



Business Summary

I-20/Greenwood Road Site (AEPLA) Shreveport, LA
 Drive Times: 20, 40, 60 minute radii

Latitude: 32.4474
 Longitude: -93.9054

Data for all businesses in area	20 minute				40 minute				60 minute			
Total Businesses:	10,939				16,136				26,174			
Total Employees:	161,190				223,474				342,425			
Total Residential Population:	232,199				432,926				694,046			
Employee/Residential Population Ratio (per 100 Residents)	69				52				49			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	328	3.0%	2,917	1.8%	583	3.6%	6,150	2.8%	1,063	4.1%	12,873	3.8%
Construction	614	5.6%	6,199	3.8%	1,048	6.5%	10,349	4.6%	1,622	6.2%	16,432	4.8%
Manufacturing	275	2.5%	8,323	5.2%	423	2.6%	13,255	5.9%	775	3.0%	26,274	7.7%
Transportation	293	2.7%	4,544	2.8%	474	2.9%	6,170	2.8%	805	3.1%	9,810	2.9%
Communication	124	1.1%	2,059	1.3%	156	1.0%	2,251	1.0%	253	1.0%	4,006	1.2%
Utility	36	0.3%	642	0.4%	87	0.5%	1,719	0.8%	171	0.7%	3,193	0.9%
Wholesale Trade	438	4.0%	5,617	3.5%	644	4.0%	8,150	3.6%	1,137	4.3%	13,974	4.1%
Retail Trade Summary	2,363	21.6%	32,338	20.1%	3,448	21.4%	44,709	20.0%	5,709	21.8%	70,540	20.6%
Home Improvement	97	0.9%	1,545	1.0%	164	1.0%	2,192	1.0%	296	1.1%	3,870	1.1%
General Merchandise Stores	115	1.1%	4,466	2.8%	175	1.1%	6,061	2.7%	303	1.2%	10,072	2.9%
Food Stores	217	2.0%	2,880	1.8%	348	2.2%	4,423	2.0%	591	2.3%	7,151	2.1%
Auto Dealers, Gas Stations, Auto Aftermarket	371	3.4%	4,684	2.9%	571	3.5%	6,356	2.8%	1,038	4.0%	10,223	3.0%
Apparel & Accessory Stores	183	1.7%	1,310	0.8%	246	1.5%	1,676	0.7%	377	1.4%	2,320	0.7%
Furniture & Home Furnishings	148	1.4%	1,404	0.9%	208	1.3%	2,091	0.9%	334	1.3%	2,947	0.9%
Eating & Drinking Places	661	6.0%	11,836	7.3%	910	5.6%	15,958	7.1%	1,453	5.6%	24,571	7.2%
Miscellaneous Retail	570	5.2%	4,213	2.6%	827	5.1%	5,952	2.7%	1,317	5.0%	9,384	2.7%
Finance, Insurance, Real Estate Summary	1,257	11.5%	7,675	4.8%	1,750	10.8%	10,679	4.8%	2,654	10.1%	16,086	4.7%
Banks, Savings & Lending Institutions	288	2.6%	2,229	1.4%	398	2.5%	2,934	1.3%	664	2.5%	5,029	1.5%
Securities Brokers	147	1.3%	767	0.5%	209	1.3%	981	0.4%	287	1.1%	1,282	0.4%
Insurance Carriers & Agents	295	2.7%	1,712	1.1%	401	2.5%	2,708	1.2%	645	2.5%	3,831	1.1%
Real Estate, Holding, Other Investment Offices	527	4.8%	2,968	1.8%	743	4.6%	4,056	1.8%	1,058	4.0%	5,944	1.7%
Services Summary	4,625	42.3%	80,880	50.2%	6,538	40.5%	104,931	47.0%	10,252	39.2%	147,650	43.1%
Hotels & Lodging	88	0.8%	2,648	1.6%	161	1.0%	3,714	1.7%	309	1.2%	4,886	1.4%
Automotive Services	362	3.3%	1,949	1.2%	510	3.2%	2,602	1.2%	808	3.1%	3,818	1.1%
Motion Pictures & Amusements	276	2.5%	9,757	6.1%	421	2.6%	11,719	5.2%	617	2.4%	12,779	3.7%
Health Services	780	7.1%	33,341	20.7%	999	6.2%	38,746	17.3%	1,516	5.8%	50,989	14.9%
Legal Services	210	1.9%	1,486	0.9%	258	1.6%	1,663	0.7%	380	1.5%	2,265	0.7%
Education Institutions & Libraries	242	2.2%	9,328	5.8%	376	2.3%	16,646	7.4%	620	2.4%	26,798	7.8%
Other Services	2,666	24.4%	22,371	13.9%	3,812	23.6%	29,841	13.4%	6,001	22.9%	46,115	13.5%
Government	363	3.3%	9,881	6.1%	637	3.9%	14,869	6.7%	1,190	4.5%	21,308	6.2%
Unclassified Establishments	224	2.0%	114	0.1%	348	2.2%	244	0.1%	544	2.1%	279	0.1%
Totals	10,939	100.0%	161,190	100.0%	16,136	100.0%	223,474	100.0%	26,174	100.0%	342,425	100.0%

