

America's Economic Development AuthoritySM

More than you'd ever expect from a utility company.

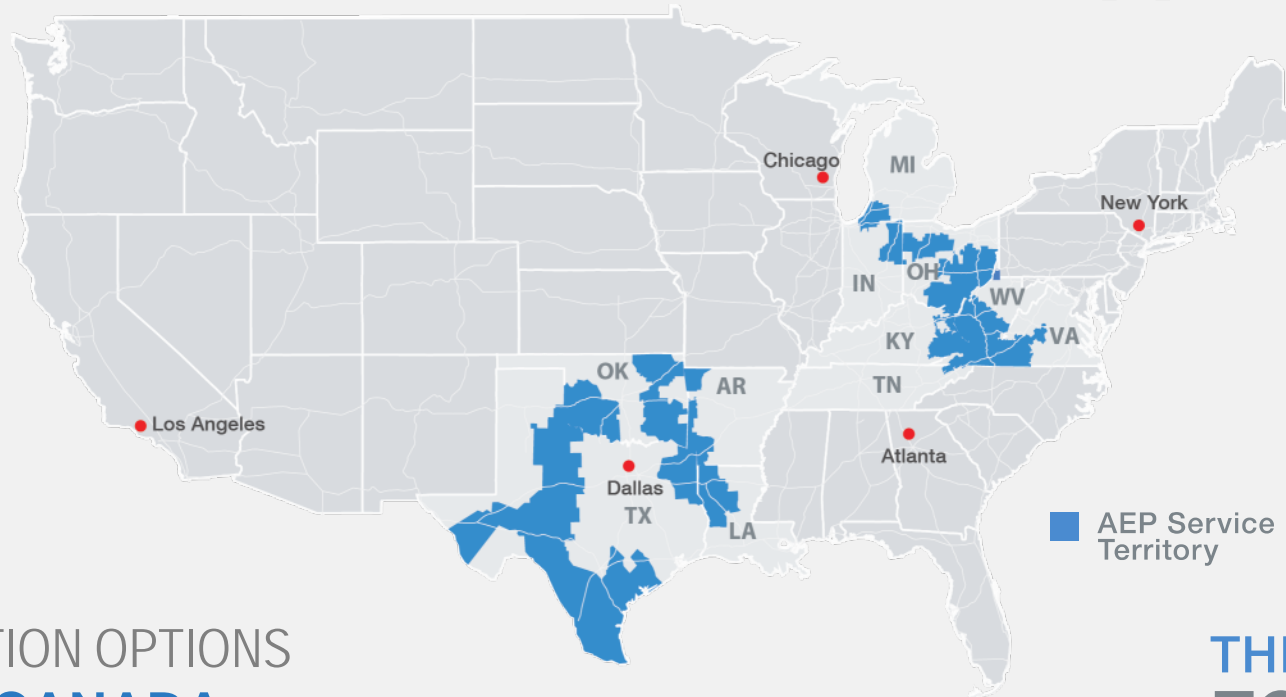


AEP AMERICAN[®]
ELECTRIC
POWER

America's Largest Electric Service Territory.

American Electric Power delivers reliable, cost-competitive electricity service via the nations' largest transmission footprint.

11 STATES



3,000 COMMUNITIES

 AEP Service Territory

LOCATION OPTIONS
FROM **CANADA** TO
MEXICO

200,000 SQUARE-MILE SERVICE TERRITORY

THE MOST 765-kV HIGH-VOLTAGE POWER LINES

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AEP's 11 states are some of the most attractive business locations in the U.S.

Our States at a Glance



91,214 manufacturing facilities



1/3 of the total U.S. manufacturing output



27% of the U.S. Workforce



31% of adult population has an associate degree or higher



1,839 miles of interstate highway



9,530 miles of freight railroad track

One-Stop Resource for Site Selection Support



Site and building searches based on your company's unique location requirements



Best-in-class research and GIS resources that provide in-depth comparative data



Site visit hosting and collaboration with state, regional and local development partners



Experienced team of economic development experts across 11 states

- ✓ Complimentary
- ✓ Confidential
- ✓ Unbiased

7-Step Site Selection Process

1. Determine Parameters



- Define business requirements
- Rank wants vs. needs

2. Evaluate Requirements



- Data collection
- Evaluate geography based on needs

3. Present Viable Sites



- Analysis and presentation of “long list” of options

4. In-depth Evaluation



- Incentives
- Workforce
- Utilities
- Land
- Other critical factors

5. Community & Site Visits



- Coordinate tours
- Facilitate interactions with development partners

6. Support to Completion



- Facilitate final location validation
- Support negotiations
- Ensure electrical needs are met

