insurance Carriers & Agents                    | 91           | 2.4%          | 497           | 0.9%          | 318           | 2.4%          | 1,405          | 0.9%          | 1,820         | 2.5%          | 34,571           | 3.3%          |
| Real Estate, Holding, Other Investment Offices | 139          | 3.6%          | 951           | 1.8%          | 506           | 3.8%          | 2,387          | 1.5%          | 3,270         | 4.5%          | 25,848           | 2.5%          |
| <b>Services Summary</b>                        | <b>1,494</b> | <b>38.7%</b>  | <b>23,039</b> | <b>43.8%</b>  | <b>4,959</b>  | <b>36.8%</b>  | <b>67,128</b>  | <b>41.4%</b>  | <b>28,693</b> | <b>39.2%</b>  | <b>415,982</b>   | <b>39.8%</b>  |
| Hotels & Lodging                               | 24           | 0.6%          | 216           | 0.4%          | 91            | 0.7%          | 746            | 0.5%          | 450           | 0.6%          | 10,338           | 1.0%          |
| Automotive Services                            | 118          | 3.1%          | 528           | 1.0%          | 417           | 3.1%          | 1,557          | 1.0%          | 2,037         | 2.8%          | 9,571            | 0.9%          |
| Motion Pictures & Amusements                   | 95           | 2.5%          | 763           | 1.5%          | 332           | 2.5%          | 6,430          | 4.0%          | 1,833         | 2.5%          | 20,963           | 2.0%          |
| Health Services                                | 224          | 5.8%          | 7,201         | 13.7%         | 662           | 4.9%          | 19,630         | 12.1%         | 4,251         | 5.8%          | 132,303          | 12.7%         |
| Legal Services                                 | 59           | 1.5%          | 270           | 0.5%          | 150           | 1.1%          | 612            | 0.4%          | 1,139         | 1.6%          | 10,535           | 1.0%          |
| Education Institutions & Libraries             | 93           | 2.4%          | 6,435         | 12.2%         | 353           | 2.6%          | 17,603         | 10.9%         | 1,582         | 2.2%          | 84,101           | 8.1%          |
| Other Services                                 | 880          | 22.8%         | 7,625         | 14.5%         | 2,954         | 21.9%         | 20,550         | 12.7%         | 17,402        | 23.8%         | 148,171          | 14.2%         |
| <b>Government</b>                              | <b>154</b>   | <b>4.0%</b>   | <b>2,266</b>  | <b>4.3%</b>   | <b>752</b>    | <b>5.6%</b>   | <b>10,434</b>  | <b>6.4%</b>   | <b>2,748</b>  | <b>3.8%</b>   | <b>53,163</b>    | <b>5.1%</b>   |
| <b>Unclassified Establishments</b>             | <b>55</b>    | <b>1.4%</b>   | <b>76</b>     | <b>0.1%</b>   | <b>247</b>    | <b>1.8%</b>   | <b>502</b>     | <b>0.3%</b>   | <b>1,961</b>  | <b>2.7%</b>   | <b>4,812</b>     | <b>0.5%</b>   |
| <b>Totals</b>                                  | <b>3,861</b> | <b>100.0%</b> | <b>52,554</b> | <b>100.0%</b> | <b>13,459</b> | <b>100.0%</b> | <b>162,172</b> | <b>100.0%</b> | <b>73,238</b> | <b>100.0%</b> | <b>1,043,932</b> | <b>100.0%</b> |

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# Business Summary

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Rings: 10, 30, 50 mile radii