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Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	19	0.2%	108	0.1%	61	0.4%	251	0.1%	134	0.5%	587	0.2%
Mining	142	1.3%	1,183	0.7%	214	1.3%	2,125	1.0%	372	1.4%	4,477	1.3%
Utilities	12	0.1%	400	0.2%	43	0.3%	1,350	0.6%	105	0.4%	2,068	0.6%
Construction	692	6.3%	7,322	4.5%	1,202	7.4%	13,237	5.9%	1,941	7.4%	22,922	6.7%
Manufacturing	310	2.8%	8,372	5.2%	467	2.9%	13,505	6.0%	834	3.2%	26,230	7.7%
Wholesale Trade	428	3.9%	5,578	3.5%	633	3.9%	8,106	3.6%	1,122	4.3%	13,904	4.1%
Retail Trade	1,647	15.1%	20,122	12.5%	2,442	15.1%	28,047	12.6%	4,082	15.6%	44,995	13.1%
Motor Vehicle & Parts Dealers	286	2.6%	4,145	2.6%	404	2.5%	5,223	2.3%	707	2.7%	7,927	2.3%
Furniture & Home Furnishings Stores	90	0.8%	870	0.5%	118	0.7%	1,200	0.5%	181	0.7%	1,621	0.5%
Electronics & Appliance Stores	64	0.6%	648	0.4%	96	0.6%	916	0.4%	156	0.6%	1,309	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	89	0.8%	1,502	0.9%	151	0.9%	2,103	0.9%	279	1.1%	3,767	1.1%
Food & Beverage Stores	207	1.9%	2,723	1.7%	320	2.0%	4,113	1.8%	536	2.0%	6,753	2.0%
Health & Personal Care Stores	144	1.3%	1,196	0.7%	207	1.3%	1,683	0.8%	336	1.3%	2,810	0.8%
Gasoline Stations	85	0.8%	540	0.3%	166	1.0%	1,133	0.5%	331	1.3%	2,296	0.7%
Clothing & Clothing Accessories Stores	222	2.0%	1,481	0.9%	299	1.9%	1,915	0.9%	456	1.7%	2,667	0.8%
Sport Goods, Hobby, Book, & Music Stores	85	0.8%	976	0.6%	127	0.8%	1,327	0.6%	185	0.7%	1,858	0.5%
General Merchandise Stores	115	1.1%	4,466	2.8%	175	1.1%	6,061	2.7%	303	1.2%	10,072	2.9%
Miscellaneous Store Retailers	230	2.1%	1,466	0.9%	337	2.1%	2,230	1.0%	545	2.1%	3,697	1.1%
Nonstore Retailers	31	0.3%	109	0.1%	41	0.3%	142	0.1%	66	0.3%	218	0.1%
Transportation & Warehousing	231	2.1%	4,236	2.6%	381	2.4%	5,821	2.6%	635	2.4%	8,965	2.6%
Information	230	2.1%	3,142	1.9%	308	1.9%	3,595	1.6%	482	1.8%	6,150	1.8%
Finance & Insurance	743	6.8%	4,763	3.0%	1,031	6.4%	6,715	3.0%	1,638	6.3%	10,288	3.0%
Central Bank/Credit Intermediation & Related Activities	296	2.7%	2,272	1.4%	415	2.6%	3,007	1.3%	697	2.7%	5,155	1.5%
Securities, Commodity Contracts & Other Financial	150	1.4%	775	0.5%	214	1.3%	995	0.4%	294	1.1%	1,298	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	297	2.7%	1,716	1.1%	403	2.5%	2,712	1.2%	647	2.5%	3,835	1.1%
Real Estate, Rental & Leasing	698	6.4%	3,495	2.2%	995	6.2%	4,707	2.1%	1,462	5.6%	6,910	2.0%
Professional, Scientific & Tech Services	928	8.5%	7,785	4.8%	1,259	7.8%	10,692	4.8%	1,890	7.2%	16,271	4.8%
Legal Services	244	2.2%	1,771	1.1%	311	1.9%	2,130	1.0%	450	1.7%	2,926	0.9%
Management of Companies & Enterprises	5	0.0%	50	0.0%	10	0.1%	117	0.1%	25	0.1%	364	0.1%
Administrative & Support & Waste Management & Remediation	341	3.1%	4,861	3.0%	519	3.2%	5,762	2.6%	804	3.1%	8,744	2.6%
Educational Services	257	2.3%	9,397	5.8%	396	2.5%	16,744	7.5%	644	2.5%	26,883	7.9%
Health Care & Social Assistance	1,085	9.9%	37,471	23.2%	1,404	8.7%	44,103	19.7%	2,167	8.3%	60,431	17.6%
Arts, Entertainment & Recreation	193	1.8%	9,616	6.0%	302	1.9%	11,500	5.1%	442	1.7%	12,376	3.6%
Accommodation & Food Services	764	7.0%	14,587	9.0%	1,103	6.8%	19,835	8.9%	1,824	7.0%	29,710	8.7%
Accommodation	88	0.8%	2,648	1.6%	161	1.0%	3,714	1.7%	309	1.2%	4,886	1.4%
Food Services & Drinking Places	676	6.2%	11,939	7.4%	942	5.8%	16,121	7.2%	1,514	5.8%	24,823	7.2%
Other Services (except Public Administration)	1,627	14.9%	8,707	5.4%	2,384	14.8%	12,186	5.5%	3,837	14.7%	18,590	5.4%
Automotive Repair & Maintenance	248	2.3%	1,344	0.8%	351	2.2%	1,794	0.8%	582	2.2%	2,761	0.8%
Public Administration	363	3.3%	9,881	6.1%	637	3.9%	14,869	6.7%	1,192	4.6%	21,317	6.2%
Unclassified Establishments	224	2.0%	114	0.1%	346	2.1%	208	0.1%	542	2.1%	243	0.1%
Total	10,939	100.0%	161,190	100.0%	16,136	100.0%	223,474	100.0%	26,174	100.0%	342,425	100.0%

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