



# Business Summary

Decatur  
 429 W 450 N, Decatur, Indiana, 46733  
 Rings: 10, 30, 50 mile radii

Prepared by Esri  
 Latitude: 40.81023  
 Longitude: -84.94507

Data for all businesses in area	10 miles	30 miles	50 miles
Total Businesses:	1,045	20,800	44,923
Total Employees:	11,625	307,720	612,971
Total Residential Population:	27,684	527,862	1,153,936
Employee/Residential Population Ratio:	0.42:1	0.58:1	0.53:1

by SIC Codes	Employees				Employees				Employees			
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	50	4.8%	213	1.8%	650	3.1%	3,747	1.2%	1,618	3.6%	8,505	1.4%
Construction	72	6.9%	1,396	12.0%	1,534	7.4%	13,544	4.4%	3,378	7.5%	25,738	4.2%
Manufacturing	45	4.3%	2,159	18.6%	848	4.1%	43,160	14.0%	1,920	4.3%	96,131	15.7%
Transportation	45	4.3%	260	2.2%	672	3.2%	11,255	3.7%	1,539	3.4%	19,598	3.2%
Communication	4	0.4%	23	0.2%	173	0.8%	2,182	0.7%	371	0.8%	4,525	0.7%
Utility	2	0.2%	13	0.1%	64	0.3%	769	0.2%	202	0.4%	2,363	0.4%
Wholesale Trade	37	3.5%	781	6.7%	948	4.6%	21,489	7.0%	1,920	4.3%	38,292	6.2%
<b>Retail Trade Summary</b>	<b>226</b>	<b>21.6%</b>	<b>2,382</b>	<b>20.5%</b>	<b>4,264</b>	<b>20.5%</b>	<b>59,669</b>	<b>19.4%</b>	<b>9,204</b>	<b>20.5%</b>	<b>123,421</b>	<b>20.1%</b>
Home Improvement	20	1.9%	140	1.2%	280	1.3%	3,652	1.2%	634	1.4%	9,588	1.6%
General Merchandise Stores	11	1.1%	374	3.2%	148	0.7%	5,847	1.9%	368	0.8%	12,714	2.1%
Food Stores	17	1.6%	327	2.8%	356	1.7%	6,520	2.1%	807	1.8%	14,193	2.3%
Auto Dealers, Gas Stations, Auto Aftermarket	43	4.1%	350	3.0%	686	3.3%	8,552	2.8%	1,444	3.2%	15,348	2.5%
Apparel & Accessory Stores	7	0.7%	25	0.2%	239	1.1%	2,301	0.7%	438	1.0%	3,683	0.6%
Furniture & Home Furnishings	23	2.2%	119	1.0%	369	1.8%	3,451	1.1%	735	1.6%	6,163	1.0%
Eating & Drinking Places	47	4.5%	813	7.0%	1,120	5.4%	21,548	7.0%	2,442	5.4%	42,510	6.9%
Miscellaneous Retail	57	5.5%	234	2.0%	1,065	5.1%	7,799	2.5%	2,335	5.2%	19,223	3.1%
<b>Finance, Insurance, Real Estate Summary</b>	<b>123</b>	<b>11.8%</b>	<b>442</b>	<b>3.8%</b>	<b>2,570</b>	<b>12.4%</b>	<b>21,743</b>	<b>7.1%</b>	<b>5,278</b>	<b>11.7%</b>	<b>33,976</b>	<b>5.5%</b>
Banks, Savings & Lending Institutions	51	4.9%	160	1.4%	985	4.7%	5,932	1.9%	2,122	4.7%	10,544	1.7%
Securities Brokers	9	0.9%	25	0.2%	245	1.2%	1,350	0.4%	438	1.0%	2,083	0.3%
Insurance Carriers & Agents	21	2.0%	69	0.6%	523	2.5%	9,726	3.2%	1,079	2.4%	12,386	2.0%
Real Estate, Holding, Other Investment Offices	42	4.0%	188	1.6%	816	3.9%	4,736	1.5%	1,639	3.6%	8,963	1.5%
<b>Services Summary</b>	<b>353</b>	<b>33.8%</b>	<b>3,098</b>	<b>26.6%</b>	<b>7,844</b>	<b>37.7%</b>	<b>114,926</b>	<b>37.3%</b>	<b>16,401</b>	<b>36.5%</b>	<b>226,323</b>	<b>36.9%</b>
Hotels & Lodging	6	0.6%	34	0.3%	139	0.7%	2,163	0.7%	293	0.7%	3,602	0.6%
Automotive Services	37	3.5%	318	2.7%	607	2.9%	3,800	1.2%	1,320	2.9%	7,587	1.2%
Motion Pictures & Amusements	21	2.0%	107	0.9%	482	2.3%	4,576	1.5%	1,022	2.3%	8,484	1.4%
Health Services	32	3.1%	841	7.2%	1,125	5.4%	46,444	15.1%	2,379	5.3%	82,002	13.4%
Legal Services	7	0.7%	40	0.3%	273	1.3%	2,028	0.7%	536	1.2%	3,182	0.5%
Education Institutions & Libraries	23	2.2%	806	6.9%	446	2.1%	16,506	5.4%	1,044	2.3%	44,108	7.2%
Other Services	226	21.6%	954	8.2%	4,772	22.9%	39,408	12.8%	9,807	21.8%	77,358	12.6%
<b>Government</b>	<b>65</b>	<b>6.2%</b>	<b>515</b>	<b>4.4%</b>	<b>792</b>	<b>3.8%</b>	<b>13,688</b>	<b>4.4%</b>	<b>2,208</b>	<b>4.9%</b>	<b>30,738</b>	<b>5.0%</b>
<b>Unclassified Establishments</b>	<b>24</b>	<b>2.3%</b>	<b>344</b>	<b>3.0%</b>	<b>441</b>	<b>2.1%</b>	<b>1,548</b>	<b>0.5%</b>	<b>885</b>	<b>2.0%</b>	<b>3,361</b>	<b>0.5%</b>
<b>Totals</b>	<b>1,045</b>	<b>100.0%</b>	<b>11,625</b>	<b>100.0%</b>	<b>20,800</b>	<b>100.0%</b>	<b>307,720</b>	<b>100.0%</b>	<b>44,923</b>	<b>100.0%</b>	<b>612,971</b>	<b>100.0%</b>