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Longitude: -85.4048175

| by NAICS Codes  | Businesses   |               | Employees     |               | Businesses    |               | Employees      |               | Businesses    |               | Employees        |               |
|---|--------------|---------------|---------------|---------------|---------------|---------------|----------------|---------------|---------------|---------------|------------------|---------------|
|   | Number       | Percent       | Number        | Percent       | Number        | Percent       | Number         | Percent       | Number        | Percent       | Number           | Percent       |
| Agriculture, Forestry, Fishing & Hunting                  | 26           | 0.7%          | 79            | 0.2%          | 189           | 1.4%          | 712            | 0.4%          | 666           | 0.9%          | 3,054            | 0.3%          |
| Mining  | 3            | 0.1%          | 12            | 0.0%          | 11            | 0.1%          | 77             | 0.0%          | 56            | 0.1%          | 537              | 0.1%          |
| Utilities   | 3            | 0.1%          | 27            | 0.1%          | 44            | 0.3%          | 464            | 0.3%          | 130           | 0.2%          | 3,934            | 0.4%          |
| Construction  | 305          | 7.9%          | 2,453         | 4.7%          | 1,083         | 8.0%          | 7,082          | 4.4%          | 5,612         | 7.7%          | 49,802           | 4.8%          |
| Manufacturing   | 168          | 4.4%          | 5,529         | 10.5%         | 499           | 3.7%          | 18,519         | 11.4%         | 2,706         | 3.7%          | 117,729          | 11.3%         |
| Wholesale Trade   | 123          | 3.2%          | 1,478         | 2.8%          | 428           | 3.2%          | 6,914          | 4.3%          | 2,811         | 3.8%          | 53,775           | 5.2%          |
| Retail Trade  | 627          | 16.2%         | 7,408         | 14.1%         | 1,988         | 14.8%         | 20,159         | 12.4%         | 10,276        | 14.0%         | 131,608          | 12.6%         |
| Motor Vehicle & Parts Dealers                             | 95           | 2.5%          | 1,162         | 2.2%          | 323           | 2.4%          | 3,225          | 2.0%          | 1,426         | 1.9%          | 16,250           | 1.6%          |
| Furniture & Home Furnishings Stores                       | 38           | 1.0%          | 170           | 0.3%          | 89            | 0.7%          | 402            | 0.2%          | 515           | 0.7%          | 4,219            | 0.4%          |
| Electronics & Appliance Stores                            | 31           | 0.8%          | 502           | 1.0%          | 91            | 0.7%          | 893            | 0.6%          | 683           | 0.9%          | 8,563            | 0.8%          |
| Bldg Material & Garden Equipment & Supplies Dealers       | 47           | 1.2%          | 682           | 1.3%          | 185           | 1.4%          | 2,024          | 1.2%          | 940           | 1.3%          | 12,090           | 1.2%          |
| Food & Beverage Stores                                    | 73           | 1.9%          | 1,410         | 2.7%          | 299           | 2.2%          | 4,318          | 2.7%          | 1,334         | 1.8%          | 25,452           | 2.4%          |
| Health & Personal Care Stores                             | 57           | 1.5%          | 587           | 1.1%          | 165           | 1.2%          | 1,385          | 0.9%          | 931           | 1.3%          | 10,682           | 1.0%          |
| Gasoline Stations   | 27           | 0.7%          | 178           | 0.3%          | 102           | 0.8%          | 1,094          | 0.7%          | 418           | 0.6%          | 3,217            | 0.3%          |
| Clothing & Clothing Accessories Stores                    | 76           | 2.0%          | 486           | 0.9%          | 150           | 1.1%          | 985            | 0.6%          | 1,074         | 1.5%          | 9,902            | 0.9%          |
| Sport Goods, Hobby, Book, & Music Stores                  | 40           | 1.0%          | 311           | 0.6%          | 128           | 1.0%          | 777            | 0.5%          | 673           | 0.9%          | 5,213            | 0.5%          |
| General Merchandise Stores                                | 36           | 0.9%          | 1,300         | 2.5%          | 113           | 0.8%          | 3,446          | 2.1%          | 521           | 0.7%          | 20,932           | 2.0%          |
| Miscellaneous Store Retailers                             | 97           | 2.5%          | 545           | 1.0%          | 314           | 2.3%          | 1,443          | 0.9%          | 1,540         | 2.1%          | 10,670           | 1.0%          |
| Nonstore Retailers  | 11           | 0.3%          | 75            | 0.1%          | 29            | 0.2%          | 166            | 0.1%          | 220           | 0.3%          | 4,418            | 0.4%          |
| Transportation & Warehousing                              | 73           | 1.9%          | 1,039         | 2.0%          | 378           | 2.8%          | 4,571          | 2.8%          | 1,631         | 2.2%          | 22,931           | 2.2%          |
