



# Business Summary

I-20/Greenwood Road Site  
 6680 Washington Ln, Shreveport, Louisiana, 71119  
 Rings: 10, 30, 50 mile radii

Prepared by Esri  
 Latitude: 32.45267  
 Longitude: -93.90902

Data for all businesses in area	10 miles	30 miles	50 miles
Total Businesses:	7,034	19,566	30,277
Total Employees:	95,671	246,048	352,534
Total Residential Population:	161,059	442,973	679,516
Employee/Residential Population Ratio:	0.59:1	0.56:1	0.52:1

by SIC Codes	Employees				Employees				Employees			
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	206	2.9%	2,010	2.1%	791	4.0%	7,129	2.9%	1,265	4.2%	12,108	3.4%
Construction	565	8.0%	4,695	4.9%	1,568	8.0%	11,580	4.7%	2,236	7.4%	19,251	5.5%
Manufacturing	158	2.2%	7,100	7.4%	481	2.5%	14,740	6.0%	761	2.5%	24,748	7.0%
Transportation	214	3.0%	3,353	3.5%	534	2.7%	6,542	2.7%	892	2.9%	9,417	2.7%
Communication	64	0.9%	1,233	1.3%	176	0.9%	2,864	1.2%	271	0.9%	4,338	1.2%
Utility	32	0.5%	367	0.4%	112	0.6%	2,616	1.1%	219	0.7%	3,847	1.1%
Wholesale Trade	294	4.2%	4,168	4.4%	797	4.1%	8,907	3.6%	1,283	4.2%	13,843	3.9%
<b>Retail Trade Summary</b>	<b>1,382</b>	<b>19.6%</b>	<b>14,203</b>	<b>14.8%</b>	<b>3,959</b>	<b>20.2%</b>	<b>47,751</b>	<b>19.4%</b>	<b>6,228</b>	<b>20.6%</b>	<b>70,202</b>	<b>19.9%</b>
Home Improvement	79	1.1%	940	1.0%	212	1.1%	2,676	1.1%	345	1.1%	3,942	1.1%
General Merchandise Stores	67	1.0%	1,746	1.8%	177	0.9%	6,376	2.6%	292	1.0%	10,727	3.0%
Food Stores	132	1.9%	1,769	1.8%	384	2.0%	4,171	1.7%	645	2.1%	6,426	1.8%
Auto Dealers, Gas Stations, Auto Aftermarket	240	3.4%	1,772	1.9%	601	3.1%	6,914	2.8%	1,011	3.3%	10,088	2.9%
Apparel & Accessory Stores	121	1.7%	594	0.6%	309	1.6%	2,185	0.9%	473	1.6%	2,909	0.8%
Furniture & Home Furnishings	93	1.3%	805	0.8%	286	1.5%	2,465	1.0%	410	1.4%	3,074	0.9%
Eating & Drinking Places	299	4.3%	4,510	4.7%	993	5.1%	16,730	6.8%	1,528	5.0%	24,457	6.9%
Miscellaneous Retail	352	5.0%	2,066	2.2%	997	5.1%	6,234	2.5%	1,525	5.0%	8,580	2.4%
