



Business Summary

Muncie Industria Centre (AEPIN) Muncie, IN
 Drive Times: 20, 40, 60 minute radii

Latitude: 40.1492
 Longitude: -85.3975

Data for all businesses in area	20 minute		40 minute		60 minute							
Total Businesses:	3,907		10,586		43,856							
Total Employees:	53,434		131,725		632,700							
Total Residential Population:	130,381		372,589		1,303,971							
Employee/Residential Population Ratio (per 100 Residents)	41		35		49							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	104	2.7%	606	1.1%	346	3.3%	1,652	1.3%	1,114	2.5%	7,874	1.2%
Construction	258	6.6%	2,162	4.0%	707	6.7%	5,082	3.9%	2,737	6.2%	24,695	3.9%
Manufacturing	177	4.5%	4,959	9.3%	428	4.0%	14,505	11.0%	1,561	3.6%	54,245	8.6%
Transportation	115	2.9%	1,351	2.5%	334	3.2%	3,344	2.5%	1,086	2.5%	13,617	2.2%
Communication	35	0.9%	445	0.8%	93	0.9%	837	0.6%	381	0.9%	4,746	0.8%
Utility	12	0.3%	164	0.3%	52	0.5%	692	0.5%	147	0.3%	2,849	0.5%
Wholesale Trade	116	3.0%	1,255	2.3%	325	3.1%	4,494	3.4%	1,582	3.6%	28,315	4.5%
Retail Trade Summary	868	22.2%	12,293	23.0%	2,264	21.4%	29,578	22.5%	9,065	20.7%	137,941	21.8%
Home Improvement	48	1.2%	727	1.4%	136	1.3%	1,703	1.3%	538	1.2%	9,128	1.4%
General Merchandise Stores	42	1.1%	1,339	2.5%	108	1.0%	3,350	2.5%	374	0.9%	14,430	2.3%
Food Stores	78	2.0%	1,448	2.7%	213	2.0%	3,591	2.7%	794	1.8%	15,551	2.5%
Auto Dealers, Gas Stations, Auto Aftermarket	121	3.1%	1,344	2.5%	347	3.3%	3,560	2.7%	1,134	2.6%	12,707	2.0%
Apparel & Accessory Stores	59	1.5%	447	0.8%	104	1.0%	820	0.6%	559	1.3%	5,740	0.9%
Furniture & Home Furnishings	57	1.5%	351	0.7%	130	1.2%	889	0.7%	629	1.4%	6,803	1.1%
Eating & Drinking Places	227	5.8%	5,046	9.4%	633	6.0%	12,102	9.2%	2,712	6.2%	51,686	8.2%
Miscellaneous Retail	237	6.1%	1,591	3.0%	593	5.6%	3,563	2.7%	2,324	5.3%	21,897	3.5%
Finance, Insurance, Real Estate Summary	362	9.3%	2,721	5.1%	957	9.0%	5,837	4.4%	4,803	11.0%	56,490	8.9%
Banks, Savings & Lending Institutions	83	2.1%	1,132	2.1%	212	2.0%	2,285	1.7%	905	2.1%	11,367	1.8%
Securities Brokers	48	1.2%	161	0.3%	96	0.9%	317	0.2%	630	1.4%	4,202	0.7%
Insurance Carriers & Agents	94	2.4%	503	0.9%	244	2.3%	1,154	0.9%	1,166	2.7%	25,571	4.0%
Real Estate, Holding, Other Investment Offices	138	3.5%	925	1.7%	404	3.8%	2,080	1.6%	2,102	4.8%	15,350	2.4%
Services Summary	1,538	39.4%	24,490	45.8%	4,125	39.0%	56,531	42.9%	17,854	40.7%	276,461	43.7%
Hotels & Lodging	34	0.9%	269	0.5%	84	0.8%	668	0.5%	294	0.7%	4,358	0.7%
Automotive Services	130	3.3%	627	1.2%	363	3.4%	1,467	1.1%	1,198	2.7%	6,117	1.0%
Motion Pictures & Amusements	93	2.4%	752	1.4%	269	2.5%	2,991	2.3%	1,169	2.7%	11,874	1.9%
Health Services	232	5.9%	7,193	13.5%	577	5.5%	16,005	12.2%	2,941	6.7%	95,653	15.1%
Legal Services	43	1.1%	223	0.4%	117	1.1%	500	0.4%	593	1.4%	3,922	0.6%
Education Institutions & Libraries	105	2.7%	6,566	12.3%	289	2.7%	13,402	10.2%	1,001	2.3%	40,822	6.5%
Other Services	902	23.1%	8,859	16.6%	2,426	22.9%	21,498	16.3%	10,658	24.3%	113,714	18.0%
Government	205	5.2%	2,925	5.5%	671	6.3%	8,935	6.8%	1,682	3.8%	24,291	3.8%
Unclassified Establishments	115	2.9%	65	0.1%	284	2.7%	239	0.2%	1,844	4.2%	1,176	0.2%
Totals	3,907	100.0%	53,434	100.0%	10,586	100.0%	131,725	100.0%	43,856	100.0%	632,700	100.0%

