America’s Economic Development Authority℠
More than you’d ever expect from a utility company.
America’s Largest Electric Service Territory.

American Electric Power delivers reliable, cost-competitive electricity service via the nation's largest transmission footprint.
# America’s Economic Development Authority

AEP’s 11 states are some of the most attractive business locations in the U.S.

## Our States at a Glance

<table>
<thead>
<tr>
<th>Industry</th>
<th>Statistic</th>
<th>Education</th>
<th>Transportation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manufacturing facilities</td>
<td>91,214</td>
<td>31% of adult population has an associate degree or higher</td>
<td>1,839 miles of interstate highway</td>
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<tr>
<td>U.S. manufacturing output</td>
<td>1/3 of the total</td>
<td></td>
<td>9,530 miles of freight railroad track</td>
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<tr>
<td>Workforce</td>
<td>27% of the U.S.</td>
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</tbody>
</table>

AEP - AMERICAN ELECTRIC POWER
One-Stop Resource for Site Selection Support

- Site and building searches based on your company’s unique location requirements
- Best-in-class research and GIS resources that provide in-depth comparative data
- Site visit hosting and collaboration with state, regional and local development partners
- Experienced team of economic development experts across 11 states

- Complimentary
- Confidential
- Unbiased
7-Step Site Selection Process

1. Determine Parameters
   - Define business requirements
   - Rank wants vs. needs

2. Evaluate Requirements
   - Data collection
   - Evaluate geography based on needs

3. Present Viable Sites
   - Analysis and presentation of “long list” of options

4. In-depth Evaluation
   - Incentives
   - Workforce
   - Utilities
   - Land
   - Other critical factors

5. Community & Site Visits
   - Coordinate tours
   - Facilitate interactions with development partners

6. Support to Completion
   - Facilitate final location validation
   - Support negotiations
   - Ensure electrical needs are met

7. Aftercare
   - Account management
   - Energy efficiency programs
   - Ongoing support
Research Services

- Market analysis
- Demographic reports
- Workforce analysis
- GIS mapping and analysis
- Transportation assessments
- Supplier research
- Utility service data and rates
- Project-specific research
Independently Certified Sites

Due diligence completed to minimize your risk, remove the guesswork and accelerate speed to market.

**Industrial Sites**
- McCallum Sweeney Consulting
- 7 sites certified
- 12 more have certification in progress

**Data Center Sites**
- Biggins Lacy Shapiro & Co.
- 10 sites qualified for data center development

**Food Processing Sites**
- Austin Consulting
- 3 sites in Indiana certified
- 5 sites in Ohio have certification in progress
The Best Access to America’s Fastest-Growing Shale Plays
Utility Services

**Design, Build and Maintenance Services**
for jobs like utility-grade substation build out for customers who require primary service and maintenance of those facilities

**Skid-mount Substations**
to expedite service delivery

**Energy Management Solutions and Energy Supply in Some Deregulated Markets** through AEP’s deregulated affiliate
AEP Economic & Business Development

Fast, reliable and low-risk site selection assistance.

Please contact our Economic Development Team for assistance or for more information.

800-360-SITE (7483)

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