



American Electric Power

Your Business Partner in Shale Gas & Oil

AEP does more than connect you to the grid.

We can help you find the right site for your facility.

Our Economic & Business Development team can help you determine the most cost-effective location for your facility, reducing risk and accelerating your company's exploration, production, and pipeline processes.

Our power works harder (and smarter).

AEP operates the nation's largest transmission system – a nearly 40,000-mile network stretching from the Great Lakes and Appalachian Mountains to the Rio Grande. From solutions that reduce substation construction time to design, build and maintenance services for electrical facilities*, we have your electricity needs covered.

Manage energy costs in competitive electricity markets.

If you locate in AEP's service territory in deregulated states, you can enjoy the benefit of choosing your generation supplier. AEP currently operates in two actively deregulated states, Ohio and Texas.

*Not available in all markets

Strategic location solutions.

Our Economic & Business Development experts bring unparalleled market intelligence, technical knowledge and proprietary systems to assist in your site location decision. We can be most effective if brought in early in your planning process. Our complimentary and confidential site selection services include, but are not limited to:

- **GIS mapping** – Maps can be customized to include your site selection criteria, such as locations of shale formations, natural gas pipelines, electric transmission lines, gas and oil wells, infrastructure like interstates and rail, and more.
- **Information on available sites** – We can provide details on available sites as well as coordination of site visits and introductions to state and local government officials.
- **Electric service plan and rate design** – Electric service is available at distribution, substation, and transmission levels.
- **Supplier location services** – From pipe suppliers to mobile office units, we can help you find the suppliers that you need for your business.

Options to accelerate business.

Many shale-related facilities are locating in remote areas with limited electric service. AEP's transmission solutions can reduce substation construction time by more than half. Choose from three options:

Fast

AEP's pre-engineered station design package includes the signature drawings of proven stations by some of the industry's top station designers, plus purchase lists for all materials and equipment.

Faster

Our "Station in a Box" features all the gear for a permanent station – structural steel, transformer, prefabricated drop-in control module, drawings, equipment and remaining gear, down to nuts and bolts – pre-packaged and stored in a portable steel container for shipment by truck directly to a prepared site.

Fastest

The portable skid-mounted substation taps into an existing transmission line near your business site and runs wires to your front door. Low maintenance makes it durable up to seven years. It is a more reliable, safer and "greener" interim source of power than noisy diesel generators.

Support and Service

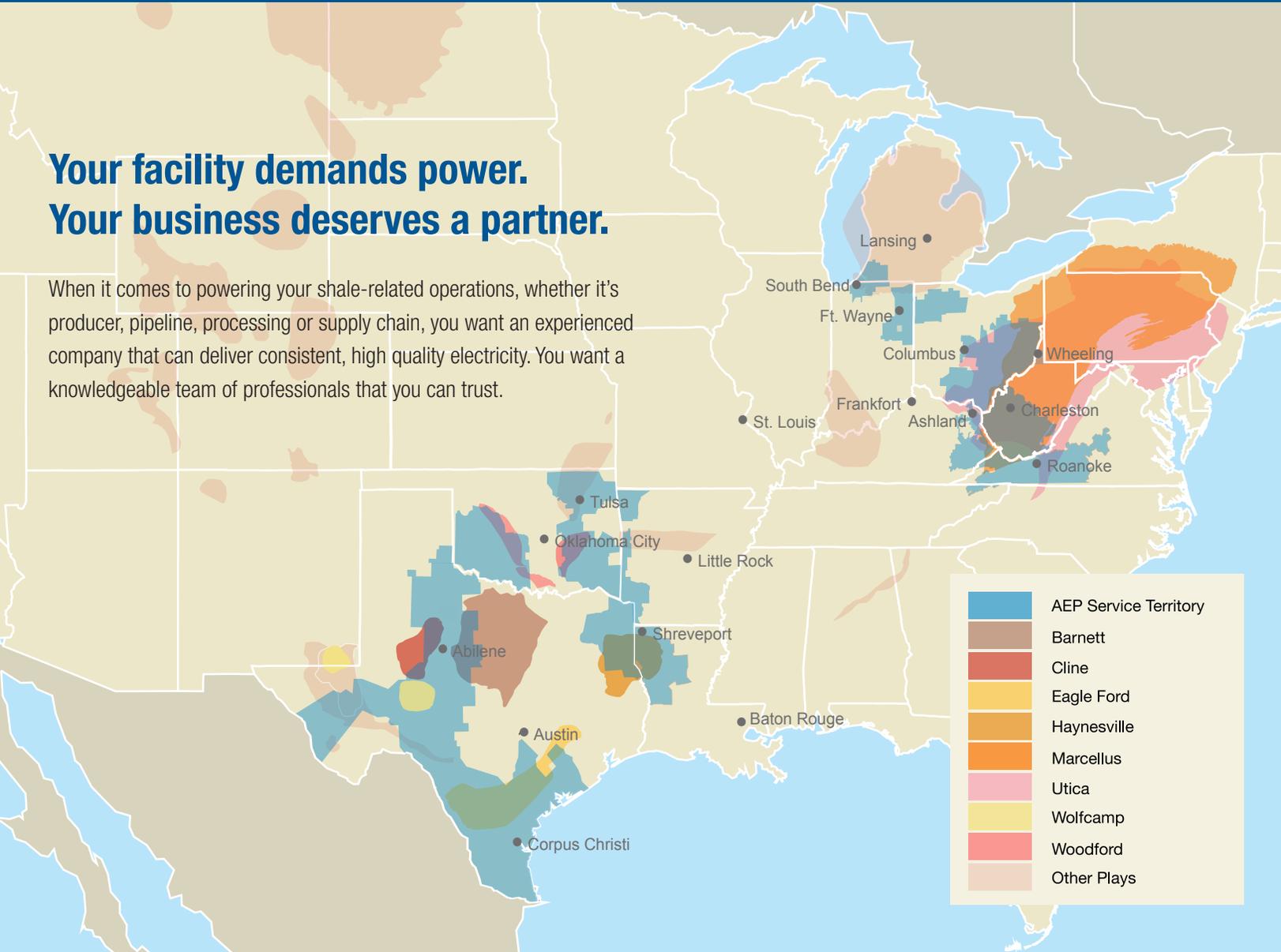
Once we flip the switch on your permanent electric service, you will continue to get expert support that is as exceptionally reliable as the power we provide. We can even extend our expertise to your side of the electric meter with design, build and maintenance services for your substation facilities.*

*Not available in all markets

AEP's service territory includes some of the most active shale plays in the nation.

Your facility demands power. Your business deserves a partner.

When it comes to powering your shale-related operations, whether it's producer, pipeline, processing or supply chain, you want an experienced company that can deliver consistent, high quality electricity. You want a knowledgeable team of professionals that you can trust.



Several of the major shale plays are in our backyard.

Extensive shale gas and oil reserves are located in and around geographic areas that align with AEP's 11-state service territory. This includes three of the fastest growing plays — the Eagle Ford in Texas and the Utica and Marcellus in Ohio and West Virginia.

You want American Electric Power.

We offer a powerful combination of the right geography, gas and oil industry expertise, electricity leadership and location advisory services to companies in the shale gas and oil industry.

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