Source: Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	32	0.8%	102	0.2%	135	1.3%	497	0.4%	359	0.8%	1,828	0.3%
Mining	2	0.1%	12	0.0%	6	0.1%	36	0.0%	30	0.1%	285	0.0%
Utilities	9	0.2%	103	0.2%	39	0.4%	366	0.3%	87	0.2%	2,067	0.3%
Construction	273	7.0%	2,415	4.5%	752	7.1%	5,555	4.2%	2,960	6.7%	26,898	4.3%
Manufacturing	188	4.8%	4,659	8.7%	439	4.1%	13,526	10.3%	1,647	3.8%	53,469	8.5%
Wholesale Trade	111	2.8%	1,240	2.3%	317	3.0%	4,469	3.4%	1,542	3.5%	27,865	4.4%
Retail Trade	624	16.0%	7,136	13.4%	1,590	15.0%	17,141	13.0%	6,162	14.1%	84,247	13.3%
Motor Vehicle & Parts Dealers	90	2.3%	1,128	2.1%	237	2.2%	2,319	1.8%	833	1.9%	9,934	1.6%
Furniture & Home Furnishings Stores	36	0.9%	188	0.4%	71	0.7%	364	0.3%	334	0.8%	3,085	0.5%
Electronics & Appliance Stores	21	0.5%	174	0.3%	57	0.5%	496	0.4%	271	0.6%	3,029	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	47	1.2%	726	1.4%	134	1.3%	1,698	1.3%	531	1.2%	9,113	1.4%
Food & Beverage Stores	76	1.9%	1,393	2.6%	226	2.1%	3,491	2.7%	791	1.8%	15,375	2.4%
Health & Personal Care Stores	59	1.5%	465	0.9%	142	1.3%	1,081	0.8%	601	1.4%	7,093	1.1%
Gasoline Stations	31	0.8%	216	0.4%	110	1.0%	1,241	0.9%	301	0.7%	2,772	0.4%
Clothing & Clothing Accessories Stores	74	1.9%	510	1.0%	135	1.3%	973	0.7%	685	1.6%	6,578	1.0%
Sport Goods, Hobby, Book, & Music Stores	42	1.1%	374	0.7%	100	0.9%	818	0.6%	422	1.0%	4,046	0.6%
General Merchandise Stores	42	1.1%	1,339	2.5%	108	1.0%	3,350	2.5%	374	0.9%	14,430	2.3%
Miscellaneous Store Retailers	96	2.5%	607	1.1%	243	2.3%	1,213	0.9%	892	2.0%	7,525	1.2%
Nonstore Retailers	10	0.3%	17	0.0%	27	0.3%	97	0.1%	127	0.3%	1,265	0.2%
Transportation & Warehousing	87	2.2%	1,151	2.2%	262	2.5%	2,810	2.1%	825	1.9%	11,825	1.9%
Information	68	1.7%	1,579	3.0%	199	1.9%	3,266	2.5%	922	2.1%	14,863	2.3%
Finance & Insurance	232	5.9%	1,810	3.4%	564	5.3%	3,788	2.9%	2,757	6.3%	41,800	6.6%
Central Bank/Credit Intermediation & Related Activities	88	2.3%	1,143	2.1%	222	2.1%	2,314	1.8%	935	2.1%	11,490	1.8%
Securities, Commodity Contracts & Other Financial	49	1.3%	162	0.3%	97	0.9%	318	0.2%	653	1.5%	4,726	0.7%
Insurance Carriers & Related Activities; Funds, Trusts &	95	2.4%	505	0.9%	245	2.3%	1,156	0.9%	1,169	2.7%	25,584	4.0%
Real Estate, Rental & Leasing	212	5.4%	972	1.8%	588	5.6%	2,337	1.8%	2,681	6.1%	14,711	2.3%
Professional, Scientific & Tech Services	253	6.5%	2,235	4.2%	643	6.1%	6,253	4.7%	3,742	8.5%	37,368	5.9%
Legal Services	47	1.2%	263	0.5%	130	1.2%	594	0.5%	678	1.5%	4,494	0.7%
Management of Companies & Enterprises	2	0.1%	201	0.4%	5	0.0%	209	0.2%	41	0.1%	1,199	0.2%
Administrative & Support & Waste Management & Remediation	129	3.3%	1,514	2.8%	348	3.3%	2,872	2.2%	1,656	3.8%	19,640	3.1%
Educational Services	105	2.7%	6,531	12.2%	288	2.7%	13,310	10.1%	1,100	2.5%	40,340	6.4%
Health Care & Social Assistance	335	8.6%	9,979	18.7%	857	8.1%	22,424	17.0%	4,044	9.2%	126,119	19.9%
Arts, Entertainment & Recreation	62	1.6%	673	1.3%	174	1.6%	2,659	2.0%	743	1.7%	10,773	1.7%
Accommodation & Food Services	265	6.8%	5,335	10.0%	723	6.8%	12,814	9.7%	3,037	6.9%	56,425	8.9%
Accommodation	34	0.9%	269	0.5%	84	0.8%	668	0.5%	294	0.7%	4,358	0.7%
Food Services & Drinking Places	231	5.9%	5,067	9.5%	639	6.0%	12,146	9.2%	2,743	6.3%	52,067	8.2%
Other Services (except Public Administration)	598	15.3%	2,793	5.2%	1,701	16.1%	8,196	6.2%	5,991	13.7%	35,477	5.6%
Automotive Repair & Maintenance	98	2.5%	466	0.9%	279	2.6%	1,148	0.9%	896	2.0%	4,613	0.7%
Public Administration	206	5.3%	2,931	5.5%	674	6.4%	8,964	6.8%	1,686	3.8%	24,332	3.8%
Unclassified Establishments	115	2.9%	65	0.1%	283	2.7%	235	0.2%	1,842	4.2%	1,169	0.2%
Total	3,907	100.0%	53,434	100.0%	10,586	100.0%	131,725	100.0%	43,856	100.0%	632,700	100.0%

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