



# Business Summary

Bradley Square  
 449 Appalachian Heights Rd, Mt Hope, West Virginia, 25880  
 Rings: 10, 30, 50 mile radii

Prepared by Esri  
 Latitude: 37.85739  
 Longitude: -81.18913

Data for all businesses in area	10 miles	30 miles	50 miles
Total Businesses:	3,454	6,755	23,809
Total Employees:	37,760	72,859	282,050
Total Residential Population:	72,862	196,366	598,962
Employee/Residential Population Ratio:	0.52:1	0.37:1	0.47:1

by SIC Codes	Employees				Employees				Employees			
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	64	1.9%	548	1.5%	224	3.3%	6,161	8.5%	685	2.9%	13,373	4.7%
Construction	201	5.8%	2,055	5.4%	355	5.3%	2,972	4.1%	1,287	5.4%	11,283	4.0%
Manufacturing	80	2.3%	1,275	3.4%	169	2.5%	3,334	4.6%	541	2.3%	10,400	3.7%
Transportation	109	3.2%	1,281	3.4%	358	5.3%	3,734	5.1%	896	3.8%	9,571	3.4%
Communication	42	1.2%	373	1.0%	68	1.0%	636	0.9%	227	1.0%	4,506	1.6%
Utility	13	0.4%	190	0.5%	66	1.0%	660	0.9%	183	0.8%	2,838	1.0%
Wholesale Trade	152	4.4%	1,221	3.2%	240	3.6%	1,831	2.5%	902	3.8%	10,768	3.8%
<b>Retail Trade Summary</b>	<b>812</b>	<b>23.5%</b>	<b>10,349</b>	<b>27.4%</b>	<b>1,490</b>	<b>22.1%</b>	<b>17,008</b>	<b>23.3%</b>	<b>4,993</b>	<b>21.0%</b>	<b>59,080</b>	<b>20.9%</b>
Home Improvement	47	1.4%	516	1.4%	85	1.3%	879	1.2%	258	1.1%	3,304	1.2%
General Merchandise Stores	36	1.0%	1,312	3.5%	75	1.1%	2,079	2.9%	241	1.0%	8,239	2.9%
Food Stores	91	2.6%	1,234	3.3%	212	3.1%	2,752	3.8%	641	2.7%	8,689	3.1%
Auto Dealers, Gas Stations, Auto Aftermarket	121	3.5%	1,407	3.7%	242	3.6%	2,125	2.9%	787	3.3%	7,894	2.8%
Apparel & Accessory Stores	40	1.2%	311	0.8%	53	0.8%	359	0.5%	222	0.9%	1,564	0.6%
Furniture & Home Furnishings	46	1.3%	252	0.7%	74	1.1%	349	0.5%	286	1.2%	1,695	0.6%
Eating & Drinking Places	196	5.7%	3,668	9.7%	367	5.4%	6,103	8.4%	1,300	5.5%	19,846	7.0%
Miscellaneous Retail	235	6.8%	1,650	4.4%	383	5.7%	2,361	3.2%	1,258	5.3%	7,849	2.8%