7. Aftercare

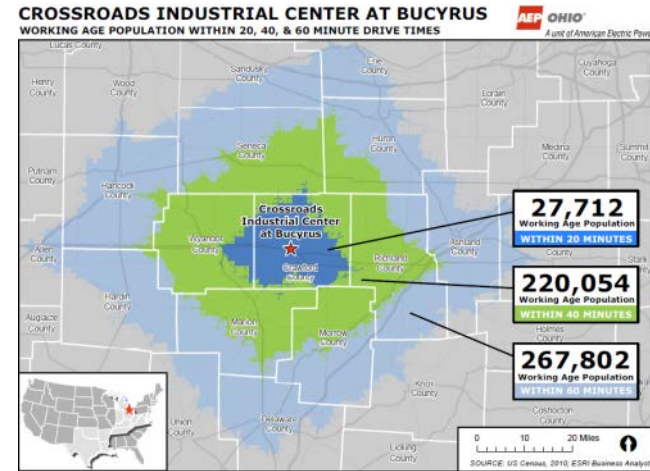
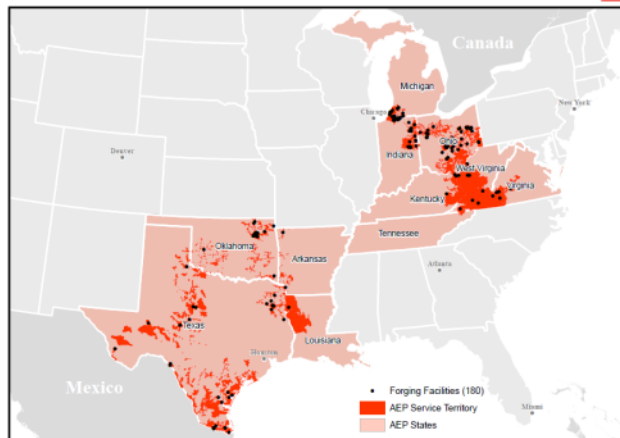


- Account management
- Energy efficiency programs
- Ongoing support

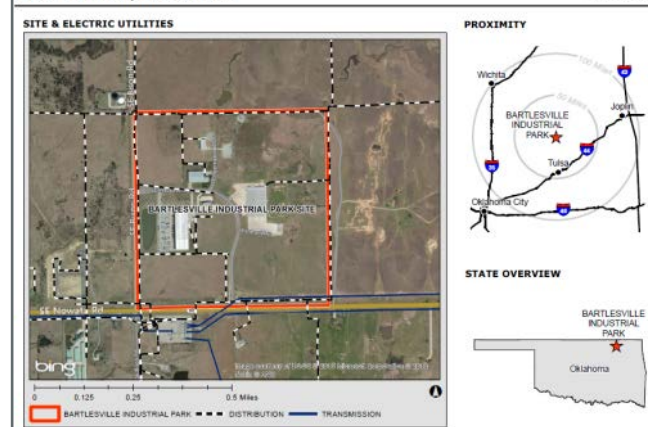
Research Services

- Market analysis
- Demographic reports
- Workforce analysis
- GIS mapping and analysis
- Transportation assessments
- Supplier research
- Utility service data and rates
- Project-specific research

FORGING FACILITIES IN AEP SERVICE TERRITORY



BARTLESVILLE INDUSTRIAL PARK SITE
BARTLESVILLE, OKLAHOMA



Independently Certified Sites

Due diligence completed to minimize your risk, remove the guesswork and accelerate speed to market.

