



# Business Summary

Ignition Park  
 760 Cotter St, South Bend, Indiana, 46613  
 Rings: 10, 30, 50 mile radii

Prepared by Esri  
 Latitude: 41.66071  
 Longitude: -86.26091

Data for all businesses in area	10 miles	30 miles	50 miles
Total Businesses:	10,028	28,238	52,248
Total Employees:	139,230	384,232	676,073
Total Residential Population:	253,875	735,987	1,341,956
Employee/Residential Population Ratio:	0.55:1	0.52:1	0.5:1

by SIC Codes	Employees				Employees				Employees			
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	219	2.2%	1,215	0.9%	873	3.1%	4,495	1.2%	1,762	3.4%	8,593	1.3%
Construction	749	7.5%	5,657	4.1%	2,355	8.3%	17,334	4.5%	4,445	8.5%	28,418	4.2%
Manufacturing	399	4.0%	14,035	10.1%	1,675	5.9%	75,768	19.7%	2,782	5.3%	143,082	21.2%
Transportation	259	2.6%	5,112	3.7%	865	3.1%	14,253	3.7%	1,729	3.3%	20,756	3.1%
Communication	111	1.1%	1,490	1.1%	212	0.8%	2,631	0.7%	350	0.7%	3,878	0.6%
Utility	23	0.2%	219	0.2%	107	0.4%	2,579	0.7%	243	0.5%	4,688	0.7%
Wholesale Trade	429	4.3%	5,798	4.2%	1,316	4.7%	21,762	5.7%	2,249	4.3%	33,769	5.0%
<b>Retail Trade Summary</b>	<b>2,223</b>	<b>22.2%</b>	<b>32,126</b>	<b>23.1%</b>	<b>5,968</b>	<b>21.1%</b>	<b>79,866</b>	<b>20.8%</b>	<b>10,948</b>	<b>21.0%</b>	<b>139,884</b>	<b>20.7%</b>
Home Improvement	141	1.4%	1,704	1.2%	489	1.7%	6,803	1.8%	880	1.7%	11,711	1.7%
General Merchandise Stores	72	0.7%	3,880	2.8%	211	0.7%	7,956	2.1%	388	0.7%	13,769	2.0%
Food Stores	192	1.9%	4,165	3.0%	550	1.9%	10,177	2.6%	1,022	2.0%	18,380	2.7%
Auto Dealers, Gas Stations, Auto Aftermarket	276	2.8%	3,401	2.4%	848	3.0%	11,526	3.0%	1,578	3.0%	18,053	2.7%
Apparel & Accessory Stores	141	1.4%	1,646	1.2%	251	0.9%	2,098	0.5%	485	0.9%	3,469	0.5%
Furniture & Home Furnishings	205	2.0%	1,577	1.1%	527	1.9%	4,201	1.1%	899	1.7%	6,666	1.0%
Eating & Drinking Places	625	6.2%	11,241	8.1%	1,585	5.6%	25,663	6.7%	2,904	5.6%	45,649	6.8%
Miscellaneous Retail	571	5.7%	4,512	3.2%	1,507	5.3%	11,441	3.0%	2,791	5.3%	22,188	3.3%