<b>Finance, Insurance, Real Estate Summary</b>	<b>424</b>	<b>12.3%</b>	<b>1,456</b>	<b>3.9%</b>	<b>735</b>	<b>10.9%</b>	<b>2,273</b>	<b>3.1%</b>	<b>2,678</b>	<b>11.2%</b>	<b>14,619</b>	<b>5.2%</b>
Banks, Savings & Lending Institutions	215	6.2%	478	1.3%	391	5.8%	797	1.1%	1,298	5.5%	4,999	1.8%
Securities Brokers	11	0.3%	69	0.2%	16	0.2%	85	0.1%	110	0.5%	1,134	0.4%
Insurance Carriers & Agents	97	2.8%	403	1.1%	153	2.3%	549	0.8%	580	2.4%	4,710	1.7%
Real Estate, Holding, Other Investment Offices	101	2.9%	506	1.3%	176	2.6%	841	1.2%	691	2.9%	3,776	1.3%
<b>Services Summary</b>	<b>1,318</b>	<b>38.2%</b>	<b>16,003</b>	<b>42.4%</b>	<b>2,506</b>	<b>37.1%</b>	<b>27,953</b>	<b>38.4%</b>	<b>9,180</b>	<b>38.6%</b>	<b>114,251</b>	<b>40.5%</b>
Hotels & Lodging	32	0.9%	976	2.6%	96	1.4%	3,144	4.3%	249	1.0%	6,299	2.2%
Automotive Services	107	3.1%	497	1.3%	205	3.0%	790	1.1%	716	3.0%	2,806	1.0%
Motion Pictures & Amusements	84	2.4%	770	2.0%	156	2.3%	1,471	2.0%	523	2.2%	3,788	1.3%
Health Services	246	7.1%	5,181	13.7%	375	5.6%	7,448	10.2%	1,500	6.3%	35,612	12.6%
Legal Services	48	1.4%	246	0.7%	73	1.1%	341	0.5%	425	1.8%	3,667	1.3%
Education Institutions & Libraries	73	2.1%	3,110	8.2%	190	2.8%	6,424	8.8%	631	2.7%	19,797	7.0%
Other Services	728	21.1%	5,222	13.8%	1,410	20.9%	8,335	11.4%	5,136	21.6%	42,282	15.0%
<b>Government</b>	<b>162</b>	<b>4.7%</b>	<b>2,820</b>	<b>7.5%</b>	<b>387</b>	<b>5.7%</b>	<b>5,741</b>	<b>7.9%</b>	<b>1,665</b>	<b>7.0%</b>	<b>29,794</b>	<b>10.6%</b>
<b>Unclassified Establishments</b>	<b>77</b>	<b>2.2%</b>	<b>189</b>	<b>0.5%</b>	<b>157</b>	<b>2.3%</b>	<b>556</b>	<b>0.8%</b>	<b>572</b>	<b>2.4%</b>	<b>1,567</b>	<b>0.6%</b>
<b>Totals</b>	<b>3,454</b>	<b>100.0%</b>	<b>37,760</b>	<b>100.0%</b>	<b>6,755</b>	<b>100.0%</b>	<b>72,859</b>	<b>100.0%</b>	<b>23,809</b>	<b>100.0%</b>	<b>282,050</b>	<b>100.0%</b>

