



Business Summary

Cherokee Expressway Industrial District Site
 Whirlpool Dr, Tulsa, Oklahoma, 74117
 Rings: 10, 30, 50 mile radii

Prepared by Esri
 Latitude: 36.25681
 Longitude: -95.91993

Data for all businesses in area	10 miles	30 miles	50 miles
Total Businesses:	12,308	35,737	46,262
Total Employees:	181,805	464,512	567,895
Total Residential Population:	260,342	876,054	1,132,151
Employee/Residential Population Ratio:	0.7:1	0.53:1	0.5:1

by SIC Codes	Employees				Employees				Employees			
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	378	3.1%	6,894	3.8%	1,138	3.2%	14,261	3.1%	1,517	3.3%	16,883	3.0%
Construction	903	7.3%	8,876	4.9%	2,858	8.0%	24,811	5.3%	3,582	7.7%	30,633	5.4%
Manufacturing	568	4.6%	18,463	10.2%	1,512	4.2%	44,677	9.6%	1,839	4.0%	52,484	9.2%
Transportation	403	3.3%	9,864	5.4%	1,047	2.9%	17,115	3.7%	1,409	3.0%	20,206	3.6%
Communication	124	1.0%	4,716	2.6%	362	1.0%	8,351	1.8%	432	0.9%	8,794	1.5%
Utility	62	0.5%	4,490	2.5%	196	0.5%	6,192	1.3%	302	0.7%	7,974	1.4%
Wholesale Trade	583	4.7%	8,376	4.6%	1,790	5.0%	25,358	5.5%	2,212	4.8%	29,772	5.2%
Retail Trade Summary	2,475	20.1%	32,097	17.7%	7,308	20.4%	98,913	21.3%	9,409	20.3%	121,280	21.4%
Home Improvement	157	1.3%	1,959	1.1%	463	1.3%	5,147	1.1%	598	1.3%	8,139	1.4%
General Merchandise Stores	89	0.7%	2,748	1.5%	257	0.7%	12,709	2.7%	361	0.8%	16,079	2.8%
Food Stores	226	1.8%	3,674	2.0%	663	1.9%	10,888	2.3%	899	1.9%	13,034	2.3%
Auto Dealers, Gas Stations, Auto Aftermarket	432	3.5%	7,228	4.0%	1,068	3.0%	14,515	3.1%	1,441	3.1%	17,237	3.0%
Apparel & Accessory Stores	133	1.1%	1,052	0.6%	486	1.4%	4,267	0.9%	562	1.2%	4,629	0.8%
Furniture & Home Furnishings	187	1.5%	1,651	0.9%	625	1.7%	5,608	1.2%	755	1.6%	6,216	1.1%
Eating & Drinking Places	681	5.5%	9,828	5.4%	2,004	5.6%	33,920	7.3%	2,508	5.4%	41,234	7.3%
Miscellaneous Retail	569	4.6%	3,955	2.2%	1,742	4.9%	11,858	2.6%	2,285	4.9%	14,711	2.6%
Finance, Insurance, Real Estate Summary	1,258	10.2%	10,035	5.5%	4,112	11.5%	32,379	7.0%	5,240	11.3%	37,138	6.5%
Banks, Savings & Lending Institutions	441	3.6%	2,712	1.5%	1,319	3.7%	10,776	2.3%	1,769	3.8%	12,641	2.2%
Securities Brokers	116	0.9%	668	0.4%	412	1.2%	2,359	0.5%	484	1.0%	2,677	0.5%
Insurance Carriers & Agents	246	2.0%	3,285	1.8%	936	2.6%	8,661	1.9%	1,192	2.6%	9,527	1.7%
Real Estate, Holding, Other Investment Offices	455	3.7%	3,370	1.9%	1,445	4.0%	10,583	2.3%	1,794	3.9%	12,292	2.2%
Services Summary	4,893	39.8%	68,523	37.7%	13,445	37.6%	174,416	37.5%	17,329	37.5%	214,993	37.9%
Hotels & Lodging	79	0.6%	1,449	0.8%	215	0.6%	3,951	0.9%	322	0.7%	4,723	0.8%
Automotive Services	428	3.5%	5,420	3.0%	1,100	3.1%	8,958	1.9%	1,470	3.2%	10,114	1.8%
Motion Pictures & Amusements	274	2.2%	2,676	1.5%	884	2.5%	8,563	1.8%	1,093	2.4%	10,178	1.8%
Health Services	594	4.8%	23,838	13.1%	1,867	5.2%	48,891	10.5%	2,419	5.2%	60,441	10.6%
Legal Services	439	3.6%	3,693	2.0%	725	2.0%	5,165	1.1%	840	1.8%	5,583	1.0%
Education Institutions & Libraries	226	1.8%	8,549	4.7%	683	1.9%	25,408	5.5%	1,006	2.2%	35,991	6.3%
Other Services	2,853	23.2%	22,897	12.6%	7,972	22.3%	73,479	15.8%	10,178	22.0%	87,962	15.5%
Government	276	2.2%	8,683	4.8%	744	2.1%	15,094	3.2%	1,531	3.3%	24,284	4.3%
Unclassified Establishments	384	3.1%	788	0.4%	1,225	3.4%	2,942	0.6%	1,461	3.2%	3,453	0.6%
Totals	12,308	100.0%	181,805	100.0%	35,737	100.0%	464,512	100.0%	46,262	100.0%	567,895	100.0%