Industrial Sites



- McCallum Sweeney Consulting
- 7 sites certified
- 12 more have certification in progress

Data Center Sites



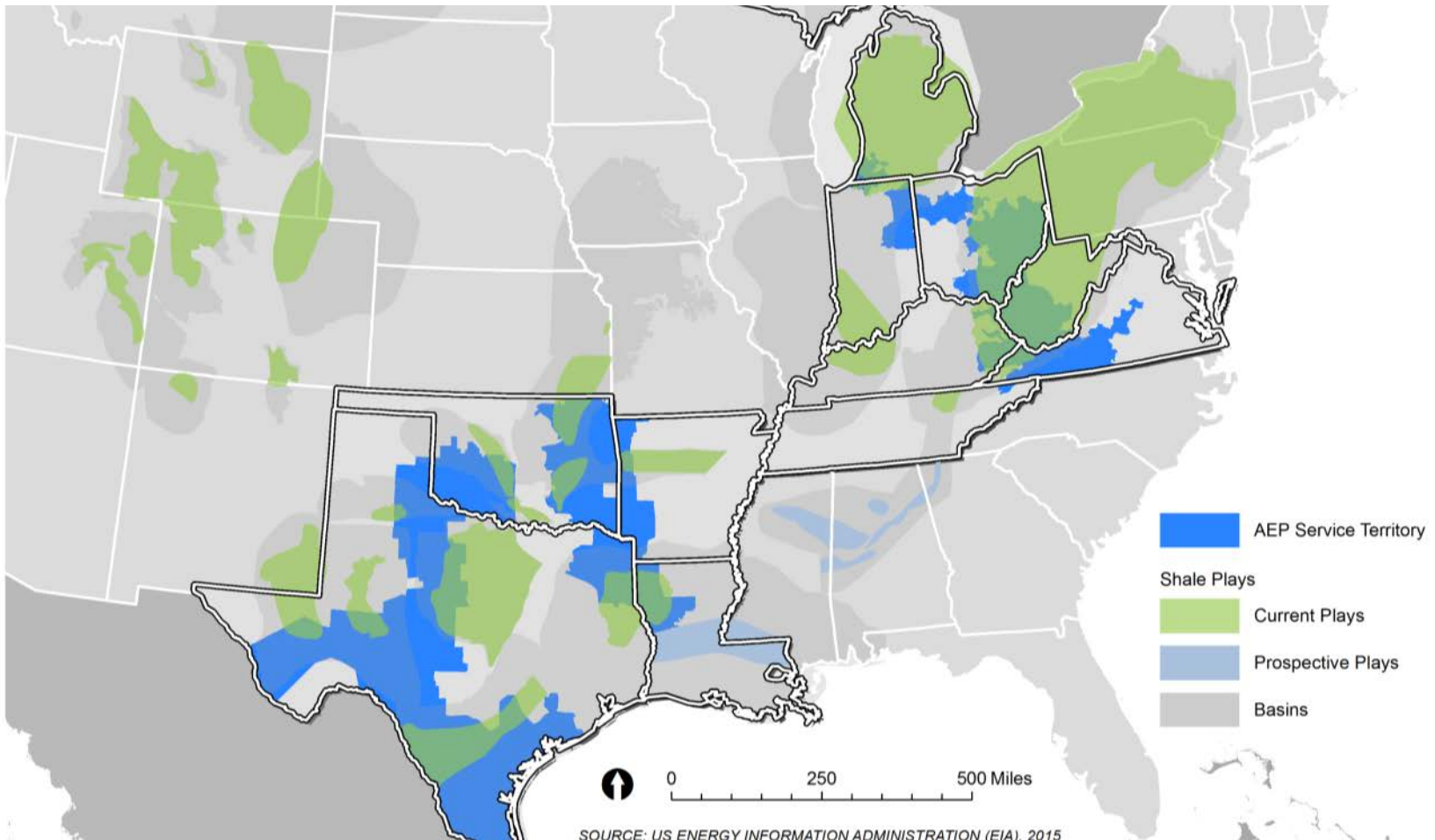
- Biggins Lacy Shapiro & Co.
- 10 sites qualified for data center development

Food Processing Sites



- Austin Consulting
- 3 sites in Indiana certified
- 5 sites in Ohio have certification in progress

The Best Access to America's Fastest-Growing Shale Plays



Utility Services



Design, Build and Maintenance Services

for jobs like utility-grade substation build out for customers who require primary service and maintenance of those facilities

Skid-mount Substations
to expedite service delivery



Energy Management Solutions and Energy Supply in Some Deregulated Markets through AEP's deregulated affiliate

AEP Economic & Business Development

ONE
Economic
Development
PARTNER.

DIVERSE
LOCATION
Choices.

Fast, reliable and low-risk
site selection assistance.

Please contact our Economic
Development Team for assistance
or for more information.

800-360-SITE (7483)

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