<b>Finance, Insurance, Real Estate Summary</b>	<b>896</b>	<b>12.7%</b>	<b>3,881</b>	<b>4.1%</b>	<b>2,534</b>	<b>13.0%</b>	<b>13,046</b>	<b>5.3%</b>	<b>3,735</b>	<b>12.3%</b>	<b>17,665</b>	<b>5.0%</b>
Banks, Savings & Lending Institutions	345	4.9%	915	1.0%	984	5.0%	3,325	1.4%	1,531	5.1%	5,228	1.5%
Securities Brokers	59	0.8%	221	0.2%	202	1.0%	917	0.4%	265	0.9%	1,161	0.3%
Insurance Carriers & Agents	191	2.7%	1,532	1.6%	516	2.6%	3,819	1.6%	795	2.6%	4,934	1.4%
Real Estate, Holding, Other Investment Offices	301	4.3%	1,214	1.3%	832	4.3%	4,985	2.0%	1,144	3.8%	6,341	1.8%
<b>Services Summary</b>	<b>2,913</b>	<b>41.4%</b>	<b>49,738</b>	<b>52.0%</b>	<b>7,503</b>	<b>38.3%</b>	<b>112,340</b>	<b>45.7%</b>	<b>11,448</b>	<b>37.8%</b>	<b>151,354</b>	<b>42.9%</b>
Hotels & Lodging	46	0.7%	784	0.8%	157	0.8%	2,305	0.9%	319	1.1%	3,497	1.0%
Automotive Services	241	3.4%	1,063	1.1%	577	2.9%	2,608	1.1%	891	2.9%	3,871	1.1%
Motion Pictures & Amusements	172	2.4%	960	1.0%	473	2.4%	12,717	5.2%	659	2.2%	13,591	3.9%
Health Services	434	6.2%	28,175	29.4%	1,086	5.6%	44,516	18.1%	1,580	5.2%	53,730	15.2%
Legal Services	62	0.9%	350	0.4%	271	1.4%	1,684	0.7%	405	1.3%	2,287	0.6%
Education Institutions & Libraries	155	2.2%	5,605	5.9%	386	2.0%	16,407	6.7%	649	2.1%	25,875	7.3%
Other Services	1,802	25.6%	12,801	13.4%	4,552	23.3%	32,102	13.0%	6,945	22.9%	48,501	13.8%
<b>Government</b>	<b>158</b>	<b>2.2%</b>	<b>4,634</b>	<b>4.8%</b>	<b>670</b>	<b>3.4%</b>	<b>17,747</b>	<b>7.2%</b>	<b>1,298</b>	<b>4.3%</b>	<b>24,655</b>	<b>7.0%</b>
<b>Unclassified Establishments</b>	<b>152</b>	<b>2.2%</b>	<b>290</b>	<b>0.3%</b>	<b>442</b>	<b>2.3%</b>	<b>785</b>	<b>0.3%</b>	<b>641</b>	<b>2.1%</b>	<b>1,107</b>	<b>0.3%</b>
<b>Totals</b>	<b>7,034</b>	<b>100.0%</b>	<b>95,671</b>	<b>100.0%</b>	<b>19,566</b>	<b>100.0%</b>	<b>246,048</b>	<b>100.0%</b>	<b>30,277</b>	<b>100.0%</b>	<b>352,534</b>	<b>100.0%</b>