<b>Finance, Insurance, Real Estate Summary</b>	<b>1,218</b>	<b>12.1%</b>	<b>7,758</b>	<b>5.6%</b>	<b>3,115</b>	<b>11.0%</b>	<b>15,302</b>	<b>4.0%</b>	<b>5,717</b>	<b>10.9%</b>	<b>27,611</b>	<b>4.1%</b>
Banks, Savings & Lending Institutions	481	4.8%	2,377	1.7%	1,276	4.5%	4,575	1.2%	2,375	4.5%	8,896	1.3%
Securities Brokers	122	1.2%	679	0.5%	255	0.9%	1,140	0.3%	417	0.8%	1,794	0.3%
Insurance Carriers & Agents	239	2.4%	1,905	1.4%	561	2.0%	3,489	0.9%	1,023	2.0%	5,210	0.8%
Real Estate, Holding, Other Investment Offices	377	3.8%	2,796	2.0%	1,023	3.6%	6,097	1.6%	1,902	3.6%	11,711	1.7%
<b>Services Summary</b>	<b>3,906</b>	<b>39.0%</b>	<b>58,629</b>	<b>42.1%</b>	<b>10,185</b>	<b>36.1%</b>	<b>131,281</b>	<b>34.2%</b>	<b>18,828</b>	<b>36.0%</b>	<b>228,119</b>	<b>33.7%</b>
Hotels & Lodging	75	0.7%	2,430	1.7%	256	0.9%	4,417	1.1%	501	1.0%	6,880	1.0%
Automotive Services	309	3.1%	2,062	1.5%	948	3.4%	5,965	1.6%	1,675	3.2%	9,721	1.4%
Motion Pictures & Amusements	255	2.5%	2,214	1.6%	669	2.4%	5,720	1.5%	1,182	2.3%	11,601	1.7%
Health Services	599	6.0%	15,634	11.2%	1,405	5.0%	37,231	9.7%	2,646	5.1%	60,790	9.0%
Legal Services	143	1.4%	1,397	1.0%	274	1.0%	2,009	0.5%	592	1.1%	3,548	0.5%
Education Institutions & Libraries	236	2.4%	14,236	10.2%	637	2.3%	30,996	8.1%	1,236	2.4%	52,542	7.8%
Other Services	2,289	22.8%	20,657	14.8%	5,995	21.2%	44,943	11.7%	10,996	21.0%	83,036	12.3%
<b>Government</b>	<b>301</b>	<b>3.0%</b>	<b>6,844</b>	<b>4.9%</b>	<b>998</b>	<b>3.5%</b>	<b>17,619</b>	<b>4.6%</b>	<b>2,104</b>	<b>4.0%</b>	<b>33,580</b>	<b>5.0%</b>
<b>Unclassified Establishments</b>	<b>191</b>	<b>1.9%</b>	<b>346</b>	<b>0.2%</b>	<b>568</b>	<b>2.0%</b>	<b>1,342</b>	<b>0.3%</b>	<b>1,089</b>	<b>2.1%</b>	<b>3,694</b>	<b>0.5%</b>
<b>Totals</b>	<b>10,028</b>	<b>100.0%</b>	<b>139,230</b>	<b>100.0%</b>	<b>28,238</b>	<b>100.0%</b>	<b>384,232</b>	<b>100.0%</b>	<b>52,248</b>	<b>100.0%</b>	<b>676,073</b>	<b>100.0%</b>