Source: Copyright 2015 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2015.



# Business Summary

Decatur  
 429 W 450 N, Decatur, Indiana, 46733  
 Rings: 10, 30, 50 mile radii

Prepared by Esri  
 Latitude: 40.81023  
 Longitude: -84.94507

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	28	2.7%	83	0.7%	294	1.4%	1,322	0.4%	785	1.7%	3,830	0.6%
Mining	2	0.2%	11	0.1%	16	0.1%	130	0.0%	50	0.1%	349	0.1%
Utilities	2	0.2%	13	0.1%	34	0.2%	485	0.2%	118	0.3%	1,561	0.3%
Construction	73	7.0%	1,398	12.0%	1,615	7.8%	14,080	4.6%	3,529	7.9%	26,816	4.4%
Manufacturing	48	4.6%	2,131	18.3%	896	4.3%	42,037	13.7%	2,025	4.5%	95,238	15.5%
Wholesale Trade	35	3.3%	775	6.7%	894	4.3%	21,047	6.8%	1,822	4.1%	37,621	6.1%
Retail Trade	174	16.7%	1,546	13.3%	3,064	14.7%	37,144	12.1%	6,578	14.6%	78,341	12.8%
Motor Vehicle & Parts Dealers	37	3.5%	304	2.6%	514	2.5%	7,376	2.4%	1,080	2.4%	12,688	2.1%
Furniture & Home Furnishings Stores	9	0.9%	40	0.3%	183	0.9%	1,522	0.5%	336	0.7%	2,278	0.4%
Electronics & Appliance Stores	12	1.1%	66	0.6%	179	0.9%	1,828	0.6%	368	0.8%	3,331	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	20	1.9%	140	1.2%	277	1.3%	3,640	1.2%	626	1.4%	9,423	1.5%
Food & Beverage Stores	17	1.6%	332	2.9%	327	1.6%	5,949	1.9%	742	1.7%	12,931	2.1%
Health & Personal Care Stores	13	1.2%	84	0.7%	267	1.3%	2,539	0.8%	589	1.3%	5,233	0.9%
Gasoline Stations	6	0.6%	45	0.4%	172	0.8%	1,177	0.4%	364	0.8%	2,660	0.4%
Clothing & Clothing Accessories Stores	9	0.9%	43	0.4%	294	1.4%	2,587	0.8%	547	1.2%	4,189	0.7%
Sport Goods, Hobby, Book, & Music Stores	13	1.2%	33	0.3%	200	1.0%	1,325	0.4%	447	1.0%	3,021	0.5%
General Merchandise Stores	11	1.1%	374	3.2%	148	0.7%	5,847	1.9%	368	0.8%	12,714	2.1%
Miscellaneous Store Retailers	26	2.5%	83	0.7%	436	2.1%	3,000	1.0%	973	2.2%	8,845	1.4%
Nonstore Retailers	2	0.2%	2	0.0%	66	0.3%	354	0.1%	137	0.3%	1,029	0.2%
Transportation & Warehousing	37	3.5%	253	2.2%	560	2.7%	10,633	3.5%	1,235	2.7%	17,786	2.9%
Information	10	1.0%	111	1.0%	342	1.6%	5,619	1.8%	778	1.7%	11,377	1.9%