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	13	0.2%	36	0.0%	79	0.4%	335	0.1%	199	0.7%	845	0.2%
Mining	46	0.7%	420	0.4%	255	1.3%	2,141	0.9%	378	1.2%	3,564	1.0%
Utilities	11	0.2%	122	0.1%	71	0.4%	2,263	0.9%	156	0.5%	3,292	0.9%
Construction	625	8.9%	5,915	6.2%	1,761	9.0%	14,953	6.1%	2,583	8.5%	25,359	7.2%
Manufacturing	186	2.6%	7,249	7.6%	535	2.7%	14,825	6.0%	813	2.7%	24,472	6.9%
Wholesale Trade	285	4.1%	4,109	4.3%	772	3.9%	8,793	3.6%	1,247	4.1%	13,657	3.9%
Retail Trade	1,047	14.9%	9,488	9.9%	2,854	14.6%	30,353	12.3%	4,524	14.9%	44,856	12.7%
Motor Vehicle & Parts Dealers	194	2.8%	1,451	1.5%	469	2.4%	5,947	2.4%	770	2.5%	8,394	2.4%
Furniture & Home Furnishings Stores	48	0.7%	544	0.6%	141	0.7%	1,274	0.5%	205	0.7%	1,606	0.5%
Electronics & Appliance Stores	49	0.7%	256	0.3%	155	0.8%	1,217	0.5%	214	0.7%	1,474	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	75	1.1%	907	0.9%	203	1.0%	2,600	1.1%	337	1.1%	3,871	1.1%
Food & Beverage Stores	138	2.0%	1,771	1.9%	353	1.8%	3,940	1.6%	598	2.0%	6,159	1.7%
Health & Personal Care Stores	77	1.1%	688	0.7%	234	1.2%	1,775	0.7%	358	1.2%	2,622	0.7%
Gasoline Stations	46	0.7%	321	0.3%	132	0.7%	967	0.4%	241	0.8%	1,693	0.5%
Clothing & Clothing Accessories Stores	139	2.0%	651	0.7%	365	1.9%	2,400	1.0%	561	1.9%	3,241	0.9%
Sport Goods, Hobby, Book, & Music Stores	40	0.6%	308	0.3%	138	0.7%	1,293	0.5%	202	0.7%	1,670	0.5%
General Merchandise Stores	67	1.0%	1,746	1.8%	177	0.9%	6,376	2.6%	292	1.0%	10,727	3.0%
Miscellaneous Store Retailers	152	2.2%	727	0.8%	433	2.2%	2,351	1.0%	676	2.2%	3,120	0.9%
Nonstore Retailers	21	0.3%	119	0.1%	53	0.3%	211	0.1%	71	0.2%	280	0.1%
Transportation & Warehousing	175	2.5%	3,143	3.3%	438	2.2%	6,203	2.5%	714	2.4%	8,549	2.4%
Information	120	1.7%	1,547	1.6%	331	1.7%	4,318	1.8%	509	1.7%	7,756	2.2%
Finance & Insurance	603	8.6%	2,703	2.8%	1,730	8.8%	8,175	3.3%	2,637	8.7%	11,485	3.3%
Central Bank/Credit Intermediation & Related Activities	352	5.0%	946	1.0%	1,005	5.1%	3,406	1.4%	1,565	5.2%	5,348	1.5%
Securities, Commodity Contracts & Other Financial	59	0.8%	221	0.2%	207	1.1%	935	0.4%	273	0.9%	1,184	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	192	2.7%	1,536	1.6%	519	2.7%	3,834	1.6%	799	2.6%	4,953	1.4%
Real Estate, Rental & Leasing	419	6.0%	1,630	1.7%	1,098	5.6%	5,292	2.2%	1,547	5.1%	6,955	2.0%
Professional, Scientific & Tech Services	456	6.5%	3,485	3.6%	1,395	7.1%	10,384	4.2%	2,025	6.7%	14,644	4.2%
Legal Services	72	1.0%	391	0.4%	328	1.7%	2,146	0.9%	486	1.6%	2,902	0.8%
Management of Companies & Enterprises	1	0.0%	24	0.0%	14	0.1%	444	0.2%	26	0.1%	575	0.2%
Administrative & Support & Waste Management & Remediation	283	4.0%	2,728	2.9%	793	4.1%	6,937	2.8%	1,071	3.5%	8,966	2.5%
Educational Services	160	2.3%	5,535	5.8%	417	2.1%	16,220	6.6%	679	2.2%	25,622	7.3%
Health Care & Social Assistance	618	8.8%	30,775	32.2%	1,560	8.0%	50,410	20.5%	2,330	7.7%	63,570	18.0%
Arts, Entertainment & Recreation	120	1.7%	911	1.0%	330	1.7%	12,486	5.1%	466	1.5%	13,228	3.8%
Accommodation & Food Services	352	5.0%	5,338	5.6%	1,181	6.0%	19,214	7.8%	1,903	6.3%	28,198	8.0%
Accommodation	46	0.7%	784	0.8%	157	0.8%	2,305	0.9%	319	1.1%	3,497	1.0%
Food Services & Drinking Places	306	4.4%	4,554	4.8%	1,024	5.2%	16,909	6.9%	1,585	5.2%	24,701	7.0%
Other Services (except Public Administration)	1,197	17.0%	5,539	5.8%	2,818	14.4%	13,571	5.5%	4,498	14.9%	20,849	5.9%
Automotive Repair & Maintenance	176	2.5%	732	0.8%	415	2.1%	1,873	0.8%	666	2.2%	2,918	0.8%
Public Administration	159	2.3%	4,640	4.8%	676	3.5%	17,865	7.3%	1,316	4.3%	24,874	7.1%
Unclassified Establishments	156	2.2%	334	0.3%	454	2.3%	864	0.4%	657	2.2%	1,216	0.3%
<b>Total</b>	<b>7,034</b>	<b>100.0%</b>	<b>95,671</b>	<b>100.0%</b>	<b>19,566</b>	<b>100.0%</b>	<b>246,048</b>	<b>100.0%</b>	<b>30,277</b>	<b>100.0%</b>	<b>352,534</b>	<b>100.0%</b>

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