

America's Economic Development AuthoritySM

More than you'd ever expect from a utility company.



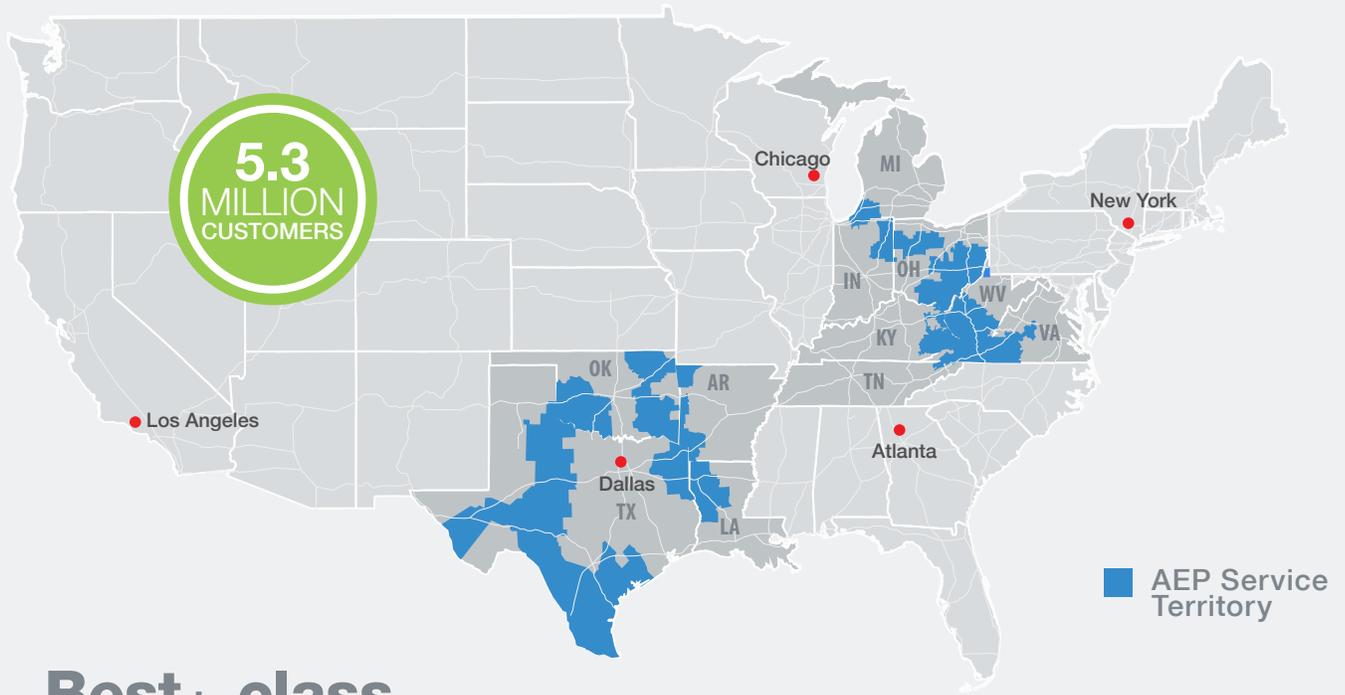
AEP AMERICAN[®]
ELECTRIC
POWER

America's Largest Electric Service Territory.

American Electric Power delivers reliable, cost-competitive electricity service via the nation's largest transmission footprint.

518,000
SQUARE-KILOMETER
SERVICE TERRITORY

THE MOST
765-kV
HIGH-VOLTAGE
POWER LINES



Best-in-class
RESEARCH
CAPABILITIES

ON-THE-GROUND
Economic Development
EXPERTS
in 11 states

We are America's Economic Development Authority.SM

AEP's large, diverse service territory includes attractive and competitive markets, infrastructure and assets to suit a variety of industries. AEP's Economic Development team leverages our geographic advantage, along with our proven experience, relationships and practical know-how to provide comprehensive location advisory services for our clients.

- Project management
- Community, site & building searches
- Site visit hosting
- State/local government collaboration
- Electric service plan and rate design

Site Selection with **Speed, Reliability and Low Risk.**

Where a business locates has a fundamental impact on its ability to control costs, generate revenue, and maximize performance. One call to AEP's Economic Development team can yield competitive advantages and diverse energy solutions not available from most other utilities. Our objective consulting approach provides business leaders the clarity and foresight they need to make location decisions with confidence. Our capabilities include:

ONE
Economic
Development
PARTNER.

DIVERSE
LOCATION
Choices.



Extensive list of available properties, including sites pre-qualified for data centers, food processing and industrial uses.



Personal relationships with top economic development partners and industry resources in 11 states.



Industry-leading transmission solutions that provide power access to remote areas; and design, build and maintenance services for electrical facilities.



Superior research and GIS resources that provide in-depth comparative data about labor, geography, demography and cost of doing business.



Competitive electric pricing in your choice of regulated and deregulated energy markets, plus deal-closing incentives in some states.



Award-winning aftercare services and resources to help keep your business competitive and successful.



For assistance or for more information, contact:

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About AEP

American Electric Power Economic Development (AEPED) provides comprehensive and specialized location advisory services for companies looking to site or expand their operations. We are *America's Economic Development Authority*.SM

Covering more than 518,000 square kilometers over 11 states, AEP offers America's largest electric service territory footprint operating as AEP Ohio, AEP Texas, Appalachian Power (in Tennessee, Virginia, West Virginia), Indiana Michigan Power, Kentucky Power, Public Service Company of Oklahoma, and Southwestern Electric Power Company (in Arkansas, Louisiana and northeast Texas). AEP's headquarters are in Columbus, Ohio.