Finance & Insurance	83	7.9%	257	2.2%	1,777	8.5%	17,137	5.6%	3,683	8.2%	25,208	4.1%
Central Bank/Credit Intermediation & Related Activities	51	4.9%	160	1.4%	995	4.8%	5,976	1.9%	2,145	4.8%	10,630	1.7%
Securities, Commodity Contracts & Other Financial	11	1.1%	28	0.2%	255	1.2%	1,378	0.4%	453	1.0%	2,122	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	21	2.0%	69	0.6%	526	2.5%	9,784	3.2%	1,085	2.4%	12,456	2.0%
Real Estate, Rental & Leasing	59	5.6%	217	1.9%	1,058	5.1%	5,879	1.9%	2,213	4.9%	10,459	1.7%
Professional, Scientific & Tech Services	50	4.8%	206	1.8%	1,549	7.4%	14,326	4.7%	2,883	6.4%	23,569	3.8%
Legal Services	8	0.8%	42	0.4%	310	1.5%	2,200	0.7%	610	1.4%	3,524	0.6%
Management of Companies & Enterprises	0	0.0%	0	0.0%	18	0.1%	212	0.1%	48	0.1%	939	0.2%
Administrative & Support & Waste Management & Remediation	37	3.5%	170	1.5%	839	4.0%	6,266	2.0%	1,664	3.7%	12,228	2.0%
Educational Services	23	2.2%	789	6.8%	473	2.3%	16,125	5.2%	1,053	2.3%	43,255	7.1%
Health Care & Social Assistance	52	5.0%	957	8.2%	1,713	8.2%	55,592	18.1%	3,569	7.9%	102,381	16.7%
Arts, Entertainment & Recreation	15	1.4%	115	1.0%	338	1.6%	4,346	1.4%	735	1.6%	7,761	1.3%
Accommodation & Food Services	53	5.1%	847	7.3%	1,276	6.1%	23,916	7.8%	2,768	6.2%	46,474	7.6%
Accommodation	6	0.6%	34	0.3%	139	0.7%	2,163	0.7%	293	0.7%	3,602	0.6%
Food Services & Drinking Places	47	4.5%	813	7.0%	1,137	5.5%	21,753	7.1%	2,474	5.5%	42,873	7.0%
Other Services (except Public Administration)	172	16.5%	877	7.5%	2,773	13.3%	15,730	5.1%	6,218	13.8%	32,838	5.4%
Automotive Repair & Maintenance	33	3.2%	302	2.6%	482	2.3%	2,763	0.9%	1,048	2.3%	5,929	1.0%
Public Administration	66	6.3%	523	4.5%	807	3.9%	13,856	4.5%	2,245	5.0%	31,176	5.1%
Unclassified Establishments	24	2.3%	344	3.0%	462	2.2%	1,837	0.6%	925	2.1%	3,762	0.6%
<b>Total</b>	<b>1,045</b>	<b>100.0%</b>	<b>11,625</b>	<b>100.0%</b>	<b>20,800</b>	<b>100.0%</b>	<b>307,720</b>	<b>100.0%</b>	<b>44,923</b>	<b>100.0%</b>	<b>612,971</b>	<b>100.0%</b>

Source: Copyright 2015 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2015.