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	11	0.3%	52	0.1%	39	0.6%	128	0.2%	129	0.5%	715	0.3%
Mining	25	0.7%	400	1.1%	135	2.0%	5,850	8.0%	356	1.5%	11,624	4.1%
Utilities	8	0.2%	97	0.3%	52	0.8%	445	0.6%	134	0.6%	2,252	0.8%
Construction	210	6.1%	2,088	5.5%	370	5.5%	3,035	4.2%	1,361	5.7%	11,754	4.2%
Manufacturing	91	2.6%	1,072	2.8%	179	2.6%	3,148	4.3%	581	2.4%	9,861	3.5%
Wholesale Trade	147	4.3%	1,170	3.1%	229	3.4%	1,752	2.4%	876	3.7%	10,520	3.7%
Retail Trade	593	17.2%	6,514	17.3%	1,086	16.1%	10,693	14.7%	3,569	15.0%	38,090	13.5%
Motor Vehicle & Parts Dealers	96	2.8%	1,212	3.2%	163	2.4%	1,631	2.2%	559	2.3%	6,581	2.3%
Furniture & Home Furnishings Stores	17	0.5%	105	0.3%	31	0.5%	161	0.2%	128	0.5%	789	0.3%
Electronics & Appliance Stores	23	0.7%	132	0.3%	37	0.5%	171	0.2%	134	0.6%	753	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	45	1.3%	509	1.3%	83	1.2%	872	1.2%	254	1.1%	3,296	1.2%
Food & Beverage Stores	78	2.3%	1,097	2.9%	188	2.8%	2,565	3.5%	557	2.3%	7,741	2.7%
Health & Personal Care Stores	75	2.2%	606	1.6%	122	1.8%	900	1.2%	402	1.7%	3,276	1.2%
Gasoline Stations	25	0.7%	195	0.5%	79	1.2%	494	0.7%	228	1.0%	1,313	0.5%
Clothing & Clothing Accessories Stores	52	1.5%	372	1.0%	66	1.0%	422	0.6%	275	1.2%	1,829	0.6%
Sport Goods, Hobby, Book, & Music Stores	48	1.4%	433	1.1%	77	1.1%	588	0.8%	227	1.0%	1,659	0.6%
General Merchandise Stores	36	1.0%	1,312	3.5%	75	1.1%	2,079	2.9%	241	1.0%	8,239	2.9%
Miscellaneous Store Retailers	89	2.6%	488	1.3%	151	2.2%	721	1.0%	507	2.1%	2,200	0.8%
Nonstore Retailers	8	0.2%	52	0.1%	16	0.2%	88	0.1%	57	0.2%	414	0.1%
Transportation & Warehousing	81	2.3%	745	2.0%	293	4.3%	2,745	3.8%	730	3.1%	7,148	2.5%
Information	64	1.9%	1,099	2.9%	128	1.9%	1,539	2.1%	426	1.8%	7,484	2.7%
Finance & Insurance	331	9.6%	962	2.5%	572	8.5%	1,454	2.0%	2,036	8.6%	11,019	3.9%
Central Bank/Credit Intermediation & Related Activities	222	6.4%	488	1.3%	402	6.0%	817	1.1%	1,340	5.6%	5,138	1.8%
Securities, Commodity Contracts & Other Financial	12	0.3%	71	0.2%	17	0.3%	87	0.1%	114	0.5%	1,148	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	97	2.8%	403	1.1%	153	2.3%	549	0.8%	581	2.4%	4,733	1.7%
Real Estate, Rental & Leasing	160	4.6%	686	1.8%	258	3.8%	941	1.3%	963	4.0%	3,746	1.3%
Professional, Scientific & Tech Services	210	6.1%	1,426	3.8%	349	5.2%	2,187	3.0%	1,503	6.3%	18,741	6.6%
Legal Services	51	1.5%	251	0.7%	79	1.2%	368	0.5%	437	1.8%	3,726	1.3%
Management of Companies & Enterprises	5	0.1%	12	0.0%	8	0.1%	63	0.1%	29	0.1%	724	0.3%
Administrative & Support & Waste Management & Remediation	90	2.6%	761	2.0%	155	2.3%	1,269	1.7%	569	2.4%	6,042	2.1%
Educational Services	77	2.2%	2,963	7.8%	177	2.6%	6,228	8.5%	603	2.5%	19,347	6.9%
Health Care & Social Assistance	335	9.7%	7,063	18.7%	564	8.3%	10,404	14.3%	2,175	9.1%	45,862	16.3%
Arts, Entertainment & Recreation	53	1.5%	537	1.4%	113	1.7%	1,222	1.7%	403	1.7%	3,496	1.2%
Accommodation & Food Services	232	6.7%	4,684	12.4%	467	6.9%	9,286	12.7%	1,561	6.6%	26,296	9.3%
Accommodation	32	0.9%	976	2.6%	96	1.4%	3,144	4.3%	249	1.0%	6,299	2.2%
Food Services & Drinking Places	200	5.8%	3,708	9.8%	371	5.5%	6,143	8.4%	1,312	5.5%	19,997	7.1%
Other Services (except Public Administration)	486	14.1%	2,378	6.3%	1,028	15.2%	4,101	5.6%	3,533	14.8%	15,676	5.6%
Automotive Repair & Maintenance	78	2.3%	381	1.0%	153	2.3%	587	0.8%	512	2.2%	1,813	0.6%
Public Administration	166	4.8%	2,845	7.5%	395	5.8%	5,793	8.0%	1,695	7.1%	29,972	10.6%
Unclassified Establishments	78	2.3%	206	0.5%	159	2.4%	576	0.8%	578	2.4%	1,681	0.6%
<b>Total</b>	<b>3,454</b>	<b>100.0%</b>	<b>37,760</b>	<b>100.0%</b>	<b>6,755</b>	<b>100.0%</b>	<b>72,859</b>	<b>100.0%</b>	<b>23,809</b>	<b>100.0%</b>	<b>282,050</b>	<b>100.0%</b>

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