| Information   | 72           | 1.9%          | 1,217         | 2.3%          | 239           | 1.8%          | 3,354          | 2.1%          | 1,375         | 1.9%          | 24,657           | 2.4%          |
| Finance & Insurance                                       | 328          | 8.5%          | 2,156         | 4.1%          | 1,072         | 8.0%          | 4,695          | 2.9%          | 6,073         | 8.3%          | 59,421           | 5.7%          |
| Central Bank/Credit Intermediation & Related Activities   | 197          | 5.1%          | 1,523         | 2.9%          | 658           | 4.9%          | 2,991          | 1.8%          | 3,398         | 4.6%          | 16,650           | 1.6%          |
| Securities, Commodity Contracts & Other Financial         | 40           | 1.0%          | 135           | 0.3%          | 95            | 0.7%          | 299            | 0.2%          | 843           | 1.2%          | 6,582            | 0.6%          |
| Insurance Carriers & Related Activities; Funds, Trusts &  | 91           | 2.4%          | 497           | 0.9%          | 318           | 2.4%          | 1,405          | 0.9%          | 1,833         | 2.5%          | 36,189           | 3.5%          |
| Real Estate, Rental & Leasing                             | 214          | 5.5%          | 993           | 1.9%          | 725           | 5.4%          | 2,786          | 1.7%          | 4,146         | 5.7%          | 25,092           | 2.4%          |
| Professional, Scientific & Tech Services                  | 245          | 6.3%          | 2,223         | 4.2%          | 756           | 5.6%          | 4,566          | 2.8%          | 5,995         | 8.2%          | 53,572           | 5.1%          |
| Legal Services  | 63           | 1.6%          | 320           | 0.6%          | 168           | 1.2%          | 728            | 0.4%          | 1,292         | 1.8%          | 11,508           | 1.1%          |
| Management of Companies & Enterprises                     | 3            | 0.1%          | 204           | 0.4%          | 8             | 0.1%          | 276            | 0.2%          | 60            | 0.1%          | 952              | 0.1%          |
| Administrative & Support & Waste Management & Remediation | 146          | 3.8%          | 936           | 1.8%          | 483           | 3.6%          | 3,182          | 2.0%          | 3,242         | 4.4%          | 30,799           | 3.0%          |
| Educational Services                                      | 92           | 2.4%          | 6,348         | 12.1%         | 342           | 2.5%          | 17,288         | 10.7%         | 1,702         | 2.3%          | 80,801           | 7.7%          |
| Health Care & Social Assistance                           | 337          | 8.7%          | 9,661         | 18.4%         | 1,003         | 7.5%          | 26,613         | 16.4%         | 6,053         | 8.3%          | 164,810          | 15.8%         |
| Arts, Entertainment & Recreation                          | 59           | 1.5%          | 638           | 1.2%          | 226           | 1.7%          | 6,092          | 3.8%          | 1,220         | 1.7%          | 20,283           | 1.9%          |
| Accommodation & Food Services                             | 260          | 6.7%          | 5,112         | 9.7%          | 895           | 6.6%          | 14,884         | 9.2%          | 4,862         | 6.6%          | 88,857           | 8.5%          |
| Accommodation   | 24           | 0.6%          | 216           | 0.4%          | 91            | 0.7%          | 746            | 0.5%          | 450           | 0.6%          | 10,338           | 1.0%          |
| Food Services & Drinking Places                           | 235          | 6.1%          | 4,896         | 9.3%          | 804           | 6.0%          | 14,138         | 8.7%          | 4,412         | 6.0%          | 78,519           | 7.5%          |
| Other Services (except Public Administration)             | 564          | 14.6%         | 2,651         | 5.0%          | 2,073         | 15.4%         | 8,834          | 5.4%          | 9,842         | 13.4%         | 52,496           | 5.0%          |
| Automotive Repair & Maintenance                           | 91           | 2.4%          | 393           | 0.7%          | 324           | 2.4%          | 1,231          | 0.8%          | 1,538         | 2.1%          | 7,045            | 0.7%          |
| Public Administration                                     | 156          | 4.0%          | 2,287         | 4.4%          | 764           | 5.7%          | 10,565         | 6.5%          | 2,786         | 3.8%          | 53,757           | 5.1%          |
| Unclassified Establishments                               | 59           | 1.5%          | 104           | 0.2%          | 253           | 1.9%          | 538            | 0.3%          | 1,996         | 2.7%          | 5,064            | 0.5%          |
| <b>Total</b>  | <b>3,861</b> | <b>100.0%</b> | <b>52,554</b> | <b>100.0%</b> | <b>13,459</b> | <b>100.0%</b> | <b>162,172</b> | <b>100.0%</b> | <b>73,238</b> | <b>100.0%</b> | <b>1,043,932</b> | <b>100.0%</b> |

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