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	27	0.3%	85	0.1%	297	1.1%	1,455	0.4%	661	1.3%	3,159	0.5%
Mining	6	0.1%	41	0.0%	18	0.1%	127	0.0%	35	0.1%	208	0.0%
Utilities	7	0.1%	67	0.0%	62	0.2%	1,966	0.5%	148	0.3%	3,351	0.5%
Construction	806	8.0%	6,059	4.4%	2,473	8.8%	17,999	4.7%	4,656	8.9%	29,522	4.4%
Manufacturing	419	4.2%	13,581	9.8%	1,743	6.2%	74,931	19.5%	2,897	5.5%	142,885	21.1%
Wholesale Trade	414	4.1%	5,688	4.1%	1,265	4.5%	21,419	5.6%	2,169	4.2%	33,483	5.0%
Retail Trade	1,549	15.4%	20,490	14.7%	4,260	15.1%	52,475	13.7%	7,816	15.0%	91,315	13.5%
Motor Vehicle & Parts Dealers	215	2.1%	3,025	2.2%	674	2.4%	10,299	2.7%	1,206	2.3%	15,425	2.3%
Furniture & Home Furnishings Stores	88	0.9%	582	0.4%	241	0.9%	1,903	0.5%	417	0.8%	2,785	0.4%
Electronics & Appliance Stores	110	1.1%	949	0.7%	249	0.9%	1,611	0.4%	404	0.8%	2,626	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	141	1.4%	1,704	1.2%	465	1.6%	6,185	1.6%	844	1.6%	11,024	1.6%
Food & Beverage Stores	180	1.8%	3,927	2.8%	524	1.9%	9,302	2.4%	965	1.8%	17,133	2.5%
Health & Personal Care Stores	146	1.5%	1,472	1.1%	338	1.2%	2,924	0.8%	632	1.2%	6,695	1.0%
Gasoline Stations	61	0.6%	376	0.3%	175	0.6%	1,227	0.3%	372	0.7%	2,628	0.4%
Clothing & Clothing Accessories Stores	175	1.7%	1,815	1.3%	317	1.1%	2,374	0.6%	603	1.2%	3,901	0.6%
Sport Goods, Hobby, Book, & Music Stores	101	1.0%	1,119	0.8%	301	1.1%	2,300	0.6%	546	1.0%	3,756	0.6%
General Merchandise Stores	72	0.7%	3,880	2.8%	211	0.7%	7,956	2.1%	388	0.7%	13,769	2.0%
Miscellaneous Store Retailers	228	2.3%	1,364	1.0%	683	2.4%	5,965	1.6%	1,293	2.5%	10,849	1.6%
Nonstore Retailers	32	0.3%	277	0.2%	84	0.3%	428	0.1%	146	0.3%	724	0.1%
Transportation & Warehousing	214	2.1%	4,806	3.5%	683	2.4%	13,051	3.4%	1,311	2.5%	18,302	2.7%
Information	213	2.1%	3,429	2.5%	489	1.7%	7,496	2.0%	835	1.6%	10,680	1.6%
Finance & Insurance	852	8.5%	5,001	3.6%	2,111	7.5%	9,310	2.4%	3,847	7.4%	16,053	2.4%
Central Bank/Credit Intermediation & Related Activities	486	4.8%	2,391	1.7%	1,284	4.5%	4,598	1.2%	2,389	4.6%	8,940	1.3%
Securities, Commodity Contracts & Other Financial	125	1.2%	689	0.5%	260	0.9%	1,158	0.3%	429	0.8%	1,838	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	241	2.4%	1,921	1.4%	566	2.0%	3,554	0.9%	1,028	2.0%	5,275	0.8%
Real Estate, Rental & Leasing	519	5.2%	2,874	2.1%	1,407	5.0%	6,600	1.7%	2,608	5.0%	14,157	2.1%
Professional, Scientific & Tech Services	758	7.6%	6,806	4.9%	1,790	6.3%	12,663	3.3%	3,363	6.4%	22,532	3.3%
Legal Services	158	1.6%	1,525	1.1%	325	1.2%	2,310	0.6%	687	1.3%	4,049	0.6%
Management of Companies & Enterprises	5	0.0%	395	0.3%	12	0.0%	563	0.1%	32	0.1%	1,400	0.2%
Administrative & Support & Waste Management & Remediation	432	4.3%	3,701	2.7%	1,131	4.0%	8,426	2.2%	2,073	4.0%	13,954	2.1%
Educational Services	252	2.5%	14,041	10.1%	665	2.4%	30,805	8.0%	1,272	2.4%	51,736	7.7%
Health Care & Social Assistance	873	8.7%	19,147	13.8%	2,124	7.5%	47,062	12.2%	4,019	7.7%	79,134	11.7%
Arts, Entertainment & Recreation	169	1.7%	1,963	1.4%	481	1.7%	5,352	1.4%	914	1.7%	11,335	1.7%
Accommodation & Food Services	707	7.1%	13,808	9.9%	1,853	6.6%	30,144	7.8%	3,430	6.6%	52,704	7.8%
Accommodation	75	0.7%	2,430	1.7%	256	0.9%	4,417	1.1%	501	1.0%	6,880	1.0%
Food Services & Drinking Places	632	6.3%	11,379	8.2%	1,597	5.7%	25,727	6.7%	2,929	5.6%	45,824	6.8%
Other Services (except Public Administration)	1,302	13.0%	9,852	7.1%	3,764	13.3%	22,899	6.0%	6,896	13.2%	42,065	6.2%
Automotive Repair & Maintenance	221	2.2%	1,499	1.1%	732	2.6%	4,799	1.2%	1,303	2.5%	7,792	1.2%
Public Administration	306	3.1%	6,958	5.0%	1,011	3.6%	17,824	4.6%	2,134	4.1%	34,001	5.0%
Unclassified Establishments	199	2.0%	440	0.3%	598	2.1%	1,665	0.4%	1,132	2.2%	4,097	0.6%
<b>Total</b>	<b>10,028</b>	<b>100.0%</b>	<b>139,230</b>	<b>100.0%</b>	<b>28,238</b>	<b>100.0%</b>	<b>384,232</b>	<b>100.0%</b>	<b>52,248</b>	<b>100.0%</b>	<b>676,073</b>	<b>100.0%</b>

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