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	24	0.2%	380	0.2%	114	0.3%	691	0.1%	215	0.5%	1,083	0.2%
Mining	146	1.2%	4,651	2.6%	317	0.9%	7,397	1.6%	405	0.9%	8,170	1.4%
Utilities	34	0.3%	3,278	1.8%	107	0.3%	4,314	0.9%	180	0.4%	5,768	1.0%
Construction	983	8.0%	9,762	5.4%	3,092	8.7%	27,647	6.0%	3,893	8.4%	34,409	6.1%
Manufacturing	584	4.7%	15,536	8.5%	1,572	4.4%	41,797	9.0%	1,909	4.1%	49,416	8.7%
Wholesale Trade	555	4.5%	7,863	4.3%	1,712	4.8%	23,995	5.2%	2,113	4.6%	28,240	5.0%
Retail Trade	1,707	13.9%	21,885	12.0%	5,075	14.2%	63,965	13.8%	6,598	14.3%	78,822	13.9%
Motor Vehicle & Parts Dealers	374	3.0%	6,992	3.8%	908	2.5%	13,777	3.0%	1,204	2.6%	15,936	2.8%
Furniture & Home Furnishings Stores	77	0.6%	777	0.4%	246	0.7%	2,344	0.5%	292	0.6%	2,550	0.4%
Electronics & Appliance Stores	104	0.8%	797	0.4%	352	1.0%	2,929	0.6%	421	0.9%	3,306	0.6%
Bldg Material & Garden Equipment & Supplies Dealers	152	1.2%	1,980	1.1%	462	1.3%	5,284	1.1%	597	1.3%	8,285	1.5%
Food & Beverage Stores	204	1.7%	3,528	1.9%	580	1.6%	10,207	2.2%	798	1.7%	12,274	2.2%
Health & Personal Care Stores	106	0.9%	870	0.5%	385	1.1%	3,499	0.8%	496	1.1%	4,213	0.7%
Gasoline Stations	57	0.5%	236	0.1%	160	0.4%	748	0.2%	239	0.5%	1,311	0.2%
Clothing & Clothing Accessories Stores	149	1.2%	1,112	0.6%	569	1.6%	4,606	1.0%	664	1.4%	5,033	0.9%
Sport Goods, Hobby, Book, & Music Stores	95	0.8%	461	0.3%	310	0.9%	2,771	0.6%	390	0.8%	3,654	0.6%
General Merchandise Stores	89	0.7%	2,748	1.5%	257	0.7%	12,709	2.7%	361	0.8%	16,079	2.8%
Miscellaneous Store Retailers	250	2.0%	1,318	0.7%	723	2.0%	3,753	0.8%	983	2.1%	4,690	0.8%
Nonstore Retailers	48	0.4%	1,065	0.6%	123	0.3%	1,337	0.3%	152	0.3%	1,491	0.3%
Transportation & Warehousing	332	2.7%	10,252	5.6%	789	2.2%	16,777	3.6%	1,068	2.3%	19,274	3.4%
Information	247	2.0%	8,528	4.7%	687	1.9%	13,730	3.0%	832	1.8%	14,892	2.6%
Finance & Insurance	842	6.8%	6,806	3.7%	2,738	7.7%	22,090	4.8%	3,543	7.7%	25,187	4.4%
Central Bank/Credit Intermediation & Related Activities	465	3.8%	2,776	1.5%	1,367	3.8%	10,916	2.3%	1,840	4.0%	12,798	2.3%
Securities, Commodity Contracts & Other Financial	127	1.0%	732	0.4%	430	1.2%	2,496	0.5%	506	1.1%	2,843	0.5%
Insurance Carriers & Related Activities; Funds, Trusts &	250	2.0%	3,298	1.8%	941	2.6%	8,678	1.9%	1,198	2.6%	9,546	1.7%
Real Estate, Rental & Leasing	637	5.2%	7,267	4.0%	1,979	5.5%	14,653	3.2%	2,493	5.4%	16,476	2.9%
Professional, Scientific & Tech Services	1,265	10.3%	11,074	6.1%	3,214	9.0%	25,431	5.5%	3,756	8.1%	29,416	5.2%
Legal Services	469	3.8%	4,017	2.2%	805	2.3%	6,033	1.3%	942	2.0%	6,586	1.2%
Management of Companies & Enterprises	10	0.1%	74	0.0%	29	0.1%	293	0.1%	42	0.1%	615	0.1%
Administrative & Support & Waste Management & Remediation	521	4.2%	5,067	2.8%	1,510	4.2%	17,467	3.8%	1,822	3.9%	19,999	3.5%
Educational Services	263	2.1%	8,588	4.7%	821	2.3%	25,828	5.6%	1,146	2.5%	36,369	6.4%
Health Care & Social Assistance	887	7.2%	28,574	15.7%	2,618	7.3%	68,698	14.8%	3,486	7.5%	84,266	14.8%
Arts, Entertainment & Recreation	186	1.5%	2,547	1.4%	583	1.6%	7,767	1.7%	739	1.6%	9,507	1.7%
Accommodation & Food Services	789	6.4%	11,408	6.3%	2,312	6.5%	38,355	8.3%	2,954	6.4%	46,528	8.2%
Accommodation	79	0.6%	1,449	0.8%	215	0.6%	3,951	0.9%	322	0.7%	4,723	0.8%
Food Services & Drinking Places	710	5.8%	9,959	5.5%	2,098	5.9%	34,404	7.4%	2,632	5.7%	41,805	7.4%
Other Services (except Public Administration)	1,614	13.1%	8,211	4.5%	4,449	12.4%	24,414	5.3%	6,003	13.0%	30,407	5.4%
Automotive Repair & Maintenance	285	2.3%	1,035	0.6%	796	2.2%	4,003	0.9%	1,070	2.3%	4,798	0.8%
Public Administration	282	2.3%	8,869	4.9%	751	2.1%	15,286	3.3%	1,545	3.3%	24,523	4.3%
Unclassified Establishments	401	3.3%	1,187	0.7%	1,268	3.5%	3,915	0.8%	1,515	3.3%	4,528	0.8%
Total	12,308	100.0%	181,805	100.0%	35,737	100.0%	464,512	100.0%	46,262	100.0%	567,895	100.0%

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